

generally fair; much warmer first part,
colder about the middle of the week,
followed by warmer.

The Riddle of the Spinning Wheel

By M. E. and T. W. HANSHEW

Being an exploit in the Career of Hamilton Cleek, Detective.

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CHAPTER I
The Scotchman
Mr. Hamilton Cleek, superintendent of Scotland Yard, looked up from the letter he was perusing, a wrinkle in his brow and one hand spread out over the sheet to keep it open, as the sound of a soft knock broke through the stillness, and with an exasperation born of the knotty problem upon which he was at work, called out an inarticulate "Come in."

Inspector Petrie's head appeared in the aperture, stiff hand at the salute. "I know you wasn't to be disturbed, sir," he began apologetically, "but there's a lady come to see you. Seemed distressed, and said it was urgent, and begged me for the love of 'even to let her in."

"And, being a religious man, you succumbed, of course," rapped out Mr. Cleek in a tone of exasperation. "Oh, well, where's her card? What with one thing and another, this morning's work has practically gone by the board. Not a minute's peace, by Jove! What's the lady's name, Petrie?"

Inspector Petrie came forward, a slip of parchment in his hand upon which was engraved a name and something written in a woman's hand underneath.

"Miss Maud Duggan, 'M. Scotch, I take it. And what's this? School friend of Miss Ailsa Lorne—Ailsa Lorne, eh? Haven't heard from her in a month of Sundays. Said her business was important—eh, Petrie?"

"Very important, sir." Bowing, Petrie withdrew. Meanwhile Mr. Cleek slipped his arm into his coat—it was June, and the hot wave had London in its grip, and allied with an equally warm problem he had thought him-

self fully justified in shedding it—and sat at his desk, drumming his fingers upon the top of it to the tune of "God Save the King."

A moment later, Miss Maud Duggan, a slim, pale-faced woman with dark-rimmed eyes and a twitching, nervous mouth. She came toward him, hands clasped over heaving breast, entire body aflame with the intensity of her quest. Mr. Cleek, waving her to a seat with none too much cordiality, mentally labelled her "highly strung," and seated himself with an effort to interest himself in what she had to say.

"Miss Duggan, I believe," he began, with a creditable attempt at cordiality. "Friend of Miss Lorne?" "That's right," she said in a hesitating voice, with just a trace of Scotch accent that told of the part of the British Isles which gave her birth. "On a friend of Ailsa's—an old school friend—although we haven't seen each other for a matter of five years. But I wrote to her—when the trouble began—and she told me to come to you. This is her letter, if you care to see it."

"I prefer to listen to your version of the story first, my dear young lady," returned Mr. Cleek with a reassuring smile. She was palpably nervous. "You are in trouble, of course? No one ever visits these offices for any other reason. Now just set yourself at ease and tell me all about it. Is it a family matter, or what?"

"Yes, it is a family matter. And a very serious one at that. Mr. Cleek," returned Miss Duggan in her rapid voice, "and I am so worried I don't know which way to turn—and so, in desperation, I came down—all the way from Scotland—to consult you. You must know, I know, it is about my father. His life is in danger, in very grave danger, and I am afraid that even now, while I am

away, something may happen to him, and that woman practices her cunning successfully at last."

"In danger?" Mr. Cleek sat forward in his chair, his professional instincts awake at the word. "Who is the woman of whom you speak, Miss Duggan, and why should she have designs on your father's life? Begin at the beginning and tell me where you live, and all about it. There's plenty of time, you know. Things don't happen so rapidly as a lot of you young people imagine. You are Scotch, are you not?"

"I am, and my father is Sir Andrew Duggan, of whom you have no doubt heard. He has large possessions in Scotland. A big landowner, you know."

"And a hard one," said Mr. Cleek mentally, recalling certain paragraphs about the gentleman which appeared from time to time in the Scotch papers.

"Our home is at Argyon—Argyone in Argyleshire, and there are two of us by our father's first marriage—my brother Ross and me, Ross, as you know, is heir to the estates, of course, a eldest son of the line (that part of them which is entitled), but some seventeen years ago my father married again, an Italian woman whom he met upon one of his periodical journeys abroad."

"And this is the woman in question?" "It is!" Her voice ran up a tiny scale of excitement. She shut her hands together and, leaning forward in her seat, let her big dark eyes dwell a moment upon his face. "That woman is a would-be murderer, and a hypocrite, prompted to heaven knows what awful action by her ambitions for her son Cyril!"

(Continued in next Saturday-Sunday Gazette.)

INCOME TAX NETS CITY BUT \$21,000

Only \$9,000 Goes to County—Is Decrease of Nearly 40 Per Cent.

The 1922 state tax on incomes earned in Janesville during 1921 has netted the city \$21,724.23 and the county, \$9,074.67 with \$2,643.68 reported as delinquent, according to City Treasurer W. J. Lennartz who sent a check Friday to the county treasurer for \$9,074.67, the county's share, 30 percent, of the city collection.

While the total income tax levied in Janesville was \$64,058.48, divided into \$42,848.66 for individuals and \$20,488.32 for corporations, less than half of it was collected by Mr. Lennartz. This is because of offsets and delinquencies.

Of the \$68,000, total, the personal property offset provision of the income tax law, accounted for a reduction of \$29,891 while other offsets amounted to \$23,931. With only \$30,248.11 collected, Mr. Lennartz was forced to report a delinquency on the part of taxpayers of \$2,648.

Thus the city has already profited to the extent of only \$21,724.23 from the state income tax whereas in making up the 1923 city budget it was estimated the receipts from this source would total \$25,000. Last year the city netted \$35,000 on income taxes, they being paid on earnings of the year 1920. This shows a reduced revenue to the city of from \$12,000 to \$14,000.

BLAINE STAND FOR WETS SPLITS HIS RANKS WIDE OPEN

(Continued from Page 1)
opinion, that Governor Blaine took occasion to tie up the wet and dry problem with the tax program.

Bitterness Is Seen
Members of the local committee on finance, which introduced the governor's bill at his request, say they will be able to bulletin the proposal for hearing during the second week in April. This will mean the opening of another of the hard-fought battle of the session.

Personalities are to be injected into this controversy through the action of the committee, which the tax commission be reduced to a one-man commission. This step is taken generally as an attempt on the part of Governor Blaine to get rid of Judge Charles D. Rosa, a member of the tax body.

Senator La Follette opposes this plan. It is authoritatively reported here, that his son was advised by the governor, he said, that he would not push this proposal. The outcome of the fight that would be precipitated by an attempt to force this issue is not told.

Opposition Is United
Then when the governor's tax bill reaches the floor of the senate, members of the upper house say that a bitter fight will be waged. The socialist and stalwart members of the upper house are practically united in their opposition to the Blaine bill, and have some progressive voice so that they now claim 19 votes against the measure.

Should the governor be able to overcome objections and get his bill through the senate, the speaker in the assembly and some other progressive assemblymen say that they would take the floor against the plan. They claim that it is unworkable.

Defeated in his tax move, the governor will be confronted with attempts to get the Dahl and Severn tax bills through the legislature. Both of these legislators say, however that unless the governor will give them assurance that he will not veto their bills if passed, they will not try to get favorable action on them.

Will Be Long Battle
By injecting the wet and dry problem into the tax issue, Governor Blaine has made one division sharp in the legislature, members say. They see consequences from this action that will affect all of the important proposals before the legislature.

There is a very evident opinion now that the legislature is in a jam. A bundle that all hope of a short session has passed.

ASTHMA IS CURABLE

Elm Grove, Wis., February 26, 1923.
Dr. Norman Hoffman, Milwaukee, Wis.

Dear Doctor:
I am pleased to inform you that I have no asthma since (taking your medicine) two years ago. Would that I could persuade all asthma sufferers to rid themselves of this plague by recourse to your wonderful discovery.

With sincere good wishes, I remain, Yours gratefully,
Ervin B. Lewis, superintendent of Rockford schools, and well known in Janesville, where he has spoken on various occasions, has resigned to accept the superintendency of Flint, Mich., at a salary of \$5,120 a year. Mr. Lewis was president of the Rock River Valley Schoolmasters' club, whose membership includes Janesville teachers.

Advertisement.

FORT ATKINSON

Fort Atkinson — J. M. Coyner, county agent, addressed the Green-sey breeders' mixer in the James service hall Thursday night, on tuberculosis in cattle. Miss Mabel Maier gave a piano solo. Danoing and a social time followed the program.

Mrs. Hubert Lemke, John Niemi and W. J. Reynolds entertained 20 women Thursday night in honor of Mrs. Harry Foster, at the home of Mrs. Lemke. Decorations were in yellow and white, appropriate to Easter. Five Hundred was played. Mrs. Norman Hake taking first prize and Miss Gertrude Foster, consolation.

Miss Laura Anthes, daughter of Mr. and Mrs. Bert Anthes, this city, is home from Whitewater normal for her vacation. Miss Anthes will graduate in June. She is editor in chief of the school annual, the "Minnetonka." Other Whitewater students now at home are: Gertrude Sengbusch, Lucile Morris, Avis Meyer, Kathryn Kahle, Leora Hake, Violet Barker, Harriet Backes and Corinne Listrade.

Mrs. R. W. Roberts spent Thursday in Milwaukee. Ralph Ebbett was in Milwaukee Thursday.

Miss Mary Allen, who is teaching Fond du Lac, is home for her vacation.

Robert Chamberlain of the James Manufacturing company is spending the week-end in Madison.

Miss Marian Edwards, who is teaching at Richland Center, is spending her vacation at home.

Miss Mary Hart, school librarian at Oconomowoc, is home for her Easter vacation.

Milwaukee.

JEFFERSON

Jefferson — A large per cent of the rural schools in Jefferson county will have their Easter vacation week.

Andrew Hennen, Northwestern university, Evanston, is spending her vacation here with her parents, Mr. and Mrs. John Hennen.

The week beginning Monday, April 2, Miss Alice Zillmer, assistant in education, Wisconsin state board of health, will visit the following cities for health educational work among older groups, groups of high and Junior high schools, and address conferences of mothers and teachers: Monday, April 2, Lake Mills; Tuesday, April 3, Jefferson; Wednesday, April 4, Fort Atkinson.

Miss Maybelle Busch, state school inspector, Madison, and A. J. Thorne, county superintendent of schools, inspected the grade schools in Palmyra village this week.

Earl Koss, Whitewater normal, is spending his vacation here with his parents.

Miss Priscilla Rees and Miss Alma Torpy, Milwaukee normal, are spending their vacation here at the home of the former's parents, Mr. and Mrs. Daniel Rees.

New System of Fat Reduction

Here's a new way for all fat people to laugh together at that old bugaboo—Obesity. The saying that "there is nothing new under the sun" does not now apply to fat people any more. Here is something new for them—a new sensation, a new pleasure, a new and graceful figure, easily found by anyone who is passing beyond the stage of obesity. Everyone who has heard of the Marmola Prescription, that harmless combination of fat-dissolving elements perfected by one of the foremost physicians, now from the same high authority, there comes another idea—the idea of condensing these same, pure, harmless ingredients into a pleasant little tablet. Taken after eating and at bedtime, they help the stomach to dispose of all the fatty foods, converting them into compact, solid flesh, muscle and energy, without dieting, or exercise.

Marmola Prescription Tablets regulate the entire system—do for you what bodily exertion and self-denial can not do, and the fat, once routed, is gone for good. You can prove all this at a trifling cost. Marmola Prescription Tablets are sold by all druggists or sent prepaid by the Marmola Company, 4612 Woodward Avenue, Detroit, Mich. A case—sufficient to bring results—is but one dollar.

—Advertisement.

The Plans for Your New Home

If you haven't been able to decide on a plan that is perfectly satisfactory in every way, we'd like to have you drop in and look over the plan books that have here for those interested in home building.

Many folks have found in these books just the home they desired; a home 100% to their liking. This service is your disposal without obligation of any sort whatever.

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"In the heart of the city"

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Send them to a "MASTER CLEANER." There's a world of difference between cleaning and pressing a garment "The Master Cleaner" way, and just ordinary wringing or sponging and pressing.

THAT DIFFERENCE

You may not know just what it is—garments may not look dirty—still, dust, dirt and spots get ground in the cloth and destroy it unless entirely cleaned or A Good cleaning preserves your garments—puts new life into them—makes them wear longer.

Let us make your spring garments look like new. We clean Suits, Coats, Dresses, Hats, Caps, in fact any garment or House Furnishing, including Rug and Lace Curtains.

SEND THEM ALL TO A "MASTER CLEANER"

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(Mail Orders Given Special Attention.)

Dr. Damrow's Milton Office, in charge of a very competent Chiropractor, Dr. H. A. Bohe, is open every day during these hours: 10 to 12 A. M.—2 to 5 P. M.—7 to 8 P. M.

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E. H. DAMROW

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Phone 970.

Lady Assistant.
209-212 Jackman Blk.

Established in Janesville, 1914.

Office Hours: 10 to 12 A. M.—2 to 5 P. M.—7 to 8 P. M.

The Accomplishment Of An Ideal—HOLLAND PIANOS

The Holland Piano represents the art of piano building at its highest. Very few pianos made in this country or abroad have been so highly honored by noted artists and musicians.

We believe that the Holland is the finest constructed piano in America. This belief is typical of the efforts put forth in the manufacturing of Holland pianos. It is made with infinite care, and the conscientious working out of each and every detail.

The Holland is truly A PIANO OF QUALITY.

Kuhlman's MUSIC STORE

S. Main St. Opposite Court House

C. P. BEERS

16 E. Milwaukee St.
Ground Floor Hayes Bldg.

We want you to buy our best Life Insurance Policy.

This Policy costs from \$14 to \$20 per thousand at age between 15 and 30.

Policy pays annual dividends, has substantial cash value available at any time, and we recommend it as being the best and cheapest policy issued.

WALWORTH COUNTY

ELKHORN
County Seat News.
Mrs. GRANT HARRINGTON.
Teleph. No. 35.

Elkhorn—Mrs. Henry Becknagel, 27, died of scarlet fever at her home in Elkhorn Friday afternoon. Becknagel gave birth Sunday to a son and scarlet fever developed in the days following, and the family was quarantined.

Mrs. Becknagel was a daughter of Mr. and Mrs. Charles Eisenstadt, and was born in Germany, being brought to this country when she was four months old. Eight years ago Mrs. Becknagel was married to Mr. Henry Becknagel. Her husband and two children survive.

The Elkhorn rifle club met Thursday evening. Twenty members were present and paid their dues of \$5 each. Ten or more will join later. However, it will be a month before the rifles, ammunition, targets and records will be received from the government.

The bazaar and supper at the Congregational church parlors Thursday netted the society \$200.

Miss Grace, who submitted to an operation for gonorrhea at the Sheboygan hospital, she is doing well. There was a small attendance at the bee meeting held in the gymnasium of the high school Friday. Two bee specialists from Madison gave excellent talks. C. D. Adams, department of markets, talked on inspection work and the importance of grading and marketing and eradication of the foul brood. L. P. White of the state university, told how to produce improvement in bee culture. No new officers were elected.

Two Have Birthdays
Little Jeannette Howe celebrated her sixth birthday Thursday afternoon with a party. Her mother, Mrs. George L. Harrington, gave her a fine gift. The party was given by her own age, having one for each year; the season's decorations and menu were very pretty. Mrs. Harry Harrington entertained for Sylvia, Saturday afternoon, her seventh birthday. The table decorations were unique flower pots. The favors for the children were white "bunnies" and nut baskets.

Persons
Clarence S. Mills, Cleveland, O., is an over Easter guest of his mother, Mrs. E. M. Mills and sister, Mrs. Josie Eyrington.

Mrs. Harold Reed is home from a visit of 10 days in Janesville.

Miss Stella Stahlman, Madison, accompanied Gertrude Dunlap home for the week-end and over Easter.

Mrs. Bruce Harris and Edna Jane returned Saturday from a Chicago visit of ten days.

Miss George L. Harrington went to Chicago Saturday and will visit Miss Mary until the middle of next week. Dr. Edward Kinne spent Thursday with his brother in Milwaukee.

Miss Ella Kneller left Friday for Beloit and will also visit in Madison during vacation.

Miss Violet Walbrandt of the Madison city schools, spent Easter and the coming week in Elkhorn with her family.

Misses Ritzpah Wales and Edna Brulhansen were Milwaukee visitors Thursday.

District Attorney Alfred L. Godfrey was at Fond du Lac Thursday and Friday. Mr. Godfrey found out this week that Whitewater is a half day's journey from the county seat, with present road conditions.

Mrs. Frank Slattery visited her uncle, George Slattery at Trinity hospital, Milwaukee, Thursday, as the sick man is to be taken in an ambulance to his home at North Lake, 25 miles out of Milwaukee.

MOORE'S BATHS

FOR RHEUMATISM

Good Circulation, Elimination, Relaxation, Rest

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Via C. & N. St. P. Road or C. & N. W. Ry. Spas, 100 ft. high, from Janesville for autoists.

A Splendid and Interesting Golf Course

Buildings Absolutely First-Class

For Further Information Address
Waukegan, Wis.
Moore (Mud) Baths
Waukegan, Wisconsin
Open All Year Round

Nature's Cure for Rheumatism.

DELAVAN

George Finley was in Racine Wednesday.

Mrs. Charles Green, Delavan, has returned from the east and was in Elkhorn Thursday on business.

Miss Martha M. Rock Island, Ill., is a guest of Miss Ellen Hemmstroff, during her spring vacation.

Mrs. William Thompson, and Harold returned from Chicago Thursday, where they spent ten days with Mrs. C. G. Gardner and Al Kelley, daughters of Mrs. Thompson. Clara Blanche Thompson, Grand Rapids, Mich., young granddaughter of Mrs. Thompson, accompanied her home.

Delavan—Miss Avis Shimmins was given a birthday surprise party Thursday night, by 30 of her girl friends.

The Misses Mary and Nellie Carey, Gladys Davidson, Evelyn Olson and Alice Sheron are spending their Easter vacation with friends in Chicago.

Mrs. Martin Van Leer and children are spending the week-end in Burlington.

Miss Martha Jacobs, Milwaukee Downer, is spending her Easter vacation at the home of her parents, Mr. and Mrs. A. A. Jacobs.

The Misses Ruth Rosenkrans and Doris McCoy spent Friday in Janesville.

Rex Bassler is spending his Easter vacation with his grandparents in Racine.

Mrs. Roy West and daughter, Madison, are visiting at the home of her parents, Mr. and Mrs. G. R. Stevens, Shawano.

Miss Bertrice Hess is spending the week-end in Racine.

Roy Carmichael has purchased the Fern Batchelor farm south of town.

Mrs. Ida Sattler, Milwaukee, and son, Lawrence, Joliet, are visiting here.

Girl Reserves to Give Easter Play at Y.W.C.A.

Girl Reserves will present an Easter mystery play at a vesper service in the Y. W. C. A. at 5 p. m. Sunday.

Those who will participate are: Pianist, Mrs. J. A. Melrose; violin, Mrs. Eber Arthur; chorus, Junior High Girl Reserves; reader, Mrs. Allen P. Loveloy, Jr.; Pilate, Adeline Such; Roman soldier, Edna Sheldon; Jane Gage; centurion, Irene Gardner; Joseph of Arimathea, Ruth Fisher; priests, Marjorie Venable, Esther Currier; Pharisees, Edna Elworth; Clement, Edna Stone; Mary, mother of Jesus, Dorothy Thomas; Salome, Ruth Fletcher; Mary Magdalene, Florence Smiley; angels, Jessie McFarlane, Margaret Kilfothy; Peter and Virginia Howe; John, Eulalia Ransom.

Next Baby Clinic Here, Thursday

The Rock County Infant and Maternity Health Center will hold its monthly meeting in the clinic room at the city hall here Thursday, April 5, from 2 a. m. to 4 p. m.

Mothers are invited to bring their children under six years of age, for regular monthly weighing, measuring and general physical inspection.

One of the objects of these conferences is to advise with mothers in the guarding of the young children against the development of any defects or weaknesses. Dr. Mildred Van Cleave, Madison, will be assisted by Miss Emily Elliot, infant welfare nurse, and by the local public health nurse. No charge is made for examination or advice.

DADY OFFERS COAL COMPANY BONDS

John W. Dady, bond dealer, offers a new issue of \$2,000,000 in first mortgage, seven percent gold bonds of the Industrial Coal Company, Chicago, Ill. They are coupon bonds of \$1,000, \$500 and \$100 denominations. The principal and semi-annual interest are payable at the office of Peabody, Huntington and Company, Chicago, and at the Chase National bank, New York city.

Mr. Dady says the company has some large contracts for coal, the entire production being sold in advance.

The holdings of the Industrial Coal company are in Franklin county, Ill.

Brussels — After a conference with Foreign Minister Jaspar, who just returned from Italy, King Albert said "there is complete harmony between the Italian, French and Belgian governments concerning their attitude towards Germany."

MAINLY ABOUT PEC

SOCIAL CALENDAR.
SATURDAY, MARCH 31.
Evening—Mrs. J. J. Smith.
Dinner party—Mrs. J. J. Smith.
Dinner party—Mrs. J. J. Smith.
SUNDAY, APR. 1.
Dinner party—Mrs. J. J. Smith.
Dinner party—Mrs. J. J. Smith.
MONDAY, APR. 2.
Trinity church Guild—Parish house.
Luncheon—Mrs. Anna McNeil, Grand hotel.
Evening—Twenty fourth annual ball, Unkew club—Armory.
Dinner party—Mrs. J. J. Smith.
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Master activities which mark the opening of the spring school season are making the coming week being crowded with dances, card parties, and announcement affairs. For the past 23 years the Unkew club has given the Easter Monday dance and this year with a ball in the Armory. Hatch's eight piece orchestra is to play and special decorations are being erected. Knights of Columbus are giving a dance Monday night at the Colonial club. The F. A. U. lodge will give a dance following the meeting Tuesday night in Eagles hall. An Easter dance will be given Wednesday night at the Rex club. The annual ball of the firemen will be given Friday night at the Armory.

Dinner parties and luncheons are next in favor for the week. Mr. and Mrs. A. D. Graves, 170 South Jackson street, are giving a dinner party Monday night at which they will entertain the current events club. Mr. and Mrs. J. J. Smith are giving a dinner party Tuesday night at which they will entertain the current events club. Mr. and Mrs. J. J. Smith are giving a dinner party Tuesday night at which they will entertain the current events club.

Trinity church Guild is giving a luncheon Tuesday night at the parish house. The F. A. U. lodge is giving a dance Tuesday night in Eagles hall. An Easter dance will be given Wednesday night at the Rex club. The annual ball of the firemen will be given Friday night at the Armory.

Two Birthdays Observed—The Misses Lynn Bellows and Esther Stoll were pleasantly surprised Thursday night, the occasion being in honor of their birthdays. Dances and games were enjoyed and supper served at 10 p. m. at a prettily decorated table. The guests of honor were presented with gifts.

Murried at St. Peter's—Miss Ida E. Polensky, Watertown, and Matthew E. Kohla, St. Peter's, were united in marriage Thursday night at the parish of St. Peter's. The bride and groom were attended by Alfred Polensky, brother of the bride and Miss Gladys Williams.

100 WAYS To Make Money
By BILLY WINNER
If I Could Finish Floors—If you have ever moved into a flat or house and have found it necessary to have floors done over, you will appreciate what it means to find the person to do the job. The person who can clean, scrape, sand, stain or varnish and oil floors in a day's time, is a man. If I could do those things; that is, do them right, I would let no time pass before getting my name in the Want Ad columns of the Janesville Gazette.

PERSONALS
Dinner to Friends—Mr. and Mrs. J. L. Wilcox, 213 South of the Janesville Electric street, will entertain a few friends at dinner Tuesday night. The guests will attend the home at 1414 Clark street, Jackson-Palmer dance.

PERSONALS
Miss Marion Shurtliff, daughter of Mr. and Mrs. Shurtliff, will be entertained at a luncheon at the home of her mother, Mrs. J. J. Smith, 1102 Racine street.

PERSONALS
Miss Thomas Esterline, daughter of Mr. and Mrs. Thomas Esterline, will be entertained at a luncheon at the home of her mother, Mrs. J. J. Smith, 1102 Racine street.

PERSONALS
Miss Lela Van Pool, 1042 Milton avenue, went to Edgerton, Thursday night to spend the week with her cousin, Miss Page.

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GIVE PUBLIC BEST IN ROADS, IS PLEA

Building of Good Highways Boosted at County Road School.

"The public is paying the bill, consequently only good service is wanted by the engaged in road work." "We are engaged in a business of selling good roads—and only good roads—to the public." These statements were advanced during the road school held by the Rock county highway department, in cooperation with the state highway authorities, in the court house here Friday afternoon.

All phases of the highway program were discussed before the county road school. The speakers included the county engineer, the state highway engineer, and the county highway engineer.

The county and the contractors must give back to the people full measure of values, declared Commissioner Charles E. Moore. "The publisher Charles E. Moore, who will be the speaker at the road school."

The demand for better roads at lower cost, improved patrolling and other appearance of the department was discussed by Commissioner Moore. "The Rock county has been built up a real organization and we are getting results. It has reached a point where our patrons with a better service to the public, or they go to be replaced by workmen who will co-operate."

The establishment of a state owned cement mill was advocated by M. P. Richardson, Janesville supervisor. "The paramount question is to cut costs and still build good roads," he said.

Little David and Robert Johnson, 1042 Milton avenue, are continuing to work on their home. Dorothy Johnson has just recovered from an attack.

Arthur Hanrahan who has been ill several months is able to be out. Miss Rosemond, Milwaukee state normal, is spending the Easter vacation in this city the guests of her parents, Mr. and Mrs. W. J. Cook, 531 Cornelia street.

Miss Josephine Carl, Miss Estelle Margaret, and Miss Margaret Bolinas students at the University of Wisconsin are to spend their Easter vacation at their home in this city. Miss Margaret Bolinas, Chicago, is the guest of her parents, Mr. and Mrs. J. R. Hayes, 155 South High street.

Stanley Paul, son of Mr. and Mrs. Edward Paul, of Eastern avenue, is home from Chicago for Easter. Mr. and Mrs. Lawrence Doby and children, Chicago, will be over Easter guests at the home of Mrs. E. W. Paul, 1042 Milton avenue.

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PERMANENT FLEET OPERATION BY U. S. SEEN ON HORIZON

(Continued from Page 1.)

Should the water get under the base of the hard roads, it is likely to break through a freeze or drop with a quick thaw.

No Money for Removal—There is no legal authority for the highway committee to spend one dollar for snow or ice removal, stated Commissioner Charles E. Moore.

However the present situation calls for full co-operation between the township, the county and state. We are seriously handicapped in that our workmen cannot get to the different places where there is trouble. Where there is a serious clogging of ditches, culverts and a dangerous condition, the township officials should have this work done and I am sure that all legitimate bills for work on county and state trunk roads will be approved and paid."

There is no state fund for snow removal, explained R. W. Sawtelle, with the state highway department. "The state is allowing the counties to charge the work of clearing culverts and ditches to the maintenance fund."

A total of 25 cars of cement have been received in Janesville for the finishing of highway 10. Ten cars have been trucked to the county material machine and the balance material machine until traffic conditions are improved.

Federal aid has been obtained for the extension of the Chicago-Delavan road to be constructed under contract and all that is necessary is a signature to make it effective.

There has been no further development on the question of routing highway 20, the road authorities claim that the location of the road will have to be brought up again at the coming board session.

Travel conditions in snow removal have improved. The county policy has had more than its fill of blocked roads that have isolated the resident and the school. It is expected that as a direct result of the trouble experienced this spring the county authorities will take some action this year to investigate a feasible means of combating such a series of storms.

Don't Grasp Situation—The president has hoped that the ship owners would agree to a plan which would make impossible any such action, but the ship owners indicate that they do not grasp the situation, for no matter how much inclined Mr. Harding is to private management, he cannot afford to turn over the merchant marine except through the guaranteed maintenance of specified routes.

County Highways Still Blocked—(Continued from Page 1.) Draining and freezing weather has clogged the culverts, ditches and drains under the water and ice. Township authorities report that some places the water has seeped under the concrete and washed out the subgrade. Every concrete road in Rock county is having a serious test and in most instances the county highway department is unable to get through to open up the culverts and ditches to drain off the flood waters.

BUILDING TIME IS HERE. START THAT NEW HOME NOW.

LUECK & SCHIEFELBEIN
Phone 1617. GENERAL CONTRACTORS
75 Western Ave. Phone 31887.
327 Clark St.

Dr. Munn's Milk
BOTTLED ON THE FARM

The Safe Raw Milk for Babies, Children and Invalids

Imp. Tanton of the Vanquisher 94277 A. R. One of Dr. Munn's Registered Guernsey Herd.

At this time, we take great pleasure in announcing that arrangements have been made whereby we will be able to distribute the milk produced from Dr. Wayne A. Munn's famous herd of Registered Guernsey Cattle.

For years Dr. Munn has been interested in the production of milk for human food. His professional training has made it possible to overcome the difficulty that most producers encounter in marketing a non-pasteurized milk safe for babies and invalids. In order to furnish a raw milk safe for food, it must be produced and bottled under the most rigid and sanitary conditions.

1. Milk must come from healthy cows.
2. Collected in aseptic utensils.
3. Cooled at once to a low temperature.
4. Bottled in aseptic bottles, capped and sealed with the sterile caps.

The routine at Dr. Munn's farm combines every precaution to fulfill the above specifications. Cows are T. B. tested, and are under the daily inspection of Dr. G. E. Little, licensed veterinarian. They are thoroughly groomed before milking. Ditches are washed with an antiseptic solution. Buckets are cleaned and sterilized daily with aseptic sprays. Milk is drawn by milking machines into pails sterilized by steam, immediately capped, raw milk, not touched by hand until ready for your consumption. Free from barn odors. Free from dirt. Free from any germ. A milk safe for your babies, your loved ones who are sick, or in fact, a food that cannot be substituted in any form. There is health in every drop. The price will naturally be a little higher than other milk—16 cents per quart delivered to your home.

Ready for Distribution April 1st.

DISTRIBUTED EXCLUSIVELY BY SHURTLIFF ICE CREAM CO. GOLD BAND DAIRY PRODUCTS

"I SEE BY THE GAZETTE"

COMING EVENTS. SATURDAY, MARCH 31.

Evening—Musical opens—Rink.
Morning—Special Easter services in all churches.
Afternoon—Vesper services—Y. W. C. A., 5 p. m.
Evening—Easter services in all churches.

LOOK!
At the New Model Auto Matic Washer with a roomy bench and copper tub.

Electrify Now
Janesville Electric Company
30 W. Milwaukee St. Phone 2907

SUNRISE EASTER SERVICE
Easter Day is April 1st. (No joke.)

Don't miss the RADIO CONCERT given by the PALMER SCHOOL OF CHIROPRACTIC, DAVENPORT, IOWA.

Sunrise time is 5:45, central standard time. As usual, THE PALMER SCHOOL OF CHIROPRACTIC will put on a full, regular Sunrise Easter Service, Easter Day, at 5:45 a. m.

Unusually station W O C will broadcast that entire full service to the U. S. At that time it is very doubtful if any other broadcasting station in America will be on the air. It should come through, to every part of the U. S. as clear as a bell, and as strong as a ton of bricks.

Chimes, solos, song solos, community singing, prayers, services by various ministers. The service should last about one hour and thirty minutes.

TUNE IN ON 400 METERS SUNDAY, APRIL 1st, AT 5:45 CENTRAL STANDARD TIME.

G. H. ANGSTROM
CHIROPRACTOR
Palmer School Graduate. 405 Jackson Bldg.

Baker's Cocoa
is the ideal drink for growing children

Not only does its delicious flavor and aroma appeal to the palate but it supplies the body with a considerable amount of pure, wholesome and nutritious food.

Children, owing to their almost ceaseless activity, frequently require as large an amount of nourishment as adults, and good cocoa is a valuable aid in the carefully arranged diet. But its quality must be good and no cocoa can quite so well meet the requirements of dietition, physical, course or house-keeper as "BAKER'S".

MADE ONLY BY Walter Baker & Co. Ltd. Established 1850 DORCHESTER, MASS. Booklet of Choice Recipes sent free

100 WAYS To Make Money
By BILLY WINNER

Club Plans Dinner
An evening bridge club composed of 12 men and women will meet for dinner Thursday night at the Grand hotel. Those who will entertain are Mr. and Mrs. G. A. Yahn, Mr. Dr. and Mrs. Aubrey Amber, Mr. and Mrs.

Open Council of Junior Musicians
The Junior McDowell club will give an open concert April 1st, rehearsal for which was held Friday afternoon at library hall at the regular meeting. Those who took part in the program Friday were Grace Drummond, Laurette Beers, Virginia Joni, Virginia Finch, Mabel Austin, Elizabeth Lamercaux, Frisella Griffo.

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SCREEN AND STAGE

PROGRAMS AT JANESVILLE THEATRE WEEK OF APRIL 1-7.

MONDAY THROUGH WEDNESDAY: "The World's A Stage," with Dorothy Phillips. Thursday, "Putting It Over," dramatic comedy by local Hi-Y club. Friday through Sunday: "June Madness," with Viola Dana and vaudeville.

REVERLY: Sunday through Wednesday: "Adam and Eva," with Marion Davies; comedies. Thursday through Saturday: "Golden Dawn," with Clara Adams and Carl Ganvoort; comedies and special orchestra. Sunday and Monday: "Foolish Wives," with Eric Von Stroheim. Tuesday and Wednesday: "Rich Men's Wives," House Peters.

APOLLO

Matinee, 2:30. Nights, 7:00 & 9:00. TONIGHT AND SUNDAY

JUNIOR ORPHANS VAUDEVILLE: LOUIS LOVE & COMPANY. —IN— "THE GYPSY WANDERER" A Romance of Romy. A trio of songbirds. Louis Love & Co. will offer a spectacular little operetta, with music and lyrics by Mr. Love.

NIXSON & NORRIS: Joyful Melodies in Musical Foolishment.

PEARL BROS. 3 Diamonds in the Rough. These two heavyweight Comedians, champions of the fun world, will stir the risibilities of amusement seekers.

BOB GIRARD: The Jolly Minstrel. Comedy Singing and Talking. Also EDUCATIONAL COMEDY "ONE STORMY KNIGHT"

HAROLD LLOYD in "LET US GO," PAUL PARROT in "UPPERCUT," and PATHE NEWS. THIS IS AN EXTRA GOOD SHOW—DON'T MISS IT. PRICES: Matinees, 15c and 25c. Evenings, 20c and 35c. COMING: Monday, LEWIS STONE in "THE DANGEROUS AGE."

AT THE MYERS. Pictorializations of romances with stage actors and actresses as the leading characters are so frequent as to be commonplace, and it is a strange fact that very few pictures are seen with stories and romances of screen actresses. Possibly this is because the stars and directors' proximity to the screen has taken all the romance and glory from it, but to the general public, the life of a screen star is just as interesting as that of a stage star, and in "The World's A Stage" Janesville people will have an opportunity to see the inside of life at Hollywood through the romance of a famous star.

Dorothy Phillips plays the leading role in this picture, taken from the story written by Elinor Glyn, world-famous as the author of "The Sign of the Cross," "The Sign of the Cross," and "The Sign of the Cross." Phillips plays the role of a young girl who is loved by a man who is a famous actor. The picture is a romance of the screen, and it is a very interesting one. It is a picture that will give you a good idea of what life is like at Hollywood.

MAJESTIC Mat. 2:30. Eve. 7-9

TODAY ONLY HENRY WALTHAL —IN— "THE LONG CHANCE" Also COMEDY NOTICE

This is a strictly first run production.

PRICES: Mat. Adults 15c. Child. 10c. Eve. Adults 22c. Child. 10c.

DON'T FORGET EASTER MONDAY

24TH ANNUAL DANCE

Given By

Unique Club

—AT THE—

ARMORY

Music By

Hatch's 8-Piece Orchestra

Tickets \$1.10 Per Couple. Extra Ladies Free. Dancing from 9 to 1.

MAJESTIC THEATRE Matinee, 2:30. Evenings, 8:30 on.

SUNDAY AND MONDAY

Foolish wife—renegade nobleman—the stroll—soft nothings—The waiting chapter—on—the fun—Suddenly—clouds—Darkness—lurid lightning—The ruined bridge—the fall—The twisted ankle—the sticky bomb—Limp loveliness—discovered—

In his arms—lur—breast—ing the swivel—current—The letter—at the shelter—hovel—passion—the passing—Priar—Down!

SEE THIS SMASHING DRAMA

Carl Laemmle presents Universal Super Jewel Productions

"Foolish Wives"

In sheer beauty—lavish magnificence—luxurious splendor that is REAL—beyond anything your wildest dreams ever brought you. The one picture you positively must see.

The First Real Million Dollar Picture!

Von Stroheim "A Man You Will Love To Hate"

Mat. Adults 15c; Children 10c. Eve. Adults 22c; Children 10c.

an unlucky marriage. Love and happiness win in the end, however, which will please all.

On Thursday at this theatre, the Hi-Y play "Putting It Over" will be given. Principals in it will be played by young men and women of this city, and advance ticket sale has started. The play is a dramatic comedy of the troubles that arise in connection with the erection of a dam in the west. Grafters and villains enter the plot and there are many complications before the climax and denouement is reached.

Those who will play in this are Misses Dossie Ellis, Ruth Fletcher, Lillian Anderson and Francis Cook, Robert Enrie, William Mills, Goldwin Hall and Morris DeShone. Miss Ellis and Boos have the leading parts. Money raised will go toward a radio station.

"June Madness" is the type of a comedy that displays Viola Dana, always a favorite of her host. It contains the escape of Clyde, played by Miss Dana, when she was about to be married to a millionaire she did not like, and of her real romance with an orchestra leader, portrayed by Bryant Washburn. Vaudeville will also be seen.

AT THE BEVERLY. In making "Adam and Eva," Marion Davies' newest Paramount production, to produce a film of the magnitude and grandeur of "When Knighthood Was in Flower" and it would be obviously unfair to compare these two pictures from that standpoint.

Director Vignola has, however, taken on a successful stage play, a domestic comedy-drama, by two well known playwrights and transferred it to the screen with his usual skill, with the result that he has produced a delightful picture that will afford satisfaction to the screen lover, the great majority of patrons. Nor has the pictorial side been neglected, for there is a gorgeous scene of the great city of Rome, with the characters elaborately costumed, the settings run the gamut from those in the home of a great wealth to simple ones of a farm and the entire picture has been superbly photographed.

As usual with Cosmopolitan productions this picture has been produced without regard to expense and Marion Davies' beautiful gowns and jewels represent a fortune. Also Miss Davies has never done better work. She has a role that makes her a very interesting and a very attractive picture.

EASTER the time of the re-born year, of the yearly miracle of the spring:

EASTER the focus of associations older than memory, deeper than life:

EASTER when nature, and custom, and religion unite to stir our finer instincts, rouse our nobler purposes:

EASTER the day that speaks of the triumph of the Christ and of our faith in Him:

NO WONDER THAT IT IS THE DAY OF ALL DAYS WHEN MEN AND WOMEN THROG OUR CHURCH.

Services at the Congregational Church begin at 11 o'clock.

EASTER DANCE ACADEMY HALL, EDGERTON, WIS. MONDAY NIGHT APRIL 2, '23

Music By

CASSIOPPI MUSIC SPILLERS of Rockford, Ill.

BEVERLY FOUR DAYS STARTING SUNDAY THE BRIGHT OF NEWPARAMOUNTS

MARION DAVIES IN "Adam and Eva"

Alice Brady in "THE LEOPARDESS"

Alice Brady was never so beautiful, so warmly appealing as in this romance of South Sea love and New York society.

HAROLD LLOYD —IN— "SI SENOR"

LARRY SEMON —IN— "THE BELL HOP"

Pearl White in "Plunder"

HOEL'S Jazz Orchestra Shows, 7-9-10:30 Children 15c. Adults 30c.

10 MONTHS REPORT The Waukegan Tea Company, consisting of a chain of 17 stores in Wisconsin, lost \$7,000 in 10 months, John E. Hays, referee in bankruptcy, said in his findings of and conclusions or in connection with the contest between the owner of the tea company and the trustee of the bankrupt Union Food Stores company for the possession of the assets of the Union company. The referee repeated he would not turn over the assets to the receiver of the Waukegan company, but that creditors of that concern would share the assets jointly with creditors of the Union company.

The "Hi-Y" Club of the Y. M. C. A. Presents

"PUTTING IT OVER" A Comedy Drama, THURSDAY, APRIL 5th, 8:15 P. M. MYRS THEATRE

TICKETS—50c, 75c, \$1.00. Proceeds to buy Radio Outfit for the Y. M. C. A.

APOLLO THEATRE Monday, Tuesday, Wednesday, Thursday

The Boldest Thing Ever Filmed!

"The Dangerous Age"

A Fearless, True-To-Life Story About Husbands Who Think They Are Young, Wives Who Grow Old Too Soon, And Careless Young Girls of 20!

Lewis Stone Matinee—2:30

One of the finest actors on the screen. Starred in "Prisoner of Zenda" and "Trifling Women." Now in "Dangerous Age."

The Man 40 The Girl 20 What Is at the Dangerous Age?

Cleo Madison and Lewis Stone in "The Dangerous Age"

Important Notice To Every Wife in the City of Janesville!

Whatever you do, don't let your husband miss seeing this photodrama! Take my advice. Insist on "The Old Man" seeing it—It will teach him something he won't soon forget and you'll thank me for telling you, too. Be sure to bring him to see it.

James Zanias Manager

Attention, Husbands! Let Your Wife Coax You to See This—There's a Good Lesson in It for Her, Too.

A Drama of Wandering Men And Wandering Women!

"A Woman Is Most Dangerous"

—when she's 40 to 50 and can come out of the kitchen," says Dr. Andre Tridon, Ph. D., famous psycho-analyst. "She suddenly finds herself without an interest in life and goes vainly seeking excitement."

—when she's 16 to 21," says Mrs. Minnie Barton, City Mother of Los Angeles.

—when she's 26 and starts to look around," says Captain Rhea Crawford, Broadway evangelist.

—when she's 26 to 35, say the divorce records.

—But How About the Man?

Come And See What Marriage Makes A Man Miss And What Motherhood Makes A Wife Forget! See Real Life!

Note: "The Dangerous Age" Is Bold and Searching Truth—It's Not Child's Play! Leave Your Particular Scruples at Home and Come Prepared to See the Most Interesting Play You Ever Saw!

Also: BUSTER KEATON in "THE BALLOONATIC" His Latest Knockout Comedy.

PRICES: Matinees, 25c; Evenings, 35c

Winter Present—Winter greetings being prepared by employees, Saturday, for mailing so as to be received from the city water department.

Myers Theatre

Matinee, 2:30. Evenings, 7 and 9

TONIGHT AND SUNDAY BIG DOUBLE BILL

"SHADOWS OF CONSCIENCE"

WITH ALL STAR CAST

"ADVANCE VAUDEVILLE"

TODAY & YESTERDAY PARAMO & RAY
Comedy Musical Act "Throwing the Bull"

TED CORNELL BEATTY & EVELYN
"Some Song Singer" Comedy Dancing Specialty

Matinee, 10-22c—Evenings, 22-33c
"YOU KNOW IT'S A GOOD SHOW BEFORE YOU GO."

ST. OLAF LUTHERAN CHOIR

SIXTY-TWO VOICES

St. Olaf College, Northfield, Minnesota

The work of the choir was a revelation, and no superlatives would be extravagant in its praise. Its skill was amazing, but that was lost in the enchantment of the numbers.

—St. Joseph Gazette, April 5th, 1921.

There is something so healthy in this choir that it almost seems elemental, and at the same time there is a virtuosity about it that makes it seem like the symphony orchestra of all choirs.

—Harvey B. Gaul in the Pittsburgh Post.

New High School, Auditorium
Wednesday Evening, April 4
Eight o'clock

—ADMISSION—

First Twelve Rows Downstairs \$1.50
Balance of Downstairs and Balcony \$1.25

"A concert you will never forget nor regret."

Tickets for sale at Diehls and Drummond, Kuhlows Music Store.

Monday. The Easter gifts are in the form of quarterly water bills totaling \$20,000 to be mailed to 4,000 consumers. Of this total, the city pays \$4,000 for hydrant rental and the balance is paid by private consumers, an average of \$4 apiece per quarter. Seventy-five dollars' worth of stamps is required for mailing.

FIRE A DAY, RECORD HERE FOR QUARTER

A fire a day won't make Chief Murphy gay.

With two alarms, Saturday, the number of fires for the first three months of 1923 was increased to 90, an average of one a day. Chief C. J. Murphy announced.

Saturday's calls were: Guy H. Shaw, 339 South Division street, chimney fire, 9:45 a. m. and Frank Welsh, 839 Walker street, roof fire, 10:15 a. m., \$25 damage.

A chimney fire at the Lucile hotel called out the department at 7:30 p. m. Friday.

The fire department was called to the home of Miss Agnes Croak, 314 North High street at 1:30 Saturday afternoon to extinguish a roof fire which did about \$25 damage.

When you think of insurance think of C. P. Boegs—Advertisement.

Draper M. Daugherty, son of the attorney general, was questioned by the New York district attorney Wednesday on possible blackmail plots in the Dorothy Keenan mystery.

CITY PREPARES FOR BIG ELECTION

More Than 5,000 Expected to Cast Votes for Councilmen.

With the important city election scheduled for the coming Tuesday, City Clerk, E. J. Sartell, was busy Saturday, in making last minute preparations for the affair—lining up the election boards, getting the ballots in shape for distribution among the 10 precincts, and seeing that the polls are in proper condition for the voters to cast their ballots. Up until noon, Saturday, 25 who do not expect to be able to visit the polls, Tuesday, had cast their ballots by mail.

There were about 40 more in the mails that have not yet arrived," said Mr. Sartell. "I will receive applications for mail ballot, until 5 p. m., Monday, but no later."

During the morning, several expense accounts of the clerk were filed with the clerk, George A. Jacobs and Mrs. Emma H. Manning, candidates for councilman, reported no disbursements while William McCue listed his expenses for the election. Mr. McCue is an independent voting judge, through Mrs. Nellie Hemming as secretary, reported \$10 spent. Other expense accounts were expected to be filed during the afternoon.

With 5,400 votes cast in the referendum election for the city of government a year ago, a poll equally as large, if not larger, is expected, Tuesday. There are 15 candidates in the race for the seven city-at-large council seats, besides four candidates for school commissioner, and one for justice of the peace, all of whom are running unopposed. There is no candidate for the fifth ward council seat, and the job will be filled by the man whose name is written in the most times, or by appointment.

Janesville electors will also have opportunity to vote for H. L. McFarland and Charles Crownhart for reelection as municipal and supreme court judges, respectively. Neither has opposition. Voters in the cities will not, however, have opportunity to vote for county superintendent, for which O. D. Antisdel and G. T. Longbotham are running.

Screen and Stage

Continued from page 4.

period as the dangerous age, while the rising generation insists that the so-called "kiddie" age really rests on the brink of domestic disaster and infidelity.

In this production Mr. Stahl handles the question in a most effective manner, keeping it free from preachiness and getting the most out of every situation.

"The Dangerous Age" is a novel photograph in a musical comedy. The producer demonstrates that it is possible to film a story of real life, containing incidents that could happen to all of us, and yet imprecise it with a dramatic intensity that is over the top.

Vaudeville for the week-end will open on Friday with a special feature. There will be comedies Saturday and Sunday with various comedies.

YULE BOMBER IS CONVICTED AFTER SENSATIONAL TRIAL

(Continued from Page 1.)

by the board in enforcing the prohibition laws. As a result of this action a carload of liquor enforcement officers were reported as being fired from an ambush near Stevens Point a few days after the arrest of Magnusson.

Investigators were thus able to work on two theories for the bomb outrage. The alleged finding in the bomb of picric acid, which was believed to be possessed only by farmers for stump blasting purposes, however, led the detectives to disregard the theory that the bomb was sent by a "ring of bootleggers," and the immediate arrest of Magnusson, who they said, had filings, T. N. T. and wood shavings to the bomb in his farm work shop. He was freed on \$10,000 bonds, put up by farmer, and G. L. Gilkey, city clerk of Wisconsin Rapids.

He stoutly maintained his innocence of the deed, supplementing his statement with the startling announcement that Otto Schenk, who was drowned in three feet of water in a stream near Richland Center, Sept. 12, 1922, was "the victim of the same hand that mailed the bomb."

No mention was made of this death, however, during the entire trial.

Magnusson is married and has two children, Edward, 16, and Ethel, 17. He was born in Sweden and served as a member of the British army in Africa, coming to America several years later on a mule boat.

Fearing that Magnusson may do himself bodily harm, Sheriff Boegs has placed him in the city jail and has forbidden any food requiring knives and forks from entering the cell.

Magnusson still remains irrational. "Money, money, convicted me," he insists in his shoutings.

METHODISTS GO TO MARSHALL, MONDAY

Three delegates from the local Methodist church will be in Marshall next Monday and Tuesday to attend the sessions of the Janesville district of the church. The Rev. F. P. Case, local pastor, is to give papers Monday night, and E. P. Hocking, head of the Rock County Sunday School association, will be in charge of the laymen's session. The Rev. Webster Miller, city, will also attend. Bishop Charles Mitchell, St. Paul, is to give a talk on his recent trip around the world. Marshall is west of Madison.

Chestnut, Range and Small Egg Anthracite Coal now available. FIELD LUMBER CO., Phone 109. —Advertisement.

OBITUARY

Funeral of Albert A. Graber

The funeral of Albert A. Graber will be held at 10:30 Saturday morning at St. Patrick's church with Dean James R. Ryan officiating. He also conducted services at the grave in Mt. Olive cemetery. Pallbearers were: Walter Britt, James Dorn, Stanley and Leslie Drum, William Davis and Arthur Weber.

Sever L. Gothompson, Albany

Sever L. Gothompson, husband of Mrs. Mary Martin, formerly of this city, died at 7:25 Friday night at his home in Albany following an illness of two years. The funeral will be held at 2 p. m. Sunday from the home and burial will be in Albany. Mrs. William Knipschild and Mrs. James Kessel, this city, are cousins of Mrs. Gothompson. They will attend the funeral.

F. L. Gothompson, Albany

Albany—F. L. Gothompson, 70, for 30 years justice of the peace, died at his home here late Friday night of heart's illness. He was an insurance agent and all his life has been a resident of Albany. He was born in Albany, Feb. 1, 1853, and was married to Mary Martin, who survives, together with 10 children: Mrs. Martin Johnson, Oxfordville and a brother, living in Mt. Herib.

Funeral of Mrs. George La Bar

The funeral of Mrs. George La Bar will be held at 2:30 Sunday afternoon at the residence, 608 Prospect avenue. Pastor G. J. Muller, St. Peter's Lutheran church, will officiate. Burial will be in Oak Hill cemetery.

EDGERTON

Edgerton—Miss Nan Drothing and Bernard Bronson of Cincinnati will be Easter guests of Miss Drothing's sister, Mrs. Oscar Olson, 1001 N. 1st street, Edgerton, Wis.

Orson Thompson, rural mail carrier on route 5, was taken to Mercy hospital, Janesville, for treatment. Edgerton, George Brown is substituting for him.

Ellsworth Pye of Beloit is a guest at the home of Mr. and Mrs. R. J. Knight.

Mrs. Ed. Nichols, Virreque, is visiting her daughter, Mrs. Alfred Tiesberg.

Mrs. Victor Hartschelm and daughter, Virginia, are visiting Mr. and Mrs. Harry Springer, Beloit.

A 6:30 dinner in honor of Rollie Williams will be given at the high school gymnasium Monday night.

Miss Arlet Ciddle, Stoughton, is spending Easter vacation with her aunt, Mrs. Edward Nalan.

Mrs. James Pollard was called to Chicago, Friday, by the illness of her brother, Patrick Sweeney.

Miss Margaret Mendenhall, teaching at Waupun, arrived home Friday night.

Miss Edna Henry accompanied Miss Lucille Osborne to her home at Shrewsbury for the Easter holidays.

Miss Mabel Huston is visiting in Ladoga.

John Sweeney returned to his home in Chicago, Friday, after a visit with his aunt, Mrs. Mary Gekey.

John Sweeney is resting comfortably after an operation at Lockwood hospital, Thursday.

Orson Thompson, rural mail carrier on route 5, is seriously ill. He was taken to Mercy hospital, Friday, for blood transfusions. His niece, Miss Cleo Thompson, gave blood for the first transfusion, and his son, Earl, was to give blood for a second, Saturday.

Funeral services for Mrs. Fremont Ide were held at the home on West Fulton street, Saturday, at 10:30 a. m. The Rev. R. J. Bailey officiating.

Church Notices. Methodist Episcopal: Sunday school 9:30; morning worship and church service at 10:30; special service at 3 p. m. at which A. P. and A. M. and O. E. S. will be guests of honor; Epworth league, 6:30. No evening service.

Congregational: Junior church; special service 10 a. m.; morning worship, special music, 11; cantata, "Dawn of the Kingdom," by J. Truman Wolcott, 7:30 p. m.

Norwegian Lutheran: Easter services in Norwegian, 10 a. m.; English, 11 a. m.

St. Joseph's Catholic—Masses at 8 and 10 a. m.

St. John's Lutheran—Sunday school 9 a. m. Morning service with communion, 10 a. m. In German; afternoon service with communion at 7:30 p. m. In English.

St. Mary's night between Rialto and Mrs. Roberts' store, a black lace collar. Kindly return to Mrs. Roberts.

CHIROPRACTORS' OWN BILL IS UP FIRST

Chiropactors here have received word from Madison that the Minor bill, fostered by the chiropractic association, will be passed on by the legislature before the Bentley bill which would put the profession out of business on account of its rigid requirements. If the Minor bill is passed a board will be created for licensing of chiropactors. The chiropactors' association will be in charge of the requirements for physicians which they do not need in their profession.

SUNRISE SINGING PLAN CALLED OFF

The plan of the young People's church of freethought church to sing Easter carols at sunrise Sunday has been abandoned because of unfavorable weather.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

WILLETTA, BLIND MARVEL, IS ILL WITH MEASLES

A big decrease in the number of homes placarded this week for measles over last is noted with but 19 as compared with 37 last week, reports to City Health Officer Fred B. Welch show.

Ten cases of measles are at the school for the blind, Supt. J. T. Hooper said Saturday the cases are of a mild type, that the children had been confined in a separate ward and would be out of quarantine within 10 days. Willetta Higgins, blind and deaf marvel, is one of those afflicted.

One case of diphtheria has developed at the state school, and one other case of the same disease was reported this week. There are three scarlet fever cases this week and one chickenpox.

Monroe Criminal Cases Are Heard by Grimm Here

Judge George Grimm was here Saturday afternoon to call the civil court calendar on which more than 60 cases are listed and was expected to hear the pleas of three men brought from Monroe by Sheriff Robert W. Elmer.

Howard Wardlow and Emil Amelung, both Monroe youths, are expected to plead guilty to a charge of breaking and entering a bowling alley this week. It was indicated that the parole of the youths would be asked by District Attorney H. B. Caradine.

William Powell, Monroe, charged with desertion is being brought to Janesville, Saturday afternoon, to plead. Besides the three prisoners and the sheriff, Attorney William H. McGrath, and Max C. Booth, clerk of the Green county circuit court was expected.

Miss Janesville Says—

"I have sometimes wondered on finding ways of gum fastened underneath tables and seats in public places whether the folks who leave them there use it a second time. Seems to me they would find some possibility in getting someone's else."

It is perhaps very bothersome for some of the fast drivers of automobiles to be compelled to pause for a moment at the crossings, but it works to the advantage of persons in the business district who no longer have to fear the approach of a motor car. Many still hesitate, not remembering the law.

The gallery "goda" at "Lightnin'" was many times more women. The secret of "Lightnin'" is that every character reminds you of someone whom you know very intimately. One woman said she saw the play in Chicago but another "teller" was the hero, Charles Boutin said he brought "Lightnin'" to Janesville for the women, because all the men in town saw it while in Chicago on business.

Bradley to Have Branch in Beloit

Beloit—With a lease on the entire upper floor of the Beloit Glove and Mitten company building signed, the Bradley Knitting company of Delavan, will establish a branch factory in Beloit, starting operations within 10 days with a force of 100 to 150 persons.

LIVE WIRES READY FOR SECOND PERIOD

Live Wires will start their second and last period Monday night, when meetings will be held in the homes and churches. Leaders will meet at their usual hour at the Y. M. C. A. have supper and be given the topic "Right Thinking," by the Rev. F. J. Scribner. All Methodist groups will participate. Junior church, which have not yet announced meeting places. The first period ended more than a week ago, there being a rest period while there was also vacation in the schools. This second period will run through into May.

SCHOOLS CLEANED DURING VACATION

Schools of the city will all reopen Monday, after a week's silence. The week has taken advantage of in the various buildings and the rooms and halls cleaned and scrubbed. Teachers who went to their various homes, started arriving in the city Saturday, and the last trains Sunday night and those of Monday morning will doubtless bring many more.

WHITEWATER PAIR WED THIS WEEK

Whitewater—Mrs. Emma Lademeyer and Martin Rinn of this city have planned to be married next Thursday. They desire to visit the pastor who was to officiate at the ceremony, and while at the pastor's home a sudden thought appealed to both.

"Why wait?" There was an impromptu ceremony at the home of the Rev. Samuel Lugg and Mr. and Mrs. Rinn left for Fort Atkinson.

TAYLOR GROCERY OUT OF BUSINESS

Saturday marked the last day of business at the Taylor Brothers grocery store, 415 West Milwaukee street, after many years there. William Taylor, proprietor, is retiring for a few months and plans to go with his family to California this spring or summer. The store will be open Monday for closing accounts and Mr. Taylor also plans to open an office somewhere downtown to settle his business during the coming few weeks.

Don't forget to take your Kodak with you tomorrow.

There will be a prizing demonstration Monday afternoon, at the farm of Noyes Kesseler, Beloit town ship in charge of County Agent R. T. Glasco. It is proposed to organize a spray ring for this township.

BE CAREFUL WHAT YOU KICK, SUNDAY

Kindness of Easter and the cruelty of all fool's day will clash Sunday with the coincidence of Easter on April 1 occurs. Somehow, we always think we won't get fooled this year, and then as the big day starts we forget all about it and fall time and again. New head-gear will be proper for the day—on the head—but don't kick any lying on the sidewalk.

CHEVROLET PLANT THANKS CITIZENS

Glad of Cooperation on Booster Day—Await Road Opening.

An official statement was issued Saturday by A. G. Young, salesman of the Chevrolet plant in Janesville, showing appreciation of the voluntary action of the Janesville business men to decorate their stores and cooperate in the formal opening of the G. M. C. units here.

"We certainly appreciated the hearty cooperation of the merchants of the city of Janesville in assisting to put on the program last Wednesday as Chevrolet day," he said. "It is somewhat difficult to handle an outside crowd as large as was present in the city the size of Janesville and had it not been for this cooperation, it would have been impossible to make the meeting the unqualified success, which it turned out to be. There were Chevrolet dealers present not only from Wisconsin, but also from Minnesota, South Dakota, Michigan, Illinois, Iowa and Nebraska—and they all left the city with one thought in mind—that they had been royally entertained in Janesville."

Citizens Are Alive
"The window decorations of the downtown merchants attracted favorable comment and notice from these visiting dealers. They left with the impression that the citizens and merchants of Janesville were the fact that the G. M. C. is building an important business here in the making of a high grade car, built within the city, and that the citizens of Janesville are out to boost for Chevrolet and G. M. C."

Await Road Opening
Chevrolet officials are hoping for a break in the weather conditions so as to allow drive-way to aid in the distribution of cars in the northwestern territory.

Cars are being stored in the unused foundry and all available space is being used to store cars. Dealers who have purchased machines and stored them here waiting for conditions that will allow open road travel.

An attempt was made to send out road cars to determine whether cars could be run on the main trunk lines. While the Chevrolet cars were able to buck through, it was not feasible to send the new cars through for delivery to Wisconsin cities.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

EVANSVILLE

Mrs. L. F. Miller, Phone 200-J. Correspondent.

Evansville—None of Evansville's rural mail carriers have been able to cover their full routes since the last snow storm. Bert Hungerford, who has been on the route for 22 years, declares he never has seen roads so impassable as at present.

L. D. Cummings went to Fond du Lac Friday to spend Easter with his family, which will move here soon.

Easter vacation in the schools began Friday afternoon and will last until April 8.

Misses Mary, Gary, Ind., will spend Easter at the home of his mother, Mrs. Charles Johnson.

Mrs. Fredus Johnson and daughter, Miss Lucille, returned Wednesday after a three weeks' visit with friends in Chicago.

For Sale Household Goods of all kinds. Call Tuesday and Wednesday. Fredus Johnson, 230 W. Church St. —Advertisement.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

What would Easter be without flowers? JANSVILLE FLORAL CO. —Advertisement.

STORY HOUR PERIOD TO CLOSE, APR. 7

Next Saturday's story hour for children will be the last one of the season. It was announced at the one this week at the Janesville public library. Attendance has been good but in the spring these hours are always discontinued when the children start spending their Saturdays in the open. The stories told this week by Miss Jessie George were two about "The Selfish Giant," and "The General's Easter Gift."

SEEK SOLUTION OF HOME FINANCING

Some solution of the home financing situation here for the man of moderate income is expected to be reached within the near future said H. S. Lovejoy, president of the Chamber of Commerce, Saturday. A meeting of the Chamber committee, bankers and Janesville officials was held at the Chamber, Friday night, but nothing definite was concluded. Another meeting probably will be held next week.

CHILD WOUNDED BY BROTHER WITH GUN

Monroe—Charles Flinn, four year old son of Mr. and Mrs. John Flinn, is in a hospital here, with a bullet lodged near the brain, as the result of his desire and that of his brothers, McGee and John, to make "playing soldier" more realistic. Sticks were not enough for artillery and McGee picked up his father's 22 calibre rifle. It was discharged and the bullet struck his young brother.

100 PRESENT AT MASONIC SCHOOL

More than 100 Masons attended the school of instruction conducted Friday afternoon and evening at Masonic temple by Grand Lecturer D. B. Greene, summer session, at 6 p. m. Western Star lodge No. 14, F. & A. M. had charge of the school.

Des Moines Jewelry, cash and diamonds valued at approximately \$1,500 were stolen from Mrs. C. C. Johnson of Des Moines and Mrs. W. B. Wishard of Cleveland, N. D., while they were riding in a taxicab here.

HOTEL MYERS Sunday Dinner

Unusually
good menu

75c
12 to 2

STOLDT DISPOSES OF MADISON HOTEL

The Simon hotel, Madison, bought a few months ago by Frank Stoldt, Janesville, and which was a favorite place for legislators in former years, has been sold to Albert M. Ophau, Madison, for a reported consideration of \$50,000. Erection of a seven story addition which will contain 160 to 200 rooms is planned. The hotel was built in 1882 by John Simon.

Chestnut, Range and Small Egg Anthracite coal now available. FIELD LUMBER CO., Phone 109.

The Genuine, Old-Fashioned Horsehead Traps, 5c and 10c bags.

SMITH'S PHARMACY

The Rexall Store.
Kodaks & Kodak Supplies.

11 lbs. Pure Cane
Sugar \$1.00
Maple Leaf Butter, lb. 50c
7 lbs. bulk Oatmeal 25c
Juncos Coffee, 3 lbs. \$1.00
6 boxes Searchlight
Matches 35c
3 lbs. Pure Lard 45c
Pink Salmon, 2 cans 25c
Corn, Peas or
Tomatoes 12 1/2c
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Phone 3270
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Your Order Delivered
For 10c.

Roseleaf Tea

75c
Full flavor and beautiful light
liquor.

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You'll be glad to have tried it.

Dedrick Bros.

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Eaco Flour

We guarantee to refund to you every cent you have paid for a bag of E-A-CO Flour if you decide after a thorough trial it does not make you better bread, more bread, better tasting bread, work easier and come out of the oven more satisfactory than any flour you ever used.

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The Janesville Gazette

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By mail in second, third and fourth zones, \$7.50
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eighth zones, \$9.00 per year in advance.
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The Gazette prints freely of events when they
are news. The following items are chargeable at
the rate of 20 cents a count line, average 5 words
to the line. Classifieds, Cards of Thanks, Notices
of any kind where a charge is made to the public.

GAZETTE PLATFORM FOR 1923.

Election of a council of seven to back up the city
manager form of government adopted by
Janesville in order to insure its efficient operation.
Continuous effort to secure for Janesville a modern
hotel so that this city may take care of
many conventions as well as the traveling
public.
Making the Rock River park in every way a de-
lightful playground for the people of the city.
Establishment of free baseball grounds, tennis
courts and outdoor sports places, bathing
beaches and all the accessories of a popular
recreation place for Janesville.
Clean up the bootleggers and blind tigers and
enforce the law.
Establishment of a real estate mortgage com-
pany to make the building of homes more
economical.
Additional room in the post office by building an
annex.
Arranging a road building program so that the
former and taxpayer will be the greatest
beneficiary.
Traffic regulations that will reduce reckless
driving and the number of deaths from auto
accidents.

Easter Morning.

It makes no particular difference whether
Easter was originally a heathen festival or not.
It was so long ago that no one remembers or
cares. It is almost as useless as information as is
the puzzle how Easter is fixed. Mathematicians
and calendar-makers have been quarreling over
that for 1700 years. What we remember in a gen-
eral way about Easter is that it is a marking post
in the year. On one side is winter and all its un-
pleasant incidents; on the other at least the joyous
promise of spring. It is not a birth, it is resur-
rection. The trees and plants have been sleeping
in the tomb of winter and now awaken to life.
Jesus Christ but followed the law of nature.

The first Easter started the world toward a new
goal. True, it has never reached it, but it is still
traveling in that direction. Jesus Christ, living in
Palestine, a preacher and a teacher, changed a
world. Risen from the tomb, He became the most
potent force in all ages. Man has been uplifted
and peoples have found new life because of this
fact. Multitudes of gods and hideous superstition
had faded before the presence. Had the
world followed in His footsteps there would have
been no wars and individuals would have not
ridden rough shod over neighbors. Greed would
have been unheard of. We would have needed no
League of Nations to enforce peace with cannon
had we followed the Man of Galilee.

In spite of pessimism of the world we are better
off this Easter morning than last. We have
employment for all who wish to work. We have
more materially, perhaps more spiritually, than
in 1922. The brooding person, who fears that the
world is going to pieces, may have only his own
notions of what constitutes a wreck of worlds.
Last year there was more war and more distur-
bance looming than this year. The peoples of
every nation are beginning to settle down to
labor, to carry on the ordinary pursuits of life,
to train the children and provide for them and to
live life a natural life. There will some day be a
real Holy Alliance of nations—not the Holy Al-
liance of the emperors of Europe of 1915, based
on divine right and special privilege, but the al-
liance of nations which have one great faith-filled
platform and one confession of faith—consideration
for the rights of others. Dig to the bottom of
the world's human heart and you will find
that we are nearer that day than we ever were.

It is also well to consider that this Easter
morning is ours—our very own—and that all the
1900 Eaters gone before have passed and we
can have nothing to do with them now. Turn the
face to the rising sun this Easter and see what
glorious hope there is in the horizon.

With the high price of sugar the Louisiana
planters can raise cane. That will be better than
the Cain they raised at Mer Rouge.

For a Referendum.

It would appear that the governor and the
whiskey ring of Milwaukee have run afoul of
trouble for their program of repeal of enforce-
ment laws and the emancipation of other liquor
regulation laws so as to make them both impot-
ent as well as ridiculous. Taking a wholesale
smash at the entire lot of bills proposed, the sen-
ate state affairs committee sent to their last rest-
ing place all those which have been the pet hob-
bies of the governor.

The governor is maintaining his reputation for
going off half cocked, just as he did some months
ago on the water theft from Lake Michigan. He
declares that the 18th amendment is not the only
law of the land and others should be enforced as
well as the 18th amendment. It is hard to see
just what the governor is driving at but he as it
may, and be what those laws may, this seems to
be no argument against enforcing the 18th
amendment.

The men and women who are for prohibition
and enforcement are in favor of a referendum on
the whole set of questions raised by the campaign
of the whiskey and beer rings. The people of the
state should be given an opportunity to once and
for all settle whether the Milwaukee brewers and
allied moonshine makers are to control the state
or whether the honest and industrious and law-
abiding citizens are in the majority.

Mr. Wilson (Woodrow) sent a telegram to the
governor of Colorado asking that a man named
Thompson be appointed to succeed the late Mr.
Nicholson. Mr. McAdoo sent another asking the
appointment of some other man. What is the

THE PRESIDENT'S BAND

By FREDERIC J. HASKIN

Washington.—One of the most remarkable in-
stitutions of official Washington is the United
States Marine band, generally regarded as the
finest organization of the sort in the world. Visitors
to the capital look on the president's band as one
of the "sights" not on any account to be missed.
Great interest always attends its annual tour to
some of the states, and now that radio can carry
music to every corner of the country, the playing
of the Marine band promises to be better known
than in all the 125 eventful years of its existence.

The early history of the band suggests the
daredevil side of the well known Marine corps
temperament. President John Adams established
a Marine band in 1798 and authorized as a part
of it 16 drummers and 16 fifeers. This little fife
and drum corps was the beginning of the Marine
band, but the band remained in that insignificant
stage only a short time.

In 1802, during the wars with the Barbary pi-
rates, Captain Daniel McNell brought the frigate
Essex to port at Messina, Italy. "Word went that
the Americans were in port and a regimental
band of the city came aboard to show the "wild
men" from the United States what good music the
Italians' skill, so appreciative, in fact, that Cap-
tain McNell impulsively tripped anchor and set
out for America with his guests. The 15 kid-
naped musicians were frantic but helpless.

When the ship reached the United States, the
navy department promptly expressed its official
disapproval of Captain McNell's system of re-
cruiting musicians. Records of all this were lost
when the British burned Washington in 1814. It
is known, however, that the experiment was in
no hurry to return the fine musicians to Italy.
They were put on duty at the Marine barracks at
Washington, where no doubt they taught the Amer-
ican musicians and served as an inspiration. Certainly the Marine band was playing in good
form the next year, for an old order book of the
Marine corps shows that the band was to play
at the presidential reception at the White House,
New Year's day, 1803.

To mention only a few of the occasions at
which the Marine band has assisted may give an
idea of its work. It played at the wedding of
Grover Cleveland, Alice Roosevelt, Jessie Wilson
and Andrew Wilson. In the last instance, only
a section of the band was used, as the wedding
took place in a private residence, and the full
strength of the Marine band is now 75 men.

The president's band accompanied President
McKinley's funeral cortege and that of "Fighting
Bob" Evans. It went to Arlington with the Un-
known Soldier and with the heroes of the Maine
disaster. It was with Dewey when he was given
his triumphal welcome after his return from
Manila, and it has attended the opening of every
big exposition since the St. Louis celebration, where
it assisted at the formal opening in 1903.

It has played in the inaugural parade of every
president since Thomas Jefferson. In 1801, it
never leaves the United States, but it has played
to guide a collection of visiting royalties, notably
the Prince of Wales, Prince Henry of Prussia, the
King and Queen of the Belgians, and the Infanta
Eulalia of Spain.

Throughout its history the work of the presi-
dent's band has constantly widened in scope. As
far back as 1864, the open air concerts at the
White House and Capitol, which are a feature of
summer life in Washington, were started, and
from then on the public has been given a chance
to hear the Marine band without waiting for
some unusual event.

When Capt. William H. Sustelmann became lead-
er of the band, 25 years ago, he organized an or-
chestra, it was decided that thereafter no musi-
cian was to be enlisted in the band unless he
could play an orchestral instrument as well as a
band instrument. Only soloists were exempted
from this ruling. Musicians already in the band
began industriously to study stringed instruments.

For four years Captain Sustelmann worked with
his budding orchestra before he announced that
it was ready to be heard by the president. Now,
weekly concerts by the orchestra at the Marine
barracks are a regular institution. The barracks
are in a far corner of the city, yet a Marine band
program always proves the concert room to capacity.
Radio fans may be interested to know that the
Wednesday evening concerts are being broad-
casted at 8 o'clock over NAA from Radio, Va.

No other band prides so intensively and un-
ceasingly. The musicians are required by law
to meet for a two-hour rehearsal five mornings
a week, and in addition to this they assemble twice
a week for concerts. The band is a definite unit
which never changes, and its men serve an average
of 18 years, conditions which make for effi-
cient ensemble playing.

The government gives the leader a full sym-
phony orchestra of 75 men, all acquainted with
the theory as well as the practical side of music.
It gives the musicians the best instruments that
can be bought and orders them to practice regularly.
It is typical of Uncle Sam to demand high-cal-
iber men and to offer them considerably less pay
than they could earn in outside fields. Except for
the leader and second leader, the musicians draw
from \$70 to \$125 a month, according to their rat-
ings, up to the usual allowances of non-commission-
ed officers in the Marine corps. Yet there is
always a waiting list of competent men from
which vacancies are filled. The band offers pres-
tige and retirement provisions and, more than
these, the musical atmosphere of life in the Marine
band and the high quality of its work appeal
to the serious musician. It must also be taken
into consideration that musicians are permitted
to accept outside engagements not interfering with
their military duties.

The Marine band is always, first of all, at the
disposal of the president. It may also be used
by the secretary of the navy and by the com-
mandant of the Marine corps. It appears at the
White House receptions and garden parties and
occasionally at dinners and exercises attended by the
president and members of the navy.
Since 1911, the president has been sharing his
band with the people in other parts of the coun-
try. One summer a group of senators stood list-
ening to the Marine band. The late Senator Bob
Taylor of Tennessee remarked that he wanted the
part of his state to hear that band. President
Taft responded to the request and the band made
a southern tour.
Since then it has visited every state in the union
except Florida, Montana, and Nevada. It goes to
more small towns than any other big organization
of the sort.
Have father-in-law and son-in-law part-
ed company? And take it on the other hand,
would it not have been far more politic to have
permitted the governor of Colorado to exercise
some judgment of his own?

We have just the sort of legislature we have
because less than half of the voters of the state
went to the polls last fall and only about a third
of them voted at the November election. Are
you going to vote Tuesday?

What a fine Easter day it will be for anyone
who will send some flowers to a poor and sick
person!

The real night hawk is the aviator who flies
around at midnight.
Bandits will use the auto just the same though
there is a tax on gasoline.

JUST FOLKS

By EDGAR A. GUEST.
BUD BOUNCED IN

"I never was so ashamed," said she,
Telling the plot tale to me;
"There the proud Mrs. Regal sat,
Dressed in her latest coat and hat,
And the haughty Mrs. Rich sat there,
And I knew from the curl of her eye there
That she was a high priced girl,
Something that didn't just suit her mind,
Something which she could criticize,
Discuss, disapprove of, and despise—
When suddenly with his wondrous grin,
And covered with mud, your son bounced in!"

"There wasn't a button on his coat,
His waist was open at his throat,
I heard the proud Mrs. Regal cough
And I noticed his trousers were almost off.
His face was smug, his hands a mess,
And what had happened I couldn't guess,
But there he stood like a pauper's child
And grinned at the women, who merely smiled.
No shame about him, as bold as brass,
Those two proud women he dared to pass.
And he answered me, when I said, 'Well, well!'
'We were playing a game and I tripped and fell.'"

"What will they think, and what will they say?
I can hear them telling the tale today!
By now their gossiping has begun:
They certainly do not clothe their son!
They may not live in a stylish place,
But that's no excuse for a dirty face!
And the least she could do, if she had good taste
Is to sew a few buttons on his waist!
Then I chuckled and said: 'Never mind, my dear,
Better a mud-covered boy round here,
Better a son with his roughish grin
Than a mansion guard where no child comes in.'"
(Copyright, 1923, by Edgar A. Guest)

ON THE SPUR OF THE MOMENT

By ROY K. MOULTON.
AN AMATEUR.

I Coud myself out of bed every day.
I Coud myself to my job.
I Coud along.
And my life is a song.
For I am a frollicsome job.
But when every month brings its rent day again,
I Coud and Coud and Coud in vain.

I Coud myself into visions of wealth.
I'm better and better, I know.
I Coud my self.
And I finter myself.
My bank account surely must grow.
But when I look at my checks and my resources fall,
I may and I've Coud myself into jail.

I Coud till I am quite black in the face,
My problem is just the same,
I follow: "Ca, passe,
Ca, passe, ca, passe."
Till tonails go wobbly and lame,
And still my affairs are quite apt to go blooey.
I think that, perhaps, I don't know how to Coud.

Eighty-four per cent of the world's motor ve-
hicles, according to report are now in use in
the United States, and we have reason to believe
this is true, for the last time we tried to count
the direct, at least \$2 per cent of them were in
our way.

Mrs. Stulman will start a millinery store in the
Birmingham, New York.
It hit with the ladies the men will view it with
more or less apathy. A new millinery store never
appeals to husbands.

BIRTHDAY GREETING.

Darling, thou art growing older.
Years are piling up on thee.
Come the shimmies from thy shoulder,
Come the tiddle from thy knee.
Come, but not forgotten, dearie,
And those sprightly, youthful tricks.
I admit it's rotten, dearie,
To reach the age of twenty-six.
—Pansy.

Who's Who Today

MRS. HERBERT HOOVER.

A plan conceived by Mrs. Herbert Hoover, wife
of the commerce secretary, for the physical im-
provement of American women has just been
adopted by the war department for use in its
campaign to encourage ath-
letics and reduce the high
percentage of physical defects.

This, however, is not the
first assistance Mrs. Hoover
has lent in helping her sex
to better their health. As na-
tional chairman of the Girl
Scouts she has done much
to promote sane and intelli-
gent exercise for girls. She is
one of the leaders in the con-
certed movement of athletic
and civic bodies to put ath-
letics for everyone on a
broader basis by increasing
part in a game in every part
of the country. She completed
a program for a national con-
ference of representatives of
all classes of educational, playground and re-
creation bodies to be held in Washington early
in April.

Mrs. Hoover was Miss Lou Henry before her
marriage. She and the cabinet member met
when both were attending Leland Stanford uni-
versity. They were married a year after they
were graduated—waiting until Herbert completed
a year's engineering study abroad.
They started housekeeping in Monterey, Cal.
Mrs. Hoover's frank manner is indicated by
the story that when her husband was mentioned
at the presidential inauguration in 1920, she
stated she hoped he would neither be nominated
or elected because it might have a bad effect on
the character of the two boys and handicap
them in their careers.

LOOKING BACKWARD

FORTY YEARS AGO

March 31, 1883.—The legislature at Madison
yesterday indefinitely postponed action on the
bill providing for the construction of a water
works plant in this city under certain conditions.
—The Oberlin Glee club is to give a concert at
the Congregational church tonight.—City Treas-
urer distributed the March pay, \$1,410 to the
teachers yesterday.

THIRTY YEARS AGO

March 1, 1892.—The Eureka Mattress factory
of Harvard, Ill., is to come to this city, where
it can grow with it, and will erect a factory on
the Janesville Improvement club's property in the
Hamilton addition north, but that they did not
wish to move the books until a walk had been
built, as dirt would be tracked.—The matter of a
franchise was postponed until late in the spring.
—If the beet sugar factory is ready for the 1905
crop, that is all that can be expected, say ex-
perts studying the situation.

TWENTY YEARS AGO

March 31, 1903.—The library board reported
to the council last night that its building was
now ready for occupancy, but that they did not
wish to move the books until a walk had been
built, as dirt would be tracked.—The matter of a
franchise was postponed until late in the spring.
—If the beet sugar factory is ready for the 1905
crop, that is all that can be expected, say ex-
perts studying the situation.

TEN YEARS AGO

March 31, 1913.—An additional \$350 was sent
to the sufferers in the Ohio flood today most of
it going to Dayton. Never has interest been so
widespread in a catastrophe, or sympathy for
the sufferers so great, as now.—Frederick S. Sir-
day took the flood for topics for sermons, the
Rev. John McKinney of Christ church, telling
how religion is awakened in such a crisis.

A COMPLETE SALVATION

The very God of peace sanctify you
wholly; and if pray God your whole
spirit and soul and body be preserved
blameless until the coming of our
Lord Jesus Christ.—1 Thessalonians
5:23.

Personal Health Service

By WILLIAM BRADY, M. D.
Noted Physician and Author

THE PHYSIOLOGY OF OPEN AND CLOSED PORES

An advertising authority says that
advertising is instruction. A humor-
ist, by the name of J. Billings, said
"the trouble with a lot of plain peo-
ple is they know so many things
which ain't so." And just never but
the advantages of our modern mag-
azines in his education. When one
thinks of all the customs and habits
of these plain people, which are
founded upon the physiologic con-
ception of pores that open and close,
and then come to understand that
the human skin has no such equip-
ment, one begins to realize the pre-
dicament the plain people are in. And
when one finds some doctors and even
some of the constituted health guard-
ians of the plain people warning
against taking the air when the
"pores are open," one wishes some-
thing could be done to close the pores
effectively through which such talk
is sent.

The orifices of the common ducts
through which the respective excre-
tions of the old glands and the sweat
glands reach the surface of the skin,
do not open nor close, dilate or con-
tract, under varying conditions of
better or worse physical activity, or
emotional or nervous tension. The
activity of the glands varies but the
imaginary "opening" or "closing" of
imaginary "pores" has no bearing
upon the fact.

If a large area of the skin of a
warm blooded animal is coated with
varnish or other non-porous material,
difficultly in getting breath, distress
of the heart, trembling, convulsions,
possibly death. This, however, is not
due to clogging the "pores" nor to
retention of the sweat but merely to
the excessive radiation of heat from
the surface of the body and the consequent
rapid reduction of the animal's body
temperature. If the animal's temper-
ature be retained by means of artifi-
cial warmth, no unpleasant effects
will develop. This proves that the
sweat itself is not poisonous, contains
nothing that can injure the animal.

If there were any foundation in
reality for the notion of "open pores,"
which would insulate much sweat-
ing or too ready escape of sweat to
the surface of the skin, the presuma-
ble effect of the dreaded "exposure"
with the "pores open" would be re-
duction of the temperature of the
body. But even though one in a pro-
fuse perspiration does expose his
body to cold wind or draft to a de-
gree sufficient to make him feel
with discomfort, the body temper-
ature shows no such reduction.
Feeling cold and being cold are two
distinct conditions. The effect of such
"exposure" apprehended by the plain
people is that of respiratory distress,
but the objective fact is that no such
disease materializes, except such oc-
casional coincidences as the wide

ASK US

(Any reader can see the answer
to any question by writing the Gaze-
tte Information Bureau, Wash-
ington, D. C. This office applies
answers to questions on all subjects
and cannot give advice on legal,
medical, and financial matters. It
cannot give information on the
policies of insurance companies, and
cannot undertake any investi-
gative research on any subject.
Full names and addresses of persons
and send direct to the inquirer.)

Q. What rate of speed do English
passenger trains attain? R. McE.
A. England carries trains main-
taining an inclusive speed of about 45
miles per hour. On the non-stop runs
of 150-200 miles the average speed
between stopping places is 84 or 85
miles. While the fastest short
distances 60 and 75 or 80 miles an
hour is attained between stops. Ex-
clusive of special records made, it is
believed that the English trains on
the whole carry greater speed than
those of other countries.

Q. Is it ever correct to pronounce
"let" as if it were spelled "let"?

A. The word "let" may be pro-
nounced either as the "l" sounded
as the "l" in pray or as the "l" in get.
In England the latter pronunciation
is usual.

Q. How many prominent people
are there in the United States?

A. That is a matter of opinion
rather than of statistics. However,
the latest issue of "Who's Who in
America" contains the names of 24,
278 living Americans, who were se-
lected, according to the editor, "on
account of special prominence in
creditable lines of endeavor, making
them subjects of extensive interest,
inquiry or discussion in this coun-
try," or were arbitrarily included on
account of high official position in
civil, military, naval, religious or edu-
cational pursuits.

Q. Who is Saint Apollonia?

A. She is the patron saint of den-
tistry. She preached the faith of
Christ and for her faith was con-
demned to death. She was bound to
a column and all her beautiful teeth
were pulled out one by one with a pair
of pliers, then a fire was kindled
and she was hurled into it.

A Free Booklet on

The Preparation of
Vegetables for the Table

The time of the year is approach-
ing when fresh vegetables are cas-
ily obtained, whether you raise
them yourself or buy them in the
market.
Few persons understand the use
of these foods, which are more es-
sential to health than any other.
The average housewife does not
even know the names of half the
vegetables which might obtain.
Get acquainted with all the veg-
etables, their food value, and how
to cook them. All of this infor-
mation is contained in a booklet
which the Department of Agricul-
ture has prepared. This booklet is
free publication money cannot
buy anything more practical and
authoritative on the subject of
preparing vegetables for the table.
Our Washington Information
Bureau will secure a copy of this
booklet for any reader who fills out
and mails the coupon below.
Enclose two cents in stamps for
return postage, and send to
write your name and address clearly
on the lines of the coupon.

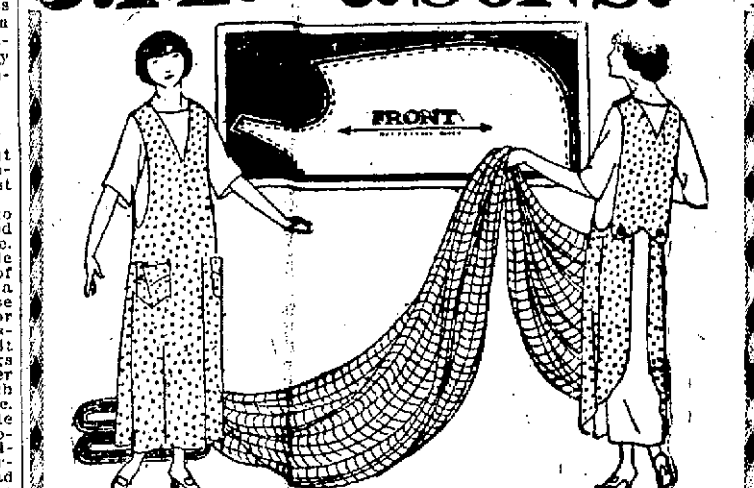
Frederic J. Haskin, Director,
The Janesville Daily Gazette
Information Bureau,
Janesville, Wis.,
Washington, D. C.

I enclose herewith two cents in
stamps for return postage on a
free copy of the booklet "Preparation
of Vegetables for the Table."
Name _____
Street _____
City _____
State _____

An absolutely reliable and never
failing sign of spring is when your
wife begins to wear her best winter
hat every day. Tell Binkley in men-
in his way to see him see Fred Stone
in the hereafter.

BRIEFS BY WIRE
Essen.—Striking rubber men
will have to return to work or be
expelled from occupied Germany
according to an order from the
General Disputes.
Paris.—Caucasian Leonid Tal-
botter the record for longdistance
dancing when he danced 4 hours,
20 minutes. The record began was
24 hours, 4 minutes and five sec-
onds.
Kingston, Jamaica.—Former
United States Senator McCumber,
North Dakota, said the rise in price
of sugar was due to market condi-
tions and not to the tariff.
New York.—Between 8,000 and
10,000 building trade union work-
ers in West Chester county were grant-
ed increases in pay from \$3 to \$9
per day.
Think what you please, but keep
most of your thoughts to yourself.

J.M. BOSTWICK & SONS.



Make it at a Saving!
Specially Priced Gingham
Chambrays Cretonnes and Sateens

DOUBLE savings now—making your own clothes with
specially priced materials, and making them with a Print-
ed Pattern.
First, you saw on the actual material needed be-
cause a New McCall Pattern requires less yardage. The
printing on the pattern saves wasteful miscutting and
trimming! It's the printing, too, that makes the gar-
ment go together right—and turn out successfully.
McCall's—The Only Printed Pattern

Special Subscription Offer of the McCall Magazine for 10 Days Only

CHECK YOUR CHOICE AND MAIL TO US.

- McCall's Magazine 8 months for 50c.
- McCall's Magazine 2 years for \$1.50.

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Janesville, Wis.

I accept the offer that I have checked above. You will
find my remittance enclosed. Please send McCall's to

Name _____

Address _____

Post Office and State _____

Girl of Ghost Mountain

By J. ALLAN DUNN

Author of "A Man to His Mate," "Rimrock Trail," "The Man Trap."

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Sheridan, a young lawyer from New York with a bad temper, has come to Arizona seeking health. His foreman on the Chico Mesa ranch is Red Jackson. They discover Hollister, a notorious cattle thief, branding a calf, and drive him off, thereby earning his bitter enemy. Sheridan has plans for a large irrigation project and with Jackson camps at the edge of El Monte del Precipitous, the edge of the "Ghost Mountain," are clustered many superstitious tales. Sheridan becomes convinced that the place is not a ghost but a flesh and blood girl.

"Now what the devil are you doing in this gallery?" Sheridan quoted to himself. But he had to superintend the shunting and coupling of his cars and he rode off as the riders came loping in from Metzal. Sheridan's postmaster, carrying his sacks across his saddle.

Another of the trio was Hollister, his face inflamed with the blood-fermenting combination of heat and alcohol. He rode off as the riders came loping in from Metzal. Sheridan's postmaster, carrying his sacks across his saddle.

"Whoopie! Doggone my cats, but it's a Chinaman, what in hell are you doing here?" This is an old season for Chinamen in Metzal. Sheridan's postmaster, carrying his sacks across his saddle.

The Chinaman as timorous, "I s'pose," he said, "that you do?" Then light out of here. "We want no stinking, bone-faced, water-spitting Chinamen here."

His two companions looked on with careless interest. They might have watched the preliminaries of a badger battle. They were not special pals of Hollister. He had accompanied them to the station on alcoholic trepanning, not by their invitation. But a Chinaman was fair game. The old prejudice against them still lasted in Arizona, save where the towns tolerated them for their utility.

The Oriental did not move. His agate eyes, set slanting under wrinkled lids, were fixed on Hollister. He had finished his cigarette and sat, on his bench, mute and gravely attentive. His apparent apathy lashed Hollister to fury. He pulled a gun and fired it, the lead spitting through the chapsboards less than a foot from the Chinaman's head. But he did not move a muscle. The agent came flying out.

"Doggone you, Hollister," he cried, "you quit shooting up my freight coaches with your chickens in there. Your damned shot went plumb through the top coop."

"Git back in yore own coop," retorted the bully, rolling bloodshot eyes toward the none too valiant agent. "Or I'll plug you, you ink-slingin' troglodyte, wire-pecker. Now, as the agent vanished, "are you paralyzed or are you a dummy?"

Come on, show us first the Chinaman dance the shimmy. Come on!" He fired a second and a third shot, the last between his victim's shoes, perilously close to one foot. The

Shampoo With Cuticura And Have Healthy Hair

Regular shampoos with Cuticura Soap will keep the scalp clean and healthy. Before shampooing, touch spots of dandruff and itching away with Cuticura Ointment. A clean, healthy scalp means good hair.

Sample Soap Free by Mail. Address: "Cuticura Soap Co., Dept. 50, Malden, Mass." Send no money. Cuticura Soap shaves without soap.

WOMAN SUFFERED THREE MONTHS

Pains in Back and Nervousness. Made Well by Lydia E. Pinkham's Vegetable Compound

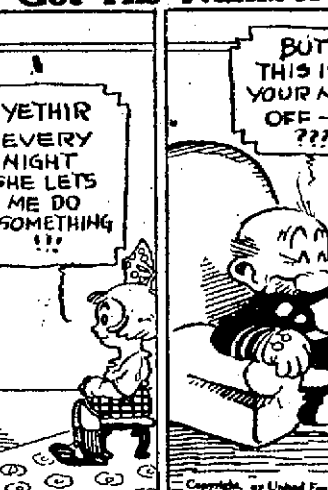
Montevideo, Minn.—"I suffered for three months with pain in my back and sides, and was so nervous that I was unfit to do my work. After I began taking Lydia E. Pinkham's Vegetable Compound I grew strong and healthy, and now weigh 150 pounds. I keep house and am able to lift and do any kind of work. I have got wonderful results from the Vegetable Compound and recommend it very highly to my friends. I give you permission to publish my testimonial." Mrs. OLE BERGSTRÖM, 210 8th St. So., Montevideo, Minnesota.

Another Nervous Woman Finds Relief
Port Huron, Mich.—"I suffered for two years with pains in my side, and if I worked very much I was nervous and just as tired in the morning as when I went to bed. I was sleepy all the day and didn't feel like doing anything, and was so nervous I would bite my fingernails. One of my friends told me about Lydia E. Pinkham's Vegetable Compound, and it helped me so much that I soon felt fine." Mrs. CHARLES BEELER, 1910 Elk St., Port Huron, Mich.

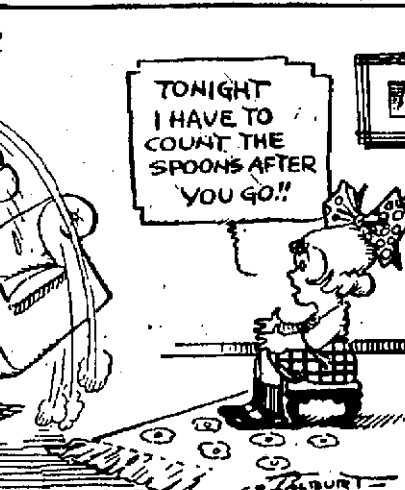
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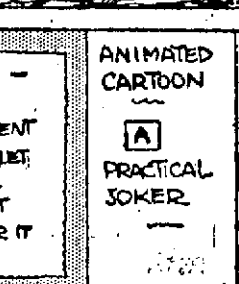
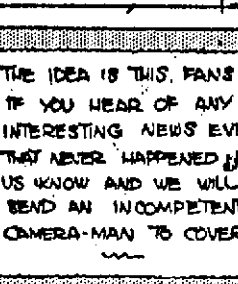
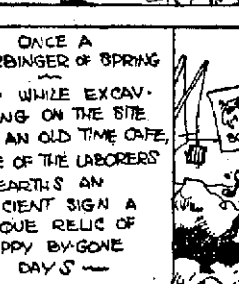
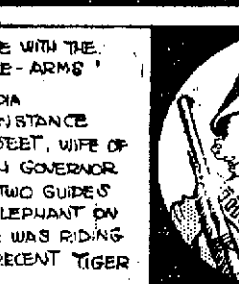
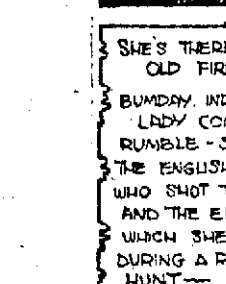
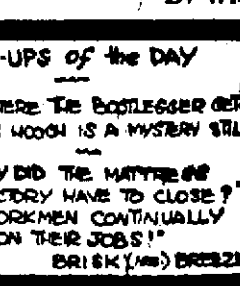
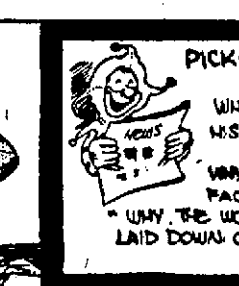
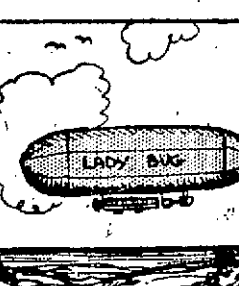
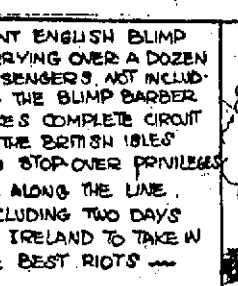
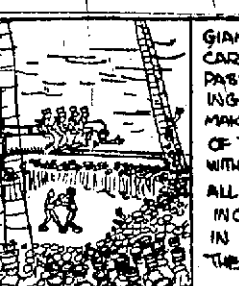
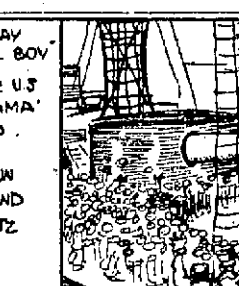
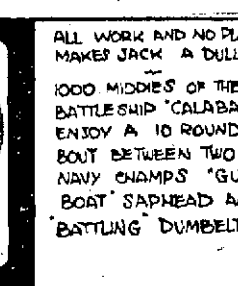
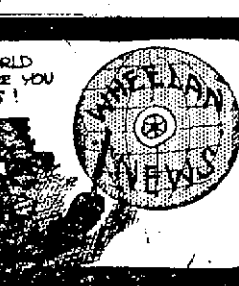
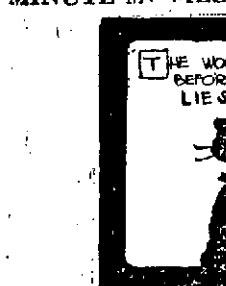
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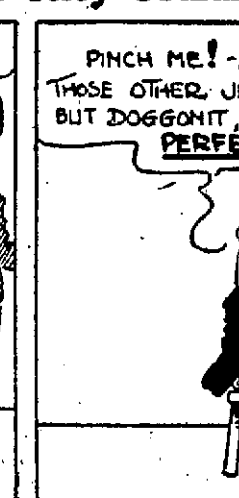
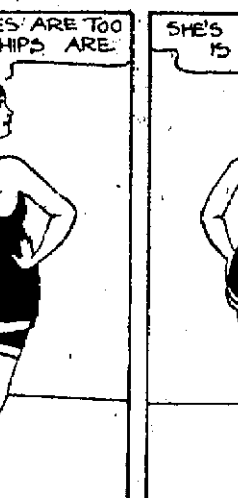
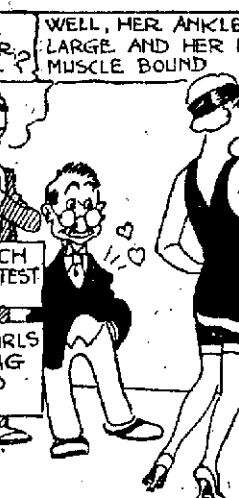
By H. M. TALBURT



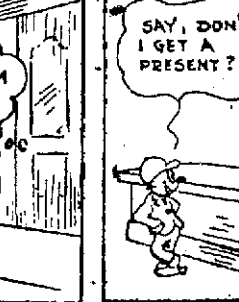
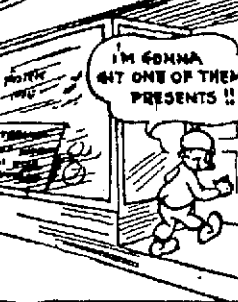
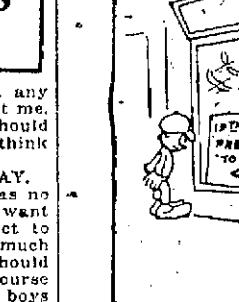
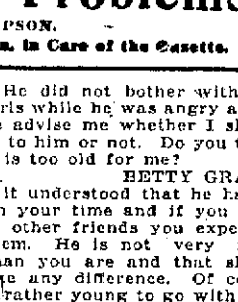
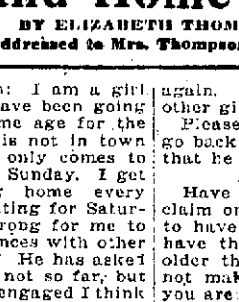
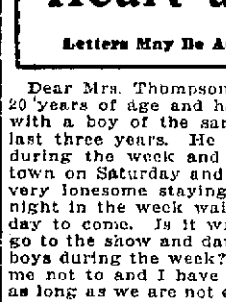
MINUTE MOVIES



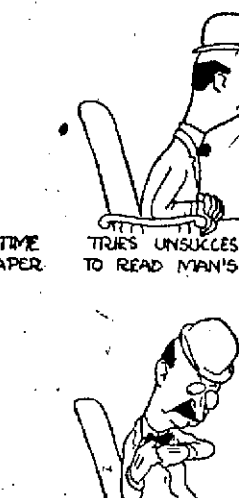
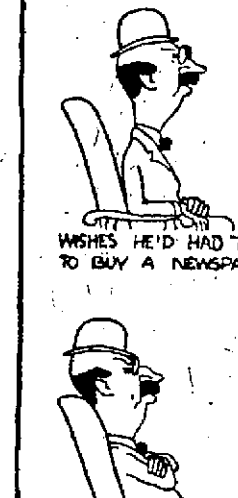
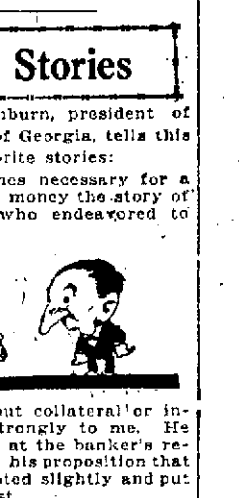
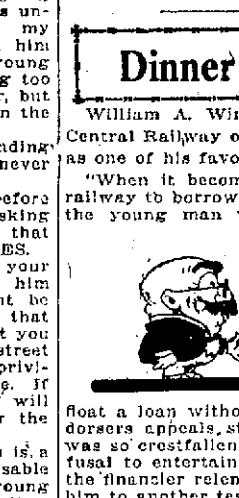
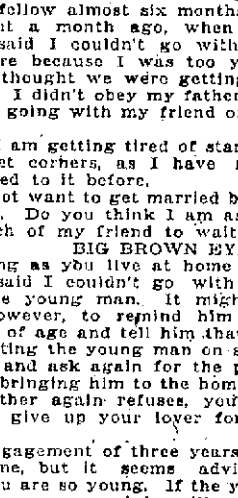
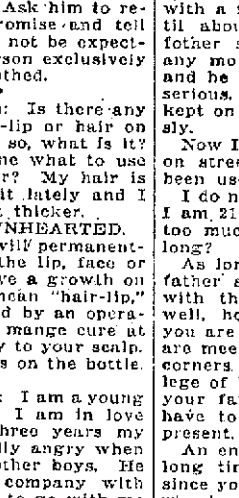
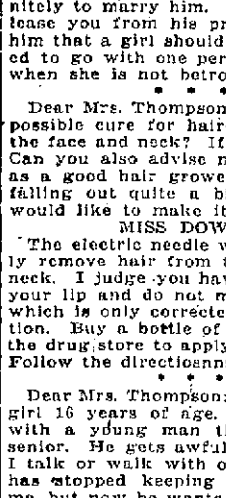
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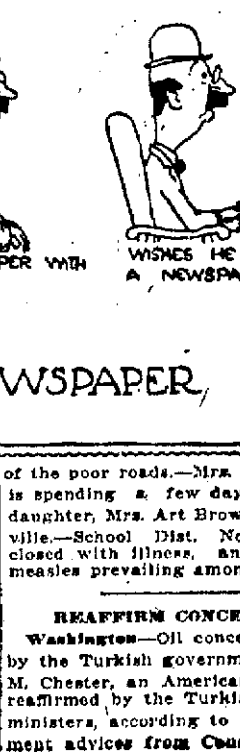
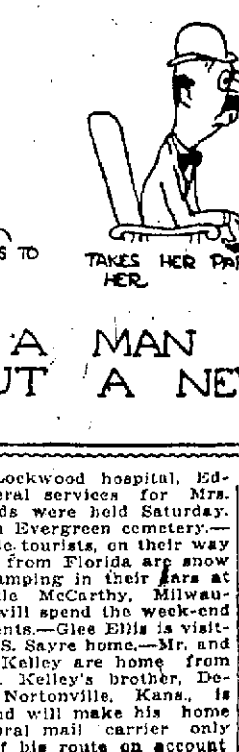
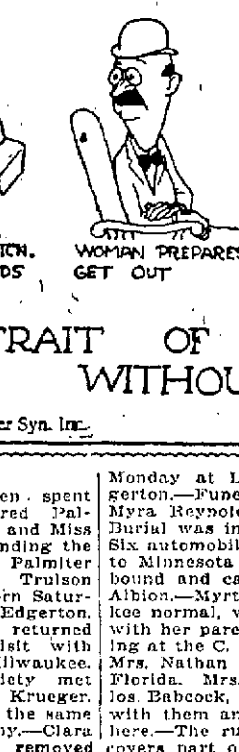
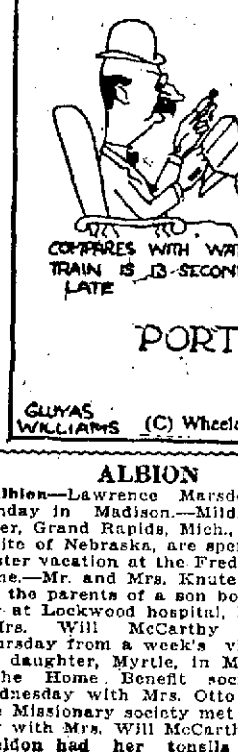
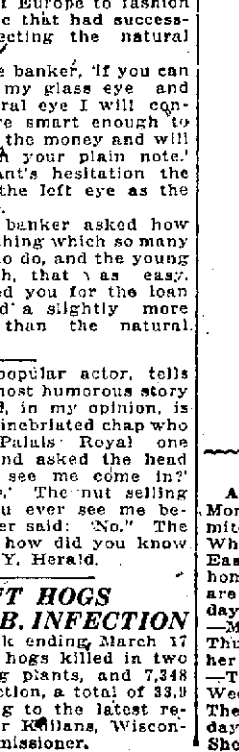
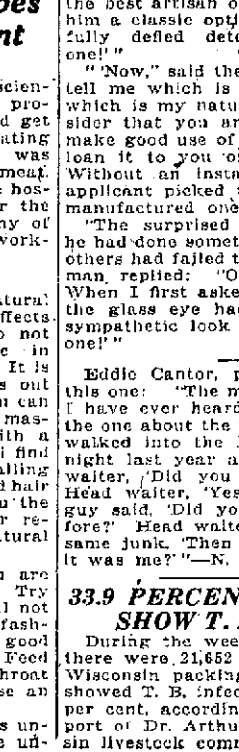
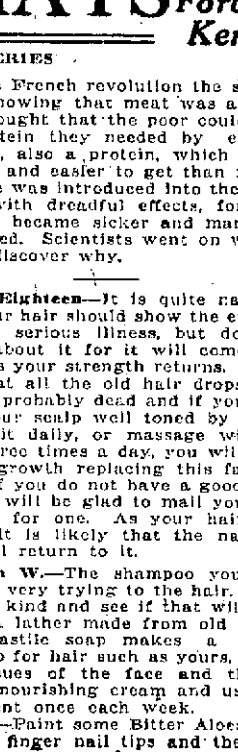
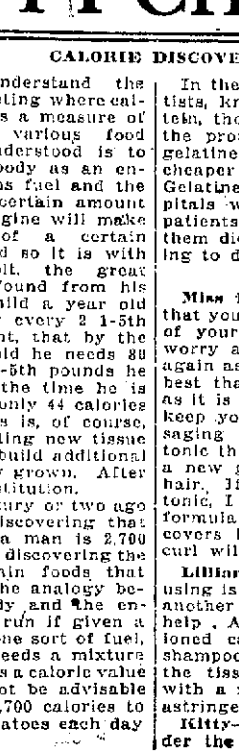
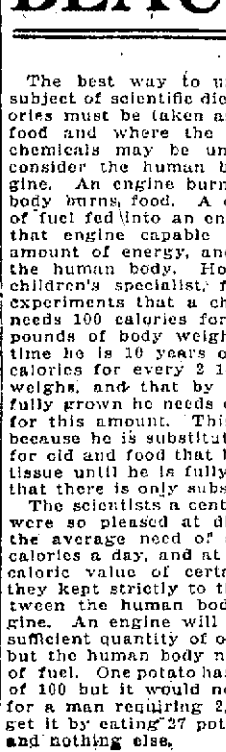
Household Hints



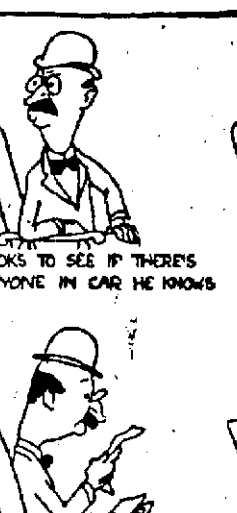
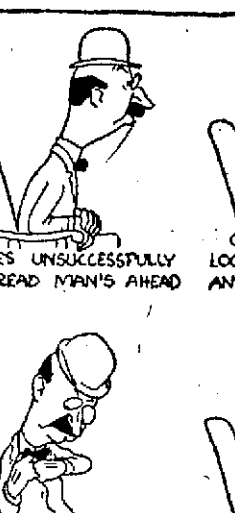
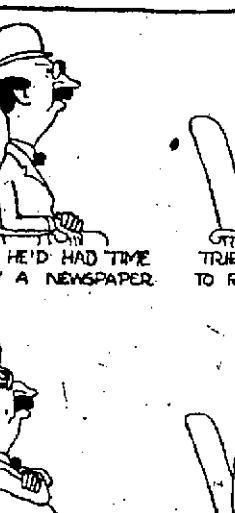
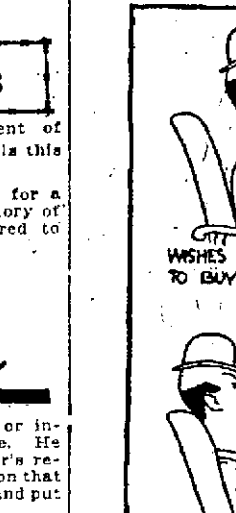
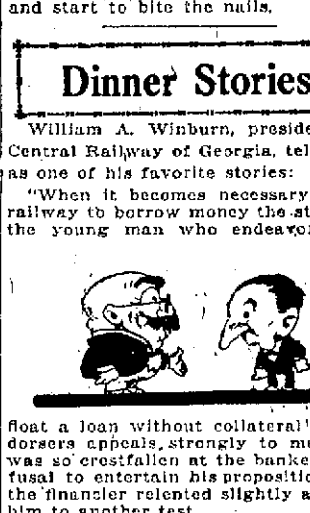
Heart and Home Problems



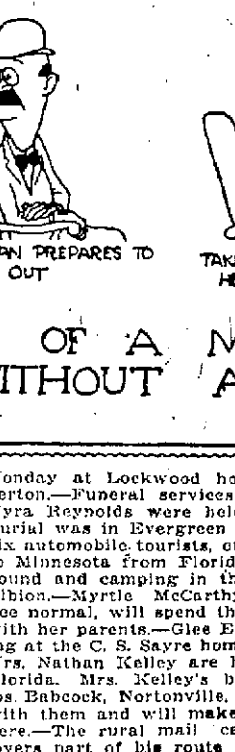
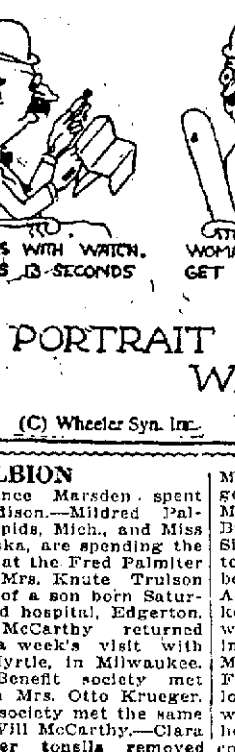
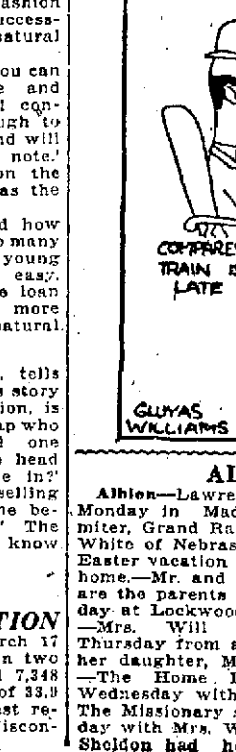
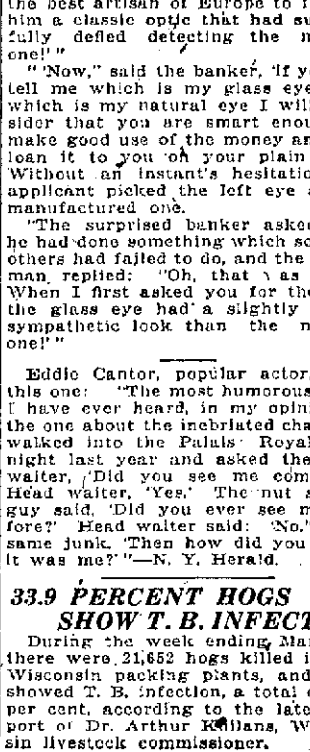
BEAUTY CHATS



Dinner Stories



When We Were Kids



BUILDERS OF JANESVILLE'S SPLENDID HIGH SCHOOL

NEW H. S. TO PAY BIG DIVIDENDS

"Is Investment in Future Citizens," Says Prize Essay.

Following is the essay written by Miss Jean Sutherland, daughter of Mr. and Mrs. Fred Sutherland, 331 North Washington street, which was awarded first place and \$10 personally by Jesse Earle, president of the board of education. The topic is "What the New High School means to Janesville," and this one competed with 56 others. Miss Sutherland is a Sophomore B. Her contribution follows:

"The stronger the educational and religious influences of a nation are, the more patriotic and law-abiding the citizens will be. Few people build homes many miles away from schools and churches because civilization never progresses where these two organizations are absent. The founders of our country saw this great need when they drew up the ordinance of 1787 which contains this clause:

"Will Attract People "Religion, morality and knowledge being necessary to good government and the happiness of mankind, schools and the means of education shall forever be encouraged."

"With the knowledge of this necessity, the people of Janesville have contributed so liberally that we now have the most beautiful high school building the state of Wisconsin. Since Janesville has made this school a reality, what will the high school give to Janesville in return?

"It will give a reputation of being an educational center which is of great value to any city. It will draw to Janesville people who are interested in the best. It will give to any boy and girl who has completed a four years' course, whether he is about to enter the field of business, labor, or higher education, the assurance that he is facing the world with the best possible background for whatever he plans to do. With its fine gymnasium for both boys and girls, it will give to Janesville a rising generation not only with well-equipped minds, but also strong bodies, for more and more we are realizing that good health and a strong physique are the most valuable accompaniments to a well-trained mind. The gymnasium not only affords a place for physical training but is a place where students are taught how to enjoy their leisure hours, through social activities sponsored and supervised by the dean of girls.

"Pupils Give Their Best "Our new school provides an environment which makes teachers desire to give their best to the pupils and makes pupils anxious to give anything but their best in return. It opens the eyes of pupils to all that which is beautiful and cultivates in them a love of beauty so that whatever their fortune or misfortune in later life may be, this can never be taken away.

The regularity and efficiency

made possible by its equipment will cultivate habits of promptness and accuracy which would be impossible to acquire in a less modern structure.

"For several years the pupils of the Janesville high school have been taking work in a building that was condemned by both the state fire department and the state board of health, because its structure and ventilation were equally bad. This new building gives the parents a feeling of security, both for the health and safety of their children.

"The culture and refinement developed in this school does not stop at its doors but extends to every home represented in this school.

Big Dividends Certain "One of the saddest things that can happen to a moderate sized city is the drifting away of her youth to larger centers of population. Any influence which will create a pull in the opposite direction is priceless and our beautiful school is such an influence.

"The strength of not only a city but of the entire nation depends upon the degree in which its citizens recognize its influence of education and religion. These people who were so conservative as to doubt the necessity of a new high school are fast coming to realize that although Janesville has sacrificed much, the high school will pay big dividends; for an investment in future citizens is more sure to pay than any other security."

LABORATORIES OF NEW H. S. AMONG FINEST

Janesville high school has one of the finest laboratory equipments in the United States for its science courses. This was the purpose of the Kewanee Manufacturing company of Kewanee, Wis., in installing the equipment, and it is upheld by Frank O. Holt, superintendent of schools. "Without a doubt," says Mr. Holt, "the Kewanee people have given us equipment from the standpoint of workmanship and of finish, the best I have ever seen. They deserve great credit. All the material for the school was especially built and the installation was perfect."

The Kewanee firm has equipped several thousand universities, colleges, high schools, training schools, normal schools, vocational schools, hospitals, medical colleges, private and industrial laboratories and special laboratories, in North America.

Light Violators Sought by County

Complaint has been made to the Rock county highway authorities on motorists driving with only one light. The county expects to conduct a campaign traffic violations on the rural highways.

"We would appreciate evidence of violation of the law requiring two lights in the front of the car and a tail light," stated Commissioner C. E. Moore. "It is a clear violation of the law and is a dangerous practice."



—Photo by Hegg.

MISS MARGARET BIRMINGHAM Miss Birmingham, now secretary to Prin. W. W. Brown, started at the high school in September, 1921, then as secretary to George A. Bassford. She is a graduate of the high school where she now meets absentees with a stern "Where is your excuse?"

H.S. WOODWORK IS BEST SINCE PRIOR TO WAR

Beauty of finish, uniformity of run, quality of the woodwork of Janesville's new high school is conceded by contractors of Milwaukee, Portage and Chicago, who have inspected the structure, to be considerably above the usual. This is the statement of Jesse Earle, president of the board of education, speaking for the board on the work done by the Bower City Mill Work company, Wall and North Elgin streets. The lower city firm did all the woodwork on the building—exterior windows and doors and all interior work, all trim and all cabinet work.

The board of education members state they consider the work superior to that in any building they know of. Vanlyn & DeGelleke, Milwaukee, architects of the building, say the woodwork is far above that of Bay View high, Milwaukee, sister building of Janesville high, and are quite willing and ready to declare it the highest grade work in their experience. A Chicago contractor says the work is the best he has seen since the war in every respect.

The Bower city company, in discussing its business, says it is ready to pay the same attention to all jobs, whether large or small.

GUERNSEY AVERAGE

The average at the Wisconsin-Illinois registered Guernsey sale held in Madison recently was \$250.00 with a seven months' old bull topping the sale for \$340.00. There was a good demand for the top quality animals.

A man can repent of almost anything if it hits his pocketbook hard enough.

SAY BUILDING IS MODEL FOR OTHER CITIES

Janesville's new high school is a tribute to the brains of Vanlyn & DeGelleke, Milwaukee, architects. No greater thing may be said than the wiseness of surprised admiration breathed in astonishment by the thousands who went through the building during the past week.

Everything has been thought of, even to the slightest detail. It is a superb model of the work of school architecture.

J. J. Craig, inspector of the building, a man who has passed upon large buildings all over the nation, declares it the finest structure he has ever seen. He says he knows of no school building so completely appointed.

The Vanlyn firm also designed the Bay View high school building of Milwaukee. Their experience in that structure was put in that of Janesville and many new features added.

126,720 FT.

WIRE IN NEW HIGH SCHOOL

Twenty-four miles of electric wire are concealed beneath the floors and between the walls of Janesville's new high school. The wire winds its way through eight miles of conduit pipe, three wires to each pipe.

This installation and all of the electrical work was done by the Wisconsin Electric Sales company, 15 south Main street. This firm did all the wiring, connected all the clocks and telephones, and installed all the fixtures and outlets for the building. The first in the state.

There are 700 lighting fixtures in a structure. Ninety interior telephones were connected. Eighty-four second-hand clocks were hooked up with the master clock.

HIGH SCHOOL SUPPLIED BY ELECTRIC CO.

Electrical installations at Janesville's new high school make the building a wonder for most modern equipment. The Janesville Electric company installed two Edison hot-point stoves in the domestic science department, the idea of the designers of the structure being to give students the final word in home cooking appliances.

These fuse stoves are of the modern type, one with outside oven and the other super-automatic.

In addition, the electric company installed special transformers in the heating plant for supplying power and light. Three are for power and one for the lighting system, served by underground cable from the regular street lines.

At present the general building motors develop 60 horsepower. This does not include motors for manual training and other special departments and future installation. The

SUNDAY IS 10TH ANNIVERSARY OF BIG BRIDGE FIRE

Sunday is the tenth anniversary of the big bridge fire, one of Janesville's greatest catastrophes, and the cause of a revolutionizing of West Milwaukee street's appearance.

Many are the residents who remember, as if it were only a few


months ago, how quickly the alarm of fire spread; how, shortly before 7 o'clock on the evening of April 7, 1913, fire was discovered under the Archie Reid store, one of the three or four that spanned the bridge. The alarm spread even more quickly than the fire and from one house to another, from one neighborhood to the next the word went, "The business section is burning up." Getting down town, those words were found to be almost true for the wooden bridge and buildings on the south side of it were one mass of flames.

The fire raged long past midnight. The Rockford fire department arrived and helped save the day, for the flames were fast getting out of control of the local department and were threatening the Hayes and Jackman blocks.

It was a weary down town that awakened the next morning and again crowded down-town to see the mass of tangled iron and charred timbers. It was the topic of conversation for many weeks following with the matter of whether buildings should be allowed to rebuild on the bridge, causing even more discussion. The handsome bridge now used was erected immediately after the fire.

This

Hot Point Hughes Electric Range



is in use in the Domestic Science Room of the

New Janesville High School

It typifies the modern, economical, clean, cool method of cooking.

Ask us for details.

ELECTRIFY NOW

Janesville Electric Company

30 W. Milwaukee St. Phone 2907

Wisconsin Electric Sales Co.

Performs a Huge Job of Wiring

Buried in the walls of the new High School is an intricate "nerve" system of wires supplying electrical energy for dozens of different uses throughout the building.

The entire system of electric clocks, telephones, electric fixtures and outlets for motors was installed by this Janesville company.

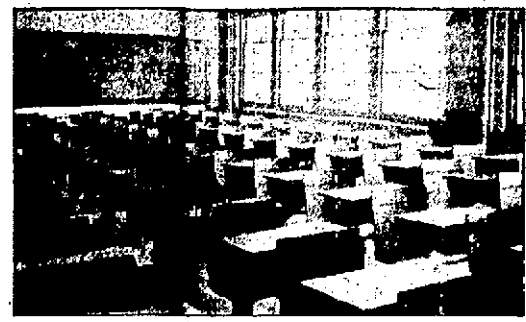
No Job Too Large No Job Too Small

Wisconsin Electric Sales Co.

15 S. Main St. Phone 1390

We Cordially Invite

The Citizens of Janesville and all people interested in schools, to inspect the New Janesville High School.



It was our privilege to equip this building (with the exception of the opera chairs) with the wonderful "National" Line, and we are very proud of the final result.

The Northwestern School Supply Co.

J. M. BRIGGS, Manager. MADISON, WIS.

Van Ryn & De Gelleke
726 Caswell Bldg.
Milwaukee, Wis.
Architects for Janesville New High School

LA TEST MARKET REPORT

GRAIN

Weekly Grain Review.
Chicago.—Receipts at primary terminals together with an increase of the United States supply totals have tended to make wheat average lower in price this week. Compared with last week, wheat prices have declined from 1 1/2c to 1c advance, corn a shade of 1/2c up and oats ranging to 1/2c higher and provisions down 1/2c to 1c.

May delivery of wheat showed especial instability and reached the lowest price level in several weeks. Bearish sentiment as to May delivery was emphasized by announcement that there is available public elevator space here for eight million bushels more grain than at present. In board of trade have under consideration the creation of a wheat reserve fund which may be found necessary. Canadian competition weighed heavily also as a handicap on U. S. wheat. In United States, port being offered at the lowest premiums of the season.

Relative firmness of prices for July and September deliveries of wheat, the new crop months, resulted more or less from indications of delay to spring wheat seedling as a result of unseasonably cold weather. Reports of an extension of the dry area in the winter wheat territory and of crop damage by green bugs in Texas. On the other hand, Easter holidays curtailing business were something of a factor on the bear side of the market.

Decrease of the visible supply both of corn and oats has a tendency to influence prices on the bull side. Grain and so too did cold weather which interfered with field work and induced better shipping demand here.

Packers' selling weakened the provision market. Stocks of provisions were said to be accumulating.

Chicago Review.
Chicago.—Unseasonably cold weather led to higher prices for wheat today during the early dealings. Fear that the low temperatures would hinder growth and that other damage to the winter crop might result induced considerable buying. July and September deliveries, representing the forthcoming new crop, were relatively stronger in price than May which stands at a discount. Oats were bullishly advanced by reports that seedling operations were being delayed. The market opened 1/2c to 1c higher, May 1 1/2c to 1 1/4c and July 1 1/2c to 1 1/4c and later continued to ascend.

Despite higher quotations on hogs, the provision market showed support.

Chicago Table.

	Open	High	Low	Close
WHEAT—				
May 1.10 1/2	1.20 1/2	1.19 1/4	1.20 1/4	
July 1.15 1/2	1.17 1/2	1.15 1/2	1.17 1/2	
Sept. 1.14 1/2	1.16	1.14 1/2	1.15 1/2	
CORN—				
May .74 1/2	.74 1/2	.74 1/2	.74 1/2	
July .75 1/2	.75 1/2	.75 1/2	.75 1/2	
Sept. .77 1/2	.77 1/2	.77 1/2	.77 1/2	
OATS—				
May .44 1/2	.45 1/2	.44 1/2	.45 1/2	
July .45 1/2	.45 1/2	.45 1/2	.45 1/2	
Sept. .43 1/2	.43 1/2	.43 1/2	.43 1/2	
LARD—				
May 11.27	11.27	11.15	11.20	
July 11.45	11.47	11.30	11.37	
RIBS—				
May 9.22	9.22	9.20	9.20	
July 10.32	10.32	10.13	10.12	

Chicago Cash Market.
No. 2 hard, \$1.21 1/2.
Corn: No. 2 mixed, 75 1/2¢ to 75 1/2¢; No. 2 yellow 75 1/2¢ to 75 1/2¢; No. 2 white, 45 1/2¢ to 45 1/2¢; No. 2 white 44 1/2¢ to 45 1/2¢.
Barley: 64¢ to 71¢.
Timothy seed: \$5.00 to \$5.50; clover seed \$12.00 to \$13.50.
Pork: Nominal.
Lard: \$11.12.
Ribs: \$9.00 to \$10.50.

Minneapolis.
Wheat: Receipts 255 cars compared with 155 cars a year ago. Cash: No. 1 northern \$1.20 1/2 to 1.28 1/2; No. 1 dark northern (fancy) \$1.20 1/2 to 1.41 1/2; No. 1 dark northern \$1.22 1/2 to 1.39 1/2; May \$1.20 1/2 to \$1.21 1/2.
Corn: No. 2 yellow 75¢ to 75 1/2¢; No. 2 white 45 1/2¢ to 45 1/2¢.
Barley: 64¢ to 71¢.
Timothy seed: \$5.00 to \$5.50; clover seed \$12.00 to \$13.50.
Pork: Nominal.
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Pork: Nominal.
Lard: \$11.12.
Ribs: \$9.00 to \$10.50.

LIVESTOCK

Chicago.—Cattle: Receipts 500, compared with week ago beef steers 500, yearlings and butcher she stock largely 5¢ to 10¢ higher; good to choice heavy beef steers showing most advance, extreme top yearlings \$10.50; best matured steers \$10.10; canners and cutters steady to strong; bulls about steady and calves sharply lower, largely \$1.50 to \$2.00 off; spots more; stockers and feeders strong to 25¢ higher. Week's bulk prices follow: Beef steers \$8.15 to \$8.55; stockers and feeders \$6.50 to \$7.85; beef cows and heifers \$5.75 to \$6.85; canners and cutters \$3.50 to \$4.15; veal calves \$8.50 to \$9.00.

Sheep: Receipts 3,500; market strong; compared with week ago fat lambs steady to shade lower; feed yearlings and sheep strong; week's extreme top old fat lambs \$15.15 paid by shippers at close; bulk wool skins \$14.00 to \$15.00; heavies \$12.50 to \$13.00; recently clipped light-weight kinds mostly \$11.50 to \$12.50; spring lambs \$15.50; new crop natives largely \$19.00 to \$21.00; prime 1 lb. fed yearling wethers \$14.25; others around \$13.00; best handys weight wool ewes \$9.00; other light weight kinds \$8.50 to \$8.75; clipped ewes \$6.50 to \$7.25; aged wethers \$9.00 to \$9.50 in wool; horns described \$7.75 to \$8.00.

Hogs: Receipts \$5,000; mostly strong to 6¢ higher, closed dull, about steady; bulk described 150 to 180 lb. averages \$8.45 to \$8.50; top \$8.85; bulk 240 to 265 lb. butchers \$8.70 to \$8.85; packing sows \$7.15 to \$7.40; pigs dull, mostly \$6.25 to \$7.25; estimated hold-over 3,000; heavy weight hogs \$8.00 to \$8.15; medium hogs \$7.40 to \$8.15; light hogs \$7.50 to \$8.45; packing sows smooth \$7.35 to \$7.55; roughs, \$7.10 to \$7.45; killing pigs \$6.25 to \$7.25.

South St. Paul.—Cattle: receipts 200; compared with week ago beef steers and butcher stock strong to around 25¢ higher; common and medium beef steers \$6.00 to \$8.25; bulk over \$7.00; butchers cows and heifers \$4.00 to \$8.00; bulk \$4.50 to \$7.00; canners and cutters \$2.50 to \$3.50; bulk \$2.75 to \$3.50; hogoma butts weak to 25¢ lower, \$4.00 to \$4.75; bulk \$4.25 to \$4.50; stockers and feeders strong to 25¢ higher, \$4.00 to \$4.50; bulk \$4.25 to \$4.50.

Calves: Receipts none; compared with week ago, veal calves \$1.00 to \$1.50 lower; bulk \$1.50 to \$1.75; packing sows \$6.75 to \$7.00; pigs \$7.65.

Sheep: Receipts none; compared with week ago, market mostly steady; week's top fed lambs \$14.40; bulk good to choice fat lambs \$12.75 to \$14.40; seconds \$10.00 to \$12.50; hogoma butts mostly \$12.00 to \$15.00; bulk 100 to 120 lb. fat ewes \$7.00 to \$8.00.

Minneapolis.—Cattle: Receipts 100; steady, unchanged.

Calves: Receipts 100 to 25¢ lower; veal calves bulk \$6.00 to \$8.50; top \$8.45.

Hogs: Receipts 500; steady; unchanged.

Sheep: Receipts, none; steady; unchanged.

Provisions
Weekly Butcher Market.
Chicago.—Facing the usual spring decline during the next two months, the butter market during the last week in March was very unsettled. On the whole price tendencies were lower. The extremely narrow range of prices by the various scores and the unusual relation between quotations at New York and Chicago continued. Receipts of far western and foreign butter played an important part in keeping the markets on edge. A number of cars of California, Utah, Idaho and Colorado butter arrived at Chicago.

Irregular movement of butter to market and inability of traders to estimate the make contributed to the unsettled condition. All leading markets showed a decrease. The four leading markets closed yesterday as follows: Chicago 48 1/2¢; 2 point loss; Minneapolis. — Flour: Unchanged; New York 49c, 1 1/2 point loss; Boston 51c, 1 point loss; Philadelphia 49 1/2 point loss.

Minneapolis Flour.
Minneapolis. — Flour: Unchanged; shipments 128,407 barrels. Bran: \$22.00.

Chicago.
Chicago.—Butter: higher; receipts 11,100 tubs; creamery extras 50c; standards 48c; extra firsts 45¢ to 46¢; firsts 45¢ to 46¢; seconds 40¢ to 41 1/2¢. Cheese: Unchanged. Poultry: Lower. Turkeys 23c; springs 25c; roosters 15c. Potatoes: Steady; receipts 50 cars; total U. S. shipments \$22. Wisconsin sacked and bulk round whites \$1.45 to \$1.55 cwt.

Eggs: Higher; receipts 20,115 cases; firsts 22¢; ordinaries 22¢ to 22 1/2¢; miscellaneous 23¢ to 23 1/2¢.

Cheese Market.
Chicago.—The cheese market continued weak and unsettled yesterday. Buying interest was lacking and with heavier receipts, stocks on dealers' floors were beginning to show some accumulation. Dealers were free sellers with prices somewhat irregular and lower. Held cheese was still firm but quiet.

(Continued on Page 11.)

Janesville Electric

First and Refunding
(now First) Mortgage
5%
Gold Bonds

A direct first mortgage on all the physical property of this company, which has been in successful operation since 1899. We consider that the mortgage is very small in proportion to the value of the property, and that the bonds are a sound investment.

\$500 Denomination

We have these bonds on hand in the following maturities:

July 1, 1927
July 1, 1928
July 1, 1945

Selling at a discount, to yield a little less than

6%

Rock County National Bank Savings & Trust Co.



Loses \$800 in "Tin Bank"

Victim Causes an Arrest Charging Swindle by Trickery

Recently we read a news item about a fellow being swindled out of \$802 by trick and device.

The victim met a man who advised him to draw his money out of a bank and put it in a "tin bank," such as he was shown, and keep it always so he could get it if needed.

The advice was taken—then all sat down for a talk. The victim said someone took his new bank and substituted one containing only pieces of paper.

This conclusively shows that a real bank is the only place for one's accumulated money.

Your savings will be absolutely safe in our bank, besides earning interest.

Don't hesitate—come in today.

First National Bank

Established 1855. Janesville, Wis.

Security Assured

When you buy a STRAUS BOND, you have the comfortable assurance of security, and of prompt payment of both principal and interest in cash when due, as well as the most attractive interest rate consistent with safety.

Call or write today for literature describing these safe bonds.

S.W. STRAUS & CO.

Incorporated Established 1882
41 YEARS WITHOUT LOSS TO ANY INVESTOR

Represented by

MERCHANTS & SAVINGS BANK

Janesville, Wis.

Have You a Western Farm Loan On Which Interest Has Not Been Paid?

WE HANDLE these collections on a graduated contingent fee basis, depending entirely upon the results obtained. We take entire charge and responsibility for you. It is our purpose to collect interest and principal in cash if possible, otherwise to renew the loan or to foreclose the same, taking title to the land in the name of the mortgagee, and to act as general selling agents for the land after it has been thus acquired, and to attend to every detail of the loan until it is finally paid out in cash.

We would be pleased to furnish you further detailed information as to our collection service and to submit our application forms direct or through our local representative in your community.

THACKER BOND & MORTGAGE Co. is a Minnesota corporation, duly registered and bonded in the State of Wisconsin.

REFERENCES
Northwestern Nat. Bank, Minneapolis, Northwestern Trust Company, St. Paul, Metropolitan Nat. Bank, Minneapolis, (Farm Loan Dept.), First National Bank, Dubuque, Iowa, R. G. Dun, or Bradstreet & Co.

Write for Particulars

Thacker Bond & Mortgage Co.

Capital and Surplus \$160,000
Metropolitan Bank Building MINNEAPOLIS, MINN.

Bankers' Joint Stock Land Bank of Milwaukee

5% Farm Loan Bonds

Dated Jan. 1, 1923 Optional Jan. 1, 1933 Due Jan. 1, 1953

Security: (a) Dairy Farms of Southern Wisconsin and Minnesota; which produce over half the butter in the United States, while Wisconsin produces over 70% of the cheese.

(b) \$792,435.26 Capital Stock and Surplus of Bankers' Joint Stock Land Bank. Stockholders are liable for double the amount of their stock. Over 100 Wisconsin bankers are stockholders in this bank.

(c) Government supervision and appraisal.

Management: The officers and directors are Wisconsin bankers of experience.

Tax Exemption: Exempt from all Federal, State, Municipal and local taxes, except inheritance taxes.

Legal for Trust Funds: Legal in Wisconsin, also legal investment for trust funds under the jurisdiction of the Federal Government, and acceptable as security for postal savings and other deposits of Government funds.

Price 103 and interest, to yield 4 1/2% to 1933, 5% thereafter

ADDISON HAUGAN
District Representative, Beloit.

MORRIS F. FOX & Co.

INVESTMENT SECURITIES
EAST WATER AT MASON - MILWAUKEE WIS.

BONDS

ILLINOIS PUBLIC UTILITY

The WESTERN UNITED GAS & ELECTRIC COMPANY supplies over 240,000 inhabitants of northern Illinois with gas or electricity. The Company operates without competition in its territory. Among the 64 cities and towns served are Aurora, Elgin, Joliet, Geneva, Glen Ellyn, Hinsdale, La Grange, Lockport and Wheaton.

We recommend the 6% General

Mortgage Bonds of this Company because of their exceptional security. The equity in the Company's properties is about \$8,500,000 above all mortgage indebtedness. Net earnings are more than twice total interest charges. The Bonds are further strengthened by the prosperous character of the territory served, excellent management of the properties, consistent growth and well balanced business of the Company.

PRICE: 100 and Accrued Interest
Send for Circular B2310

JOHN W. DADY

INVESTMENT SECURITIES
JANESVILLE WISCONSIN

BANKERS JOINT STOCK LAND BANK OF MILWAUKEE

5% Farm Loan Bonds

Due January 1, 1930 Optional January 1, 1933
Price 103 and accrued interest, yielding 4 1/2% to Optional Maturity and 5% thereafter.
Fully Tax Exempt and Legal for Trust Funds in Wisconsin.

Janesville Representative, Geo. C. Sherman
Phone 4486-J

BANKERS FINANCE CORPORATION

H. A. Moehlenpach, President S. M. Smith, V. Pres. and Treas.
National Bank of Commerce Building
Milwaukee, Wisconsin
Telephone Grand 2460

Own A Share

IS AN
Essential Industry

Why is it an essential industry? The U. S. Geological Survey reports that in November, 1922, electric light and power companies saved 25% in coal over the month of November, 1919.

HOW?

By a remarkable increase in the efficiency and operation of the power plants. BUT this conservation of coal requires an outlay of new capital for improved machinery, etc.

7% PREFERRED CUMULATIVE Stock

AT THE
Wisconsin Power
LIGHT AND HEAT COMPANY

Is issued for improved machinery and transmission lines.
Ask for details from any employee or phone

Janesville Electric Company

PHONE 2907

Little Talks

— on —
Banking

When a merchant or manufacturer goes to the bank to borrow money, the banker wants to look over the balance sheet of the man asking for credit.

In deciding whether or not credit should be given, the banker wants to know: First, is the business profitable? Is the article sold or manufactured in demand? Is the management competent? Is an accurate cost and accounting system kept so that non-productive items can be cut out and those paying profit substituted?

Without knowledge of these facts, a banker who would loan money (which is not his money but for which he is simply the custodian for many people who have deposited money in the bank) he would not long continue in the banking business. The banking business is founded upon confidence and character and sound business principles and the man wishing to secure a line of credit must be able to frank with his banker.

Merchants & Savings Bank

Brewer City Bank
First National Bank
Rock County National Bank

FINANCIAL AND BUSINESS NEWS

WIS.-MIN. CO.
HAS BIG GROWTH

As has been the case of many other successful public utility companies, the Wisconsin-Minnesota Light & Power company has experienced a remarkable growth during the eight years of its corporate existence.

This company now serves some 27,300 customers with electric service and 14,800 with gas service, distributed among 73 communities covering an area of some 10,000 square miles in western Wisconsin and containing a population of over 800,000 people, not including the cities of Minneapolis and St. Paul, which utilize a large amount of energy produced by the company.

The most important plan of recent months for increasing the facilities of this company was the leasing for a period of 30 years of the hydroelectric development of the Chippewa Power Company. This plant is located about 15 miles up-stream from the Wisconsin dam and is expected that the first of the three 5000-horsepower units will be in operation on or before April 1.

The largest hydroelectric plant of the company is located on the Chippewa River of Wisconsin, near Chippewa Falls, at a site known as Wisconsin Falls. This is an installation of six units operating under a head of 87 1-2 feet, and developing 45,000 horsepower.

During the last 18 months, a storage dam and reservoir has been constructed about 75 miles up-stream from this plant for the purpose of conserving the water resulting from melting of snow and ice, and ponding the flood flow of the river. The capacity of this reservoir is estimated at 12,000,000,000 cubic feet of water, which will cover about 25,000 acres.

The effect of this will be to greatly increase the output of electrical energy during the months of comparatively low water.

New Furnaces
to Start With
Steel Upgrade

New York.—The most striking feature of the steel industry is the large number of blast furnaces now idle, that are planned to resume within the next three weeks, totaling 15. When all are in operation, production will have been increased by 150,000 tons daily.

In the Chicago district all the large merchant steels save one of the Iron works are also idle, but they may never be lighted again because they are practically obsolete units.

The sudden expansion in making of pig iron is the direct result of the cessation of the iron importing movement, which has been made impossible because of the high cost of iron in Europe. The overseas iron situation is being reversed. Some American iron has actually been sold abroad, though the quantity so far is negligible.

Coke is the one American iron and steel making commodity that has found an abundant market abroad. Within the last three weeks 100,000 tons of American furnace coke has been sold to keep the continental blast furnaces in operation.

The ports of Philadelphia and Baltimore are congested with cars of American coke awaiting shipment. There are more cars on the water in the Chesapeake district today than at any time since September, 1920. Moreover, the output per oven is greater today than then because of better coke supply and operating efficiency.

The coke demand for the 15 domestic furnaces that are about to resume, coupled with that for export is stiffening coke prices, which are 10 cents higher in a week. Furnace coke now sells at \$7.50 a ton, Connellsville, and foundry coke at \$8.50.

So far the breaking down of the steel-making regime in Europe because of Ruhr troubles has not increased American steel sales, but foreign fields, chiefly because the local

Speculation Is
Cause of Slump
in Many Stocks

New York.—Although business conditions in virtually all lines of trade and industry continued to show marked improvement, stock and bond prices lost ground during the week in response to heavy speculative selling.

While these rumors furnished an excuse for repeated assaults on the general list, the course of prices indicated that the market had developed an overbought condition.

While these rumors furnished an excuse for repeated assaults on the general list, the course of prices indicated that the market had developed an overbought condition.

The market was attracted sufficiently large outside following to maintain the upward trend. Although predictions as to the duration of the present bull market, which has run with few interruptions for nearly two years, vary from a few weeks to nine months, there is a consensus of opinion that the public is much more discriminating in its choice of stocks and the speculative excesses in the last stages of the market will not become as violent as they were in 1919.

February railroad statements, which the market had rather disapprovingly received, were explained in part by the fact that a year ago the shipments in February were larger than in any other month of the year.

The unusually severe storms greatly increased operating expenses and retarded the normal flow of traffic. This situation, which made the week showing with a few western systems such as Chicago and Northwestern and St. Paul, reporting a marked increase in income last month, over the same period a year ago. The Pennsylvania reported, showing net operating income of \$1,260,014 in February against \$6,735,233 in the same month last year, was one of the more disappointing of the larger systems.

The Virginia Carolina Chemical issued a new low price for the year on heavy selling based on reported poor current earnings, but they are planning to resume later on announcement that cash position of the company was good. The United States Steel got above 108 on unexpected reports of the formation of a new pool by large financial interests.

INVESTMENTS

Baltimore & Ohio is expected to resume dividends on its common stock before the end of this year. The company's gross revenue for February was \$18,692,000, an increase of \$2,668,000, with net \$2,222,000, larger by only \$451,000. Last year, because of the coal and shippers' strikes, the company earned only 73 cents for its common stock, compared with \$2.65 for 1922. No dividends have been paid for three years.

Switzerland is held up as a great success in the administration of finance. It would be possible to find those who give support to the initiative and referendum laws of that country and yet who are opposed to any government subsidy, but only within the last few weeks Switzerland has voted fifty million francs subsidy to various industries, including watchmaking, milk, agricultural cereals, potatoes, stock raising and embroidery industries.

Diamond match earnings gained in 1922 with a dividend of \$10.02 a share. In fact all reports of all corporations show great increases in earnings after taking enormous losses in 1921 while readjustment was going on.

Full crop prices are to be raised.

MARKETS

(Continued from Page 3)

FINANCE

Wall Street Review.

New York.—With many traders away for the holiday, trading was relatively quiet at the opening of Saturday's stock market. With a price tendency irregular, initial changes, with few exceptions, were of fractional character.

Republic Steel dropped a point and a fraction, and a reaction of 10 points in the steel industry was noted in St. Paul, where the Adams Express and Virginia Carolina Chemical, foreign exchanges opened irregular. Moderate improvement was registered by German marks.

The closing was irregular. Sales approximately 1,000,000 shares.

LIBERTY BONDS.

New York.—(Closed). 3 1/2% \$100.30; 4 1/2% \$97.10; 5% \$97.10; 5 1/2% \$97.10; 6% \$97.10; 6 1/2% \$97.10; 7% \$97.10; 7 1/2% \$97.10; 8% \$97.10; 8 1/2% \$97.10; 9% \$97.10; 9 1/2% \$97.10; 10% \$97.10; 10 1/2% \$97.10; 11% \$97.10; 11 1/2% \$97.10; 12% \$97.10; 12 1/2% \$97.10; 13% \$97.10; 13 1/2% \$97.10; 14% \$97.10; 14 1/2% \$97.10; 15% \$97.10; 15 1/2% \$97.10; 16% \$97.10; 16 1/2% \$97.10; 17% \$97.10; 17 1/2% \$97.10; 18% \$97.10; 18 1/2% \$97.10; 19% \$97.10; 19 1/2% \$97.10; 20% \$97.10; 20 1/2% \$97.10; 21% \$97.10; 21 1/2% \$97.10; 22% \$97.10; 22 1/2% \$97.10; 23% \$97.10; 23 1/2% \$97.10; 24% \$97.10; 24 1/2% \$97.10; 25% \$97.10; 25 1/2% \$97.10; 26% \$97.10; 26 1/2% \$97.10; 27% \$97.10; 27 1/2% \$97.10; 28% \$97.10; 28 1/2% \$97.10; 29% \$97.10; 29 1/2% \$97.10; 30% \$97.10; 30 1/2% \$97.10; 31% \$97.10; 31 1/2% \$97.10; 32% \$97.10; 32 1/2% \$97.10; 33% \$97.10; 33 1/2% \$97.10; 34% \$97.10; 34 1/2% \$97.10; 35% \$97.10; 35 1/2% \$97.10; 36% \$97.10; 36 1/2% \$97.10; 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MRS. FLORENCE SLOWEN HYDE, EDITOR.

Mrs. Hyde

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—PHONE 109—

BROOKLYN

Easter Service

man and Beatrice Duxisted; "Lift Up Your Voices" Wilbur Duller, Harold Muller and Paul Bueger; "He Died for Us" Lucille Duxisted; "The Lord's Prayer" Master Joy; Evelyn Schieffelin, Elmer Lagerman, Ruth Albrecht, Lester Schultz and Lorraine Binkley; "Ting Ting De" David Blaustein; "The Lord's Prayer" Marion Mastaat, Hazel Bohlman, Maud Christensen; "Triumph of the Roman Legion" Carl Muller and Robert Duxisted; "The Lord's Prayer" Arline Pile and Bernice Pautsch; "Risen" Margaret Heald, Althea Block, Esther Mauw, Maurine Duxisted, Lillian Duxisted, Lillian Williams, Mabel E. Evelyn, Ruth Albrecht, Raymond Albrecht, Maxine Flitch, Edward Anderson and Barbara Collins; "Gaster," Ruth Albrecht, Evelyn Paulsch, Warren Duxisted, Evelyn Paulsch and Ruth Heald.

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ET TIME!!

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nd Spring. Our show-
y pleasing.

GREATER VALUES
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COMPANY

MRS. MARY LEARY

The man who wants the earth is invariably the first to growl about taxes.

"Hail the Victor," Robert Berg, Ruth Schmidt, Ralph Butler, Ma Larsen, Myron Griffey, Marion Mathis, Eugene Fairfield, William Frank, Lillian Bohman, Thomas Ehrling, Eva Mann, Kenneth Wolfgram and

Genevieve Wilson.

Authorized

To the

One year ago you completed. You are The call has gone as candidates. T candidates. DUT

**GEORGE
J. K. JENNINGS
EMMA
WM. M.**

GILMORE T.

Mr. Longbotham has had five Illinois and Wisconsin. At present he is in Footville, Wisconsin. He is a people interested in better school support Mr. Longbotham at the

and published by the Citizens' Personal

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to elect SEVEN persons w
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THE A. JACOBS NSEN H. MANNING CUE

LONGBOTHAM

years actual teaching experience in
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 member of the American Legion. All
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OYD C. GARDNER
J. GIBBONS
GEORGE A. JACOBS
K. JENSEN,
MMA H. MANNING
M. McCUE

LAST YEAR

TITLE PRIZE VII—PICK A TITLE AND GET \$2.50



This is No. 7. \$2.50 for the best short description of it in a line. Why not make a little family game of thinking up titles? Get busy when you get the paper.

The only rules for the contest are as follows:

- No title may have more than twelve words.
- Titles must be written on postcards.
- Do not enclose titles in envelopes.
- Titles must be in this office by Thursday night. Otherwise they will not be considered by the judges.
- Address Title Editor, the Saturday and Sunday Gazette.

3,700 DAYS LOST DUE TO STORMS

School Absence Due to Weather Seven Times Greater Than in February.

March's numerous storms have increased the numbers of days absence in the city schools due to weather conditions from 502 during February to 3,704 for the month just closing. During January, only one day was lost from this cause. It is this one item that made such an increase in the number of days of absence for all reasons, the totals for February being 1,521 and for March 6,306. On the other hand, illness decreased a great deal, especially under the heading of colds. The total days lost by illness were 1,709 while for the preceding month they had been 3,106. Fewer cases, too, were unknown as to cause, the figures for the two months being 1,359 and 450.

According to the report of Miss Rosemary Knight, attendance officer at the high school, for March, the following are comparative figures, showing the cause of absence, first figures being for the month just closing, others for February.

Comparison of Months

Unclassified illness	992	1,099
trouble with eyes	15	12
with ears	15	11
teeth	28	20
throat	13	20
colds	60	922
contagion	620	967
tonsillitis	4	10
tonsillectomy	2	0
headache	14	14
sore hands and feet	3	17
illness of the family	83	140
help at home	70	102
care of babies	10	6
missed bus	16	2
and none preceding that	accidents	21
overslept	4	3
lack of clothing	2	6
change of school	1	1
out of city	40	40
moving	12	16
religious holiday	1	0
truancy	8	9
social	6	3
miscellaneous	6	5

Of the absence for the entire year, illness has been the most common cause, unknown next, and weather third. Contagion has caused the great absence among those out because of illness.

23 New Families

Twice as many families with children entered the city during March as the preceding month, Miss Knight's report shows. Twenty-three families, 62 children entered as compared with 14 families with drawn 23 children, and one death. During February, in the 12 families coming in, there were 20 children. Increase for the month of March is 38 as compared with 17 for February and the same figure for January. The total enrollment is now 4,314.

Families, 213 children, entered up their residence in Janesville, were from Darien, Fulton, Nelisville, Oregon, Richmond Center and Sharon, Wis., Ashton and Chicago, Ill.; Indian, Calumet, Mich.; Springfield Mo.; Lakewood, O.; Langford, S. D.; and the District of Columbia. Occupations of parents or guardians were accountant, barber, electrician, fireman, laborer, miller, painter, employee of the Parker Pen, sales manager, salesman and weaver.

More Cases Investigated

Cases reported for investigation increased considerably and kept Miss Knight busier than for some weeks past. The total was 23, as compared with six for February, but 43 for January. There were 14 cases of non-attendance, with a record of three for the preceding month, while the truancy figures for the two periods are 5 and 3. One case of incorrigibility was taken up, and three of neglect.

CLINTON

Clinton—The last number of the lecture course will be given in the city hall Thursday night, April 5. Capt. J. J. O'Brien, big brother to 100,000 kids, will speak, his subject being "Four Square Builder." Mr. and Mrs. J. C. Rice, Rockford, are the parents of a daughter, Marjorie Evelyn. Mrs. Rice will be remembered as Margaret Norton, granddaughter of A. Balvin. She formerly resided here. Word received here from Ernest E. Adams, Pleasantdale, Saskatchewan, Can., tells of his marriage March 16 at Winnipeg, Man., to Florence M. Pickersgill. Mr. Adams is a Clinton boy, son of Joseph Adams, who died here. The wedding was held at 10:30 a. m. Friday. The stores and business places were closed from 10:30 a. m. until 1 p. m. Burial was in Darien.

Feathers for One's Hat, Too

Madge—They say that the ostrich doesn't see much and digests everything. Marie—"What an ideal husband."—Boston Evening Transcript.

The Governor Has An Eye on the Assembly



The title winner this week is Mrs. H. A. Rogers of Clinton with the title "The Governor Has an Eye on the Assembly."

Miss Lorenda Hoard, Sharon—"Unpredicted storm approaches; where was Margaret?"

Margaret H. Crahan, Brookings—"Disappointment in store when dad opens the door."

Loyal Todd, Milton—"The customary kiss to Mary brings the customary kiss from dad."

Miss Bernice Todd, Milton—"A moment of bliss, a proffered kiss, but dad forbids the ban."

Mrs. T. H. Crisman, Janesville—"A light on the road to matrimony."

Mrs. John Craig, Milton Junction—"His troubles have just begun; the worst is yet to come."

Mrs. F. A. Babcock, Milton Junction—"Encouragement in the face of impending disaster."

J. H. Waters, Whitewater—"Frying out a progressive policy evidently just suits the one man committee."

A. J. Steinhoff, Eagle—"A spark, plenty of gas, a crank, but no action."

Miss Annie P. Napper, Lake Geneva—"Listening in."

Margaret Youngclouse, Whitewater—"Listening in on a flapper."

Mrs. Clarence Newton, Milton—"Coming events cast their shadows before."

J. Phillips, Whitewater—"Where modesty proved the best policy, and when true love is not running smooth."

Mrs. Henry Lalk, Fort Atkinson—"Time to vacate," soon will be house-cleaning time, and "House cleaning time is coming soon."

Mrs. E. J. Berryman, Hanover—"Leap years: 'tis time to leap him."

Mayme Keagy, Janesville—"Blissful moments may be surprisingly reversed into embarrassing moments."

Robert Panning, Janesville—"Courtship is happiness in spite of all that may happen later."

Robert Nevins, Jefferson—"This beautiful lad is aware of her dad."

Gladys Johnson, Janesville—"The serpent entering the Garden of Eden, and 'killing too much light on the subject'."

Edward Dubson, Janesville—"Although a kiss is not a miss, he missed kissing a miss" and "A 'snack' reefing sail before the approaching storm."

Mrs. L. C. Brown, Janesville—"The flapper joys making does not appeal to father."

Easter Is Oldest of All Festivals of Christianity

Easter, commemorating to the Christian believer the Resurrection of the Saviour of mankind; and, to the secular mind, the formal opening of the springtime season; but observed as a festival of joy and feasting by both, is the oldest of all the festivals in the Christian calendar. It is the day which marked the beginning of the preaching of the Gospel of Christ. Easter even antedates Christmas as a fixed event; for, while the day of the Resurrection has been observed from the foundation of the Christian religion, it was not until four centuries later that the natal day of Jesus of Nazareth began to be celebrated.

No less a fixed event than Easter is Good Friday, commemorative of the day of the Crucifixion and observed on the Friday immediately preceding the Easter Festival. Increasing importance has been attached by Christian communities in later years to Long or Good or God's Friday, as it is variously known. It is especially on this day on which Christ offered up his life for the redemption of the world, the most sacred and solemn of the Christian year. In most of the churches on that day the altars are stripped of all decorations, the cross is draped in black and the hangings are of a similar sombre hue, and the day is given over largely by the devout to prayer and meditation.

This note of sadness and solemnity is reflected even in the affairs of the secular world, many of the states of the union in deference to its deeply religious significance, having made it a legal holiday.

The custom of celebrating the day is involved in obscurity, except for the fact that it is the day on which Christ was nailed to the cross on the Hill of Golgotha; but from the earliest times, every Friday among Christians has been regarded as a fast day, as every Sunday has been a feast day; and the connection between the one as marking the day of the Crucifixion and the other as marking the day of the Resurrection, is easily traced.

One of the most interesting facts in connection with Easter is that its origin dates back to the old Jewish

Feast of the Passover. According to a Church historian: "The first Christians being derived from or intimately connected with the Jewish church, naturally continued to observe the Jewish festivals, though in new spirit, as commemorative of events of which those had been shadows. The Passover, ennobled by the thought of Christ as the true Pascal Lamb, continued to be celebrated, and became the Christian Easter."

Early differences arose as to the precise day on which the Easter festival should be observed. In the Jewish calendar the Passover occurs on a fixed day of the month; while the Christians, from the earliest days, assigned the Easter festival to a fixed day of the week, namely, Sunday, that being the first day of the week and the day, according to scripture upon which Christ rose from the dead. Astronomical problems of a confusing character were largely responsible for these differences, which continued until the year 325 A. D. when the Council of Nicea decreed that everywhere in Christendom Easter should be celebrated on the same day. But it was not until the adoption of the Gregorian calendar in 1582 that this decree secured anything like general acceptance; and even to this day in the churches of Greece and Russia as well as in some of the Oriental congregations where the modern calendar has not been accepted, Easter falls sometimes before and sometimes after the date on which the Festival is celebrated by the western churches.

According to Barry one of the historians of the Book of Common Prayer the name Easter is derived by Bede from Eastre, a Saxon goddess in whose honor the great Spring Festival was celebrated. "Its old name was Pascha," says Barry "both in the East and the West; and endless titles of honor and reverence were heaped upon it. The Easter egg, the symbol of life out of what seemed dead—the salutation 'Christ is risen' of Eastern custom—all show how from time immemorial Easter has been the great festival of hope and love."

Innumerable Advantages

The funeral home is a phase of modern mortuary service that is daily becoming more appreciated, and more universally demanded. The numerous advantages of the funeral home as a place in which, and from which to hold the final ceremonies are undeniable.

Our funeral home is an exceptionally fine one, complete in every detail, and splendidly appointed.

WHALEY FUNERAL HOME
"Distinctive Funeral Service"
15 NO. JACKSON ST.
Phone 208

LIST OF CANDIDATES

To the Electors of the City of Janesville, Wisconsin,
State of Wisconsin,
County of Rock—ss

Office of the City Clerk,
March 24th, 1923.

I, Ervin J. Sartell, City Clerk of said City, do hereby certify that the following is a list of the names of all persons, for whom nomination papers have been filed in my office, and who are entitled to be voted for at the Municipal Election to be held in the several wards and precincts of said City on the third (3) day of April, 1923.

City at Large. NON PARTISAN		
Councilman.....	C. Starr Atwood	227 North Washington Street.
Councilman.....	L. J. Cronin	426 Eastern Avenue.
Councilman.....	John J. Dulin	203 Center Avenue.
Councilman.....	Geo. H. Esser	323 Pease Court.
Councilman.....	Glenn L. Gardiner	1418 Clark Street.
Councilman.....	Boyd C. Gardner	610 South Jackson Street.
Councilman.....	A. J. Gibbons	20 Clarence Street.
Councilman.....	John C. Harlow	404 North Washington Street.
Councilman.....	LeRoy D. Horn	520 North Washington Street.
Councilman.....	George A. Jacobs	321 South Second Street.
Councilman.....	J. K. Jensen	827 Court Street.
Councilman.....	Emma H. Manning	312 North Washington Street.
Councilman.....	Wm. McCue	315 Locust Street.
Councilman.....	Ensign H. Ransom	217 East Street, South.
Councilman.....	Geo. J. Sennett	11 East Street, North.
School Commissioner at Large.....	Jesse Earle.....	108 Jefferson Avenue.
Justice of the Peace (Two-year term).....	Charles H. Lange.....	127 Forest Park Boulevard.
Justice of the Peace, (One year term).....		

FIRST WARD

School Commissioner.....E. J. Haumerson.....445 North Jackson Street.

THIRD WARD

School Commissioner.....Chas. A. Muggleton.....503 Court Street.

FIFTH WARD

School Commissioner.....

SEVENTH WARD

School Commissioner.....John P. Hammarlund.....1116 Carrington Street.

The said Municipal Election will be held at the regular polling places in each precinct and ward and the polls will be open from six (6) o'clock in the morning until eight (8) o'clock in the evening. The polling places are located in the various precincts and wards as follows:

FIRST WARD

First Precinct—In the Northeast room of the City Barn directly back of the City Hall, entrance on Wall Street.

Second Precinct—In Stephenson's Garage, directly back of 485 North Washington Street, entrance on Mineral Point Avenue.

SECOND WARD

First Precinct—In the Building owned by the City on North Main Street, at the foot of Prospect Avenue.

Second Precinct—In the basement of the United Brethren Church, corner Prospect Avenue and Milton Avenue.

THIRD WARD

In the Room situated in the Southeast corner of the Basement of the Public Library, entrance on Park Street.

FOURTH WARD

First Precinct—In the Building known as the Coliseum Rink at 55 South River Street.

Second Precinct—In the Building known as Ward Brothers Store House at the corner of Cherry and Pleasant Street.

FIFTH WARD

In the Building owned by the City on Holmes Street, near Center Avenue.

SIXTH WARD

In the First Christian Church, corner of Park and Third Streets, entrance on Third Street.

SEVENTH WARD

In the East Side of the Building, known as the Brewery, at the foot of South Main Street. Entrance on Main Street.

Said Election to be held and conducted, votes canvassed, and returns made in accordance with law.

Given under my hand and official seal at the City Hall in the City of Janesville this 25th day of March, 1923.

(SEAL)

ERVIN J. SARTELL,
City Clerk.

THE BUSINESS OF FARMING—DAIRY—FARM BUREAU—LIVE STOCK

TRUE TYPE MODEL IS GREAT STRIDE

By LEWIS C. FRENCH.
TRUE type in Holstein cattle has been interpreted by a committee of judges and breeders of authority in the Holstein world after nearly a year's careful study of the animals of the Holstein breed.
The national association has accomplished an outstanding feat in working toward more uniformity of type. This association has put out a clear picture of what perfection should be in Holstein cattle.
In other words a careful investigation, exchange of expert views have set up a model cow and sire and said: "Here is perfection—how near do you breeders of Holsteins come to this standard?"

Views on Type Vary.
Nearly every intelligent breeder of cattle has fixed ideas of what constitutes type. How different are the individual opinions of one breeder dominating points that tend to indicate only production abilities and another emphasizing body information. Selection can two breeders agree with any consistency on just what is ideal type. Here comes the Holstein association with the first effort to set up standards that will be a true realization of type. This type has been preserved and presented to the breeders through paintings and statues.
Such methods cannot help but be of great value in improving of the breed for one serious fault with Holsteins has been the lack of uniformity of type.

A Brilliant Effort.
The making of this single true type of a Holstein cow and bull is the first attempt of its kind by any organization of cattle breeders. No living animal has attained all the lines of perfection portrayed in these statues and paintings. The models are the culmination of the types that have demonstrated and proved their ability to produce under official test. One true type will help promote and maintain a uniformity of the breed in Maine and California alike. It also means much to the dairy industry as a commercial business," reads the Holstein announcement.
The plan was suggested a year ago by the Holstein Board of Directors. Since that time the committee has been at the task of visiting herds, collecting pictures of champions, studying at first hand among famous herds and in the judging arena, gathering the viewpoints of many judges. The approved type of both bull and cow is the result of the findings of not only the committee but of many other breeders called in council.

W. S. Moscrip, Minnesota, who judged dairy cattle here last year is chairman of the true type committee. The other members of the committee are Prof. H. H. Kildee, Iowa, Fred Rabat, Wisconsin, Ward Stevens, New York, W. H. Standish, Ohio, Prof. E. T. Elder, Massachusetts, A. C. Goetzel, Illinois, Wisconsin, R. E. Haeger, Illinois and Axel Hansen, Minnesota. The committee will not disband. It will continue its work and if necessary make further recommendations in the future.
The successful breeders, whether for commercial production of milk or for the show ring, have a perfection of the type in mind as when they select. The true type approved will correlate the work of all breeders in one direction.

Show Ring Points.
A manual on true Holstein type is being prepared with a score card of points. Desirable and undesirable type will be shown by points side by side with drawings.
The pictures show for themselves. No definite standards have been set as to weight. In a Breeder's Gazette statement Chairman Moscrip gives his personal opinion that cows that have been in milk four to six months should weigh from 1,400 to 1,500 pounds and a mature bull should not weigh less than a ton. "I should consider 2,200 to 2,400 pounds much more desirable."
The judges note the clean-cut head and neck; the powerful jaw; the intelligent expression of the eye; the back, strong and straight; the rump, long and level; the spring of rib; the body and chest; the splendidly attached and capacious udder, splendidly attached to the body, both in front and at the rear; the marvelous veining; the whole included into the one ideal animal without one single fault point or notion to make a complete, practical, every-day help meet and friend of man.
"In passing on bulls the judge notes the impressive masculine head and neck; strength of back and loin; long level rump; great constitution and capacity; and in fact, all the qualities that have made the Holstein-Friesian breed the leader in the world. All these are wrapped up in this one animal. Surely he will prove an inspiration to all who carefully study his structure, and apply the lesson to the selection and making of their animals."

NOMINATE NEW TON LITTER IF LOSSES SUFFERED IN ONE
New litters can be nominated by swine breeders in the event litters already nominated suffer losses after farrowing. There have been 16 litters nominated to date in Rock county, and about a dozen more looked for, as no Poland-China litters have yet been nominated and it is certain that breeders of the black swine will enter the contest.
Chester Mather nominated a litter of 13 Duroc-Jerseys during the coming week.
L. H. McKay, Madison, in charge of the ton litter contest in Wisconsin, makes the following ruling on the nominating of a large litter of pigs, which, when inspected, are divided among several sows: "I believe it is necessary that we adopt a policy of

Stop Chick Losses
Poultry-keepers are finding they can raise 90 to 95 percent of their chicks by starting and growing them on **Blatchford's CHICK MASH**.
This is a carefully milled and prepared, milk-substitute which contains a wider variety of essential materials than any other chick feed you can buy. That's why it starts chicks right, grows them rapidly, matures them early. We have it incartons and bags.

J. W. ECHLIN
Janesville, Wis.

not marking litters or certifying to the marking of litters which are not owned by the sow at farrowing time. Every sow that is worth keeping should have a place for at least 12 pigs, and so this rule should not cause any hardship. Of course in this ton litter contest the owner could rule some of the pigs as orphan pigs and keep them with the sow, and thus bring through a larger litter than she could care for and still have it eligible for the contest."

BLASTING DEMONSTRATIONS
The blasting demonstrations scheduled by County Agent R. T. Glasco for April 3 and 4 have been postponed until April 11 and 12. The demonstrations will show the use of picric acid and will be held in the districts near Janesville, Evansville, Clinton, and Janesville. Considerable of the government explosive has been ordered through the state by Rock county farmers.

F. O. AMBROSE

MACHINE AND BOILER WORKS

Manufacture of and Dealer in
Engines, Boilers, Smokestacks, Iron Tanks, Etc.
Pipes, Valves, Injectors, Lubricators, Belting, Packing, Pulleys, Pumps, Centes, Castings, Hose, Etc.
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Wisconsin Grown
Timothy and Clover Seeds
known for their purity and high germination. Free from weed seed.
Long Grass Seed
J. W. Echlin
72 S. River. Phone 993.

Every Farmer Knows

WITH THE HIGH PRICE OF LAND AND THE HARD WORK NECESSARY TO RUN A SUCCESSFUL FARM YOU CANNOT AFFORD TO TAKE CHANCES WITH THE QUALITY OF THE SEEDS YOU SOW. INSIST THAT YOUR DEALER SUPPLY YOU WITH

BADGER BRAND SEEDS




FAMOUS FOR THEIR SPLENDID PURITY AND HIGH GERMINATION. THE LARGEST SELLER IN WISCONSIN.
Janesville Distributors:
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120 Park St. Telephone 114.
Sole Distributors
L. TEWELES SEED CO., Milwaukee, Wis.

our customers tell us they have better success with

RAINBOW BRAND SEEDS

WE know what it means to you to follow a plow in the field and sit on a mower for hours in the hot sun. The work is too hard to risk your crops. We know, too, that you have a big investment in land and machinery and your crops must pay interest on that. So much depends on your crops and your seeds that we have made it appear to find out what success our customers have had with various kinds of seeds.
Rainbow field and grass seeds and seed corn have been satisfactory that we are glad to recommend them. They are thoroughly re-cleaned and rest high in purity and germination. You can depend on their quality.

We have the seeds you need for spring planting, in the Rainbow brand.



Graham & Farley
115 N Main St.

FARMERS ATTENTION

BUY

DICKINSON'S FAMOUS FARM SEEDS
HARDY TESTED MONTANA GROWN
ALFALFA (Common and Grimm)
SOLD ONLY IN BAGS SEALED BY MONTANA DEPARTMENT OF AGRICULTURE.

Sheldon Hardware Company
Janesville's Leading Hardware Store.

LET THERE BE LIGHT

A prominent Wisconsin Farm Journal has found that approximately

12,705

Wisconsin Farmers are using electricity. But not only for lighting. They have found electricity very useful for

Pumping Water | Cooking Ranges
Silo Filling | Washing Machines
Milk Mixing | Flat Irons
Separators | Vacuum Cleaners
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ELECTRIFY NOW

Janesville Electric Company
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BREEDERS DIRECTORY

Some of Rock County's Best Breeders of Pure Bred Stock are listed below. They are ready to serve you. In answering these ads please mention The Gazette.

SIR ECHO SYLVIA LEADS. Selling son of Champion Echo Sylvia Pontiac, the only sire with nine two year old daughters averaging 30 pounds. Stop in and see the daughters of our herd sire. Registered Holsteins for sale. A. G. RUSSELL AND SON. Rte. 8. Phone 9677-113.	HOLSTEIN CATTLE—DURCO 100%—STOCK FOR SALE Herd Under Federal Supervision. HENRY WIELAND & SONS, Beloit, Wis. Highway 41, West of Beloit.
FASHION CROFT DUCOS Stock for sale. Priced right according to quality. Will have outstanding lot of spring gilts and boars. Ten head Shorthorn cows for sale. CLARENCE CROFT Route 32. Phone 1904-R-3.	FOR MILKING SHORTHORNS Six young bulls that have the best of breeding. They were backed by official records and good sires. Herd under federal and state supervision. Good heifers and cows. Priced right. HARVEY LITTLE Route 17, Evansville, Ind. Magnolia road, Footville Tel.
THE TRAYNOR HERD has for sale young stock from such cows as QUEENSTON BELLE, 1921 International Grand Champion, "Champion" 1922 Wis. State Fair Grand Champion. ROBT. TRAYNOR, Mgr., Keshonong, Wis. Milton Phone 624-N.	"MILKING SHORTHORNS" Young stock, either sex, sired by Valgrove Empire with record fourth in class of fourteen at 1922 International and ahead of all aged bulls from central states. Also sired the first prize calf herd. R. W. LAMB & SON Rte. No. 1, Janesville, Wis. Phone 1937-R-1-5.
PRIZE DUCOS STOCK. The good Duroc sows I kept over and purchased are farrowing a quality lot of spring pigs. Stop in and look them over. Herd under federal supervision. Under federal supervision. BLACKHAWK STOCK FARM. Fred J. Walden. Route 3, Janesville 15-R-3.	DURCO-JERSEY-SWINE Bears all sold. Keeping good sows for breeding. Herd established on good feeding quality—needed to produce pork economically. L. A. RUCHI Rte. 7, Janesville. Phone 9004-R-1. Off Magnolia road, detour 16.
SHOW TYPE WITH PRODUCTION Milkling Shorthorns sired by Carlisle's Fame, junior champion Chicago International Livestock show. Also junior and grand champion of Wisconsin. Also Poland-China Swine. JAMES HADDEN & SON. Route one, Beloit, Wis. Telephone 9627-113.	RYE BROTHERS FOR MILKING SHORTHORNS A few good bulls out of good dams sired by Valgrove Show sires. They have production ability, type and good breeding. Good heifers for sale. Avon, route one.
DUCOS AND SHORTHORNS Choice Shorthorn bull, milking strain, 15 months old. Good type and breeding, priced reasonable. Two younger Shorthorn bulls. F. H. ARNOLD & SON Janesville, Wis. Janesville, Phone 9623-N.	PIG TYPE POLANDS. Have a number of good Poland-China sows farrowing spring pigs sired by Giant of Fairview, Progressor, Liberator's Model and other good Poland boars. Stop in and see these pigs. CHARLES MATHY, Beloit phone, Riverside Drive.
HERE'S DUCOS NEWS New crossing a line bred Great Sensation boar on my Great Wonder and Colonel sows. Boars and Gilts all sold. Inspection of herd invited however. HARRY DAHL, Rte. 6, Janesville, Wis. Phone 9507-J-3.	CHEVLOT SHEEP AND MILKING SHORTHORNS. They have good milking Shorthorns left for sale at bargain prices. Champion Chevlot sheep and Angora goats offered for sale. E. L. CHALL & SON, Footville Phone, Evansville Rte. 17.
LIVESTOCK PHOTOGRAPHY Quality photos that will show the best lines of your stock. Prompt service. Just phone us when you want livestock photographs. REX PHOTO SERVICE. 28 Racine St., Janesville, Phone 311.	M. W. HAYWARD— For Registered Milking Shorthorns. Good Rock County type stock, bred for production abilities. HAYWARD FARM, Beloit, Wis.

Poultry, Veal Calves and Eggs Wanted

Will receive poultry, veal, calves and eggs at our office on Tuesday, Thursday and Saturday of each week. Have a truck on the road and will call and get your veal calves.
We also receive at Doty's mill at Janesville on Wednesday and Saturday of each week.
Call up for our prices.

Edgerton Poultry Co.
Edgerton, Wis.
Res. Phone 397/Black
Office Phone No. 422

NOTICE TO FARMERS

We have transferred our seed agency from C. J. Jones & Son to Graham & Farley, North Main street. Buy the old reliable "COMSTOCK SPANISH" or the "IMPROVED CONN. HAVANA NO. 38" such as recommended by the "POOL" and the buyers' Grow Binders instead of Stemming. Our seed is free from tendency to "WILD FIRE."

W. T. Pomeroy & Co.
Edgerton, Wis.

UNICORN

You need Unicorn Dairy Ration because it is the proper combination of high-class ingredients. It contains variety, bulk, palatability and safety, the factors that are necessary for profitable production.

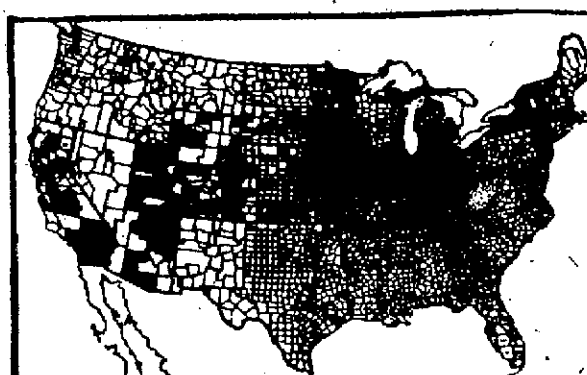
Buy Unicorn Now—Results Guaranteed
DOTY'S MILL
Foot of Dodge St. Janesville, Wis.

JUST A GOOD START!

Three years ago the Farm Bureau took shape as a national movement in Agriculture.

In that brief space of time has been welded together the American Farm Bureau Federation, the largest farmers' organization ever built in the history of the world, with more than a million farmers working in an organized and sane way to promote the best interests of Agriculture through 2,000 county Farm Bureaus in 46 state Bureaus.

ORGANIZED COUNTIES 1920

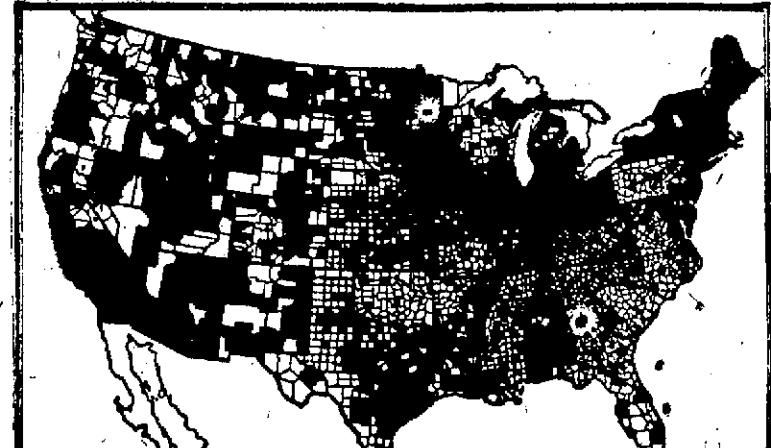


Organized Agriculture injects an important new factor into the industrial and political life of America, both today and tomorrow. In the past organized business and organized labor have been two great and powerful forces. Why not the Farmer?

The farmers' strength had been scattered, unorganized and inefficient.

NOW COMES THE FARM BUREAU—An influential, intelligent organized farm movement built to meet in every particular the real needs of the farmer. It is an association of farmers, run by farmers, for farmers—united to carry out the broad, vital program of lifting AGRICULTURE TO A BETTER BUSINESS BASIS.

ORGANIZED COUNTIES 1922



AND WE ARE STILL GROWING!


ARE YOU GOING TO BE ONE OF THE MILLION WHO STICK?

The great program of the Farm Bureau will go in Rock county, in Wisconsin and in the United States only as you support the greatest and most effective rural organization in history.

ROCK COUNTY IS GOING TO BE FIRST IN AGRICULTURE ONLY THROUGH ORGANIZED EFFORT.

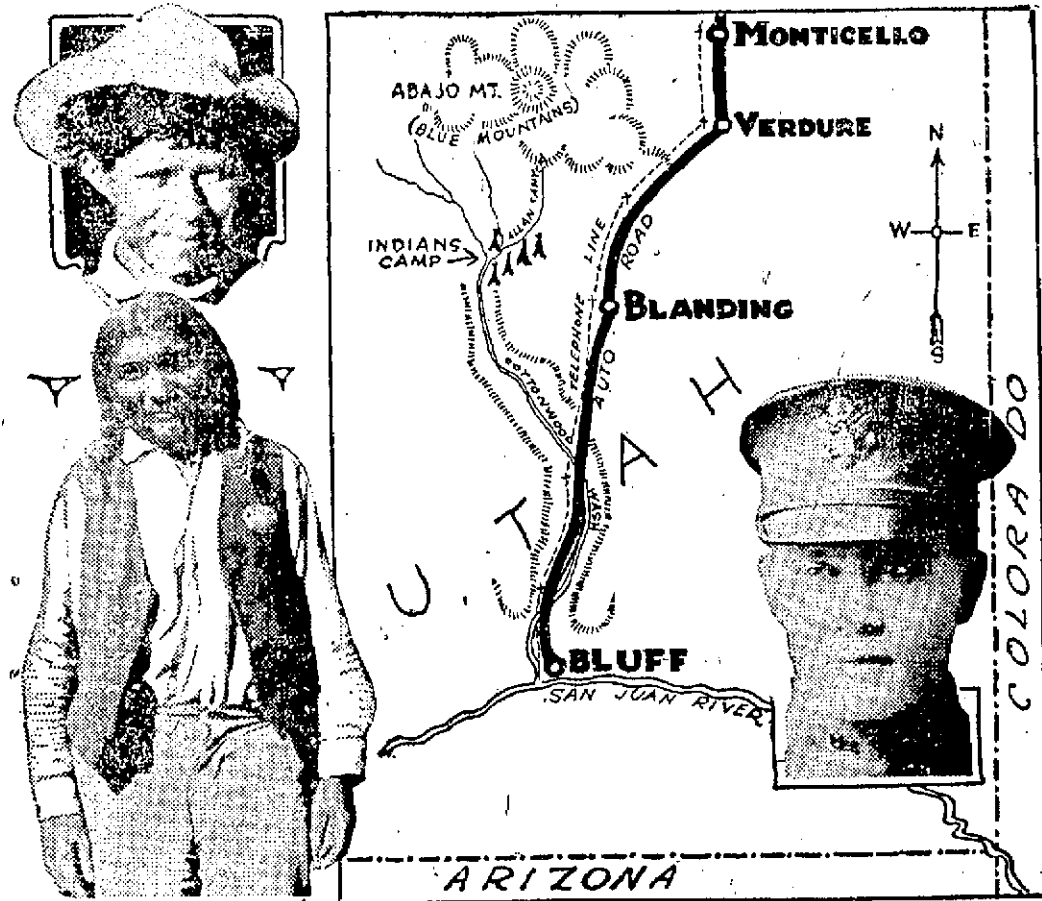
The Rock county Farm Bureau is that organized effort.

The Rock County Farm Bureau
W. G. Patterson, Evansville, President.
H. C. Hemmingway, Secretary, Court House, Janesville, Wis.



SOME OF THE RECENT IMPORTANT EVENTS OF THE WORLD TOLD IN PICTURES ON THIS PAGE

RAIDING PIUTE BRAVES CORNERED IN BAD LANDS



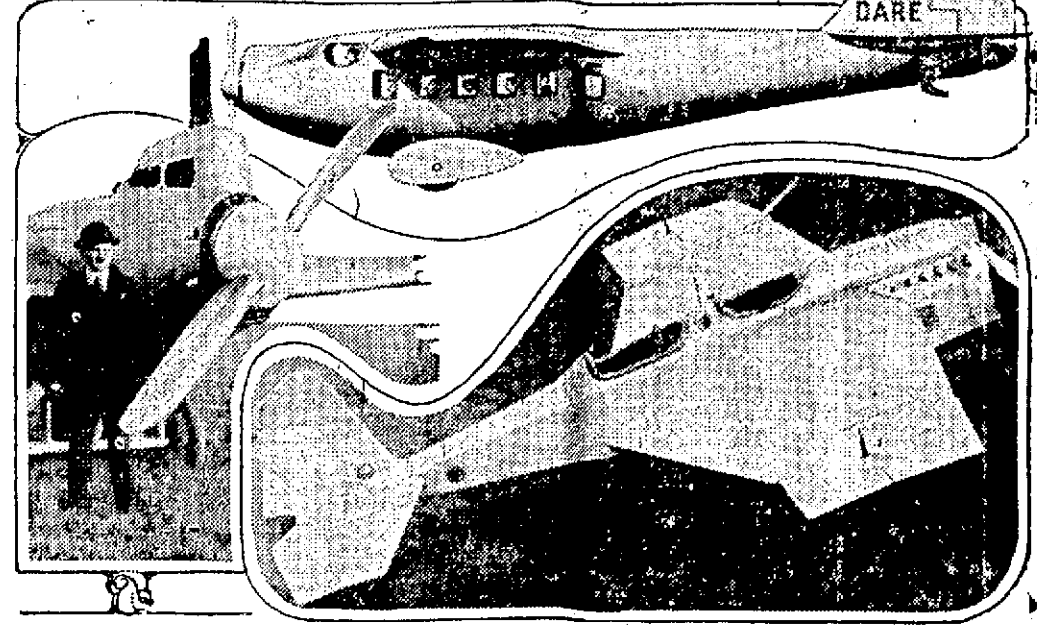
Upper left, "Bell Jones Boy" first Indian killed in the uprising. Map of the Utah "Bad Lands." Lower left, Chief "Old Posey," and lower right, U. S. Marshal J. Ray Ward directing the posse.



This is the season for veils. They not only protect against the first winds which do so much damage to one's complexion but they lend grace and charm to the simplest hat. It is not so much

the kind of veil one chooses as it is the way one drapes it that makes the veil a most popular accessory. The same veil may be worn in a dozen different ways to give as many effects. Here

are three veils and as many arrangements. A favorite hat may be made to look like new by the addition of a pretty veil and a new hat may be made in a trice. Try it and see.



Left, Melvin E. Dare and one of his machines. Top, Dare air Pullman in flight. Below, smaller model. Palatial aerial Pullmans soon will be flying regularly between Detroit and Chicago. The planes used will be those of the new Dare variable camber type, each capable of carrying ten persons and an average amount of baggage. There will be scheduled stops between the Michigan metropolis and the Windy City but numerous emergency landing stations will be provided. Small or planes will be used as "trouble shooters" in case any of the passenger planes are compelled to make a forced landing. They will fly at a height of about 3,000 feet, weather permitting.



Miss Dorothy Walker.

Miss Dorothy Walker, twenty-three, has been elected district attorney of Columbia county, Wis. She is said to be the only woman ever elected to such a post in the U. S., at least.



Benjamin David Purnell, head of "House of David" colony, now on trial, and Mr. and Mrs. J. W. Hansell, who have told court of conditions at colony and of their ejection.

The power Benjamin David Purnell, "king" of the House of David, held over his followers is being brought out at the courthouse in Grand Rapids, Mich., where the suit of John W. Hansell to force a financial accounting with the cult is being heard.

Mrs. Isabel Prichard of Chicago, former member of the cult, told how Purnell mistreated young girl members of the cult and when questioned as to his acts declared them to be "sa-ri-rite." Early in the trial Hansell told the court how he and Mrs. Hansell gave all their worldly

possessions to the colony and then how the two and their children worked at the colony for years without compensation, only to be evicted finally without money or sufficient clothing. Purnell's wife, Mary, is remaining loyal to him through all the damaging testimony.



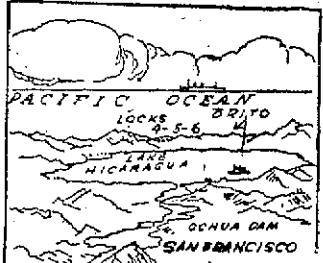
Mrs. Stella M. Lewis and her purchased and adopted son, Ray G. Piper. Can a mother legally sell her offspring for cold, hard cash? A Cincinnati court is to answer this question. A Mrs. Piper is seeking the aid of the court in regaining possession of her son, Ray G. Piper, now six years old, whom she sold to Mrs. Stella M. Lewis for \$360.

The success of the Panama canal and the ever-increasing congestion of ships using the waterway have caused President Harding and his cabinet to discuss the advisability of connecting the Atlantic and Pacific by a second waterway across the isthmus. For years a canal across the republic of Nicaragua has been talked of and it is this route that is being considered now. The distance from ocean to ocean via the Panama canal is forty miles. The distance via the proposed Nicaragua waterway is 150 miles. The proposed route, however, takes in Lake Nicaragua, which is navigable as it is for 56 1/2 miles and dredging will increase this distance four miles. The San Juan river, running eastward from the lake, will be made navigable for 64 1/2 miles by the erection of a dam at Ochuca. The San Carlos and San

Francisco basins also lighten the work of dredging. The "great divide" between the San Francisco and Desado basins will require engineering skill to blast from Lake Nicaragua to the Pacific a canal seventeen miles long would be needed. The cost of the project was estimated years ago at \$100,000,000. Under present conditions the total cost would exceed this by several millions.



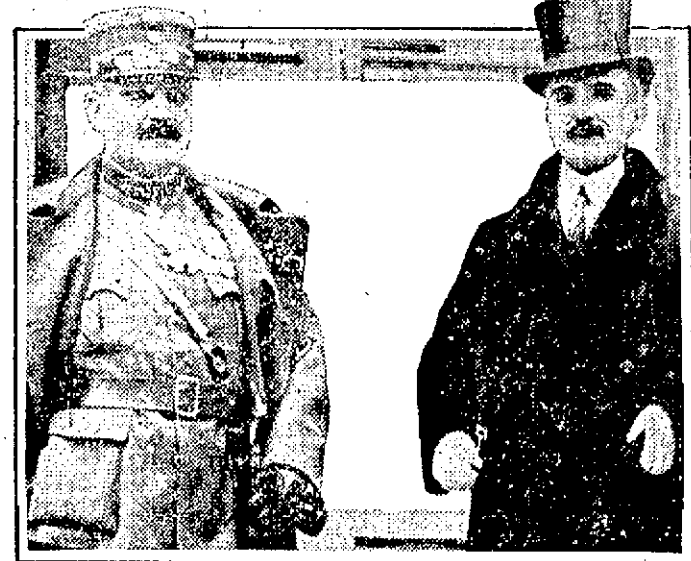
Speaking of special Miss Vivian O'Gara, Chicago society beauty, and Frederick K. Weyerhaeuser, heir to \$300,000,000 estate of the Tacoma, Wash., lumber king, bowed considerably in their pre-nuptial wedding plans. They announced their engagement at 9 a. m. and were married before noon. The date was due to the intention of the bride's parents to take her to Europe and the couple just couldn't bear to be separated.



Magistrate Park's "pay as you leave" traffic court in Pittsburgh.

"Business is business," even if it is court business, and in order to see that no "fakes" escape Magistrate Park in Pittsburgh has installed a cash register at the door of his speeders' court and adopted a "pay as you leave" policy. Now speeders' fines play jazz as the judicial cash register.

THE POWERS THAT BE IN GREECE



Colonel Gonatas, leader of revolutionary committee, left, and M. Alexandris, minister of foreign affairs.



Left to right, Mrs. William A. Atkinson, Detroit; Miss Elta Boynton, Chicago; Miss Amy Woods, Cambridge, Mass; Miss Ella Riegel, Philadelphia.

Secretary Hughes sees no hope for U. S. recognition of the soviets until Russia ceases its policy of repudiation and red propaganda. With this information he blasted hopes of a committee of forty women, headed by Mrs. William A. Atkinson, Detroit, who recently called on him to ask recognition for the soviets.



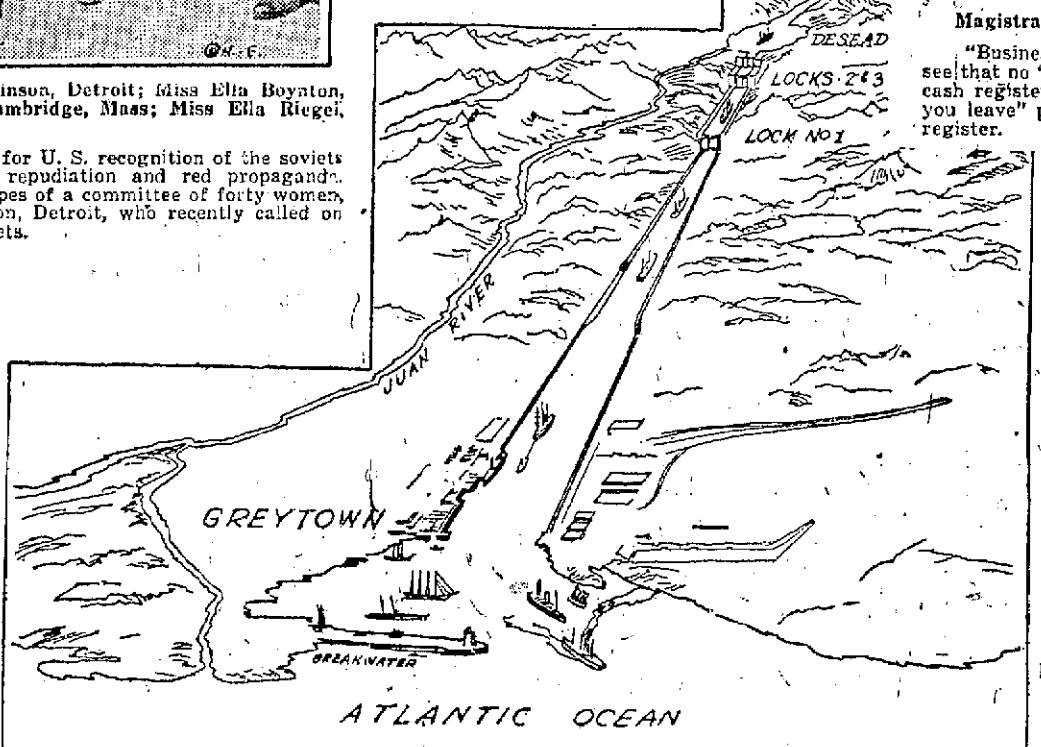
Miss Elta Knowles.

Charging that persecution by her enemies closed the door of an asylum behind her by causing her to be adjudged insane, Miss Elta Knowles, now suing in a Jacksonville, Fla., court, has been declared sane.



Richard M. Tobin.

Richard M. Tobin, San Francisco, one of the leading bankers and lawyers of the West coast and a veteran of the World war, has just been named U. S. minister to the Netherlands.



Map shows course of proposed waterway and location of canals which would be needed.



Masanao Hanihara, Japanese ambassador to the U. S.



Miss Inez Vitez.

Miss Inez Vitez, beauty parlor expert, is the third and latest woman to be mentioned in connection with the life, loves and death of Fred Fopp, sr., Chicago banker believed to have killed himself.

To Buy, To Sell, To Exchange Anything--Use a Classified Ad.

Classified Advertising

PHONES 2500

TABLE OF RATES.

1 Time	2 Times	3 Times	4 Times	5 Times	6 Times
15 or less	25	35	45	55	65
16 to 25	35	45	55	65	75
26 to 35	45	55	65	75	85
36 to 45	55	65	75	85	95
46 to 55	65	75	85	95	105
56 to 65	75	85	95	105	115
66 to 75	85	95	105	115	125
76 to 85	95	105	115	125	135
86 to 95	105	115	125	135	145
96 to 105	115	125	135	145	155
106 to 115	125	135	145	155	165
116 to 125	135	145	155	165	175
126 to 135	145	155	165	175	185
136 to 145	155	165	175	185	195
146 to 155	165	175	185	195	205
156 to 165	175	185	195	205	215
166 to 175	185	195	205	215	225
176 to 185	195	205	215	225	235
186 to 195	205	215	225	235	245
196 to 205	215	225	235	245	255
206 to 215	225	235	245	255	265
216 to 225	235	245	255	265	275
226 to 235	245	255	265	275	285
236 to 245	255	265	275	285	295
246 to 255	265	275	285	295	305
256 to 265	275	285	295	305	315
266 to 275	285	295	305	315	325
276 to 285	295	305	315	325	335
286 to 295	305	315	325	335	345
296 to 305	315	325	335	345	355
306 to 315	325	335	345	355	365
316 to 325	335	345	355	365	375
326 to 335	345	355	365	375	385
336 to 345	355	365	375	385	395
346 to 355	365	375	385	395	405
356 to 365	375	385	395	405	415
366 to 375	385	395	405	415	425
376 to 385	395	405	415	425	435
386 to 395	405	415	425	435	445
396 to 405	415	425	435	445	455
406 to 415	425	435	445	455	465
416 to 425	435	445	455	465	475
426 to 435	445	455	465	475	485
436 to 445	455	465	475	485	495
446 to 455	465	475	485	495	505
456 to 465	475	485	495	505	515
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476 to 485	495	505	515	525	535
486 to 495	505	515	525	535	545
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636 to 645	655	665	675	685	695
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656 to 665	675	685	695	705	715
666 to 675	685	695	705	715	725
676 to 685	695	705	715	725	735
686 to 695	705	715	725	735	745
696 to 705	715	725	735	745	755
706 to 715	725	735	745	755	765
716 to 725	735	745	755	765	775
726 to 735	745	755	765	775	785
736 to 745	755	765	775	785	795
746 to 755	765	775	785	795	805
756 to 765	775	785	795	805	815
766 to 775	785	795	805	815	825
776 to 785	795	805	815	825	835
786 to 795	805	815	825	835	845
796 to 805	815	825	835	845	855
806 to 815	825	835	845	855	865
816 to 825	835	845	855	865	875
826 to 835	845	855	865	875	885
836 to 845	855	865	875	885	895
846 to 855	865	875	885	895	905
856 to 865	875	885	895	905	915
866 to 875	885	895	905	915	925
876 to 885	895	905	915	925	935
886 to 895	905	915	925	935	945
896 to 905	915	925	935	945	955
906 to 915	925	935	945	955	965
916 to 925	935	945	955	965	975
926 to 935	945	955	965	975	985
936 to 945	955	965	975	985	995
946 to 955	965	975	985	995	1005

CLASSIFIED AD REPLY

At 10:00 o'clock today there were replies in the Gazette office in the following boxes: 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

SPECIAL NOTICES

When You Think of INSURANCE Think of C. P. BEERS

MR. HOME OWNERS—Improve value of your property with sherry-bruce estimates and orders now. Jansville Floral Co.

LOST AND FOUND

LOST—A black traveling bag. Finder please return to Jansville Floral Co.

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AGENTS AND SALESMEN

AGENTS—To sell guaranteed silk hose. Liberal commission. You can get a good weekly income. J. C. Whitaker, 3 W. Ohio St., Chicago, Ill.

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AGENTS—To sell guaranteed silk hose. Liberal commission. You can get a good weekly income. J.

Next Week Will Be "Pay Your Bills Promptly Week"

THE MEMBERS OF THE JANESVILLE ADJUSTMENT BOARD
SEND YOU THIS MESSAGE:

*As credit is the foundation of business,
so is character the basis of credit.*

A man's credit is his greatest asset. His very standing in his community as a citizen, and that of his wife and children in their circle of friends, is affected by the manner in which he pays his bills.

YOU—whether you live in Portland, Maine, or Portland, Oregon, in Paterson or Janesville; if you fail to pay your bills promptly, you will find that the Retail Credit Men's Association of your town has its eye on you and your record is on its books.

This record is not only spread before the eyes of all merchants of your home city; but should you take up your abode in another city of a distant state, and apply for credit there, you will find that your record has preceded you.

NEXT WEEK WILL BE "PAY YOUR BILLS PROMPTLY WEEK." If you are "slow pay," this is a splendid week to take stock of yourself and your credit standing in your community.

If you are slow pay, make up your mind today to change your system. If you owe bills that are past due, step into the stores where you owe them, see the credit man and make arrangements to pay them at once.

*Do not abuse your credit. Safeguard it as
you do your character. This you can do by—
PAYING YOUR BILLS PROMPTLY!*

Janesville Adjustment Board

Automobile Edition

Janesville Gazette

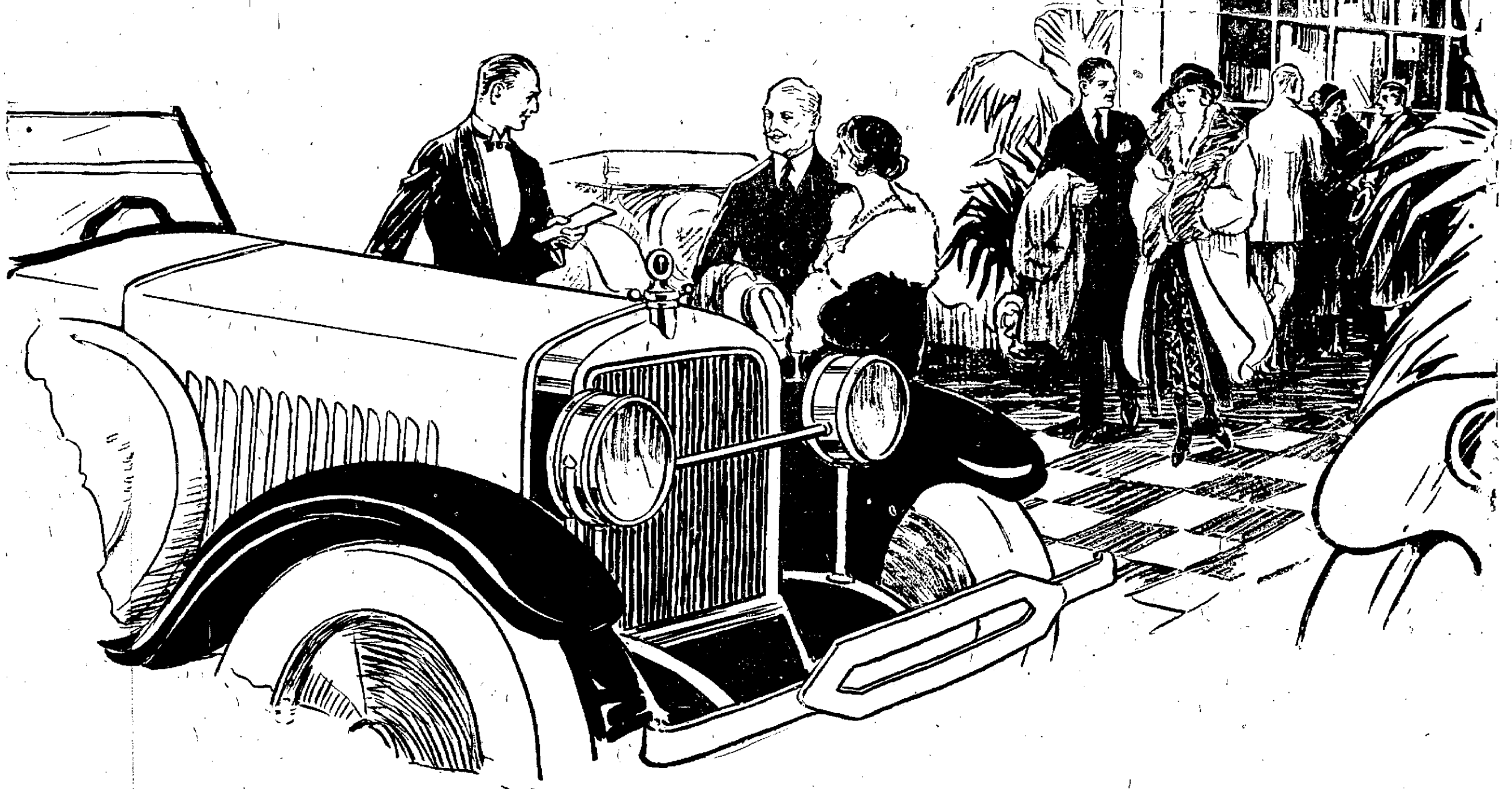
March 31, 1923

Section II--Pages 1 to 20

MOTORS move not the world but the United States. Southern Wisconsin has been and is a fertile field for the motor car. Once a pleasure vehicle, owned by the more well-to-do largely as a luxury, it has become a genuine necessity to almost every man in business, to almost every family and is especially emphasized as a genuine need for those living away from marketing and trading centers. No place in the country of the size of Janesville is more important as a selling center for automobiles. That has always been true of the city since the first automobile ran along the streets and was known as a horseless carriage. We have almost as many automobiles in Southern Wisconsin as they have in many countries of Europe and about as many in the state as there are on that continent. This edition of the Janesville Saturday and Sunday Gazette is devoted in great part to the automobile, the men and firms who sell automobiles, and the news and information about the automobile, trucks and other motor vehicles.

Within the last few months Janesville has for the first time in its history had an automobile plant in operation where motor cars are assembled and shipped away. It is a real plant and as a part of a gigantic corporation ramifying the whole country the Janesville plant has placed the city on the automobile manufacturing map. This is again a reason for a stimulation in motor vehicle trade and a promise that we shall be a greater center than ever of automobile enthusiasm.

This issue of the Gazette is indicative of the appreciation of this market by the dealers of Janesville, who, for 1923 anticipate the largest sales of motor vehicles ever made in Southern Wisconsin.



Janesville Has Million Invested in Autos; Cars Here Total 2,100; County Has 11,000

An increase of 2,346 autos, or 21 percent, was felt in Rock county during the past year, according to latest figures just procured. There are now 11,023 motor cars in the county as against 8,677 a year ago, the report of the state auto license bureau shows. The rough value on these machines is placed at over \$5,500,000. Statistics show 361,060 autos in Wisconsin.

There are now approximately 2,100 motor cars owned in Janesville, according to best available figures. These are valued at about \$1,000,000. Delet has about the same number, but the valuation there is about \$50 less a car, making the total worth of those operated in the gateway city as approximately \$950,000.

County Ranks Third.
A. J. Cobban, state auto license director, speaking of the state in general, says that 65 percent of cars owned in Wisconsin are of the cheaper class, while the other 35 percent come in the higher priced machines.

Rock county ranks third in the state in the number of autos owned. There is approximately one car to every six of the 66,150 people in the county.

While Milwaukee county, with 529,449 inhabitants, leads with 54,515 autos, Green county tops the state in per capita ownership. The latter county has 4,533 autos, or one car to every 2.3 persons. Averaging five people to a family, there is more than one car in each Green county family. In quoting these figures it is well to remember also that Green county is the first county in the United States per capita wealth.

When it comes to just the figures on cars on a straight comparative basis by counties, Green county ranks 26th.

Dane county is second in the state with 17,428 autos, but Madison, the state capital is situated there with its many offices and thousands of Wisconsin students. On a per capita basis there is a car to every 4.7 persons in Dane.

Jefferson county with 6,431 cars is 16th in the state and Walworth with 6,278 is 17th. Walworth county has one car to every 4.2 persons and Jefferson has one to every 5.4.

Ranking on Trucks.
Rock county is fourth in the number of trucks owned. It has 725. Milwaukee like in all other departments is first with 7,495. Dane is second with 1,233; Jefferson is 10th with 533; Walworth is 13th with 495; and Green is 20th with 274.

When it comes to motorcycles Rock county is fourth, having 190. Milwaukee in leading has 2,029. Dane county is ninth with 156; Jefferson is 24th with 76; Green is 11th with 68, and Walworth is 24th with 55.

Third in Dealers.
Rock county is third in the number of dealers handling cars. It has 51. The leader, Milwaukee, has 235. Dane, second, has 215; Walworth is ninth with 47; Jefferson is 10th with 44; and Green is 21st with 32.

The increase in the number of cars owned in the state has been tremendous. In 1925, when licensing was started, there were but 2,492. Now there are 361,060, or about 242 times as many. Up to 1912, during which time the license was a continuous one, there were only 24,578 cars licensed in the state, making an increase of approximately 15 times as many in the last 11 years.

The latest state figures are:
MOTOR VEHICLE REGISTRATIONS FOR THE YEAR 1927.

County Autos Trucks Motorcycles
Total

Adams	1,115	40	5	8
Ashland	2,067	80	17	17
Barron	5,098	213	49	59
Bayfield	1,343	50	12	12
Brown	5,092	202	42	42
Buffalo	2,532	172	36	36
Burnett	1,515	50	12	12
Calumet	1,100	160	19	19
Chippewa	4,942	229	46	46
Clark	4,358	181	42	42
Columbia	5,006	319	63	63
Crawford	2,259	80	14	14
Dane	17,428	156	115	115
Dodge	8,401	495	64	64
Door	2,746	206	27	27
Douglas	4,016	163	21	21
Dunn	2,116	156	22	22
Edgemoor	4,710	272	43	43
Florence	404	13	4	4
Fond du Lac	2,299	129	26	26
Forest	2,299	129	26	26
Grant	7,720	515	66	66
Green	4,533	153	10	10
Green Lake	2,746	206	27	27
Iowa	2,627	124	15	15
Iron	6,077	157	9	9
Jackson	6,401	553	76	76
Jefferson	2,533	109	19	19
Juneau	5,068	416	106	106
Kewaunee	2,841	122	21	21
La Crosse	6,402	274	133	133
Lake	2,401	113	27	27
Lancaster	2,279	98	20	20
Lincoln	2,244	156	27	27
Manitowish	2,401	113	27	27
Marathon	7,755	315	35	35

Year	Autos	Motorcycles	Dealers	Trucks
1906	1,422	—	—	—
1907	1,481	—	—	—
1908	1,540	—	—	—
1909	1,599	—	—	—
1910	1,658	—	—	—
1911	1,717	—	—	—
1912	2,492	—	—	—
1913	24,578	—	—	—
1914	24,546	—	—	—
1915	24,514	—	—	—
1916	24,482	—	—	—
1917	24,450	—	—	—
1918	24,418	—	—	—
1919	24,386	—	—	—
1920	24,354	—	—	—
1921	24,322	—	—	—
1922	24,290	—	—	—
1923	24,258	—	—	—
1924	24,226	—	—	—
1925	24,194	—	—	—
1926	24,162	—	—	—
1927	361,060	8,917	2,155	26,788

RUBBER HAS HISTORY LIKE BIG ROMANCE

The first use of rubber in any civilized country was in 1770 in the form of erasers.

The first imported into the United States was in 1800 and was received in the form of bottles and was looked on simply as a curiosity.

In 1823 a Boston sea captain brought from a South American port a pair of rubber shoes made by the natives in the following manner. A native would cover his foot with latex, the sap of a rubber tree, then hold his foot in a warm smoke until dry and repeat the process until the rubber was of a sufficient thickness to give service.

In 1825 500 pairs of shoes were sold by the natives and resold for about \$5 per pair. During the next 15 years probably one million pair of these shoes were sold and made in the manner above mentioned.

Vulcanizing Discovered.
In 1833 Charles Goodyear discovered the possibilities of rubber by accidentally heating crude rubber and sulphur, thereby accidentally discovering vulcanization.

In 1840 Goodyear secured the assistance of two New York capitalists and built a factory in Springfield, Mass. Here four years later he took out patents for preparing rubber by the process of vulcanizing and placed the same on the market.

Tire Making Begins.
The making of rubber tires began in 1877 with the solid tire, which later gave way to the cushion tire.

In a short time these were displaced with the pneumatic tire.

All branches of the rubber business as we find it in this country today took their permanent rise from the date of Goodyear's patent. The first large shipments of importance were received at Salem, Mass., which port received in 1851 three hundred and thirty-four pounds, in 1852 one million nine hundred and fifty pounds and in 1854 two million and fifty-five thousand pounds. The Civil war greatly increased the output of rubber goods.

The consumption of rubber in 1890 was seventeen million eighteen hundred thirty-five pounds. In 1890, thirty-one million nine hundred forty-nine thousand pounds and in 1900 fifty million pounds.

Widespread Use.
Rubber in its different manufactured forms enters into the daily needs of man in every form imaginable. In ancient times the old alchemists dreamed of discovering a process of converting base metals to gold. Today the scientific chemists who occupy prominent places in the rubber industry, institution also have aspirations of improving the durability of rubber by the addition of the necessary ingredients to produce results.

The record tube resulted in a fortunate discovery by the chemists in the Racine Horseshoe company which makes that article permanently the best tube offered today.

FOUR WHEEL BRAKES.
The predominance of four-wheel brakes on recent European models exhibited at Paris and London is prompting American engineers to pare for their general induction to this country, as well.

MOTOR TRUCK COMES TO AID OF RAILROADS

Last year was epochal for truck transportation, states a review issued by Windsor T. White, chairman of the truck committee of the National Automobile Chamber of Commerce. "Over 1,400,000 tons of freight, including 134,400,000 tons of farm products, were hauled over the highways by over 1 1/2 million trucks."

The significance of that, Mr. White points out, can be understood better when one realizes that it means assistance to rail, as well as motor truck shipments.

Forty railroads are using motor trucks for short line hauls. Fifty-six street railway companies are operating motor busses.

Seventy-five per cent of the trucks are using motor trucks. Ninety per cent of Atlanta's milk supply is shipped by truck. In Cincinnati motor trucks replaced in one year sixty-six flatbed and freight cars for main line haulage.

In a year the release for the main line movement of the railroads of sixty-six thousand cars, the elimination of three hundred thousand switching cuts, and advanced the average freight movement fifty-two hours.

The reason for this widespread success in the development of supplemental facilities to the railroads by the trucks, Mr. White believes, is that shippers are beginning to appreciate generally the fact that in proportion as they relieve the railroads of less than carload shipments will the railroads be able to render them more efficient and cheaper service on their long haul consignments.

There has come about pretty general agreement among railroad officials that motor truck operation can be substituted for railroad operation in short-branch line service, in trap car work, and in terminal and suburban distribution. In fact, over 40 railroads today, including the Cleveland, Cincinnati, Chicago & St.

Louis, the New York, New Haven & Hartford, Great Northern, Baltimore & Ohio, Chesapeake & Western, Canadian National railways and the Philadelphia & Reading, are using motor equipment with flanged wheels in branch line service.

The tonnage involved in this interchange movement, between railroads and trucks originates in widely scattered sections. A greater portion is now being moved in trucks than ever before.

Large Market in Oil Fields.
Today approximately 75 per cent of the work in the Texas and Oklahoma oil fields is carried on by means of specially designed truck and trailer combinations. It is estimated that \$48 million dollars will have to be spent on new productive oil acreage and new well operations, which will obviously entail large-scale motor truck operations within the current year.

Fully 10,000 trucks are expected to be involved in milk shipments when the movement becomes fall-fledged.

"Already trucks are bringing Kansas City 40 per cent of its milk supply," Mr. White says. "Cincinnati gets 97 per cent of its milk by truck; Atlanta 90 per cent and Indianapolis 80 per cent."

Women, Buyers of Most Autos

Women are influential in many lines of business these days, but there is probably no other place where their influence is felt as keenly as in the selling or purchasing of automobiles.

A recent survey of the New York district showed that in 74 per cent of the cars sold, the final choice was made by a woman. A tabulation of the registration of 100,000 cars in various sections of the country showed that 6 per cent of these were owned by women, or 6,000 cars.

These women not only have a voice in the selection of the car for the family, but she is purchasing her own car in increasing numbers. The woman's tastes and ideas are therefore well worth recognition, and her interest in motor cars may be developed with profit.

Some men's idea of a "quiet little runabout" is one in which money does all the talking.

PROMPTNESS, EFFICIENCY, G. & B. SLOGAN

Prompt, efficient service through most modern equipment is the policy of Gleason & Bohman, 210 East Milwaukee street, in repairing cars. This copartnership was organized in 1921 with Oliver J. Gleason and George B. Bohman, proprietors. Both have been in the business for years.

A new machine, the Storming tool, motor propelled, is used by this firm in finishing off cylinder walls to a mirror-like surface. It is a process used extensively by auto manufacturers and is applied after cylinders have been rebored. The process is designed to eliminate oil pumping.

The firm carries a full line of replacement parts. A service contract is carried on the following articles: Milwaukee Connecting rod and crank shaft bearings; Burgess-Norton piston rings; Toledo valves; Downmetal pistons. A complete stock of Servis rings is carried besides a large supply of cylinder head gaskets, fan belts, spark plugs, Alemite equipment such as grease guns, fittings for all makes of cars, grease, penetrating oil and Marvel carburetor parts.

Downmetal pistons are the lightest made, being a third lighter than aluminum. They are "scoring" and are said not to wear a thousandth of an inch in 60,000 miles. It is reputed to be tougher than air and able to stand more abuse than cast iron.

DON'T FORGET SPARE

When you are looking over the tires on your car, don't forget the spare tire you are carrying behind. Unless it is covered to protect it from light, water, oil and heat, it will deteriorate rapidly. These four enemies of rubber will take the life out of any rubber product in a short time.

CARE OF TIRE CHAINS.
When the slightest sign of wear appears on the side length of tire chains, where the cross grips join on, move them all up or down one link. In this way the side pieces will last several years longer.

OH, YOU HAIRPIN!

An emergency cotter pin can be made from a common hairpin by a few twists of the pliers.

If the ignition timing nut pin breaks when fifty miles from home a hairpin can be cut and driven into its place and the journey finished safely.

When the ignition wire breaks, a hairpin will serve you there.

When you have no fuse for the lighting system a hairpin will give you a light by pressing the hairpin into the fuse holder. If several sheets of tin foil are rolled up, this will make an excellent fuse.

When starting on your next trip, be sure to take some hairpins with you.

ALWAYS WASH MUD BEFORE IT DRIES

There is a proper time to wash an automobile and the work should be thoroughly done, according to managers of the service departments who constantly warn buyers of new cars on this subject. If mud is allowed to dry on the car it is harder to get off and it stains the varnish. Mud should never be permitted to remain on a car any longer than absolutely necessary, not over night by any means. All mud contains alkali, and in some parts of the country is almost clear alkali. Alkali has the same relation to varnish as muriatic or nitric acid has to steel. The antidote is water, plain everyday water right out the tap.

TO START EASY.

Do you start the motor of your car the easiest way? Instead of the spark push the clutch pedal to the floor, then step on the starter button. This saves the battery by eliminating the useless turning over of the transmission gears. If the motor is exceptionally stubborn, give it a few turns with the choke up and the switch off.

MOTOR AS A BRAKE.

When going down long or steep hills it is best to use the motor for a brake. It is also more economical, as the brake linings are not burned up, as is the case when the brakes are used continuously. Use of the motor is especially advisable on hills more injurious to the brake linings than six months of regular wear.

CLAIM AUTOS TO EXCEED U.S. PHONES

The most accurate conception as to the number of automobiles there are in operation in the United States is obtained by the fact that there are almost as many automobiles in use as there are telephones, according to latest statistics.

According to figures supplied by John G. Truesdell, manager of the Radio Broadcasting Station of the American Telephone and Telegraph Company, New York City, there are 14,050,550 Bell telephones in the United States. While there are no official figures available, it is estimated that in addition there are 450,000 independent telephones, making a total of approximately 14,500,550. There are 12,500,000 automobiles in operation in the United States, according to the latest census. It has been authoritatively estimated that to this number will be added 2,500,000 more cars this year as a result of the 1923 production. Unless the telephone makes the same proportionate gain, the automobile will equal, if not exceed, the number of telephones in America by the end of this year.

The fact that the automobile almost equals the telephone in numbers is a startling one and makes the automobile rank in importance with that of the telephone whose economic value to America's industrial and social life has been established for years. Business, as well as the countless thousands of homes, wonders today how it ever operated without the use of the telephone. The telephone has linked business in a transcontinental union and has battered down the isolation originally existing because of the tremendous territory within the borders of the United States. For the automobile to rival such a tremendous influence of national existence as the telephone, is convincing proof that the automobile is firmly established as an economic necessity, bowing to none in vital importance.

KEROSENE REMOVES SPOTS.
You will be able to remove most of the tar spots with a cloth soaked in kerosene. After all spots have been removed wash the car with water, then rinse with cold water.



The Tribute of National Acceptance

OLDFIELD Cords stand today among the leading tires in national favor. Their remarkable showing over a period of years has won them the endorsement of car owners and tire dealers throughout the country.

Delivering trustworthy service to all who have adopted them, Oldfield Cords have lived up to what the public had been led to expect from their spectacular demonstrations in speedway and road races.

Car owners have expressed their surprise

Put a set of these attractive cords on your car and you will find, in addition to reliable, economical service, a character of driving seldom, if ever before, realized.

that tires of such outstanding excellence could be sold at prices so advantageous. Combined with a remarkable fund of data gained by observing the performance of these tires in race events and in road tests have been unusual facilities for efficient production and economical distribution.

Such favorable circumstances have enabled Oldfield to offer the public one of the really notable values in tire history.

And the public has awarded Oldfield the cherished tribute of national acceptance.

LEER. SCHLUETER

Phone 3325. TIRE AND ACCESSORY SERVICE. 128 Corn Exchange
18 Hour Service Out of Every 24, Including Free Road Service

LINCOLN SERVICE

The satisfaction to be derived from the operation of an automobile is in direct proportion to its quality, the facilities provided for its maintenance and the care which it receives. Only when these elements are well balanced does the purchase of a motor car become a good investment.

Lincoln owners know that Lincoln cars in ordinary usage demand little attention other than the replenishment of gasoline, oil and water. That is because the service requirements of motor cars are in inverse ratio to the quality and character built into them by the manufacturers.

Periodic inspection, proper lubrication and minor adjustments, when necessary, are essential to the proper and prolonged functioning of any piece of machinery. With quality as a prime factor, it is the secret of economical and dependable transportation.

To insure the operation of Lincoln cars as a source of uninterrupted satisfaction and enjoyment, through the medium of adequate and convenient service facilities, it is the purpose of the Ford Motor Company that its entire dealer organization be equipped to render efficient and intelligent service to Lincoln owners.

Thousands of Ford Dealers in the United States are being equipped with specially trained Lincoln men, competent to make minor adjustments and of providing for ordinary service requirements.

Under this arrangement, a Lincoln owner, whether touring a continent or crossing his own city, may with confidence enter a Ford Dealer's place of business and be assured of prompt, courteous and intelligent treatment by an organization with a personal interest in his welfare.

It is not intended, or necessary, that all Ford Dealers be equipped to do major repair work or overhauling on Lincoln cars. Adequate provision is made, however, whereby such work will be done in each territory, when necessary, by dealers who are especially equipped to render high grade service in keeping with the character of the product.

We believe that the Lincoln will run farther and require less mechanical attention than any other car in the world. It is significant and a matter of utmost importance to prospective owners of quality cars that the incomparable, world-wide facilities of the Ford Motor Company should make the ownership of a Lincoln even more desirable than ever before.

LINCOLN MOTOR COMPANY
Division of
FORD MOTOR COMPANY
Detroit, Michigan
ROBERT F. BUGGS
Authorized Ford and Lincoln Dealer, 22 N. Exchange St. Phone 20.

G. M. C. Employs 70,000 in 67 Units in 33 Cities

General Motors corporation was incorporated Oct. 13, 1916, in the state of Delaware, and is an operating concern owning the plants, property and other physical assets of nearly all its manufacturing divisions. There are 33 of these, located in 33 different cities—many of them having several plants in the same city—36 sales concerns and eight miscellaneous companies, a total of 67 units.

Besides these enumerated, the manufacturing divisions have large investments in factory branches, service stations and retail stores, located in the principal cities. At present there are approximately 70,000 General Motors employees, 15,000 dealers and distributors, a large number of employees in the employ of the latter, and an even larger number of men working in garages and repair stations authorized to give service on General Motors cars and trucks.

On Canadian Side.
In Canada are located the plants of General Motors of Canada, Ltd., at Oshawa and at Walkerville, Ont. Here are manufactured cars of the General Motors line of automobiles for sale in the Dominion. In Great Britain are the General Motors Export Motors, Ltd. These two companies cover the world with their selling organizations and under their supervision the work of developing the motor car markets overseas is going forward.

Besides the Buick, Cadillac, Chevrolet, Oakland, Oldsmobile and GMC truck, the manufacturing divisions of General Motors make the following nationally advertised, trade-marked products: Fisher bodies, Delco light and power plants, Frigidaire refrigerating systems, Hyatt roller bearings, New Departure ball bearings, Harrison radiators, Delco starting systems, Jaxson rims, Dayton-Wright airplanes and AC spark plugs. The corporation also produces large quantities of parts for typewriters, die castings in a wide variety, upholstery leather for passenger cars, small parts for ordinance and many other articles essential to the convenience and the efficiency of daily life.

From All Sections.
Materials for these products come from every section of the United States and Canada. More than 3,000 business firms supply the needs of General Motors, with its manufacturing plants in 19 states and 31 cities in the United States and in two cities in Ontario.

Combined sales of the car and truck divisions of the corporation in the first quarter of 1922 totaled 71,039; second quarter, 135,751; third quarter, 103,346; complete figures for the fourth quarter's total are not yet available, but a careful es-

timate places the sales at 316,135, making a grand total of 468,355. This is more than double the 1921 sales, and well above the years of 1920 and 1919. The detail follows: Passenger cars—Buick, 124,000; Cadillac, 22,000; Chevrolet, 249,000; Oakland, 26,000; Oldsmobile, 23,000; Commercial cars—Chevrolet, 2,900; GMC trucks, 5,000; Oldsmobile, 1,500. Miscellaneous, 4,355. Grand total, 468,355.

GREEN COUNTY IS LEADER IN NUMBER AUTOS

A tabulation of the per capita ownership of motor vehicles in Wisconsin shows that Green and Green Lake counties lead. Both these counties have a per capita ownership of one car to 2.5 people, averaging more than one car for every family as the average family is figured at five people. Next comes Walworth county with a per capita ownership of 4.2, followed by Washington and Grant, 4.6, and Dane and Waushara, 4.7.

In the class of counties with a per capita ownership of from 1 to 5 people are found Buffalo, Calumet, Columbia, Dodge, Fond du Lac, Kenosha, LaFayette, Oshkosh, Pepin, Pierce, Polk, Rock, Sauk, Trempealeau, Vernon, Waupaca and Waushara counties.

This heavy per capita ownership is almost entirely in counties with heavy rural population, the chief exceptions being Dane and Fond du Lac counties, each of which has a large city. In Milwaukee county the per capita ownership is 8.3. The lowest per capita ownership is in the thinly populated Iron county, the ratio being one car to 15 people. Milwaukee county has 7,498 motor trucks, over one-quarter of the total owned in the state. The only other counties having over 1,000 motor trucks are Dane and Waushara.

IS HORSE GOING?

Statistics compiled by the Bureau of the census on the manufacture of carriages and wagons and materials for 1921 show a decrease of 54.1 per cent in the value of products from 1919 to 1921. They also show a slump of 67.8 per cent for the year period 1914 to 1921. The total value of these products in 1921 was \$42,418,000, as compared with \$118,228,000 in 1919, and \$131,547,000 in 1914. In addition, establishments engaged primarily in other lines of manufacture reported the production of carriages and wagons and materials, valued at \$2,741,000 in 1921; \$13,921,000 in 1919; and \$4,493,900 in 1914.

EVERY SIXTH BADGER OWNS A MOTOR CAR

There is today one motor vehicle for every six people in Wisconsin. This is based on the fact that in the year 1922, there were registered 361,063 passenger cars, 26,738 trucks, 5,917 motorcycles, and 2,385 dealer's licenses, a total of 400,722. Most dealers have more than one automobile under one license number. The population of the state by the last census was 2,500,000 people.

Seventeen years ago, in 1905, 1,492 motor vehicles were registered; in 1912, 27,734; in 1915, 84,534. In 1922 there was one car to every 1,000 people as compared to one to every six people today. The increase is almost beyond belief.

In the year 1905 expenditures for highways amounted to \$3,000,000. In 1922 it amounted to \$37,000,000, including township roads. Observe that we multiplied our road expenditures by 12. In the same period we multiplied the number of motor vehicles by 260. That explains why we need roads and shows that the things which need the roads—the motor vehicles—are increasing far more rapidly than expenditures on the roads.

AUTO INDUSTRY NOT SEASONAL ANY LONGER

Production of nearly a quarter of a million vehicles in January this year was amazing even to the men who made them, says Automotive Industries. It was the 10th consecutive month with an output in excess of 200,000. The record shattered that of last April, which was 219,000, approximated that of May, which was 250,000, was almost equal to that of July with 245,000 and was within striking distance of June, the best month in history, with 283,000. The showing was the more astounding coming upon the heels of December, usually the dulllest month in the year, with 225,000. The last quarter of 1922 aggregated 700,000 which would have been highly satisfactory in the best quarter of any previous year. Another striking feature of the January production was that the output of members of the National Automobile Chamber of Commerce increased in comparison with December, while that of Ford decreased.

"Auto-Winter" Disappearing.
Up to this time the industry always has felt that its business must of necessity be seasonal, but the events of the past 10 months have done much to dissipate this theory. Time was when motor vehicles were put into storage with the first cold weather and kept there until the

roads were dry in the spring, but much of this economic waste now has been avoided.

Better highways have made it possible to drive most of the year in nearly all sections of the country except when they are covered with snow, and each winter brings an increasingly large mileage of rural roads which are cleared almost as well as city streets. There are comparatively few days in the year when it is not possible to drive motor vehicles in urban centers.

Stabilizing Auto Industry.
Better maintenance of highways has made possible winter operation of automobiles and the closed car has made winter driving comfortable. Recent surveys made by the Bureau of Roads show that trucks are used as much in winter as in summer.

These conditions are going far to stabilize the automotive industry. It has been demonstrated that there need not, of necessity, be any dull months in the year.

General Motors Makes Seventh of All Autos

Since 1905, General Motors has produced over 2,000,000 passenger cars, of which more than 1,600,000 were in use in this country January 1, 1923.

According to figures of the National Automobile Chamber of Commerce, there are 3,300,000 automobiles in use in the United States; a conservative estimate, therefore, shows that one out of every seven is a General Motors car. The chamber further estimates that the passenger cars carry annually 7,000,000,000 passengers; that 90 per cent of all cars are used more or less for business purposes; and that 60 per cent of the total mileage is for business purposes only.

General Motors cars, then, are carrying 1,000,000,000 passengers annually—and this is approximately the number of passengers carried annually by the combined steam railroads in the country.

The Bell Telephone company estimates that an average of three calls daily is made upon every telephone instrument. The average motor car travels 21 miles per day. Every time a telephone bell rings there is a motor car somewhere in the country that has traveled seven miles. Putting it another way, every time a telephone bell rings, seven automobiles have traveled one mile and one of them is a General Motors car.

NEW G. M. C. OFFICER.
H. L. Hurst, who has been assistant general manager of the General Motors Truck Company of Pontiac, Michigan, has been elected vice president of the company. Mr. Hurst has been with the truck company for the last ten years in various capacities, starting as comptroller.

FARMERS OWN HIGH GRADE MOTOR CARS

The Wisconsin Agriculturist has just gathered some interesting facts about the makes of automobiles most used by its subscribers. An important revelation is that the average price paid for his automobile by the farmer is higher than by the average automobile owner of the state. That is, while 47 per cent of all cars registered in Wisconsin are other than Fords, 62 per cent of the car owners who subscribe to the Wisconsin Agriculturist have automobiles of higher price than Fords.

One thousand letters were sent on Nov. 15th to subscribers asking, "What make of automobile is owned on your farm?" The names were taken at random, some from each county, to give a reflection of the entire state.

Of the 1,000 letters, there were 557 answers received, giving a total of 572 cars owned. Forty-eight subscribers answered that they had no car, but 64 reported owning more than one. Herewith is the percentage of cars reported in the order of ownership:
Ford, 29; Buick, 57; Overland, 38; Dodge, 29; Chevrolet, 29; Studebaker, 21; Maxwell, 18; Oakland, 18; Reo, 11; Nash, 10; Case, 7; Oldsmobile, 7; Willys-Knight, 6; Packard, 5; Hudson, 5; Paige, 5; Mitchell, 4; Chalmers, 4; Dorr, 4; Crow Elkhart, 4; Velle, 3; Hupmobile, 3. The following cars had one each: Cadillac, Moen, Liberty, Elgin, Evinco, Grant, Stearns, Appurn, Metz, Jeffery, Jewett, Jackson, Interstate, Patterson.

Low Car Prices Boost Their Sale

As in the case of the railroads, automobile transportation is crippled. Widespread replacement is necessary. Many have driven their cars beyond reasonable or expected mileage.

The low prices for good cars now prevailing is hastening many a purchase. Buyers know that raw materials are constantly going up, and figure that this must eventually cause an upward revision of prices for finished products. They are convinced that now is the time to buy.

Reports show the agricultural situation is brightening in all sections and will continue to brighten. Fair prices for crops will greatly assist the long-ailing backbone of the nation—the farmer.

NINE GREAT PRODUCERS

Statistics show that 78 per cent of America's automobiles are produced in the United States. Nine great companies.

FIGURES ON TRADE

How the auto industry affects other businesses is shown in the following figures:

Number of carloads of automobiles and parts shipped by railroad	500,000
Per cent of rubber supply used by automobile industry	63%
Per cent of plate glass supply used by automobile industry	80%
Per cent of aluminum supply used by automobile industry	20%
Per cent of iron and steel supply used by automobile industry	4%
Number of doctors using motor cars	110,000
Number of motor cars owned by corporations	600,000
Gasoline consumption (U. S. 1922) (gals.)	5,300,000,000
Average monthly surplus of gasoline (gals.)	784,261,000
Gasoline consumption (U. S. 1922) (gals.)	4,566,705,000
Per cent of cars used more or less for business	90%
Per cent of total mileage used entirely for business	60%

229 MODELS OF U. S. CARS

Two hundred and twenty-nine models of motor cars are illustrated in the 1923 Grand Book of Automobiles which has just been issued by the National Automobile Chamber of Commerce. The total number of car models and truck chassis listed is 334.

The book is a ready guide to the general appearance, price group and special features of the principal models of automobiles and motor trucks being produced this year by the leading manufacturers in the United States who are members of the N. A. C. C. The gasoline passenger car section illustrates 151 models with nine in the gasoline commercial division and six in the electric vehicle division. The total passenger car models listed is 672. In the commercial division 261 chassis types are listed, with various body equipment, while the electric division lists eight passenger models and three trucks.

This handbook of the automobile industry in America has become a standard of reference among domestic and foreign dealers, export houses, American consuls, state secretaries, dealer associations and clubs.

KNOCK ROOSTS EXPENSES.
How much time have you wasted over troublesome engine knocks that you could not locate without minute inspection? Great engine knocks occur in the engine or on any other unit of the chassis, for that matter. It is

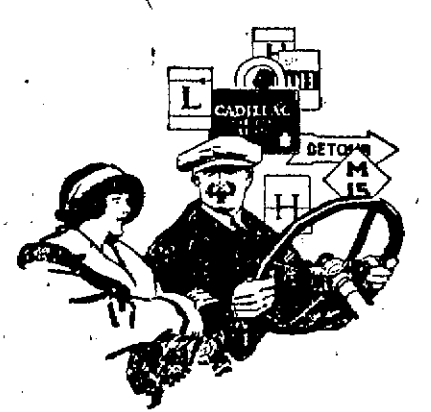
usually necessary to get at the seat of trouble before serious damage sets in. A soft pine stick held between the teeth at one end, with the other end resting on the engine and moved about, will finally locate this source of trouble. Any unusual knock will be transmitted to the teeth, which are sensitive to vibrations.

TIGHTEN STEERING GEAR.
Watch for the lost motion in the steering mechanism and have it attended to. Few drivers realize how

much their safety depends on the steering gear. If the lost motion in the steering wheel is found to be increasing rapidly, one of the ball and socket joints of the drag link is coming loose and will soon let go. Stop the car immediately and investigate. It is easily tightened with a large screwdriver. Set it up as tight as possible and secure it with a long cotter pin or piece of wire.

Some men get stage fright in their knees every time they see a policeman.


STANDARD OF THE WORLD



When the Cadillac owner tours America he discovers added evidence of his car's leadership in the scope and quality of Cadillac Service.

GRANGER CADILLAC CO.
206-12 E. Milw. St.
Phone 27.

CADILLAC



STANDARD OF THE WORLD

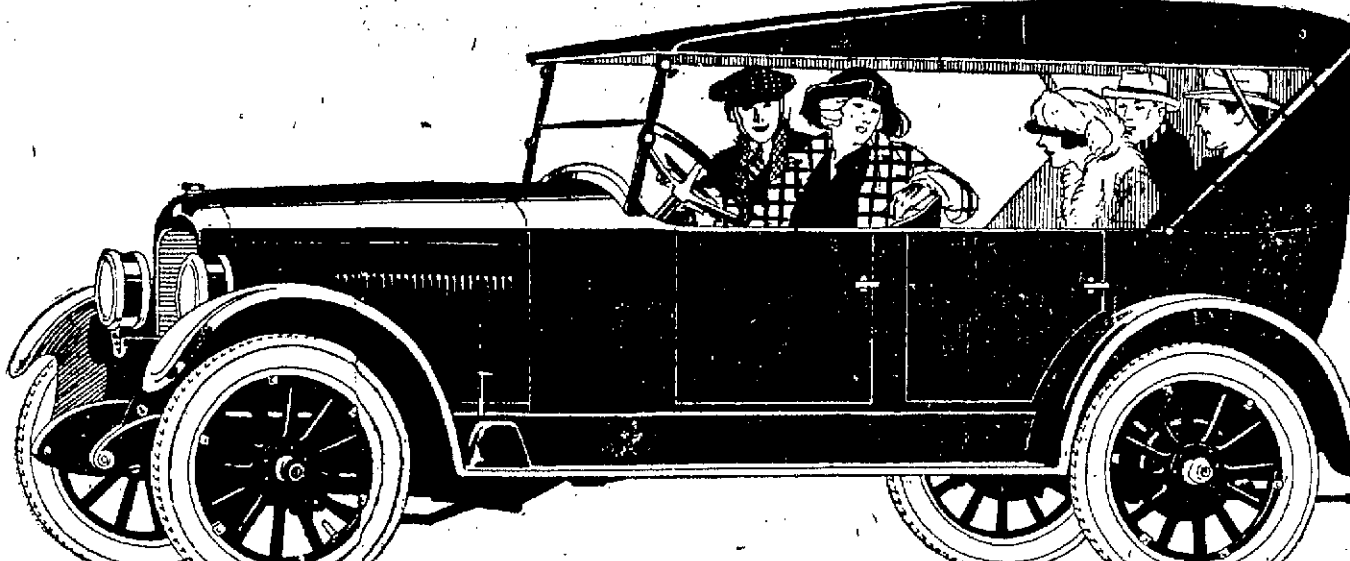
TOURING \$995
ROADSTER \$995
COUPE \$1445
SEDAN \$1465

JEWETT SIX

PAIGE BUILT

SPECIAL TOURING \$1150
SPECIAL COUPE \$1595
SPECIAL SEDAN \$1665

Prices f. o. b. Factory
Tax Extra



25,000 Owners have proved this—

\$995

\$398 Cash
Buys this JEWETT—
Balance monthly

They have proved that Jewett Six will stand hard service under all conditions. Because it is the toughest car of its size or price—whether four or six. Because it weighs 2805 pounds—200 pounds more than "light sixes." Because it has a husky six-inch frame, with wide top flange four rugged cross-braces, and high-duty Paige Timken axles, front and rear.

Jewett owners have proved its wonderful reserve power, as well. Power that soft roads and stubborn hills never tax. Because Jewett has a Paige-built motor of fifty horsepower that literally fills the hood! The largest built for a medium-sized six. Running at moderate speed gives it long-lived dependability, free from usual wear.

These 25,000 owners have proved Jewett outperforms any car of its class. Because no car this size has 249 cubic inches piston displacement. Most power for weight within \$200 of its price. In spite of its husky strength Jewett carries but 11½ pounds of weight to each inch piston displacement, where comparable cars carry 14 to 16. The answer is easy!

They have proved, these owners, that Jewett doesn't overheat or get noisy. The hollow crankshaft high-pressure oiling system forces 2 gallons of oil per minute to all main and connecting-rod bearings. This best-oiled motor in a medium-sized car stays smooth and young.

These 25,000 owners, won in one short year from its announcement, have proved that Jewett Six has amazing pep and pickup. Accelerate from 5 to 25 miles an hour in 7 seconds. Little wonder Jewett has shattered hill-climbing records the country over! Two miles an hour in traffic to 60 on the highway—in high gear. Flexibility that pleases all.

Finally, these 25,000 owners have proved Jewett unrivaled for easy riding and substantial comfort. Extra long springs, deep roomy cushions, wide seats, and substantial construction tell why. And Jewett has handling ease unequalled except in the Paige.

What these 25,000 owners have proved for themselves we shall be glad to prove to you. At your first convenience, see the big six value Jewett gives at \$995!

THE MOST BEAUTIFUL CAR IN AMERICA



Our Ideal Paige—Your Ideal Car

If your ideal car is one of dignified beauty, the newly refined lines of the Paige will charm you. If your ideal of beauty means also richness of detail and substantial construction, the new Paige bodies will satisfy you.

For Paige Ideal bodies are now doubly braced, extra stout. Double strips of patent leather keep metal from touching metal or wood. This idea from Europe insures a forever silent body.

The richness of the new Paige bodies is sensed by hand and eye. Not a piece of imitation leather in the open cars. Superbly loomed velours in the enclosed types. All instruments beneath a single glass panel in a walnut dash. Walnut steering wheel—adjustable to driver's convenience.

Undoubtedly your ideal car is a Paige in performance. Like its predecessor, this Paige 6-70 will prove America's unchallenged champion in speed, hill-climbing and acceleration. Likewise our Ideal Paige goes beyond even your ideals in easy handling.

The new clutch, with six springs instead of one and a light-weight driven member, gives smooth, easy engagement. The new transmission gives finger-touch gear shifting with a bare 3-

inch movement. And it is almost as quiet in first and second speeds as in high.

A new degree of endurance—of long life at reduced upkeep—has been given the Ideal Paige by scores of chassis improvements. The finest, practicable workmanship by precision tools and gauges, is standard throughout. A new automatic take-up for the chain driven auxiliary shafts does away with need for adjustment.

Since 1909 the same officers, directors and engineers have been working together on the development of the Ideal Paige. Each year has brought it closer. Now it is achieved. And the success of the Paige-built Jewett has so increased the volume and reduced the overhead of the great Paige-Detroit Motor Car Company that this Ideal Paige is still a car of reasonable price.

Paige now definitely takes its place as one of America's finest cars. A Six of course—because the Six is the ideal type motor for balanced smoothness, flexibility, long life and care-free simplicity. This Ideal Paige is here—ready to charm you—to satisfy you with its comfort—and thrill you with its performance. Please inspect it at our Display Rooms.

Standard equipment of all Paige Models includes: 6 cord tires, tubes, rims. Spares mounted one each side with lock and tire cover. Motometer. Double bar spring bumpers front and rear. Luggage carrier. Combination tail and stop light. Automatic windshield wiper. Aluminum kick plates. Gasoline gauge on dash. Eight day Waltham clock. Electric cigar lighter. Green glass sunshade. Rear view mirror. Snubbers front and rear. Power tire pump.

RUSSELL'S GARAGE

A. A. RUSSELL, Prop.

27-29 So. Bluff St.
"Your car is our reputation running around on four wheels.
Our interest begins—not ends—when the sale is made."

RUSSELL'S GARAGE

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"Your car is our reputation running around on four wheels.
Our interest begins—not ends—when the sale is made."

Janesville, Wis.

Janesville, Wis.

Nine Bus Lines Serve Janesville Territory

Two years ago, the question was raised whether motor driven buses were practical. A year ago, the railroads were beginning to worry and inside information said they were going to fight the new transportation agency through the medium of legislation and taxation. Now, with the success of the bus in good weather and on hard roads established and the reliability of truck lines proven, the question that is to be faced is this:

The time is not far distant when either private concerns or the railroads of the country will operate vast fleets of trucks to act as feeders for freight.

Nine Bus Lines Served
In the east, where towns are more numerous and closer to each other and hard surfaced roads are many, this already is evident. Down in that territory, bus lines now are a regular every day sight. Single trucks or trucks with trailers haul annually a huge tonnage and cover millions of miles.

Janesville is beginning to witness the progress of the motor driven vehicle in this field. There are now operating—save for snow blocked roads—nine bus routes out of Janesville. These routes are: Madison, Jefferson, and Edgerton. Their combined capacity is approximately 165 persons a trip. They all make one round trip and some make two round trips daily. This nine routes placed end on end would extend 344 miles, or at least 658 miles of southern Wisconsin covered by motor buses daily operating out of Janesville. Adding the double trips made, the total mileage a day by buses serving this city is better than 1,000 miles.

Where the Lines Run
Bus lines today run from Janesville to the following places:
To Watertown, two round trips.
To Madison, two round trips.
To Edgerton and Stoughton, two round trips.
To Monroe, either one or two round trips.
To Burlington (summer only).
To Milwaukee, two round trips.
To Jefferson, via Milton, Milton Junction and Fort Atkinson, one round trip (operated by Gazette).
To Edgerton and Albion, one round trip (operated by Gazette).
To Monroe, one round trip (operated by Gazette).

In the truck business, there are six firms in Janesville that do general hauling in the city and make long distance trips. One concern went as far as Escanaba, Mich., last summer with a load of furniture, bringing another load back on the return.

Other Auto Utility Methods
In the city limits, there are seven firms or private individuals operating taxi lines and one hotel bus line. Besides this, there are several buses that are used to bring children to school from outlying districts, while in the rural locality the auto is serving the same purpose, replacing the old horse drawn school rig.

For further light on the adaptability of the auto to transportation, and the manner in which it is cutting in on the railroad, the interurban line and the street car company, statistics show the following:
40,000 Buses in 108 Cities
There are 108 cities using bus lines, and the total of these buses is 40,000.
There are 12,000 schools using motor buses.
There are 56 street railroads using motor buses, and one of these is the

Rockford Traction company, which has a fleet of seven.
There are 40 railroads using motor vehicles on short lines.
There are 1,500 motor express lines in the United States.
Motor transport annually hauls 134,490,000 tons of farm produce.
The freight hauled annually by motor trucks totals 1,430,000,000 tons.

Salesmen Now Have Cars
These figures are conclusive proof of the loss to the railroads. The time is coming when big corporations will be forced to grab up this business and reap its big profits. There are those who warn the railroads to get in on the ground floor and make the motor truck their ally on short hauls.

There is still another new use to which the auto is being put. That is by salesmen. The National Hardware association has just issued a statement which shows the trend of this business. It says that the experience of 123 out of 110 commercial houses is that more sales and more calls are made by use of the auto than by taking the railroads. In 70 cases the salesman owned his own car and was remunerated on the mileage basis. In 23 cases, the car was owned by the house and in the others there was a joint ownership plan. Forty-four companies reported motor car transportation costs the same or less and 30 that it costs more, than train transportation and delivery. Out on the whole it is a saving.

"OLDS" GOOD ON ENDURANCE

Machinery for the farm. Oldsmobile and Sheridan motor cars and Stoughton trucks are the products handled by the Power City Implement company, East Milwaukee and North Bluff streets.
In farm appliances, every necessary implement is carried. Farm engines, farm scales, International apparatus, Samson tools and the Laval cream separators are the lines dealt in.
The company has garage service and storage space. It handles Victor tires and Monomobile oils.
The light eight Oldsmobile is an outstanding success. It is a fine motor of moderate size with economy as the keynote. Appearance and comfort of the car are on a par with mechanical excellence. It has endurance, proven on the speedways, in cities and on the roads of the open country. The Oldsmobile is also carried in a four-cylinder model.

WHO IS AUTO OWNER?
The Cleveland Trust Company, in the Cosmopolitan quotes figures based upon many thousands of transactions which show that the typical purchaser of a motor car may be described as follows:
He is a married man 33 years old.
He has a bank account and carries life insurance.
He buys a \$1,400 car and pays \$700 down.
He pays the balance at the rate of \$100 monthly.
His monthly income is \$350.
He owns real estate in which his equity is \$5,000.
He has personal property worth about \$2,000.
This is not his first car.

IF IN ACCIDENT, DO THESE THINGS

When you get wound up in an auto accident, what are you going to do? Here are some pointers:
Be calm and courteous. Do not lose your head or temper. Do not admit you are in the wrong or accuse the other party.
Do not drive away without reporting the accident to the police officer or to the nearest police station, or without giving your name and address to the other party involved. Failure to do this comprises a felony punishable by imprisonment or fine.
If the other vehicle drives on be sure to get its license number. Get out on the ground immediately. Visualize just how it happened. Where was your car when you first saw the other vehicle or person, and where was the other vehicle or person when you first saw it or him? Note carefully the relative position of your own auto and vehicle or person struck as soon as accident is over. Note carefully the wheel marks on road or pavement.
Get the names and addresses of all persons who saw the accident, or saw the immediate results, including all injured persons. These are your witnesses. This is important. Do not make any settlement, nor incur any expense except for immediate surgical relief. Of course, if there have been personal injuries, call a doctor or ambulance.

MOTOR CAR HAS CHANGED U. S. METHODS

What has the motor car done for city people, and what has it done for the rural districts?

Roy D. Chapin, vice president of the National Automobile Chamber of Commerce, says:
"A few years ago, the sight of a man in overalls and a straw hat hunched at work with the hoe, was convincing evidence that he was a farmer. Store clothes bespoke the city dweller."

"Times and the road have changed. Highway transport is sending the city man out to the country at the close of his day's work and bringing the farmer and his family into town. The old distinctions are passing and the car is the new type for his character."

"Public recognition of the social influence of highway transport has been perhaps the outstanding development of the past year. The second national conference held by the highway education board served to crystallize opinion which has been growing steadily. Many are studying the influence of the motor vehicle on the sociological problems of the day."

"It is no longer necessary to talk in general terms. We are beginning to obtain specific evidence of the influence of highway transport upon life in this country. Definite traffic studies now under way under the direction of the bureau of public roads indicate clearly the flow of commodities from farm to market and from market to the consumer."

"Economic studies by the national automobile chamber of commerce disclose a growing use of the vehicle by the laboring class and a consequent decrease in their overhead

costs of living through homes taken farther out in the country.

"Intimations of unprecedented suburban development are seen in the inclination of the man who lives in the city to get out far enough to have a home of his own and a plot of grass for his children."

The task which remains is one of developing the vast network of highways necessary to complete communication. Broad financial policies must be laid down to insure or expedite but efficient program of expenditure. Centralized control is essential in order that there may be a proper relation between the possible carrying power of the road and the cost of its construction and maintenance.

"The construction of highways is of benefit not alone to those of us who are paying the taxes today, but to those who will follow. If we are to have the roads in our life-time, we must predicate our initial outlay in many instances upon serial bond issues which will give us and our children the road at a reasonable rental for its use."

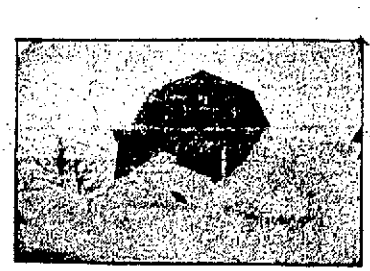
"Property values, whether in the city or country, are definitely affected by highway improvement and if we are to proceed soundly from a financial standpoint, the full property power of the state should be thrown behind state bond issues."

"The road user should be willing to pay all of the costs of maintaining the highway, not so much as a matter of principle as because his operating costs will be directly influenced by the quality of the highway on which he is driving, and when all is said and done, the motor vehicle fee offers the most direct protection to the state's investment in the highway, because it is an annual revenue and can be directed against an annual charge."

SHIPPING FAN BELTS

A fan belt, to properly function, must have all things, grip the pulleys in such a manner that there is no slippage, and, at the same time, should always be applied loosely, thereby saving the strain on the belt as well as the wear on bearings. Worn bearings result in pulleys being out of alignment which quickly destroys belts. Fan belts never wear out, but deteriorate from the gas, oil, heat and other destructive elements under the hood. Most belts are applied tightly to enable them to grip the pulleys. This, together with the construction of ordinary types of belts, causes them to stretch, permitting slippage from internal friction.

WHAT'S A LITTLE SNOW AROUND THE HOUSE?



This is a scene last Tuesday morning at 436 Hickory street. In sending the picture to the Gazette John Clark of that address says: "It was the morning after the night before when the snowflakes had fallen so softly down." But the eye of the camera must have been seeing things at 436 Hickory street.

2,500,000 Autos Needed to Meet Needs of 1923

America wants more cars. America needs more cars. America is going to get them—more completely equipped, more highly specialized, and in every respect better and more economical. This line of thought dominated the conference of the advertising

managers' council held at the Congress hotel, Chicago, under the auspices of the Motor and Accessory Manufacturers' association. More than 100 of the leading sales and advertising executives of the automotive industry attended the meeting, which took as its main

for theme: "How can the parts and accessory manufacturers aid in developing the market for specialized and fully equipped cars and trucks?" It was announced that the volume of parts, units and accessories sold to car and truck manufacturers for original equipment of vehicles during 1922 aggregated close to one billion dollars—the estimate of the Motor and Accessory Manufacturers' association being \$922,552,384.

Sixty-nine per cent of the average car and truck consists of spe-

cialized parts or equipment furnished by unit and accessory manufacturers. Replacement business in parts and accessories in 1922 amounted to \$768,533,024, bringing the grand total value of parts, unit and accessory production to \$1,751,521,408.

WHEN TIRE FAILS.
It is better to ride on the rim when a tire goes bad, than on the felloe band, if you have no tire to replace it. Felloe bands are thin and expensive to repair.

CAMP SUPPLIES

A complete camp supply is just what you need when on trips or camping tours. We are in a position to supply your wants at REASONABLE PRICES.

O. D. Wool Serge Breeches

You can't get along without a pair of these tailored Breeches. Has the reinforced knee and very attractive; all sizes.

\$3.95

LADIES' SERGE KNICKERS

Made up in a very neat style with belt to match; at \$3.95

LEATHER PUTTEES

Heavy cordevan ... \$3.75

BLANKETS

In all shades and just the weight for campers, \$3.75

ARMY BLANKETS

At \$2.95 to \$4.95

NAVY HAMMOCKS

Made of heavy canvas, very durable, just the thing for comfort, \$1.95

MISCELLANEOUS

Mess Kits, U. S. Army, 29c	Vacuum Bottles, Guaranteed, Pints \$1.25, Qts. \$1.95
Spiral Leggings, new, 59c	
Ladies' Wool Sport Hose, 79c	
at	
Every-Ready Razors, .69c	
Canvas Leggings, .35c	
Knee Rubber Boots, \$2.95	
Comfort Slippers, .89c	
Khaki Breeches, \$2.45	

TOP-COATS

A big assortment of Coats in Gabardine, Moleskins, Rain Coats, in snappy models, inverted pleat back, belted models, just the kind for automobile use. Your choice.

\$7.95

MATTRESSES

Brand new, just the size for cots. This is a 12-lb. cotton filled, extra heavy ticking, special \$2.95

FOLDING COTS

Weights just about 20 lbs. when folded, making a handy outfit when traveling; only \$2.95

PUP TENTS, \$1.95

SPECIAL ITEMS FOR CAMPERS

Moleskin Pants, \$1.85	H I P
Khaki Coveralls, \$1.85	
All Leather Vests, \$9.95	
Macinaws, all wool, \$8.45	
O. D. Wool Shirts, \$1.95	
Ladies' Serge Middles, \$2.95	
Sport Sweaters, \$3.25	
Heavy Wool Socks, \$3.25	
Men's Leather Boots, 16-in. at \$7.95	

SURPLUS ARMY GOODS STORE

601 MILWAUKEE & CORNER ST.

SHOES — IN — ALL — STYLES for Comfort and Wear

The Sensation of the Year

THE NEW VELIE CAR

WITH VELIE-BUILT MOTOR

Be Sure to See the Velie Exhibit On the Floor of Our Show Rooms Before You Buy Your New Car

For nearly fifteen years Velie has been building good automobiles. Year after year, as new models and new ideas blazed the way to progress, Velie always led with a car of best quality, and unquestioned performance. The leadership of Velie is not due to passing fancies, but has developed through half a century of steadfast adherence to the one idea of quality first, and a lways. Today, when you think of Velie you naturally think of quality and satisfaction. Because of this a Mile of Velie factory is required to keep pace with the ever increasing demand.

VELIE BUILT MOTOR WINS AGAIN!

Another link in the long chain of Velie Victories was added when a stock car, equipped with the Velie-Built Motor, climbed Mount Wilson in 27 minutes, 51.66-100 seconds, breaking the record that had stood for four years by over 11 minutes, and winning the Los Angeles Express trophy. This unparalleled performance was made possible by the Velie over-head valve construction—Velie automatic lubrication—Velie motor solidity—Velie cooling system—Velie dirt-proof construction and a score of other features built into this matchless power plant. In 9 1/2 miles the car driven by Walter Lord made 144 turns in the tortuous ascent of nearly 6,000 feet. The monometer showed the water to be only average summer temperature when the car reached the top.

THE VELIE SEDAN

Powered by the Velie-Built six-cylinder motor. Vibrationless at any speed. Dirt and dust proof. A marvel of performance. A sedan you will be proud to own

\$1795

F. O. B. Factory

THE VELIE SPORT MODEL

The new Velie is a thing of beauty. Its long, soft flowing lines; its rich, deep upholstery; its genuine solid walnut finishing rail and solid walnut instrument panel; drum type headlights with law conforming lenses; parking lights; full crowned fenders; and nickel trimming throughout; are points indicative of quality not excelled in the highest priced cars. Equipment is complete, even to such conveniences as a tonneau light on reeled cord, which serves as a portable lamp.

\$1565

F. O. B. Factory

The New Velie Motor

Come in and see this astounding motor. It is doing the unusual every day. Automatically lubricated throughout. Proof against all dirt, dust and grit. Vibrationless. A silent supple power that you have never enjoyed before. 6 cylinders of sheer power.

Janesville Velie Sales Agency

WALTER W. PORTER, MANAGER
210 NORTH JACKSON ST. SALES AND SHOW ROOM
TELEPHONE 927

Janesville Is Advised to Cater to Tourists

By BROWNIE
(Automobile Editor, The Milwaukee Journal.)

Rock county's conspicuous country over for the remarkable combination of presents of highly advanced agriculture and varied manufacturing industries, is to the great benefit of the county. It has made and the very substantial progress achieved in highway construction and maintenance.

Completion of the concrete link between Deloit, inviting central gateway into Wisconsin, and Janesville, on state trunk highway 10, was not only the occasion for a notable local celebration, but was also a national event of exceptional significance in the highway development history of Wisconsin. It was notice to the state that Rock county was keeping out, assuming a place of leadership in the tremendous highway revolution brought by the automobile. That ribbon of permanent pavement has been extended to and beyond Edgemoor, it is inevitable that you will lay concrete to Evansville—again carrying pavement to the door of a neighbor rather richer and less proud than Rock county. Last fall I had the pleasure of mingling at another celebration, the opening of the concrete on 61 between Deloit and Clinton, and this year gives promise of celebration of pavement on all of 61 between Deloit and Milwaukee.

Good Auto Sales Territory

Rock county has an advantage in the possession of considerable deposits of splendid gravel, but is entitled to credit because Rock recognized early that for roads heavily traveled the only long-run economy was in highway pavement. Personally, I love the good gravel road, such as you have on 20 east and west of Janesville, and on 20 east and west of Janesville, and you have tremendous traffic on 20, becoming heavier constantly, and it is doubtful whether you can afford much longer to hang to gravel there, rather than lay concrete and thereby cut maintenance costs. The same is true of that wonderful broad gravel road on 25 to Milton Junction.

Rock county is destined to be highly successful in the automobile business. I think it is today, but I doubt if you people realize to the full that the automobile is right now multiplying faster than any other commodity in the country. It is peculiarly combined to make the community a gasoline-saturated people. Your farmers are prosperous, because of fundamental industry and development of dairy stock and also the extensive growing of tobacco, and canning crops, particularly peas, for which many acres in your western townships are most providentially adapted. The industrial population of Janesville, Deloit and the other cities of Rock county are of rather greater skill, rather more thrifty and steadiness than the average people who rely on manufacturing industries for their subsistence. Naturally Rock county's factory families are more prosperous and better able to afford one of the serviceable light cars or even a light six than are the families of industrial populations of many other cities. So there is little of Rock county's population that cannot reasonably belong to the automobile class.

Here's What Chevrolet Means

It is doubtful whether you folks realize fully the importance economically to Janesville of the automobile manufacturing equipment that is right now getting started in quantity production. I sensed this a few days ago when two men visited The Journal office to get information as to roads between here and Janesville. One was a distributor, who had figured that he would need to get 18 automobiles a day from Janesville to supply his current demands during the coming season. He wanted the shortest and best route, for he would have to send 20 drivers daily to Janesville, each to drive a car back to Milwaukee. It was just an incident in the routine of daily life, but it was a reminder of the importance of the automobile producing city to be thought of with Kenosha, Flint and Detroit.

The other man was in charge of a dozen drivers, taking a string of cars from an Indiana factory to St. Paul for distribution. Central Wisconsin highways had been blocked by a blizzard. They had been as far as Appleton on highway 15, but turned back to Milwaukee, hoping to get across the state by a more southern route. No chance!

"Can we get to Janesville?" asked the leader. "We can always leave a string of cars at Janesville. If we can get there, we'll do it, and beat it back to the factory for a later try at the twin cities."

A Tribute to Janesville.

The incident further fixed Janesville in my mind as a place where folks go in for automobiles. It is no "slam" at Janesville to say that it has exceptional capacity to absorb automobiles; no testimonial of thriftiness. In fact it is exactly the opposite. It testifies of a happy, prosperous, saving people, who not only save their money, but have the fine capacity to become a way of using their savings to bring them the richest returns in comfort, large living, and all the joy and health that comes from contact with the great out of doors. They needness of an automobile in Rock county buys not merely a motorized buggy on pneumatic tires, a means of getting around a little faster than it used to be, but an undivided interest in that great drive down through Happy Hollow, along the beautiful Rock river. He owns a little car, and the Algonquin highway to the south. An interest in that dustless way over to Clinton is his, or he can revel in the possession of that interesting route on 61 over to Brodhead, overlooking the panorama of the valley of the Sugar river. He owns as much of every bit of splendid road or glorious scenery of the county as he wants to use. He bought it all in that automobile, and he's going to live better and longer for it.

Go After the Tourists

While Rock county is cultivating tobacco and peaches, producing milk and cheese and furniture and automobiles and raising the finest children on earth, may I not suggest attention to another crop—the tourist crop. It blossoms forth, like the trailing arbutus, almost before the first is out of the ground in spring. The fruit is dollars. Rock county is at the great central doorway to Wisconsin. More than 300,000 tourists from other states last year visited "Wisconsin, playground of the middle west," leaving strange dollars close the way. Northern counties are keenly alive to this opportunity and are catering to the tourist business. Not all, by any means, can go to the lake shore and Fox river valley route. Highway 15 is congested, and the opening of that all-concrete route is only a few months in the past. This year we will complete the concrete on 55 to Port du Lac, giving some relief, but put this in your hat, Rock county—just as soon as Illinois provides cross-over roads from the Sheridan Chicago-St. Louis

route to Rockford and Beloit, there will be thousands of tourists from down St. Louis way who will pass Chicago by, enter Wisconsin through Deloit and Janesville, and go through Madison and Kilmbourn on their way to the great forests and unspoiled lakes of northern Wisconsin. I venture the prediction that the time will come within a few years when you'll say your 18-foot concrete is too narrow.

Closing this letter to Rock county, I want to pay my respects to The Gazette as a thoroughly up to date newspaper, managed and directed in a spirit of enterprise and best public service; a center of wise leadership to the community; advising the undertaking of large tasks for the general good of the people it strives to serve, and deliver its full part in carrying these tasks to completion.

ARMY STORE, CAMPERS AID

After your car is overhauled and you are ready for long summer jaunts, tours or camping trips, supplies are essential for comfort of the entire party. The Janesville Army Store, Ted Mandelstam, manager, has a line of supplies for every outing occasion.

For the halt at night, it has folding cots of light weight, easily handled, with mattresses and blankets for warmth. It sells lanterns for those preferring that mode of sleeping.

Dress is essential for the trip. The army store retails breeches, leggings, sailing shirts, mackinaws, polo socks, antiperspirants, auto coats, Munson easy shoes and vests for men. It has a complete line of knickerbockers and middle blouses for women.

For food, canned goods can be bought at the army store. Vacuum bottles may be had to keep liquids hot or cold.

WILL TEST STRESS ON CONCRETE ROADS

Actual stresses in concrete road slabs and subgrade conditions beneath are to be investigated by many states by the bureau of public roads of the United States department of agriculture. A truck is being equipped with suitable apparatus including a graphic strain gage and an automatic deflectionometer especially developed for the purpose. Data to be collected will include soil and moisture condition of the subgrade, design of slab, direction and magnitude of stresses and deflection of slab under legal limit of loading as well as other loadings. This investigation is to start early in the spring.

3,500 TOURISTS PASS EACH WEEK

47 States Represented in Figures of Green & Fairfield.

An average of 3,500 tourists a week pass at the junction of highways 20 and 10 on Center avenue. This is the observation of Green & Fairfield, Monterey. The traffic is now commencing to resume and will continue growing until it ebbs out again next October.

The heaviest traffic starts around July and continues through Labor day. In the stream that is urged by last summer, these garage men noticed cars from every state except Delaware. One day last August, a Sunday, they changed tires on cars from 13 different states. In this number there was a car from Minneapolis, one from New York, one from New Orleans and one from Los Angeles.

These cars averaged four persons each. The majority of the autos were medium priced makes.

Practically all of them were campers. One half of them inquired at the Green & Fairfield place if there were a camping ground in Janesville. The Green place has an up-to-date ladies rest room for tourists.

G. & F. have just started to job tires to 11 dealers in southern Wisconsin. They handle the Diamond Vulcan and the Racine. Milwaukee with satisfaction to the customer up to the point of the customer's payment. They make all adjustments regardless of whether they win or lose in the deal. They do tire repairing.

Green & Fairfield are state distributors for the Rheo battery. They can charge a battery in 45 minutes while the customer waits, a big bit with the tourist.

In connection with the G. & F. garage, free air and water and crank case service is maintained.

Gasoline business is growing so rapidly two more pumps are to be added in a few weeks, making four in all.

The garage has storage for 12 cars.

U. S. CARS TO AUSTRALIA

Shipments of passenger cars to Australia have again crossed the 1,000 mark for the second time this year, which is gratifying, as cable reports have indicated low stocks and inability to make deliveries.

Robert Barriass with nine years' mechanical experience on Dodge cars is foreman of the Janesville service department. A. C. Hall has been in charge of the parts department for six years.

The Deloit branch will move into their new garage on May 1, and will be able to render more efficient service, than formerly.

CLEAN MOHAI TOPS

Mohair tops should be cleaned frequently by dusting off and brushing briskly with a stiff brush. On the other hand pantosote tops are best cleaned with a soft brush dipped in water in which is a little an-

GRAHAM TRUCK GOES THROUGH DESERT SANDS

An exciting test, calling for exceptional power and endurance greater than the Lick Run hill trial, caused the Southern Sierras Power company of Redlands, Cal., to buy four Graham brothers trucks for service work. The Graham is equipped with the Dodge engine.

This company patrolled its high power electric line across the Colorado desert with light wagons drawn by mules. This not being satisfactory because the time consumed in reaching trouble cost \$1,000 an hour in suspended service. For months motor trucks were tried out to negotiate the sand with standing enough to stand up under the terrible grid, but no two-wheel drive was able to do it.

The Dodge brothers dealer at Redlands was invited to test out the Graham truck over 32 miles of drifting sands. So violent is wind and sand the power line poles are wrapped with sheet metal.

Loaded with sand bags weighing 1,200 pounds, the truck began what outsiders considered a hopeless undertaking. The wheels imbedded themselves hubdeep in sand, but they pulled. Churning up great clouds of sand spray, the truck advanced steadily over the bottomless waste. After eight hours the trip was finished. It was a demonstration of power and endurance few believed possible, many thinking the motor transmission and differential could not stand up under the strain.

Graham brothers truck is sold in Janesville and Deloit by the O'Connell Motor company in connection with Dodge brothers' motor cars. The O'Connell establishment in Janesville is at 11 South Bluff street. The O'Connell company has been in business seven years and now distribute over two counties, Rock and Walworth. The Graham brothers truck will: Dodge brothers power plant was recently added to the line, making it complete for economical passenger and freight transportation.

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monia, after which the top should be rubbed dry. Pantosote curtains may be treated in the same way. Do not use gasoline or kerosene to clean the tops.

WHERE DOES STEEL GO?

The automobile industry in this country used approximately 600,000 tons of alloy steel in 1922.

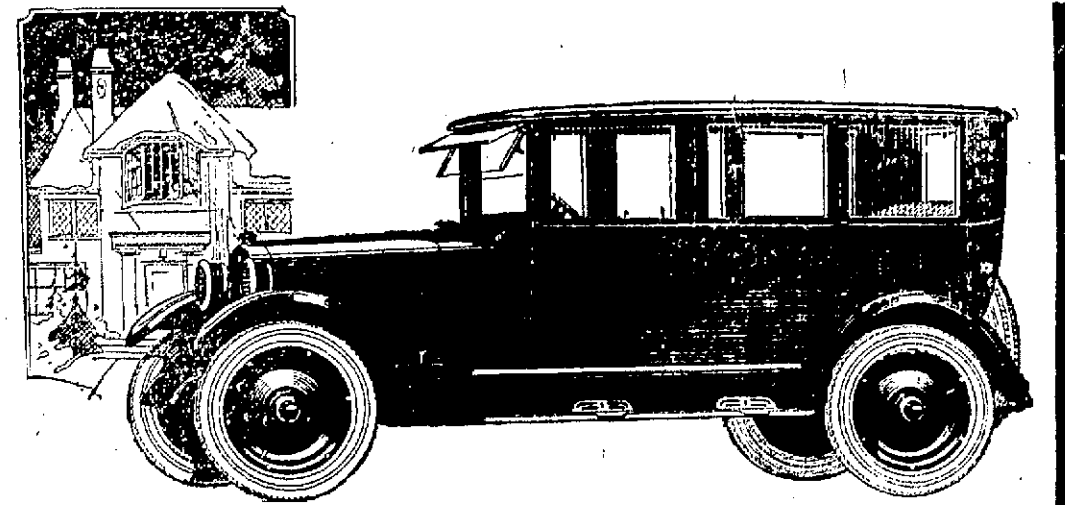
TO NEGOTIATE MUD

To keep wheels from spinning when driving through mud, use all the weight on the rear wheels. Load up the back of the car with rocks,

and have the passenger sit tight. Do not attempt to lighten the car to get through a bad spot in the road. Guess a title—Get \$2.50.

REO The Gold Standard of Values

Through graceful proportioning and a clever blending of smartness with simplicity, is created an atmosphere of impressive dignity never before so vividly expressed. Low-hung, like-looking and trimly arrayed, the new Reo cars definitely typify 1923 modernness at its high mark. Straight lined, they are, but without angularity. Hood and cowl are merged, and sweep into the flat surfaced body panels without evident break. Subdued curves relieve any semblance of severity.



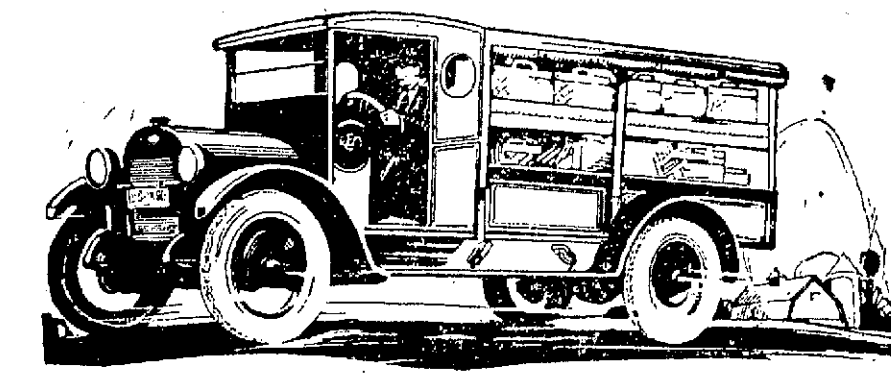
Where Beauty Unites With Unusual Economy

SPEED WAGON

Chassis Price \$1185
At Lansing; plus tax
Twelve Body Styles



More than 75,000 in operation
Capacity 500 to 2500 pounds



The Speed Wagon is delivering the roads quicker and cheaper in nearly 300 lines of business—and the engine is one of the big reasons. For its super-powerful, with intake valves located in cylinder head; exhaust valves offset spark plugs scientifically placed; reconfiguring parts built to withstand excessive strain; and cooled to the point where gasoline is converted into usable power, instead of into heat dissipated through the muffler. Add to this the inner-frame, mauling of power units; the amphipath location of the transmission; 12-plate clutch; heavy spiral-bevel-drive axle; pneumatic cord tires on all wheels; complete electrical equipment; and a full measure of riding comfort and easy-to-drive quality—these substantiate the Speed Wagon claim to commercial car dominance. Designed and Manufactured in the Big Reo Shops—Not Assembled!

H. C. PRIELIPP
10 N. BLUE ST. PHONE 4722

23 SERIES STUDEBAKER LIGHT-SIX SEDAN \$1550

Studebaker

LEADERSHIP IN 1923

THE 1923 series Studebaker, which we are displaying at our new quarters, are the finest cars and the greatest values Studebaker has ever offered.

And they are 1923 cars, introduced in 1923, with 1923 refinements and betterments. Each is its own guarantee of a continuing leadership. Studebaker has gone far beyond current practice to make these cars the motor feature of the year. They embody every important improvement known to fine car manufacture.

With \$82,000,000 of actual net assets, including \$41,000,000 of plant facilities, and an organization of able, experienced men, Studebaker is enabled to manufacture automobiles at the lowest possible cost and give the greatest possible intrinsic value for a given price.

The broad principle upon which the Studebaker business has prospered for 71 years and upon which it is now conducted, insures satisfaction to everyone who deals with the House of Studebaker.

Hidden qualities largely determine the value and life of a car. Beauty of line and finish and refinements are surface indications and important ones. But your satisfaction with a car depends to a great degree upon factors that are unseen—the in-built qualities that come from correct design, use of highest grade materials and careful workmanship.

The 23 Series Studebaker is a quality car. It is built to endure—to give lasting satisfaction.

Models and Prices F. O. B. Factories	
LIGHT-SIX	
5 Pass., 112 in. W. B., 40 H. P.	
Touring	\$975
Roadster (3-Pass.)	975
Coupe-Roadster (2-Pass.)	1225
Sedan	1550
SPECIAL-SIX	
5 Pass., 119 in. W. B., 50 H. P.	
Touring	\$1275
Roadster (2-Pass.)	1250
Sedan	2050
Coupe (4-Pass.)	1875
BIG-SIX	
7 Pass., 126 W. B., 60 H. P.	
Touring	\$1750
Speedster (5-Pass.)	1825
Coupe (4-Pass.)	2400
Coupe (5-Pass.)	2550
Sedan	2750

AUTOMOTIVE GARAGE

"HOME OF THE STUDEBAKER"

209 EAST MILWAUKEE STREET

PHONE 2090

PRIVATE GARAGE GREAT HOME AID

Brittingham & Hixon Point Out
Economy of Having Garage
on Property.

With the automobile a household necessity instead of a luxury, has come the problem of providing it with shelter. The one who have not had barns or woodsheds which could be converted into garages have had to store their cars at public garages or build their own.

The usefulness of any car is lessened when stored away from the home. Today a home property is not considered complete unless there is a garage on it. Car owners have found it pays to keep their car under cover protected from the elements and in a place where minor adjustments can be made conveniently.

Brittingham and Hixon, 314 West Milwaukee street, have made a special study of garages and today have ready for use a free plan service which includes blue prints of a dozen different styles and sizes and estimates on the completed cost or materials only.

Cost of renting garage space has become so high that most home owners now have a garage on their own property. A well built garage can be paid for in a few months with the same amount that it costs to rent space.

The increasing utility of the small car is being reflected by the larger number of two and three car garages built each year. The automobile is such a household necessity that one car is not enough. In many cases, space is needed for visitors who come by auto and whose car must be housed for a few days.

Home storage gives the car owner an opportunity and place for making many minor adjustments that cannot be made conveniently when the car is kept some distance from the house. In fact today, real estate men have found that a property is hardly considered complete unless there is space for at least one car.

CAMPING COMFORTS FOUND AT PREMOS

Comfort when on the camping tour is a necessity for pleasure when the motorist takes to the road for a taste of outdoor life. Nothing serves to satisfy better than a cozy tent affording protection from the cold night air, from sudden storm and from the invasion of bugs. In the Brooks tent, made in sizes of 7x9 and 11x11, the former giving room enough for two single cots and the latter 2 double beds, are recommended by Premo brothers, 21 North Main street. They are compact, folding into a parcel 48 inches long and 9 inches in diameter.

Camp cook stoves, flashlights, fishing rods and tackle, hunting paraphernalia and all other such articles for happiness in the great outdoors may be procured at Premos.

When it comes to putting a new coat of paint on the auto, the Acme paints sold by Premos may be supplied by the novice, giving luster and making the car look like new.

Michigan has one motor vehicle to every six persons in the commonwealth. A total of 578,550 passenger automobiles were licensed in the state last year, and increase of 35 per cent over 1921.

WHAT CHEVROLET MEANS TO JANESVILLE

Chevrolet Motors now stands second in production of all companies in the United States making automobiles. That means Janesville:

Will become more nationally renowned;

Will enjoy growth with Chevrolet's growth;

Will expand as Chevrolet builds 750,000 cars in 1924 and 1,000,000 cars in 1925;

Will see many more families come here as the number of employees at the Spring Brook plant is increased;

Will benefit financially from more people coming to live here;

Must solve the home financing problem of the man of moderate means;

Will see many men come here to drive away cars and that these men will spend freely and enrich the retail stores;

Will need more hotel accommodations to care for these men who come to drive away cars and for men and others who come here on Chevrolet business;

Will benefit by the broadening power of coming into daily contact with hundreds of outsiders coming here to transact business with Chevrolet;

Will have the new Saxe theater, made certain by Chevrolet coming to Janesville;

Will need more concrete roads leading into the city from all directions to provide smooth means of driving Chevrolet cars away;

Will require more paved streets;

Will see a large increase in the volume of freight handled by both the Chicago & Milwaukee & St. Paul and the Chicago & Northwestern

railways here;

Will in every way enjoy a gradual business expansion with the growth of the largest business in the country—the manufacture of automobiles.

FUND SHORTAGE IS NATIONAL, NOT LOCAL

Curtailling of the postal service here is not caused by the depletion of any local funds, as is the case in some cities and sections, but as a means of cooperation with the national department, according to Postmaster J. J. Cunningham. In Madison, for instance, the auxiliary fund, or emergency fund, has all been used this winter to pay extra carriers employed because of illness. They will, therefore, have to cut even more than Janesville does. This city is combining its 15 routes in the city limits, into 14. The shortage of funds all over the nation will be relieved July 1, when the new fiscal year begins.

W. F. Gavey left Wednesday for Manila, Ia., where he will visit with his son Raymond and family. D. F. Skinner, Detroit, Secretary of the Mutual Fire Insurance company was in the village Thursday. The Schenk children, Madison, arrived in the village on Friday and will visit at the home of their grandmother, Mrs. L. H. Sater, over Easter.

Members of the Janesville Commandery are planning to go to Janesville Easter Sunday to attend services at the Carroll Methodist church where the lodge will attend in a body. Orrin Blum was in Madison Wednesday and Thursday. The first carload of merchandise for the Penley and Christensen store arrived Thursday and the building is being rapidly put

In shape for the opening.—D. J. Taylor shipped livestock Wednesday. In the shipment was a carload of calves. He has shipped a car of calves each week for the past four or five weeks.

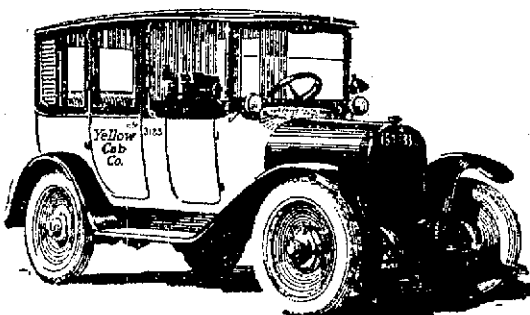


Col. Josiah Wedgwood.

Col. Josiah Wedgwood, British labor member in parliament, has stirred that body by his charges against the French in the Ruhr district. He criticized Great Britain for holding aloof.

Yellow Cab Co.

PHONE 2000



Saves time and money

We want the public of this community to ride in YELLOW CABS as cheaply as in any city of the country. Your patronage automatically brings rates down.

YELLOW CAB riding is

not an extravagance or a luxury but an essential necessity of everyday business and social life. As a regular practice by the busy executive or salesman it adds hours and opportunities to the business day.

For shopping, calling or

sending the children to school, housewives and mothers know YELLOW CAB to be safe, reliable and economical.

You know that Yellow

CAB men are the most skilled and careful drivers in the world. Their cars are clean, sanitary and healthful. The bright cheerful color enables you to pick them out anywhere.

Get the Yellow Cab

habit. Save hours, make dollars and help to bring rates DOWN. Giving us volume will do this.

HAIL THEM ANYWHERE

Yellow
Cab
Co.

PHONE 2000

Tuning Up For Spring

Probably your car had some pretty hard usage this winter. You have been delaying from week to week the small minor repairs which you know to be needed. These minor "ailments" should never be neglected.

Give your car a vacation today. Drive it into our shop in the morning and let us look after the parts which need replacement.

Accessories and Supplies Carried in Stock for Your Convenience

We are glad to announce to motorists that we can save them a great deal of time in getting their cars out of the repair shop because we are service distributors and carry in stock, Milwaukee Douglas-Dahlin main and connecting rods, bearings, Burgess & Norton piston rings, Toledo valves, Dow metal pistons, Servis rings and Arrow-head Pistons.

Big stock of Alemite, Fan Belts, Thermoid Brake Lining, Cylinder Head Gaskets, Springs, Janesville and A. C. Spark Plugs, Marvel Carburetor Parts.

In addition to our Cylinder Boring Machine we have installed a "Stormizing" Machine which polishes the cylinder walls after the boring, giving them a mirror-like finish. This method is popular with a large number of car manufacturers.

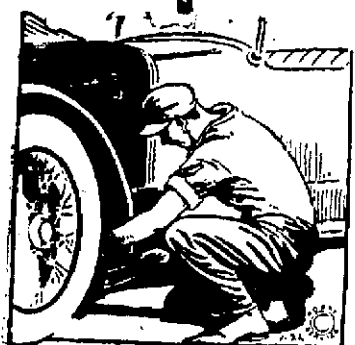
Complete stock of replacement parts for Oldsmobile and Cadillac cars.

We repair any make of car and GIVE YOU REAL SERVICE.

Gleason & Bohlman

Over Granger Cadillac Co.

206-12 East Milwaukee St.



Motorists'
Eye Protectors

Protect Your Eyes

From the Sun and
Dirt and Enjoy
Your Auto Trips

We have a large line
of Auto Glasses at
prices from 25c to
\$5.00 per pair.

THE OPTICAL SHOP
EVERYTHING OPTICAL
60 SOUTH MAIN ST.
NEXT TO THE
CARNegie LIBRARY
ESTABLISHED
1895
WE FIT THE EYES ACCURATELY
JANESVILLE, WIS.

AUTO FACTS ABOUT JANESVILLE

In the Chevrolet plant, Janesville has one of the leading automobile factories in the country in point of quantity production. In the Fisher Body plant, Janesville has a branch of largest concern in the country making bodies exclusively. There are 2,100 automobiles in Janesville. There are 300 motor trucks in Janesville. There are 20 auto dealers in Janesville. There are 30 different makes of autos sold in Janesville. Sixty automobiles are junked here annually. There are 20 garages in Janesville. There is storage capacity for 525 cars in the garages of Janesville. There are 52 gasoline pumps in Janesville. Eight different general distributors supply gasoline to Janesville pumps, and garages. The gasoline consumption in Janesville is 1,000,000 gallons annually.

There are nine bus lines operating out of Janesville serving 29 towns and covering 1,000 miles a day. There are six auto truck hauling firms in Janesville. There are seven taxi lines in Janesville. The 11 automobiles used by carriers of the Janesville post office in city and country deliveries cover 100,000 miles annually. Janesville's five trucks average only 500 miles each a year. Janesville has some of the biggest sand and gravel pits in the country for making concrete for roads. Rock county was second in the state to bond for concrete highways. Rock county was the first in the middle west to build its own highways by its own method. There are nine stores in Janesville handling tires and accessories exclusively. There are four exclusive battery repair shops in Janesville. There are two concerns in Janesville devoted exclusively to making auto tops.

LOCAL FIRE TRUCKS GO 300 MILES YEAR

One Big Truck Has Gone Only 2,162 Miles in Nearly Six Years.

Janesville's five trucks should last for many years on the basis of present mileage which averages around 300 a year, with the chief's car running about 2,500 annually.

The big American-La France truck at No. 1 station, bought in June, 1920, has been driven only 1,002 miles to date while the other American-La France outfit in No. 3 station has gone only 2,162 miles in nearly six years. Chief G. J. Murphy's Oldsmobile roadster, bought last June, has been driven 1,775 miles since its entry into the department.

There is no record of how far the big Seagrave truck at No. 2 station has traveled since its purchase in 1913, but it is believed to be in the neighborhood of 5,000 miles. This machine has no speedometer. The improved Mitchell truck in service at No. 3 station for many years but now held as an emergency outfit at No. 1 house, shows a mileage of 30,505, but much of this was traveled under private ownership before it was remodeled into a fire truck.

Firemen are ready to wager that the 1910 Buick chief's car, discarded into the common work class of vehicle only last June, has traveled around 100,000 miles or more, although there is no speedometer record to show. Mileage the first three months of 1923 is: Chief's car, 310; American-La France at No. 1 house, 113; Seagrave, 100; American La-France at No. 3, 64; emergency car, 47.

OAKLAND CAR STANDS UP IN ROAD TRIALS

The surprise of the past year in the automotive world has been the Oakland 6-44, says Herman C. Priellipp, local distributor, 29 North Main street. Sub-agent, for Mr. Priellipp are Herman Hart, Milton Junction, Flagler & Zull, Main street garage. Whitewater and Harry Knight, Fort Atkinson. "I do not know of any automobile that has been put to such severe tests as the 6-44 Oakland," says Priellipp, "tests that were made with newspaper men at the wheel. The company had such confidence in the durability of the Oakland 6-44 that they defied any man to take this car out and burn out the main bearings, connecting rods or warp the valves." "I've tried his best to wreck the motor of a 6-44, when he made a record trip of nine hours and five minutes from

Milwaukee to St. Paul, 25 minutes faster than the fastest train between these two points. Then he continued at the same rate to Duluth and then back through the center of the state to Milwaukee, a total distance of 1,700 miles.

When he returned, "Browie" found the car rigid from headlight brackets to doors. Testing the motor he found he could drive the car on high gear with the speedometer registering between one and two miles an hour without slightest indication of unevenness in the motor, proving the valves were seating perfectly and even compression.

25 STATIONS ARE SUPPLIED BY WADHAMS

Eight stations in Janesville and 17 in surrounding towns are supplied with gasoline and oil by the Wadhams Oil company, South Franklin and Western avenues. Three trucks, each with a 640 gallon capacity, are used covering a territory of 25 miles radius with Janesville as the hub. The Wadhams company was formed 25 years ago in Milwaukee. Its president is S. S. Cramer of that city who is also vice president of the Independent Oil Dealers of Wisconsin. The firm has 16 branches in the state. Five men are employed here.

house has storage for two carloads of oil, or 150 barrels.

If the present increase in business continues, another storage tank may be built this year.

Stations supplied in Janesville are W. E. Flaherty, O'Connell Motor company, Muenchow brothers, Park Street garage, Columbia garage, March Auto Sales & Accessory company, Samuels grocery and Benjamin Pader.

In addition to the following towns supplied, stations are to be added within the next two weeks at Elkhorn and Brodhead. Towns now supplied are two stations at Edgerton, four at Evansville, one at Lyden, one at Orfordville, one at Milton, one at Lima Center, one at Johnston Center, two at Clinton, two at Belet, one at Avalon and one at Emerald Grove.

Ray Barts is local manager. He came here in May of last year.

The Wadhams company was formed 25 years ago in Milwaukee. Its president is S. S. Cramer of that city who is also vice president of the Independent Oil Dealers of Wisconsin. The firm has 16 branches in the state. Five men are employed here.

AUTO HELPS WORKMEN.

The gain in personal efficiency and in personal incomes of many different groups of men, ranked according to their vocations is marked since the coming of the automobile.

R. L. GOOCHER, Prop.

Bell Phone 3062.

Auto Laundry & Car Storage

Open Day and Night

116 1st Street.

STORAGE RATES—50c per night; \$2 per week; \$5.00 per month.

JANESVILLE,

WISCONSIN.

GOOD TIPS FOR MOTORIST

(1) Slush plus a surfaced road form a super-slipshod combination. Keep your car well under control so that you will not have to depend on your brakes to bring you to a stop on a wet road.

(2) It is almost impossible to "listen" at a grade crossing when riding in a closed car with the windows shut. Therefore, your eyes must do double duty. See that the trucks are clear in both directions before you attempt to cross.

(3) Trains and trolley cars are just as deadly in winter as in summer. Failure to take every precaution at the grade crossing may be punishable by death.

(4) The roadhog is with us twelve months of the year. If he tries to take more than his share of the highway, don't stand too firmly on your rights. There's a lot of boot leg hooch around, and he may be carrying some inside him.

(5) Winter nights fall early and necessitate more driving after dark. Keep a couple of extra bulbs on hand in case of a burnout. Adjust your lights so they won't blind the other fellow.

(6) Pedestrians on the highway at night are likely to be heavily muffled in dark overcoats, making it harder for them to hear you and for you to see them. Watch out!

(7) A Connecticut judge has ruled that failure to see a person does not relieve you of the responsibility of his death or injury. If snow, fog, or glare from an approaching automobile makes it impossible to see more than a few feet ahead, reduce your speed.

(5) Schools are open. The warning signs which did not apply during vacation months now should be carefully regarded. (6) Keep your insurance in force, even though you do not often use your car during the winter. You can never tell. It only takes one occasion to make trouble.

DO YOU REMEMBER YOUR LICENSE NUMBER?

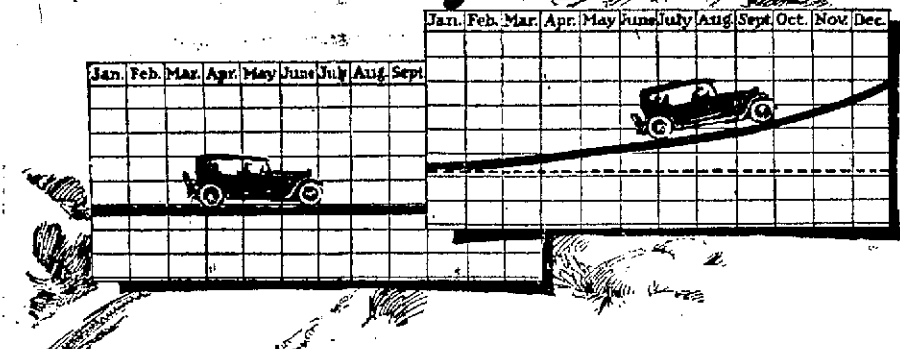
Only about thirty out of every hundred auto owners know their own license numbers. Out of five autos stolen in one day, only two of the owners were able to give the police the State license numbers of their cars. The other three couldn't remember them! Learn your license number if you want to recover your car after it is stolen.

LEAKING GAS. A leaky gasoline joint can frequently be made tight by rubbing some soap into the threads before assembling. Soak a piece of soap in water for a few minutes before using. The gasoline does not dissolve the soap and so the leak is plugged.

CHECK YOUR VACUUM. When you find that your gasoline has been "taken in," check up on the vacuum system, too. It's an awful sucker.

MOTORCYCLE DEMAND. There is a greater demand for the motorcycle in Great Britain than for any other type of motor vehicle.

"Cheap Gas" Is Uphill Economy



POOOR, kerosenish motor fuel makes your engine fight continuously against the drag of sulky-firing, broken-backed explosions, and outright misses. Every stroke is a handicapped battle against the effects of excess carbon and kerosene-spoiled lubricating oil.

This everpresent overload pulls back on your motor and car just as positively and as constantly as if every mile you traveled were up-grade—and is just as destructive.

Level out the road for your car by using only the gasoline that you know to be real and genuine—the quick firing, full powered, keroseneless product of unskimped quality—

Motorists Here Enjoy America's Best Gasoline

Wadhams
Tempered
Motor Oil

—gives your motor a constant extra margin of safe lubrication. Non-carbon forming; reduces carbon evils. Use it exclusively.



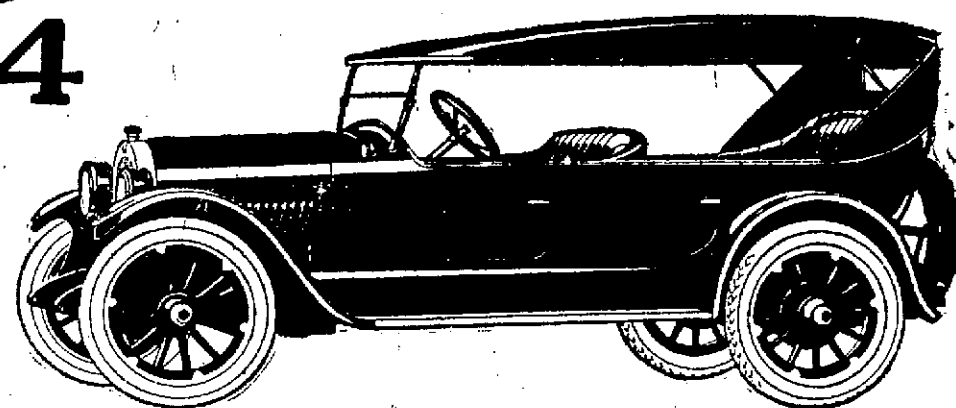
Wadhams True Gasoline

"T-N-T" the new Wadhams gasoline, correctly refined for Trucks and Tractors, is now available at Wadhams stations and dealers.

The Car That Wins By Comparison

Oldsmobile

4



This sturdy built and handsome looking job is no doubt the most popular car on the market today; even our keenest competitors have been heard to say, "It's the best buy on the market."

The lowest price
in 18 years

\$975

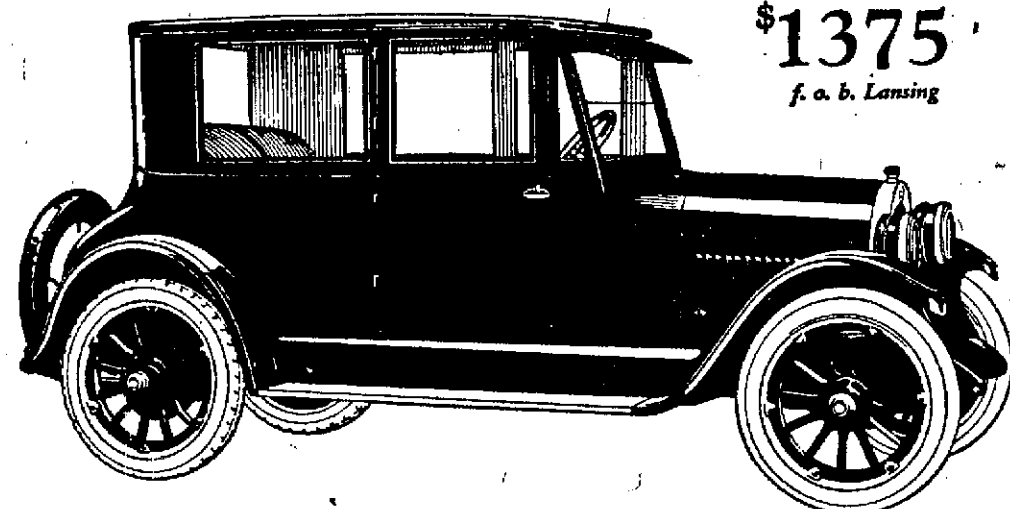
f. o. b. Lansing

Oldsmobile

BROUGHAM

\$1375

f. o. b. Lansing



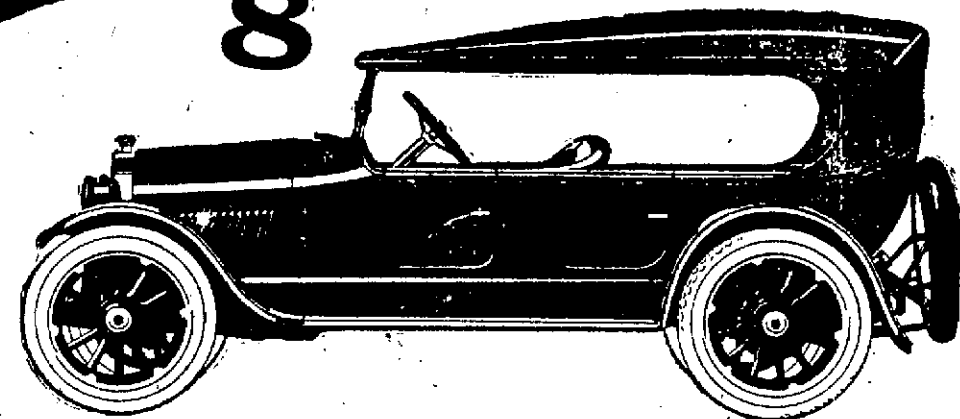
The great popularity of this new Brougham is due to its remarkable combination of these three things: Sturdy construction—generous interior room—amazingly low price.

Its beauty and superior performance is not excelled by any other car within a thousand dollars of its price; but you must see and ride in this car to realize that it absolutely is the best price-value buy on the market.

Oldsmobile

8

The Oldsmobile Light Eight touring car at the new price upsets all standards of value for quality cars—it hasn't a competitor. The splendid eight-cylinder engine delivers the highest horse power of any standard automobile engine of like size in the United States. The chassis, the body construction, the refinements and equipment are all of the highest quality. Inspect this automobile—it's a thoroughly high grade car, yet the lowest priced Eight on the market.



\$1375

f. o. b. Lansing

A Quality Car at
Quantity Prices

The Bower City Implement Co.

201 E. MILWAUKEE STREET

1922 Was Greatest Motor Year Known in the History of the United States

Statistics on motor vehicles give a total of 12,581,445 cars and trucks registered in this country in 1922. A gain of 1,757,630 or 16.7 percent is registered over 1921 which gave a total of 10,823,815.

Nineteen twenty-two was the biggest year the automotive industry has known. Every state in the union shows an increase in cars operated. From the standpoint of production, manufacturers enjoyed the biggest year since the inception of the auto, with 2,576,219 cars and trucks produced. There can be no doubt that the motor vehicle is essential to the social and industrial welfare of the country. Today there is one car for every 8.6 people in the country. In the past two years more cars have been produced than were registered in 1919. This enormous growth is unparalleled in any industry.

New York Leads

New York again leads with 1,002,393 cars and trucks. This is an increase of 156,233 over 1921, the largest numerical gain of any state. Ohio comes second with 859,069 or 132,300 more than in the preceding year. California advanced to third place with 842,463, passing Pennsylvania and Illinois, respectively fourth and fifth.

Nevada clings to the cellar position with 12,847. This, however, is a gain of 2,047 or 19 percent over 1921. Nevada's registration is not so small as it might seem since it is greater than the combined total of 27 foreign countries.

The District of Columbia registered the largest percentage gain with 57.6 percent more vehicles than in 1921. California increased its number of cars by 28.1 percent a testimony to its climate and progressiveness. The smallest gain recorded was in Maryland where there are only 2.1 percent more cars than in 1921.

Wisconsin Gains 13.5%

In the agricultural section, such states as Wisconsin, Iowa, Kansas, Minnesota, Missouri and North Dakota, show increases ranging from 7 to 15 percent, any one of which is greater than the gain in Massachusetts, namely 6.4 percent. The gain throughout the southern states is generally greater than in the middle west.

Six states have nearly 40 percent of all motor vehicles in the country. New York, Ohio, California, Pennsylvania, Illinois and Michigan accomplish this with a combined total of 4,595,863.

The gain in these states in 1922, \$59,325, is greater than the combined registration of Great Britain and France. Any one of these states has more cars than the entire Dominion of Canada. Their aggregate total is nearly equal to the 1921 registration for the entire country.

One Car for Every 8.6 Persons

Today there is one motor vehicle for every 8.6 people in the United States as opposed to one for every 10 in 1921. California has the greatest number of cars per capita with one for every 4.1 inhabitants, virtually one car per family. When this rate is attained throughout the country we will have over 25,000,000 motor vehicles. If the world could support such an average there would be over 400,000,000 cars in use or 25 times as many as all those produced in this country since the inception of the motor car. Alabama has the lowest showing, having only one car for every 29.1 persons. New York, the numerical leader, has one for every 10.3 people.

The 1922 car and truck production

1922 FACTS ON AUTO INDUSTRY

Production	
Cars and trucks	2,576,219
Cars	2,287,011
Trucks	240,000
Previous record motor vehicle production (1920)	2,205,011
Number of new cars needed for replacement in 1923	1,800,000
Production of closed cars	1,558,567.04
Total wholesale value of cars and trucks	\$1,314,487.04
Total wholesale value of trucks	\$184,080.04
Estimated average retail price of car, 1922	\$779
Estimated average retail price of truck, 1922	\$1,050
Reduction in average retail price of car, 1922	21%
Reduction in average retail price of truck, 1922	21%
Two production	36,340,000
Number of persons employed in motor vehicle and allied lines	2,431,400
Registration	
Motor vehicles registered in U. S. (approx.)	11,500,000
Motor cars	10,250,000
Motor trucks	1,250,000
Increase in U. S. registration over last year	12,750,000
World registration of motor vehicles	90%
Per cent of world registration owned by U. S. A.	80%
Motor vehicle registration on farms	3,500,000
Motor cars	2,300,000
Motor trucks	200,000
Auto and Motor Truck Facts	
Number of carloads of automobile freight shipped by railroad	400,000
Motor cars serving suburban communities	730,000
Passengers carried annually by motor cars	7,500,000,000
Number of doctors using motor cars	110,000
Number of motor cars owned by corporations	600,000
Gasoline consumption (U. S.) 1922 (gals.)	5,300,000,000
Average monthly surplus of gasoline (gals.)	734,261,000
Gasoline consumption (U. S.) 1921 (gals.)	4,506,706,000
Per cent of cars used more or less for business	90%
Number of cities using bus lines	103
Number of motor buses in use	40,000
Number of schools using motor buses	12,000
Number of street railways using motor buses	50
Number of railroads using motor vehicles on short lines	40
Number of motor express lines in U. S.	1,500
Auto products hauled by motor transport annually (tons)	134,400,000
Freight hauled annually by motor trucks—tons	1,430,000,000
State registrations for 1921 and 1922 are given below, together with the rank of each state last year, and its percentage of gain over 1921.	
State	1921 Rank
Alabama	1922 Rank
	1922 Increase
	1921 Rank
	1922 Rank
	1922 Increase

FUEL FOR MOTORS FROM THE CORNCOB

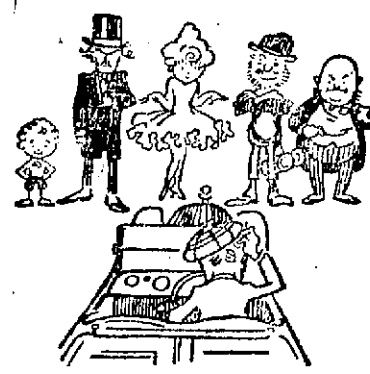
The lowly corncob, heretofore good only for the making "Missouri meerschaums," or to be burned, may soon be furnishing the fuel that runs your automobile. And it is predicted that by using this new "gas" the motorist may not have to "shell out" so freely as formerly.

More than six years of research work by chemists in the department of agriculture laboratories has resulted in the development of a process that it is predicted, will make possible the production of a low-priced substitute fuel for automobiles.

OIL BETTER COOLER

Oil hits far better cooling qualities than water, and water has far better cooling qualities than air. This will explain why it is important to keep plenty of oil in the car. Aside from the lubricating qualities, it is very essential in keeping the temperature of the motor down.

Arizona	35,049	38,034	8.5
Arkansas	68,000	86,014	27.3
Arkansas	658,030	842,763	28.1
California	1,757,630	2,576,219	46.6
Colorado	147,528	148,559	0.7
Delaware	21,413	21,413	0.0
District of Columbia	62,099	62,099	0.0
Florida	97,957	120,000	23.5
Georgia	130,001	144,504	11.9
Idaho	61,234	53,807	-12.4
Illinois	786,139	1,002,393	28.1
Indiana	400,242	473,530	18.3
Iowa	400,228	499,446	24.8
Kansas	127,525	127,525	0.0
Kentucky	122,371	152,300	24.5
Louisiana	80,000	102,284	28.1
Maine	10,000	10,000	0.0
Maryland	100,000	100,000	0.0
Massachusetts	162,680	162,680	0.0
Michigan	278,771	325,727	17.2
Minnesota	148,559	148,559	0.0
Mississippi	65,421	76,470	16.9
Missouri	318,437	388,639	22.1
Montana	38,755	38,755	0.0
Nebraska	238,754	256,534	7.5
Nevada	10,840	12,847	19.0
New Hampshire	14,539	14,539	0.0
New Jersey	272,094	341,026	25.3
New Mexico	25,473	25,473	0.0
New York	1,002,393	1,002,393	0.0
North Carolina	182,067	182,067	0.0
North Dakota	32,014	32,014	0.0
Oklahoma	128,000	128,000	0.0
Oregon	113,615	134,666	18.5
Pennsylvania	659,539	725,727	10.0
Rhode Island	66,000	66,000	0.0
South Carolina	90,546	90,546	0.0
South Dakota	110,274	110,274	0.0
Tennessee	127,000	127,000	0.0
Texas	407,616	407,616	0.0
Utah	47,455	47,455	0.0
Vermont	42,834	42,834	0.0
Virginia	116,000	116,000	0.0
Washington	131,070	131,070	0.0
West Virginia	19,000	19,000	0.0
Wisconsin	241,731	241,731	0.0
Wyoming	26,619	26,619	0.0
Total	10,821,355	12,581,445	16.7



MODEL: INSURE IN THE TRAVELERS

FATE CHOOSES YOUR VICTIMS

If a motorist were able to choose the person he was going to hit with his car, a Travelers Automobile Policy might not be so necessary.

But as he is quite likely to hit an Actress who will demand \$50,000 for a broken ankle, or a Lawyer who knows all the intricacies of the liability laws, liability insurance with high limits is positively necessary!

THE TRAVELERS EVENTUALLY; WHY NOT NOW?

WM. G. LATHROP AGENCY

WRECKED CAR WORK IS HOSPITAL TASK

The newest concern here in handling wrecked cars is the Auto Hospital garage, L. D. Munger and H. J. Baum, proprietors. It is located at 12 Dodge street. It opened Oct. 13, 1922, the operators being experienced in the business.

Their specialty is fixing over wrecked cars and the handling of used parts and tires. They also handle new parts. In addition they

do repairing and overhauling of all kinds and do considerable work on body and fenders.

They do acetylene welding on autos and take in work from larger plants in the city.

Jansville Spark Plugs Resist Oil—Douglass

The best oil resistance spark plug is made in Jansville. So says the Douglass Hardware Co., 15 South Main street, which handles a gen-

eral line of auto supplies and accessories. This plug is the heavy duty plug of the Jansville line. Douglass handles the United States tires in all sizes of cords and fabrics for automobiles and motor trucks.

OIL IN AIR PUMP

Oil should never be used in a tire pump, because it may be forced into a tube along with the air, causing the tube to decay.

Guess a little—Get 2.50.



"Webster Says"

Oil: Any substance of oily consistency.

Lubricant: A substance interposed between moving parts of machinery to reduce friction.

Most motorists now realize that the best lubricant is the cheapest. An additional cost of \$6 to \$8 per year often saves \$200.00 on account of burnt-out bearings or engine.

Check your speedometer and change oil every 800 to 1000 miles, do not flush crank case with kerosene, use light oil. This will pay you big dividends. With the exception of accident, 80% of repairs are due to faulty lubrication. Think it over.

To introduce our high grade Marathon lubricant for our spring campaign we will sell one carload of 1 gal. and 5-gal. cans, 15-gal., 1/2-bbl. and 1-bbl. drum at 25% off of list. We feel sure you will call for more.

Park Street Garage
70 Park Street Phone 455

RACINE

Tires and Tubes

There is a distinct advantage in knowing that the Racine Multi-Mile Cord, Country Road, and Trusty Tread Fabric at prices quoted below, are definitely associated with quality. It is a fundamental policy of the Racine to offer the lowest prices possible at which true quality can be maintained.

Our prices have advanced in keeping with the general rise in crude rubber costs, but in every case we held out as long as possible and were among the last to raise our prices.

Exceptional quality, prompt service, and fair price are the tenets of our tire business.

PRICES:

RACINE TRUSTY TREAD FABRIC	
30x3	\$10.85 130x3 11.95
RACINE COUNTRY ROAD FABRIC	
30x3	\$11.75 130x3 13.00
RACINE MULTI MILE CORD	
30x3 1/2	\$14.50
32x3 1/2	\$16.50
34x3 1/2	\$18.50
36x3 1/2	\$20.50
38x3 1/2	\$22.50
40x3 1/2	\$24.50
42x3 1/2	\$26.50
44x3 1/2	\$28.50
46x3 1/2	\$30.50

ACCESSORIES

We want the trade of the man who wants the most value for his money and the highest quality in the articles he purchases.

We carry a full line of automobile supplies and accessories—all reliable goods—and we stand back of every article we sell. We are not content until you are satisfied with your purchase.

Here Are Some of Our Real Values

STOP LIGHT SIGNALS—With the word "STOP" blown in the glass on a red background, automatically controlled by clutch or brake pedal. Complete with wire, switch, etc., ready to put on\$2.00

SPARK PLUGS—A. C. Titan and Champion. Without doubt the two best spark plugs on the market. Both have a national reputation. You change the oil in your crank case regularly. You should do the same with your spark plugs. The old ones may continue to operate several years, but they will not be giving the best results. Your car should have a full set of new spark plugs each year. Let us show you why this is so.

JACKS—Maximum lift with a minimum of effort. We have a number of kinds. Our special is a 14-ton jack which drops as soon as the weight of the car is removed, avoiding the necessity of working it down. Priced at\$1.50

TIRE PUMPS—With the coming of Spring comes the necessity of blowing up the road. Prepare for them by having a real pump. Single and multi-cylinder hand pumps, combination foot and hand pumps and running-beard pumps. Our special three-cylinder, brass-barrel pump is a real buy at\$2.50

GENUINE GARGOYLE MOBIL-OILS—There is no better oil obtainable than Gargoyle Mobil-Oil. The Chart of Recommendations lists the proper grade of Mobil-Oil to use in your car. We have the grade you need, regardless of what make of car you have. The sealed container or from the drum buy Mobil-Oil from the drums at this store and not be afraid that some other oil is being substituted for Mobil-Oil.

WINDSHIELD WIPERS—From a simple, hand-operated cleaner at \$1.00 to the electric vacuum automatic wipers at \$4.50 and \$6.00. The "A" Wiper is sturdily built of aluminum with a double rubber wiper for the outside and a felt wiper for the inside of the glass. Can be installed in three seconds on any type of two-piece windshield and sells at\$1.00

PEDAL RUBBERS FOR FORDS—Avoid accidents caused by the foot slipping from the Ford pedal. These rubbers are installed without tools in less time than it takes to tell about them. Set of three pedal rubbers packed in a neat carton\$1.00

RUNNING BOARD STEP PLATES—All rubber, or all aluminum or combination aluminum and rubber. They improve the looks of any car50c to \$2.00

We sell Champion Oil and Gasoline, using the popular St. Louis-Visible Gasoline Pump, electrically operated. You are assured of quick service and full measure.

Have An Expert Mechanic Look After Your Automobile

Your car represents a considerable investment and you want to get it back with interest—in pleasure and convenience.

We have a corps of expert mechanics always on the job, and when we take care of your machine you can have every confidence that it is in the best possible running condition.

Years of experience with all makes and models of Automobiles has put us in a position to guarantee our work. We charge you only for the time actually spent on your car and no more. A man never saves by trying to do his own repair work, it is cheaper for him to put his time and energy into other things, and let an expert automobile mechanic care for his car.

Honest service is what has built up our business and we are still growing.

New and used repair parts for the following makes of cars: Buick, Mitchell, Studebaker, Reo, Oakland, Chevrolet, Oldsmobile, Ford, Maxwell, Marion, Cadillac, Chalmers, Overland, E. M. F.

Also parts for many other makes of cars.

We carry a full line of accessories: Logan fly wheeling gears for all cars; cylinder head gaskets; demountable rings and repair parts; Racine Horse Shoe tires, all sizes; Delco and Remy ignition parts; Stewart speedometer repair parts; Cooper exhaust cut outs; bearings for all cars; No Leak O Rings, all sizes.

See our line of used cars.

Wrecking crane service Day and Night.

FRED C. TURNER

Phone 1070. 1-3 Court St.

Scanlan Auto Supply

9 N. Bluff St.
"If We Haven't GOT IT, We'll GET IT!"

Scanlan Auto Supply

9 N. BLUFF ST.
"If We Haven't Got It, We'll Get It!"

Motor Vehicles to Pay More of Highway Costs

By F. A. Cannon
Executive Secretary Good Roads
Association of Wisconsin,
Madison, Wisconsin.

The highway situation in Wisconsin at this time is one which is wholly in the Wisconsin legislature. This year's program will be carried out under appropriations made in the past. The program for the future depends upon legislation to be enacted by the senate and assembly now in session at Madison. There are, however, certain general outstanding facts that can be safely predicated at this time.

In any highway legislation that may be enacted at this session it will be provided that the motor vehicle and motor truck shall pay a larger share of the cost of road construction and maintenance. In the past, in the year 1922, the motor vehicle and motor truck paid \$4,000,000 in the form of license. This was utilized for patrol maintenance on state and county roads. It fell short of the requirements and counties had to make up the difference of \$1,800,000 to make up further maintenance funds. There seems to be a general consensus of opinion that the motor vehicle should pay a larger part of the cost of road maintenance and construction, but there is a difference of opinion as to how this money should be secured and as to the amount to be paid. It is a tendency to agree that the share paid by the motor vehicle shall be \$8,000,000 instead of \$4,000,000.

Spending \$8,000,000 on roads in 1922, there was spent on highway construction and maintenance in Wisconsin by all units of government \$37,000,000 and that the motor vehicle paid only \$4,000,000. The merit of the argument in favor of levying a larger share on the motor vehicle will be apparent. Of course, only a small portion of this was spent upon state roads or under state authority. The sum of \$11,000,000 was spent by townships; \$9,000,000 was spent by counties; and other large sums were spent wholly because of local action.

There will be introduced in the legislature within the next 10 days several bills covering highways. The bill proposed by the legislative highway committee means the raising of \$8,000,000 by a tax on weight beginning at \$10.00 and increasing upward. In addition to that they propose to raise \$3,000,000 by a 2c a gallon gasoline tax. A bill proposed by the County Boards Association and the League of Municipalities will provide for raising \$10,000,000 by a license tax based on weight beginning at \$5.00 and running upward, and a gasoline tax. They also propose to eliminate the personal property tax and the offset and substitute for it a 2% valuation tax, 7% of which will be returned to townships, the villages, and the cities to be utilized for street purposes, thus creating a permanent street fund. The large number of additional automobiles that would be thus taxed, the League of Municipalities believes that they would get more from this fund than they do now from the personal property tax paid locally on motor vehicles.

A third bill is being discussed which would provide for a license tax based on weight plus a 2c a gallon gasoline tax to yield \$8,000,000.

Matheson Had Light Bill

No one can, at this time, forecast the outcome of highway legislation. Two measures in which motorists are interested have been defeated by the state assembly. One was a bill providing that all heavy drawn vehicles should carry lights at night. The other was a bill making effective the present automobile headlight law. The state has an excellent law fixing standards for lights. There was no provision, however, for testing the lights to see if they were up to standard. A bill was introduced by Assemblyman Matheson of Janesville at the request of the State Industrial commission making it optional with cities and villages to provide testing stations. If an officer believed the glare from the headlights of an automobile violated the law he could order the party to the testing station. If they were in violation of the law, they would pay a fine of one dollar and would be required to have his lights adjusted. If they were in accordance with the law, there would be no fee payable. This bill was beaten in the assembly. Without a measure of this character, the present automobile light law is ineffective.

FARMER'S VIEW BROADENED BY AUTOMOBILES

In what way has the automobile helped the farmer?

What particular benefit has he obtained that stands out alone?

Education, says County Agent M. H. Hoffman of Scott county, Wisconsin.

The automobile, according to the county agent, has served to educate the American farmer as no other single agency.

Introduction of the motor car has enabled the ordinary farmer to travel and in traveling learn. He has found out first hand what the other fellow is doing and in this way has picked up new ideas.

Broadens Contact, Vision

His circle of acquaintances has been enlarged. His scope of activities increased with an attendant broadening of vision.

"The automobile," says the agent, "has made it possible for farmers to attend more meetings and at greater distances than he ever dreamed of attending before the advent of the motor." He spends more time in the field and labor more efficiently, thanks to having an auto in the garage instead of a surly in the buggy shed.

Most farmers nowadays own at least one car of some description, according to the agent, although there are still a few who cannot afford one or will not concede its advantages. A few own more than one, having a cheap car for running errands, hauling the milk cans to the creamery or making hurried trips for repairs, and a second, and more expensive family car for pleasure riding.

Trucks and tractors are beginning to make their appearance on Scott county farms. In fact, the increasing numbers, the first named especially. Completion of paved roads will probably witness a big jump in the demand for trucks because of time saving in hauling produce to market.

Ranks With Spreader

Returning to the automobile, the county agent concedes it has proved a great labor and time saver for the average farmer but claims the educational advantages derived are greater than the labor savings.

In ranking the automobile with other inventions which have revolutionized farming, the county agent places the motor spreader along side of the mowing machine and the harrow, in the front rank.

116,080 FORDS FOR FEBRUARY

New Sales Mark for Short Month—Shortage Is Result.

With 116,080 Ford cars sold at retail in February, a new record for the shortest month in the year has been established. February sales exceeded those of January by more than 15,000 and marked the 11th month in which Ford sales topped the 100,000 line. The car is handled here by Robert F. Buggs, North Academy street.

This sales record bears out predictions at the opening of the year that an acute shortage in Ford cars is certain. This shortage is expected to be felt within the next two months with the increased volume of car buying, always attendant upon the spring months.

Even the high production schedule at the Ford Detroit factory, which will reach 6,000 cars and trucks a day April 1, will be unable to meet the demand.

Anticipating a great increase in the demand for Ford cars, the factory since January 1st has been speeding up manufacture. Demand so far has been of such great proportions as to absorb nearly all production. Stocks in hands of dealers are at the lowest they have been in months.

February sales of 116,080 cars were made in the face of unfavorable weather conditions in many sections of the country which tied up freight traffic and deliveries. Yet, even these unfavorable conditions, the February sales topped those of January by 15% and set a new high record for mid-winter selling.

With February the 11th month in which Ford car sales have gone over the 100,000 mark, the total for this period is close to 1,250,000 cars.

Peak car sales usually are reached during the summer months with a drop in the fall and winter. This feature of automobile absorption by the buying public has been completely changed during the last few months through the activities of the Ford dealer organization which has

RAISED THE "PEAK" LINE TO INCLUDE EVERY MONTH IN THE YEAR.

THE NEW 4-DOOR SEDAN AND ONE MAN TOP TOURING CARS ARE PLEASING TO THE PUBLIC.

LINCOLN LED 8 CYLINDERS

Many have heard how Henry Ford and his son, Edsel, took over the Lincoln with the purpose of making the car stand out in its class as the leader, but few have heard the history of the company the Fords acquired in February, 1922. The car is handled here by Robert F. Buggs, North Academy street.

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SATISFACTORY SERVICE, IDEA OF GRANGERS

Operation of an up-to-the-minute, courteous garage is a business requiring every thought. This is the type of garage which the Granger Cadillac company is developing at 212 East Milwaukee street. The business was taken over on March 1 by Arthur and Fred Granger from E. A. Kemmerer.

"Having traveled the road for many years, both my brother and myself know what the motorist

wants in the line of service," says Fred Granger. "We are going to do our best to make our place one to which the motorist will return because he went away satisfied through good and fair treatment."

"The tourist business is getting to be a big one and we intend to cater to it. There has been a large increase even during the winter. In fact, during our recent heavy snow storms, we had several go through here on trips of 1,000 to 2,000 miles."

The Granger Cadillac garage has day and night service. A feature of the building is automatic air pressure operation of the doors, making it unnecessary for the auto driver to wait out in the cold any more than

necessary. The two entrances to the place make it particularly convenient. Courteous service by attendants is the watchword.

The Grangers handle United States tires and tubes, Royal Cords, and G. & J. Cords in all sizes. It carries the Biflex bumper, Weed tire chains, windshield cleaners, spotlights, spark plugs and other accessories. Gas, oil and grease of highest grades are sold. The garage has storage space for 50 cars and is well lighted and heated.

Talking about the Cadillac motor car, the Granger company dwells upon the new system of standard sized parts on Cadillac parts where, by the war tax, 10 per cent handling charge and freight or express

fees on parts have been eliminated. The Cadillac, with one of the best records of any car used by the American expeditionary forces in France, has become one of the most touring cars because of its reliability, power and sturdiness. It likewise is the all around town car. The Granger Cadillac company has the territory for Rock and Green counties, and Jefferson county, except Watertown. It is planned to establish sub-agencies in Beloit and Monroe.

NEW POSTAL ROUTES. A bill has been introduced in Washington authorizing automobile rural postal routes of from thirty-six to seventy-five miles.

Tender and Body Straightening Overhauling, Acetylene Welding Crane Service

Complete line of new and used parts
for all makes of cars. Used tires.

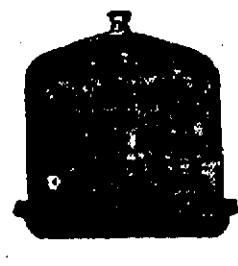
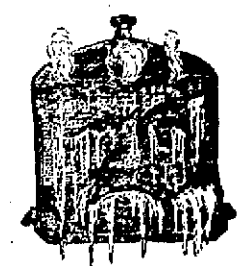
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Auto Hospital Garage

Munger

Baum

Next to Doty's Mill.



Before It's Too Late

Have your Radiator fitted with Tyree Copper Cores. We are exclusive agents for these.

We guarantee satisfaction and reasonable prices on all work.

Congress Auto Radiator Works

23 S. Bluff.

Phone 350.

VELIE OILING STOPS NOISES SAYS PORTER

Concentration of its entire organization on its one new car—the model 58—is claimed by the Velie Motors corporation to produce a motor free of vibration, noiseless, having automatic lubrication and being dirt, grit and dust-proof. Their agent in Janesville is Walter W. Porter.

Mr. Porter opened his present place of business on North Jackson street in January, this year, introducing the Velie, a six-cylinder car, to the Janesville motor public. He formerly was a toolmaker with the Samson Tractor company. His business is going so nicely he expects soon to add two salesmen. He serves all cars he sells.

AUTOMOTIVE SPECIALIZES ON CYLINDER

Though but a part of their general business, cylinder grinding is a specialty with the Automotive garage on East Milwaukee street. In this department, the firm is capable of giving the most up-to-date service possible, using the finest machines available and giving extreme attention to the work.

Since last September, the Automotive has been under the management of J. A. McDonough and A. E. Evans.

Their repair service is rated as A No. 1 in the city. It is equipped with every necessary tool, specially able to handle every make of car.

In connection with the garage, the tool room contains shop lathes, mill, grinding machines, shapers and universal grinders. Four men are kept constantly busy on this work.

The Automotive garage carries a line of accessories. It is specializing in Corduroy cord tires, claiming them to be one of the best buys on the market. A battery service is maintained with new batteries constantly in stock.

The exclusive agency for the Sudebaker car is held for this territory by the Automotive garage. Sales are reported as mounting steadily. Economy is one of the features of the Sudebaker, a late test showing a car covering 29,371 miles at an average cost of three-quarters of a cent a mile.

CAR OF TIRES IS SOLD HERE BY SCHLUETER

The Reliable Auto Equipment company, 128 Corn Exchange, is selling a Corduroy cord tire, claiming them to be one of the best buys on the market. A battery service is maintained with new batteries constantly in stock.

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In addition to a complete line of accessories, Mr. Schluter has the exclusive agency in Rock county on the part of Firestone tires, both pneumatic and all types, and in the solid cushion types. He also carries a complete line of Firestone's road cars and trucks.

Schluter is the exclusive distributor of the complete Barney Oldfield line of tires in Rock county. Twenty-four hour service on tires is maintained. This includes free road service within a radius of five miles of Janesville.

Indicative of the success of Mr. Schluter's business, he states that between the latter part of August and the close of the season in December, he moved a freight car load of tires.

He has a free tire service and free road maps.

TAX ON WHEELBASE

The province of Saskatchewan, Canada, has adopted a new system of taxing vehicle license fees, based on wheelbase instead of horsepower. Motor vehicles not exceeding 100-inch wheelbase will pay a registration fee of \$15. Those with longer wheelbases will pay \$25.00 more for each additional five inches.

GRANGER CADILLAC CO.

206 EAST MILWAUKEE STREET

The Garage Operated As a Business, Not a Game

TIRES

We carry all sizes of United States Tires and Tubes, Royal Cords and G. & J. Cords.

WASHING

Let us show you our idea of a clean car, inside and out.

STORAGE

Roomy, convenient, well lighted and heated. Moderate rates, courteous attendants.

ACCESSORIES

Biflex bumpers, Weed tire chains, windshield cleaners, spot lights, spark plugs; everything for the motor car at reasonable prices.

GASOLINE

The best we can buy, high and low test. Pumps at curb and inside. Drive in, we will gladly fill your tires to proper air pressure, gratis.

OILS AND GREASE

Our specialty, oiling and greasing any make car, using highest grade oils and grease. Give us a trial. Our conception of a well greased car will satisfy you.

WE ARE PLEASED TO HAVE OUT OF TOWN MOTORISTS USE OUR GARAGE AS THEIR HEADQUARTERS.

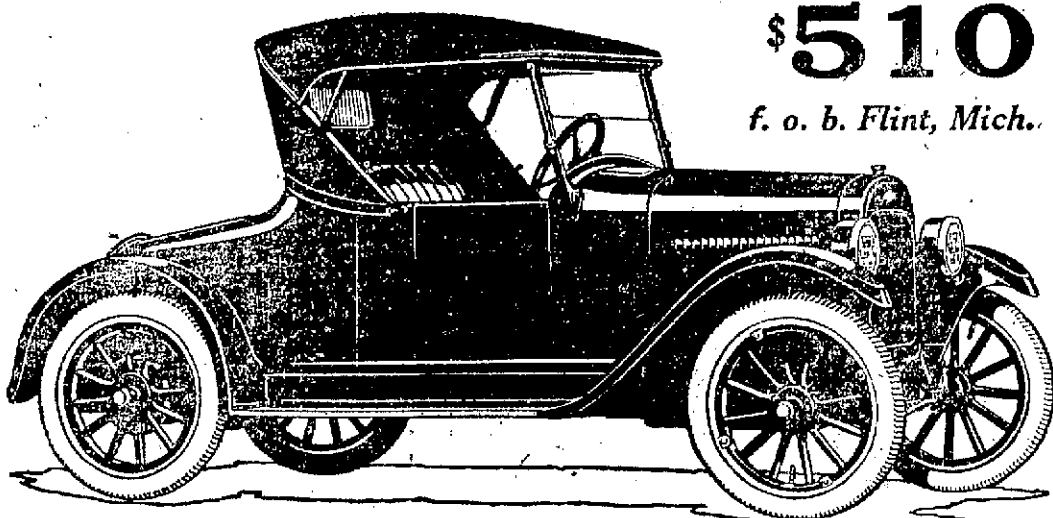
GRANGER CADILLAC CO.

206 EAST MILWAUKEE STREET.

FOR ECONOMICAL

\$510

f. o. b. Flint, Mich.

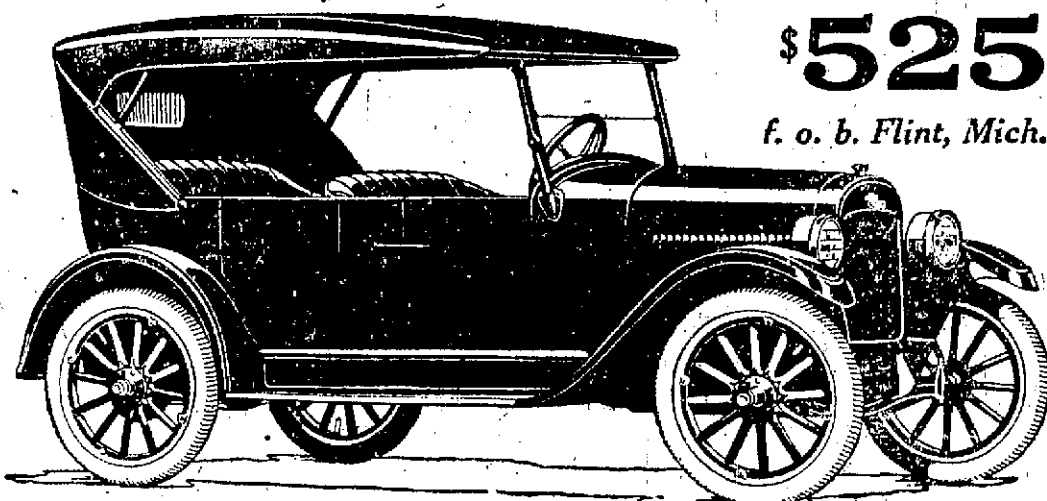


SUPERIOR CHEVROLET 2-PASS. ROADSTER

Many professional people, salesmen, and farmers prefer this Roadster because of convenient facilities for carrying instruments, merchandise, or luggage in the large rear compartment. Because of reduced carrying capacity this car costs even less for gasoline and tires than the Touring, and therefore provides on the average the most economical motor transportation available.

\$525

f. o. b. Flint, Mich.

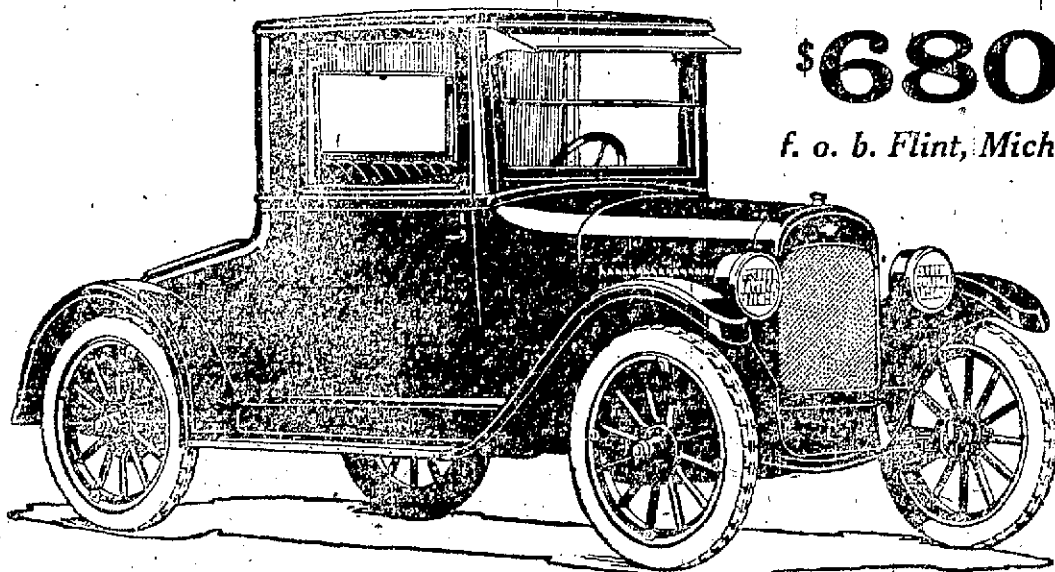


SUPERIOR CHEVROLET 5-PASS. TOURING

This is the fastest selling quality car made. It represents the utmost in motor car value per dollar of cost. Cars lacking Chevrolet quality and efficiency may sell for less, but cost much more considering upkeep and depreciation. Every Chevrolet is completely equipped.

\$680

f. o. b. Flint, Mich.

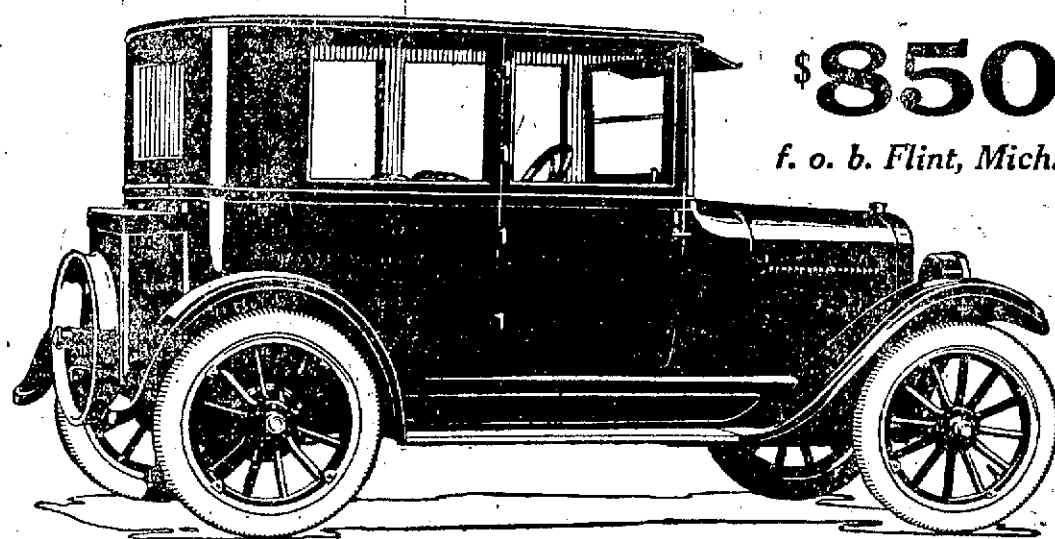


SUPERIOR CHEVROLET 2-PASS. UTILITY COUPE

This single seat coupe with high grade body has outdistanced all competition because of excellent appearance and low operating cost. Its distinguishing features are wide doors, wide windows, and mammoth rear compartment for carrying everything from tools and luggage to golf bags and camping outfits.

\$850

f. o. b. Flint, Mich.



SUPERIOR CHEVROLET 4-PASS. SEDANETTE

Women drivers especially favor this model because of its smart style and artistic lines. It harmonizes perfectly with the atmosphere of the country club, fortnight house parties, social functions and sport meets of all kinds. Trunk on rear deck affords room for parcels, sport equipment, picnic lunch, etc. It is just large enough for the small family with one or two children. It makes a fine extra car.



Janesville Ch Now In Full

The heavy demand for Chevrolet at the Chevrolet Motor Company units at Janesville, Cincinnati and

The Janesville unit, in connection with the other units, is now joining, has a capacity calculated for this territory.

It is now in full operation, relieving the increasing demand on the other manufacturing and assembling plants and adding hundreds of workers and adding to Janesville.

The Tide H

to Chevrolet because the sentiment is turning toward economical transportation. The Chevrolet Motor Company has been fortunate in its sentiment and in supplying a line of cars to meet the demand. In business then, the sudden rise of Chevrolet has taken place in sales.

"For Economical Transportation and our sole guide in the design of the Chevrolet model."

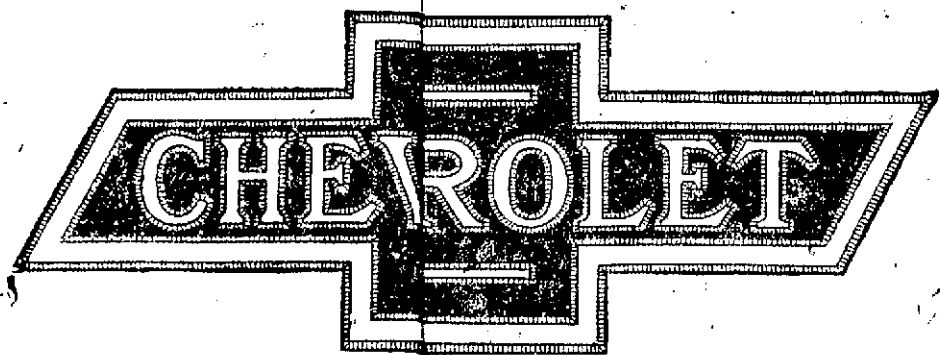
Chevrolet Mo

DIVISION OF GENERAL
DETROIT

NORTH BLUFF ST. **NITSCHER AU**

E. H. BURTNESSE, IRFORDVILLE, WIS.
SERVICE GARAGE, H. J. HARTE, MILTON JCT., WIS.
TALL & SMITH, EDGERTON, WIS.
J. F. MEDLER, WANSVILLE, WIS.
C. W. BOWERS, WHITEWATER, WIS.

TRANSPORTATION



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and construcion of every

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MOTORS CORPRATION

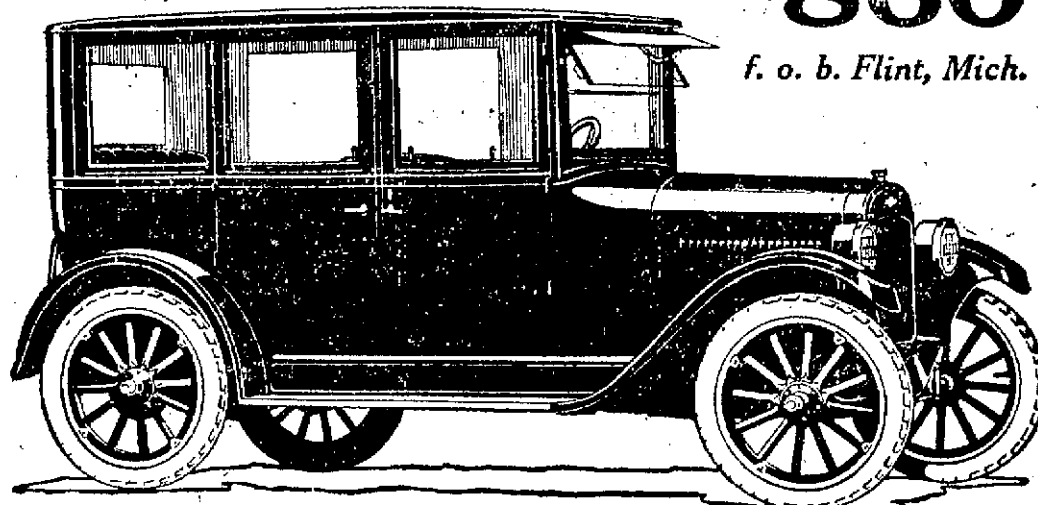
MICHIGN

TO SALES CO. JANESVILLE, WIS.

C. F. CHESAK, JERSON, WIS.
NITSCHER AUTO SALES CO. ATKINSON, WIS.,
(W. W. LOHRE, MGR.) CO. MAIN & 3RD. ST.
A. E. JONES, FOCLLE, WIS.
TURNER & WIESMAN, ALMYRA, WIS.

\$860

f. o. b. Flint, Mich.

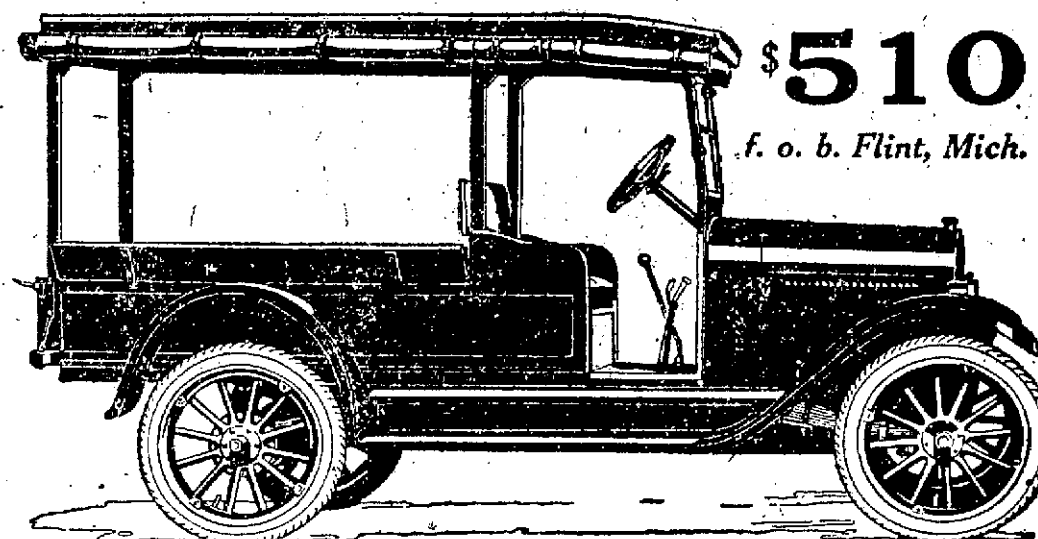


SUPERIOR CHEVROLET 5-PASS. SEDAN

The ideal all-year family car. It is comfortable, handsome, and economical to operate. Never before has a car of this quality been offered at so low a price. In design, workmanship, and appointments this high grade Sedan compares favorably with any enclosed car at any price. It is completely equipped.

\$510

f. o. b. Flint, Mich.

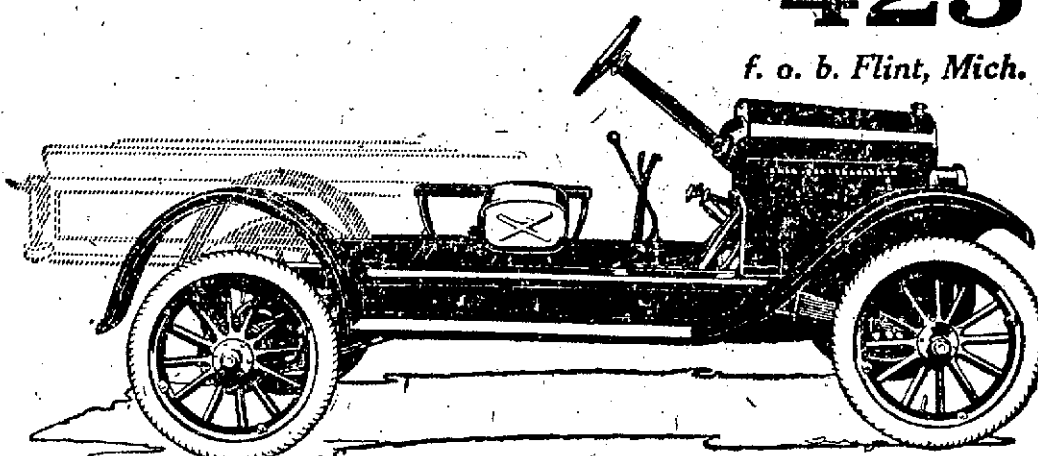


SUPERIOR CHEVROLET LIGHT DELIVERY

This model gives you dependable light delivery service at the lowest per-mile cost because of its low first cost and unequalled operating economy. Sturdy four-post body is satisfactory for all kinds of light haulage on the farm or in the city. Equipped with side curtains, sides and rear. Starter and demountable rims are standard equipment.

\$425

f. o. b. Flint, Mich.

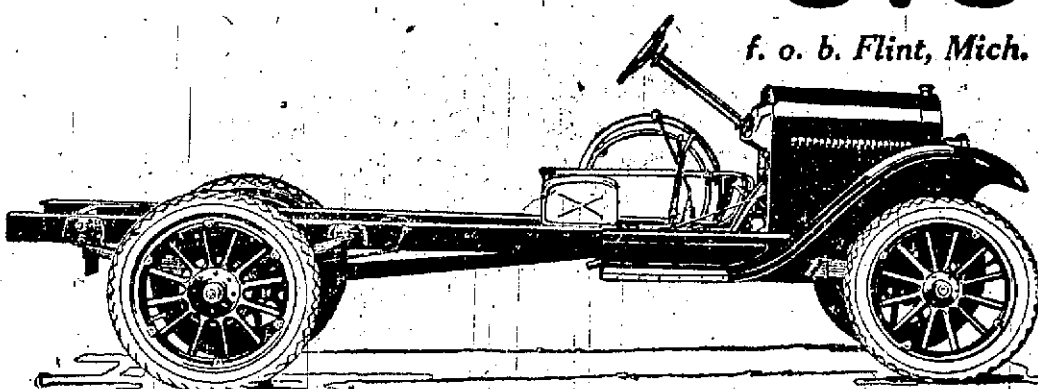


SUPERIOR CHEVROLET COMMERCIAL CHASSIS

Chassis designed to take all types of light delivery bodies. Supplies fast, economical service, and dependability under difficult street or road conditions. Mechanical features which assure satisfactory service are: economical valve-in-head motor, positive cone clutch, 3-speed transmission, and strong rear axle with spiral-bevel gears.

\$575

f. o. b. Flint, Mich.



UTILITY EXPRESS TRUCK CHASSIS

This is the lowest-priced quality truck in the world capable of fast, heavy duty service. It hauls your heavy loads quickly and economically. It is reliable. Long grades and deep mud are mastered by it without racing the motor or boiling the water because the 3-speed transmission provides correct gear ratios to meet any condition of load or road. Completely equipped with starter and demountable rims.

Emil Nitscher Grasped A Big Opportunity

When Chevrolet Motors came to Janesville it meant more and bigger business for Emil Nitscher. It meant business far greater than ever before. He immediately set to work to remodel his establishment at 20 North Bluff street, until now the Nitscher Auto Sales company has one of the finest show rooms in the city, finely appointed and most modern in every detail.

The Nitscher firm has six salesmen working in Janesville and southern Wisconsin. It has nine sub-dealers, as follows: E. H. Burnett, Orfordville; Service Garage, H. J. Hart, Milton Junction; Tall & Smith, Edgerton; J. P. Medler, Evansville; C. W. Bowers, Whitewater; C. F. Conant, Nitscher; Auto Sales company (W. W. Lohr, manager) Fort Atkinson; A. E. Jones, Potosi; and Turner & Wisconsin, Palmyra.

Remarkable Chevrolet Growth.
The remarkable comeback of Chevrolet is the story behind the added growth of Mr. Nitscher's business. The output for 1922 was nearly five times that of 1921. The year 1922 will be at least double that of 1921. It is expected to see at least 750,000 Chevrolets turned out in 1923. The production plan calls for a million Chevrolets.

In 1921, Chevrolet began to build a better product. New front axle bearings were adopted, a better rear axle made and an improved clutch design. Every part of the car which had given trouble was redesigned. In the 490 model alone, 22 changes were made in the body and top; 10 in the

front axle and wheels; six in the rear axle; seven in the transmission; 10 in the motor; 13 in the chassis, or a total of 68. That was in the 1922 model.

Chevrolet Has 33,000 Dealers.
Not satisfied with that, the Chevrolet people made 26 additional changes in the 1923 model, which is now having such a remarkable run of sales. Commenting Chevrolet officials say: "We have only followed the dictates of the public. Building a popular priced car is now beyond the power of the public. People have not time to stop at any side show—they want to go right into the big tent."

Chevrolet now has more than 13,000 dealers and parts depots. In July, 1921, it had 3,200. This accounts for the reason sales have jumped 250 percent. Chevrolet has 14 plants in operation and it is understood the plan is to make the Janesville plant one of the largest of the assembly units.

Wonder for Economy.
Chevrolet has jumped in two years from seventh place in the volume of sales to second, a commanding position.

The car is a wonder for economy. Low in the first cost, that of upkeep is amazingly low also. From 20 to 25 miles average on a gallon of gas has been obtained on long distance runs of 1,000 miles or more. Oil consumption is small. On a 3,000 mile run from Minneapolis, Minn., to Los Angeles, in 122 hours of elapsed time—a 490 made the journey on two quarts of oil and two quarts of water.

ASIA IS CRADLE OF WORLD LIFE

Expedition Finds Proof in Uncovering of Ancient Remains.

[BY ASSOCIATED PRESS.]
New York.—Proof of the paleontologist's pet theory that Asia was the "mother of continents" and the cradle of life on this globe—carrying with it great promise of the discovery in the wastes of the Gobi desert of the long-sought "missing link" in the evolution of mankind—has been found by the Third Asiatic Expedition led by Sir Chapman Andrews for the American Museum of Natural History. Henry Fairfield Osborn, the museum's director, announced today.

The "proof," to the untold, would appear to be just a heap of fossilized bones, dug up by a band of curious men in the frozen wastes of Mongolia. But to the mind trained in groping back through hundreds of thousands of years for history of the days when man was not, these fossilized remains of dinosaurs and other prehistoric beasts and reptiles furnish a conclusion simple and inevitable as "two times two."

The discoveries, barely hinted at in cable dispatches, are fully reported and interpreted by Dr. Osborn—original proponent of the "Asia mother of continents" hypothesis—in the current issue of the magazine Asia. The magazine co-operated with the Museum and the American Asiatic association in organizing this most ambitious of all similar expeditions, toward the financing of which liberal contributions were made by J. P. Morgan, John D. Rockefeller, J. C. Williams, L. D. Straight, George F. Baker, Darwin P. Kingsley, Dwight W. Morrow, Childs Frick, W. A. Harriman, the late H. P. Davidson and many others.

The hypothesis put forward by Dr. Osborn in 1900—and now confirmed to his satisfaction—was based on the fact that two great epochs of remains of animals at the dawn period of mammalian life on the northern hemisphere had been found previously at widely separated points—the one in Europe, the other in the American Rockies.

Seek Halfway Spot.
They could not have originated where the remains were found, Dr. Osborn reasoned, else they would have spread westward from Europe and eastward from the Rockies during the period of early dispersal. Hence, he held, they must have originated at some halfway spot on the less explored side of the globe, traveling as far as the Rockies on the one hand and Europe on the other, before the early sun set on the last of their line. He then drew up a series of charts locating Asia as the dispersal center, and plotting out with a nicely remarkable in view of the expedition's discoveries, the spots where the first centers probably were located.

A little further on than the expedition has gone so far is the section labeled "private"—the species of which have been found in Asia have been the first ancestor of man.

So enthusiastically has Dr. Osborn become over the expedition's discoveries to date, and the promise he has made to the American Asiatic society for Peking, the winter headquarters, September 15, to get first hand reports and aid in mapping out the campaign for the second year of the expedition.

Answers Big Question.
Writing, with elation, on the report received from Mr. Andrews, Dr. Osborn said of the fossil deposits: "This discovery gives the answer to one of the four great questions which the expedition sought to solve—namely, whether ancient Asia is the mother of the life of Europe to the far west. It is a kind of realization of a paleontologist's dream of Eden—the birthplace of Asia's nomads, from which many kinds of reptiles and mammals spread westward and eastward."

The existence of such a center has long been a matter of theory. We have waited until 1922 to verify it. This verification has come with unexpected suddenness with a completeness beyond our fondest hopes. There, all the main four years in which the great expedition, under Roy Chapman Andrews, will fill out the details."

Dr. Andrews' report was made in a letter dated May 9 at Urga in upper Mongolia. The party had set out from Peking a month before, traversing the desert by motor truck toward Turin, where they planned to meet a caravan of 75 camels with supplies, which had been sent on ahead.

Find Dinosaur Bones.
Halfway across Mongolia, between Kalgan and Urga, the attention of the explorers was caught by some interesting geological exposures, and camp was made. While supper was cooking, the three geologists of the party—Walter Granger, Charles P. Berkey and Frederick Morris—began prospecting, and within a few yards of camp, discovered some bones of dinosaurs. This was the first discovery of giant reptiles in northern Asia.

The region promised to be so interesting that Mr. Andrews left the

HOT CROSS BUNS AND HISTORY

Hot cross buns, the eating of which is one of the ceremonies of Good Friday, were first baked as part of the spring festival for the goddess Bestie, whose pagan name has clung to the season. The tradition on cakes have never been dropped from the regular routine of the feasting either. Dozens of early clerics tried to stop the more or less ceremonial indulgence in them. They prohibited them. But nothing happened about it. So they had them marked with the cross and took them over.

The delights of children, and of most growing young people, and of kindling bonfires—were actually the two oldest methods of celebrating in the world. They go back to the time that the regular set of gods and goddesses were just in the process of being established. Most every group seems to have started off with a sun-god who was worshipped by fires and lights and with a kind of goddess of plenty, or earth, diet, or queen of Heaven. This last lady was worshipped with cakes in old China, in ancient Mexico, in early Britain and in northern Europe.

Beware of Fake

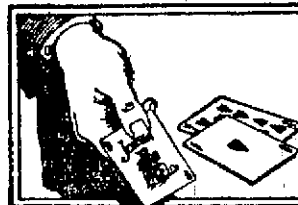
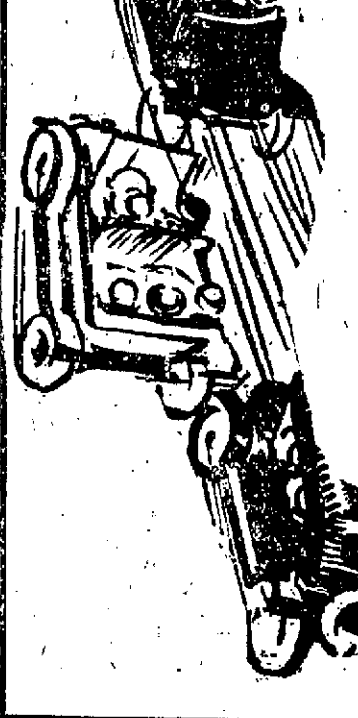
C. O. D., Warning

"Don't accept or pay for C. O. D. parcels unless you have ordered them," is the warning sent out by Postmaster J. J. Cunningham. In the past, there have been several instances when patent medicine concerns or similar companies, either making a real product or selling something fake, have sent parcels to local people and concerns. They, not knowing they had not ordered them, pay the C. O. D. charges, and find themselves with a little more than they need. A little care in all that is needed, Postmaster Cunningham said, to outwit these concerns, now that the department has done all in its power.

Oh, Dear, How Cynical.
"Speaking about witty definitions," writes Miss K. C. "let me offer this one: A bachelor is a man who lives alone with the one he loves."—Boston Evening Transcript.

Asiatic Expedition was really an accident, says a New York correspondent. It was a dream come true.

All men make their marks in the world—and the majority are black.



Easy Lessons in Auction Bridge

Copyright 1922 by Hoyle, Jr.

**ARTICLE NO. 28
Freak Hands**
Probably the most interesting and difficult questions of Auction arise in the bidding of freak hands. It has already been pointed out that four out of every five hands contain no suit of greater length than five cards. This means that only one hand out of five will contain suits of six cards or more. Of these hands only a very small percentage are properly termed freak hands so that it is apparent that the proper bidding of such hands is difficult, first, because of the character of the hands and, second, because so few are held that it is difficult to lay down any set rule to govern. The result is that freak hands are a law unto themselves and each one represents a separate and distinct problem.

Dyeing Easter Eggs Is Custom Long Established
The dyed Easter egg is a thing which goes back deep into pre-Christian times as a custom of the people of northern Europe, and it may be that they got the habit from older peoples. A writer has set forth that "from the festival of Easter as observed among the Norsemen arose the symbols of the Easter egg and the Easter rabbit as prolific reproducers of species, and the color of the Easter eggs—red, blue, yellow, etc.—was borrowed from the rays of the Aurora Borealis people believe in the winter in all places of their summer tents."

Wolves Haunt Dreary Plains of Tartar Land
[BY ASSOCIATED PRESS.]
Kazan.—The wolves have come back to the steppes. In the cold winter nights on the wind-swept plains of the Tartar Republic, the nomadic tribes report, more wolves have been seen this year than for decades past. They have grown so bold that they howl at the very doors of the dug-outs or mud houses that the wandering Tchuvash and Bashkir people inhabit in the winter in all places of their summer tents.

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All men make their marks in the world—and the majority are black.



Have Your Cylinders Rebored and Fitted

with Spencer, Smith & Wainwrights
lightweight pistons.
Oxy-Acetylene Welding.
L. C. HELLER
65 S. River St.

TIRES TIRES TIRES

WE HAVE THE LARGEST AND BEST STOCK OF TIRESOWN. DRIVE DOWN. WE ARE GLAD TO SHOW YOU.

We wholesale and retail the well known Diamond, Racine Horseshoe and Vulcan tires. We are out of the high rent district and in fact own the building in which our business is conducted and therefore in a position to offer you wonderfully low prices on strictly Quality Merchandise. We positively maintain that are satisfactory to the customer. Don't forget—We ALWAYS give a good extra heavy inner FREE with every casing purchased of US.

DEALERS ALWAYS WELCOME.

RHOLITE Liquid Electricity

RHOLITE represents the most wonderful development of harnessing electrical energy since Ben Franklin's discovery of electricity. In the automobile business RHOLITE revolutionizes old time-honored practices of battery recharging and battery work.

- For the Following Reasons Every Car Owner Should Use**
1. RHOLITE will not freeze.
 2. RHOLITE recharges any battery to a functioning point instantly, that can be charged in 36 hours by the old method.
 3. RHOLITE is absolutely non-injurious to a battery.
 4. RHOLITE is positively beneficial to your battery.
 5. RHOLITE contains less acid than the usual solution in your battery.
 6. RHOLITE has no corrosive effects on plates and separators.
 7. RHOLITE does not produce heat, bubbling, or fuming.
 8. RHOLITE will lengthen the life of your battery.
 9. RHOLITE does not overcharge or undercharge your battery.
 10. RHOLITE will prevent and almost eliminate sulphation.
 11. RHOLITE will keep the plates clean, enabling them to perform their work to better advantage.
 12. RHOLITE does away with the expense of a rental.

\$500.00 REWARD
We will pay any person or persons Five Hundred Dollars reward if they can prove to us that RHOLITE is any more injurious to your battery than the usual solution. RHOLITE is not only NOT injurious, but contains the elements essential to building up a battery. ANY PERSON TELLING YOU THAT RHOLITE IS INJURIOUS TO YOUR BATTERY IS IGNORANT OF THE ELEMENTS CONTAINED IN RHOLITE.

GREEN & FAIRFIELD

Corner Center and Western Ave

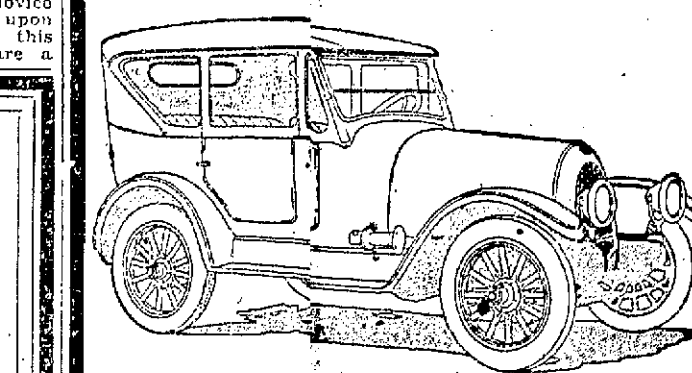
part of the game, and it is that they studied the novice has obtained the experience and has thoroughly mastered the basic principles of the game.

**We are agents for
Mur's-Da-Cote
H Grade
Automobile Paint**

Used by leading automobile dealers. Easily applied. No experience necessary. Paint today and use it tomorrow.

Woodward Co.
115 E. Milwaukee St. Phone 560.

AUTOMOBILE PAINTING



Important things to be considered in having your car painted
Good workmanship and good material. Facilities for doing first-class work are fully equipped to supply this service and give you a finish that will last. It will cost you no more than quote you a price.

**Bring Your Car Now
L. N. MERROY CO.**
Telephone 7 Edgerton, Wis.



Auto Owners Attention Don't Dope Your Battery

According to the old time horse racers, you can dope any horse—if he is reasonably speedy—so that he can win one race easily. According to battery men, it is possible to dope a storage battery so that it will show a remarkable amount of pep for a while. But with both the horse and the battery the dope is really the beginning of the swift, sad finish.

"There are various kinds of battery dope being put out with rosy promises of increased battery performance," says Mr. Marsche, WILLARD SERVICE STATION DEALER, "but they are all alike in one particular; the good they do is temporary, and is far overbalanced by the harm they are sure to work later."

All the builders of high grade batteries put in acid of the strength they have found best for the purpose. It is far safer to accept their judgment than to try to improve their products by adding chemicals, of which you know nothing about.

The next time you need Battery Service give us a trial, we guarantee our work and if not satisfactory we will replace our work free of charge.

Auto Sales and Accessory Station

WM. F. MARSCHE, Prop.
19 N. Bluff Street. Janesville, Wis.



TO CLAMP LID ON TRAFFIC BREAKERS

Janesville Police Chief Sounds Warning—Will Enforce Laws.

By CHARLES NEWMAN

Chief of Police
Ninety percent of the automobile owners in Janesville and surrounding communities know and want to obey the state laws and city ordinances governing traffic, but it is the other 10 percent who either don't know the regulations or are persistent in ignoring them who cause most of the trouble for the police department. While after it is the out-of-town motorist who violates the traffic laws, not being familiar with local regulations, the majority of the offenses are committed by those living here and who should know better.

Campaign Is Underway

The police department has been diligent in enforcing the newest regulations the past few months and has given the driving public every chance to become acquainted with them, but from now on we are going to bring in every violator. While we shall continue to show leniency to out-of-town motorists who are not familiar with the ordinances, they will not get by so easily if checked up a second time. No leniency will be shown speeders, no matter where they are from.

Watch the man on your right at an intersection and the chances are 10 to 1 you'll never have an accident. If every motorist would do this, the number of collisions at intersections would be reduced to a minimum.

Stop Milwaukee Street, Racers

Drivers should always remember that pedestrians are entitled to some consideration and in this connection it should be emphasized that it is dangerous practice to try to pass another car going the same direction, at an intersection. Give the pedestrian a chance for his life. If the car ahead of you is going too slowly and you feel you must pass it, do it in the middle of the block, not at an intersection.

Speeding has been cut down pretty well in the city, although there are some who think just because Milwaukee street is an arterial highway, they have the full right-of-way and can hit from 20 to 25 miles an hour. As a matter of fact, they have not the right-of-way. Any driver coming off a side street who keeps before entering on Milwaukee street, has a right to drive on whenever there is an opening. We intend to cut down the speed of cars traveling on Milwaukee street.

Tighten Up on Lights. Give us regard to automobile lights, we are going to tighten up on these regulations at once. Those caught driving cars with only one headlight or no tail-light, will be brought in to the station.

The motorist, out for an evening's spin, should not be too ready to condemn the policeman for gruffness in case he may have to stop him. Remember, the policeman has been standing on his feet for many hours and is naturally not able to have a sweet smile for everybody.

Motorists! Cooperate and the police department will reciprocate.

SNOW DRIFTS

DO NOT HALT

TURNER CRANE

Tugging, pulling, pushing with a wind, so bleak that it cuts to the marrow, boats stinging flakes of snow into his frozen face, the life of the automobile wrecker is no "snick" job. Ask the men who work for Fred C. Turner, these fellows went out into the blinding storm and pulled in nine cars that had become stalled in drifts.

They were aided by the new wrecking crane that has been added to the equipment recently of Turner's garage, 5 Court street. This crane enables Turner to specialize in picking up wrecked cars, day and night, in any weather, because it is the most modern apparatus obtainable, having every

Improvement for ease of operation.

During the severe storm, worst since 1881, the Turner crane was put to a severe test. Every conceivable obstacle was faced and conquered. So close was it impossible to get within 50 feet of a stalled car and when it was necessary, at other times it seemed impossible to get through drifts that had piled up so high that only the tops of the cars were visible.

By cold, sometimes forced to keep the windows closed, the men working with the crane were rolling; one man was moving constantly to make a little bit of room, these men exhibited the service with which Turner characterizes his business.

He specializes in used parts, taking from wrecking cars. His rebuilding business has grown during the past year and he has added a new car so that now he has four men working in the shop beside him.

He is building up his trade and is working hard to handle new placement parts for all cars. He carries the Logansport line of cars for starters of all makes so that he may replace broken gears accurately and cheaply.

He carries a large service stock of John-Manville brake linings, has the exclusive agency for a Hessler shock absorber, machine springs and Radiator Hose lines. He handles No. 100 piston rings and is authorized for Delco and Remy lighting systems.

Replacing Shackle. Thoroughly oil the surface of the shaft, if possible, rotate it as you replace.

ADVERTISING AS SIGNALS. Approaching street crossings at night, if the horn has been lowered, "dip" the switch off the handle for an instant. This will warn pedestrian or driver of another car on the intersecting street.

Plattner will open a woman's heart much quicker than it will a man's purse.

Four men are employed to render first class service on the trucks and at the filling stations. Pennsylvania oil and greases are handled.

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MILLION AUTO TRUCKS

Figures on trucks in the United States show:

Motor vehicles registered in U. S. (approximately)	11,500,000
Motor cars	10,250,000
Motor trucks	1,250,000
Increase in U. S. registration over last year	7%
World registration of motor vehicles	12,750,000
Per cent of world registration owned by U. S. A.	98%
Motor vehicle registration on farms	3,500,000
Motor cars	3,300,000
Motor trucks	200,000
Motor cars serving suburban communities	780,000
Passenger carried annually by motor car	7,500,000,000

MARSHALL ADDS

400 GAL. TRUCK

Adding a 400 gallon tank motor truck for servicing farmers and others in the rural districts, the Marshall Oil company, 128 Corn Exchange, is in a position to take on new business. It already had a 425 gallon truck, in addition to three storage tanks on Western avenue with combined capacity of 50,000 gallons.

M. E. Honeysett, manager, says if present plans go through, another storage tank will be constructed.

The Marshall company is now supplying a filling station on North Washington and Pearl streets (ext. 10) and expects soon to open another on a trunk highway.

Four men are employed to render first class service on the trucks and at the filling stations. Pennsylvania oil and greases are handled.

Plattner will open a woman's heart much quicker than it will a man's purse.

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GOGGLES ARE WRECK PROOF

Continual building of concrete highways all over the country presents a new problem to the night driver from glare from headlights reflected back from the shiny surface or upon wet pavements. This "back-light" has caused numerous smash-ups, but protection is easily available for the driver.

That may be had through use of goggles. A specially made goggles, ventilated at the side, and attractive, is sold by Dr. J. P. Thorne, at his optical shop, 60 South Main street. He recommends them for driving against the sun and on snow-covered roads.

Touring is becoming so popular that compasses are an essential addition to the motorist's supplies, also to the camper. Many a driver knows the general direction, when he is on a long trip, and a compass sets all doubts at rest. Tourists are

also finding more pleasure on their trips by having a pair of binoculars along, especially if it is a pair imported by Dr. Thorne from Paris.

Responsibility in regard to the safety of the entire motoring public rests to some extent on the shoulders of each individual motorist. Here are some suggestions that, if followed, will make automobiling more pleasant:

1—Report any suspicious appearing car left in your neighborhood for any length of time. It may be stolen property.

2—Lock your own car when parking it.

3—Do not come to a sudden stop on intersecting highways without proper hand signals.

4—Forbid your children to play in the streets or highways at any time.

Grass widows are never so green as they pretend to be.

When an auto accessory of any kind is wanted, the knowing motorist of Janesville wends his way to W. T. Flaherty & Sons, 410 West Milwaukee street. The Flaherty store is one of the most complete and modern from the point of articles handled in southern Wisconsin.

During the past year, the Flaherty's have added new lines. They carry the best, insuring the car owner of a good article.

In tires, the firm handles the Goodyear and the Ajax lines, with tubes, sizes 20x3 to 40x8. Immediate service is available, no matter what the size of the car. Free inspection at any time after sale is afforded the purchaser of a tire at Flaherty's. Tire repairing is also done with expert devices and help.

Some of the accessories carried are Stewart warnometers, Stewart speedometers, all sizes and types of

copper gaskets, Alenite lubricating systems, Alenite gasoline filters, Stewart vacuum tanks and replacement parts.

AIR-PRESSURE SYSTEMS. Gasoline pressure systems give very little trouble, but there are two places which must be constantly watched: The filling cap and the check valve on the pump. Always see that the cap is screwed down extra tight, and watch the pressure gauge to see if the check valve is leaking air. If it is, a few squirts of gasoline may be all that is necessary to clear it of dust.

HONEY WILL STOP. Milwaukee.—Honey is the best anti-freeze material for motor car radiators yet discovered, according to the statements of experts at the annual convention of the Wisconsin Beekeepers' association in Milwaukee. The statement was supported by E. R. Root, editor of a beekeeper's magazine, who officially supervised exhaustive experiments. Honey will turn to sugar but will never freeze.

It is found also to be economical, for one filling lasts through the winter, while alcohol and other mediums need frequent replenishment, and honey does not evaporate. The correct proportion for zero temperature is two parts honey and one part water.

Cheap, dark, heavy grades of extracted honey work as well as the more expensive commercial honey for food. The honey and water must be thoroughly mixed.

WHEN BOLTING PARTS. When parts are to be bolted together, do not try to make the nut pull the bolt through if the latter sticks. Use a hammer to drive the bolt into place, otherwise the threads may be ruined.

The license plates of the three private automobiles owned by Gov. Pinchot of Pennsylvania are 11, 113, and 1111. The number on his State car is No. 1.

Going to buy a New Car this Spring?

~ then consider these things:

- 1 Every week, more and more buyers are choosing Oaklands. In little more than a year, the demand for the Six-44 has taxed the production facilities of the Oakland factories.
- 2 Oakland is so confident of the superior merit of its engine that it places upon every engine a written 15,000 mile guarantee against excess oil in the combustion chamber. Oakland is the only company to offer such an unusual guarantee!
- 3 Oakland is the only company that gives you a definite gauge with which to judge, in advance, the actual mileage the essential parts of the Oakland Six will deliver—free from trouble or expense.
- 4 Oakland service stations are keeping accurate records of upkeep expenses on Six-44's. In Cleveland, for instance, the average upkeep last year was only \$8.06 per car. Other cities report similarly low averages.

When You Buy An Oakland—You Buy Known Mileage

You see new Oaklands everywhere! Every week, you meet them on the streets in increasing numbers! Have you considered the reasons for Oakland's phenomenal success?

It is simply the result of Oakland's purpose to build the finest light-six in the world—a purpose realized some eighteen months ago in the Six-44.

Oakland's success has been justly merited—merited by definite superiorities that will become more and more evident to you the more closely you inspect the car.

It is these definite superiorities—that enable Oakland to offer buyers a definite gauge by which they can estimate the minimum number of miles their Oaklands will deliver. It is these same superiorities that enable Oakland to give a special 15,000 mile engine performance guarantee.

And it is this same superior quality that alone is responsible for the unusual records—in open competition and in private service—that have been established by Oaklands during the past year.

Twice, you will remember, Oakland won important national economy and endurance contests. In Cleveland, actual records show an average annual upkeep cost of only \$8.06.

If you are considering the purchase of a new car this spring—you simply cannot afford to overlook the Oakland.

It is a beautiful car—and an extremely comfortable one. It has ample power for any emergency; its six cylinders insure a remarkable smoothness of operation at all speeds. Its economy has become the subject of universal comment. The table of mileages shown below estimates, with remarkable accuracy, the minimum number of miles you can expect from your Oakland.

Compare these facts with your own personal experiences with any cars of similar price. Analyze the Oakland. Then remember that Oakland—a division of General Motors Corporation—offers this splendid car upon a basis of definite and actual mileage.

You will then readily understand why more and more discriminating buyers are daily convincing themselves that no other light-six offers the dollar-for-dollar value so evident throughout the Oakland line.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN
Division of General Motors Corporation

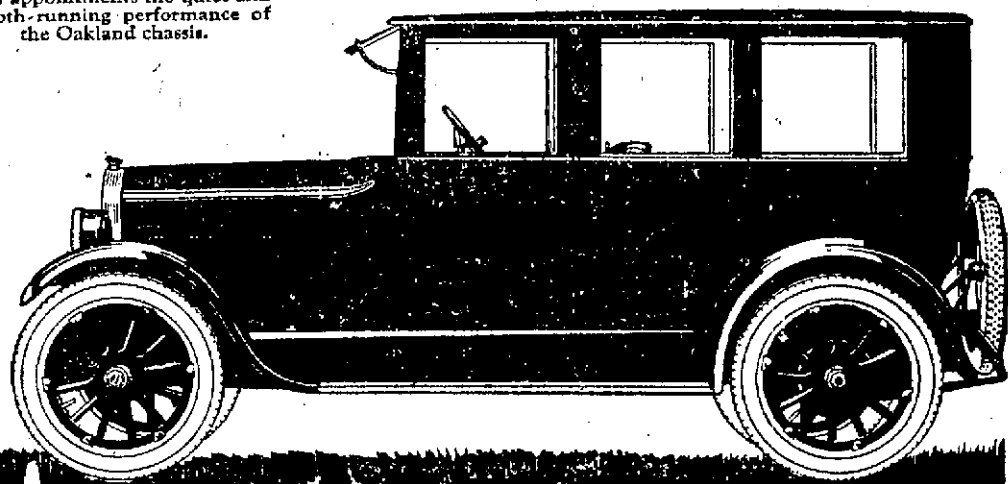
The "Mileage Basis" Gauge

Main Bearings—40,000 miles or more without attention.
Valves—15,000 miles or more without need of grinding.
Connecting Rods—40,000 miles or more without attention.
Cylinders, Pistons, Rings—Guaranteed in writing 15,000 miles.
Gas Mileage—20 to 25 miles per gallon.
Tires—15,000 to 25,000 miles per set.
Transmission, axles, and major parts—Life of the car.

Touring Car \$995

Roadster \$975 Coupe for Two \$1185
Sport Roadster 1145 Coupe for Five 1445
Sport Touring 1165 Sedan 1545
Prices F. O. B. Factory

THIS beautiful Sedan—with its Fisher-built body—matches in comfort and in the completeness of its appointments the quiet and smooth-running performance of the Oakland chassis.



Oakland 6

H. C. PRIELIPP

19 N. BLUFF ST. JANESVILLE, WIS.

HERMAN HART
Milton Junction, Wis.

FLAGLER & ZULL
Main St. Garage, Whitewater, Wis.

HARRY KNIGHT'S GARAGE
Fort Atkinson, Wis.

Oakland's remarkable success is bringing us a great many good used cars of all makes. You are sure to find here a car of higher quality at a price appreciably lower.

In a Strange Town
at Night or Any
Other Time You'll
Not Feel Lost If
You Look For the
T. P. G. Sign.



"A GOOD PLACE"

That's the meaning of this sign, good place because it has passed the censorship of accredited representatives from Tourists Protective Guide of Chicago. This sign when found on Hotels, Garages or filling stations indicates THE PRICE IS RIGHT.

PETTER'S IS LOCAL REPRESENTATIVE.

Announcing Federal Tires
We wish to announce that we the agency for Federal Tires, a fine high grade tire. A complete assortment of sizes including the mous truck Cords.

Our popular FISK TIRES speak for themselves. An excellent tire for big mileage. It will pay you to compare our tires for size, strength and durability before buying elsewhere.

Alomite Sets for all cars
(Special for Chevrolet \$4.99)
Accessories.
Champion Oil Co. Gasoline.
Veetol in all grades.
(Also Veetol Ford Oil)

RECANIZING
We place in this line, giving attention and satisfaction to you. After months to the tire after you think they are a dandy twin motor. VERY REASONABLE.

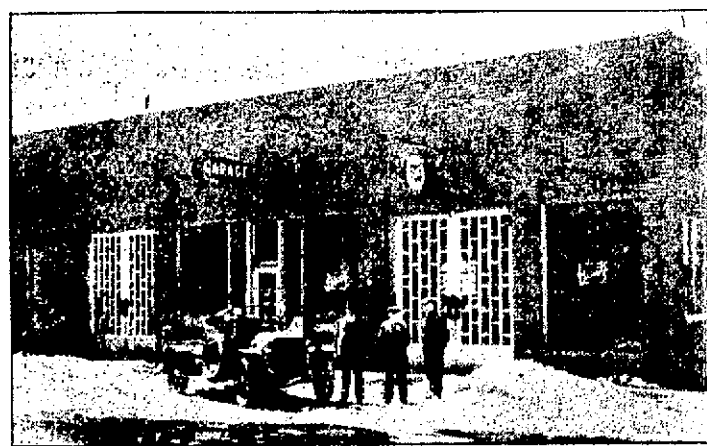
Elto Light Twin Boat Motor
Something new in our line. A dandy motor made of aluminum and weighing only 48 lbs. Packed in case and can be carried anywhere or attached to any boat. A dandy twin motor. Come in and see it.

Petter's Tire & Vulcanizing Co.

23 N. FRANKLIN ST.

PHONE 611

BUICK BUILDS MILLIONTH CAR; DRUMMOND RUNNING THE 2750TH



"There goes Drummond's service car." But when that truck goes rushing by, how many of the public know that the machine is 24 years old? That's what it is: a model 17, 1909. Proof may be had by looking up the serial number, which is 2750, and the motor number, 2751. The car was originally owned by M. C. Whitford, Milton, who bought it in September, 1909. He was a traveling salesman and used the car in his business until June, 1918. He traded it in to James A. Drummond, Buick dealer, 25 North Bluff street, on a Buick six.

Drummond remodeled the body and has been using it ever since for his service car.

Recently, the Buick company turned out its one millionth car, Mr. Drummond's is only one of the

thousands of old ones still in use and his was 2700th. Appleton has one, owned by A. L. Wolfe, which was built in 1910.

As to reliability of the Buick, Mr. Drummond calls attention to the 1,000 mile trip through heavy snow taken by C. L. Driver and Frank Smith, Janesville, from this city to Poughkeepsie, N. Y., last December, through all that pounding and rough usage, the only trouble was a little carbon on one valve seat which was eliminated by the turn of a screw-driver. When they returned, they spoke highly of the superior type of Buick service stations.

In his garage, Drummond has two experienced mechanics, experts on the Buick. He carries a full line of parts for all Buick models. The company has been in the Buick game for 10 years.

ST. P. ASKS CAUTION OF CAR DRIVER

BY WILLIAM COBB

C. M. & St. P. Safety Chairman. Automobile accidents at railroad crossings and how to avoid them is the one big problem that confronts all railroad men of today. With 12 million automobiles registered in the United States last year and the factories turning them out by the thousands every day, this year's toll in loss of life and limb promises to be a terrific one, if the casualties of the past are to be a criterion of the future.

Many solutions are offered to save this awful sacrifice, but they all fail for the reason that they do not strike at the real unsafe factor, and that is the driver of the automobile. Three little words: "Stop, Look, Listen," full of meaning, life and happiness, if obeyed by every automobile driver would save every life and limb demanded in this toll. Why does the average automobile driver persist in refusing this safe, sane and sensible warning when its benefits are so great and its cost so slight?

Lack of realization of the danger is the answer, and this comes through youth, lack of experience, or knowledge—bombed—facilitating through school or university, and last, but not least, through the few remaining members of the Safety First club, whose spectacular feats of daredevilry produce nothing of value or benefit to any one on earth. There is danger at every railroad crossing. These always have been since the first rail was laid and always will be while there is an engine running, so why not learn right now, before it is too late to "Stop, Look and Listen" at every railroad crossing. No matter how clear the vision, no matter how safe the crossing seems to be, make "Stop, Look and Listen" just as much a part of your machine as the windshield or piston and when you do this you will never have an accident at a railway crossing.

STUDY ROADS. Fifty members of the Highway Departments of Pennsylvania, New Jersey, Maryland, Delaware and



DEPENDABLE TOOLS NEEDED BY EVERY MOTORIST

- | | |
|---------------------------------------|---|
| Auto Machinists Hammer,
25c to 75c | Cold Chisels,
15c to 40c |
| Monkey Wrench,
8 inch 85c | Combination Pliers,
(drop forged) 15c |
| Screw Driver,
only 25c | Carbon Scrapers,
50c to \$1.50 |
| Open End Wrench,
15c to 75c | Crescent Type
Wrench, 8 inch... 75c |
| | Speed Wrenches and Socket
Wrenches to Fit Every Car. |

VERY SPECIAL, 10% DISCOUNT ON ALL SCREW PLATES AND TAP AND DIE SETS.
SHELDON HARDWARE CO.
Janesville's Leading Hardware Store

Autos Deliver Rural Mail Before Carriers in City

From New York to Boston there runs a main highway that is still called the "Boston post road." It was named in the hardy settler days when mail was delivered by horseback and leather sack. Today, swiftly moving automobiles deliver the rural mails along it.

The country over, the same, new method is found where the rural carrier "steps on" as he speeds along with letters, newspapers, magazines and packages.

Seven of the eight rural routes operating out of the Janesville post office have carriers that operate their own motor cars and deliver in that way. They serve a territory radiating 10 miles from this city. The change from old Dobbin and the buggy to the gasoline car has been remarkable in saving. Says Postmaster J. J. Cunningham:

"Get Mail Before City. "Supporting the horse vehicle has made it possible to provide rural patrons of our office with receipt of mail earlier than urban patrons. Delivery of mail to patrons on these seven rural routes is generally complete even before the delivery in the business sections of the city and always, except in unusually serious road conditions, before the delivery is complete in the residence districts of the city."

In Janesville, the post office owns a truck which is used in relaying bundles of papers and parcels for one 15 city carriers. Without its use, says Mr. Cunningham, it would be impossible to distribute these bundles of papers and parcels at convenient points along the routes, or a screw-driver. When they returned, they spoke highly of the superior type of Buick service stations.

In his garage, Drummond has two experienced mechanics, experts on the Buick. He carries a full line of parts for all Buick models. The company has been in the Buick game for 10 years.

PRIELIPP WAS FIRST AUTO DEALER HERE; COMMENCED IN 1908

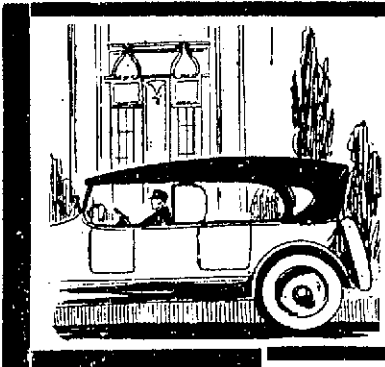
Herman C. Prielipp, Reo and Oakland dealer at 19 North Bluff street, was the first man to enter the automobile business in Janesville.

In 1908, Mr. Prielipp started at 16 North River street, where the Reo Motor Car company now is located. He handled the Buick and the Oakland. He sold the Buick car to W. C. Whitford of Milton, which is still in service here as the oldest Buick in Janesville.

"We didn't need much space for the garage business in those days," says Mr. Prielipp. "My garage was 24x150 feet. WE didn't have any equipment for repairs. Valve trouble, which we now can find in a hurry, sometimes took us a week to locate. That was in the time before the electric generator."

WOOD HAS A PAINT WITH LONG LIFE

The man who is going to paint his own car needs a paint of the same quality as that recommended by leading automobile manufacturers. Says the Wood Hardware company, 115 East Milwaukee street, in Murphy's Da-cote motor car enamel, which they sell, is a paint used by most of the leading auto makers and is considered by all auto painters as of the highest grade. The cost is slightly higher, but the claim is advanced that it lasts longer and re-



A New Top Makes A New Car—

We can make your old car look almost like a new one by placing one of our made-to-order auto tops on it. You know the top is the most conspicuous part of a car anyway.

When it comes to appearance, good lines and economy in first purchase and handling, our tops lead them all. You will get longer service and better satisfaction out of our made-to-order tops than from the factory made kind.

Let us give you an estimate on your needed work.

Janesville Auto Top Co.

111 N. Franklin St.
Phone 148

ing steadily with continuation of courteous dealings and a growing volume of traffic. He has been at his stand for three years.

Broege handles Champion gas and super-gas, using two visible pumps. In oils and greases, he sells the Texaco line: cup grease, tractor oil, lubricating oil and Thuban compound for differentials. Also carries kerosene.

Free air and water is available to the motorist. All night service is resumed as soon as the morning season opens.

An old bachelor says that in a man is synonymous with a woman's mind when he is in financial straits.

Not Her. Old Lady (to a little girl who is lost)—"What is the matter, little girl? Are you lost?" Little Girl—"No, my mother is lost. She can't find me."—London Tit-Bits.

It is hard to follow the bent of a man's mind when he is in financial straits.

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An old bachelor says that in a man is synonymous with a woman's mind when he is in financial straits.

Not Her. Old Lady (to a little girl who is lost)—"What is the matter, little girl? Are you lost?" Little Girl—"No, my mother is lost. She can't find me."—London Tit-Bits.

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250,000 Yards of Cloth for Fords Made Here

Enough cloth to lay a carpet from Janesville to Milwaukee, 142 miles, and back again has been made for automobiles in this city since last August. In all a quarter of a million yards has been manufactured by the Rock River Woollen Mills at their Monterey plant.

This cloth is used as body linings for Ford coupes and four door sedans and head linings for both. It is of a gray color.

The orders are given from month to month. They have kept the plant going full time with the full force and some overtime.

The cloth is shipped direct to the Ford plant at Detroit.

Ten complete processes are necessary in turning out the cloth. Each yard goes through 100 hands in the process.

Starting with the raw wool, the process of manufacture is dyeing, picking and preparing, carding, thinning, spooling and dressing, weaving, inspecting, finishing, securing, napping, shearing, pressing, steaming, perching and then winding on rolls for shipment.

HELLER FIRST HERE TO BORE CYLINDERS: DOES WELDING ALSO

The first man in Janesville to go into the cylinder boring business, L. C. Heller, 65 South River street has the attribute of success behind him in this line of work. With a special machine, he is able to grind cylinders down to a velvet smoothness.

His further specialties in acetylene welding. Ten years ago this spring he started in on that line until now he has a reputation that has spread itself all over southern Wisconsin. He does much of the high class welding needed by the Chevrolet Motors corporation here and other large Janesville manufacturers. He is able to do other fine machine work, having a lathe and drill press in addition to his other equipment. Heller has a large business in repairing gasoline engines for farmers. Machines are brought to him from as far as Edgerton and Cambridge to be put in shape.

TRAFFIC LAWS ALL OVER U.S.

As not difficult 20 years ago in the operation of motor vehicles the satisfaction of both drivers of power-driven vehicles and pedestrians, but now with 1,000,000 automobiles in operation in the United States, the law has become intricate.

Eachman, manager of the Illinois club, says that legislative bodies have failed to pass passing legislation on speed and operation of vehicles on the public highways.

Every session of all state legislatures some representatives of traffic laws to introduce, present apparently good ready-made laws should be.

There are today on the great many traffic laws that are enforced. In fact it is able to enforce them, owing to rapid changing of conditions and congestion.

Revises Revision of Laws. applies also to city ordinances and police orders in practice of our cities. They have more or less antiquated but are revised if the authorities fit to enforce them.

At these laws still remain on the records, even though they are enforced, makes practice every operator of a motor vehicle a violator of either city or state laws.

Illinois Automobile Club heads that all laws and ordinances pertaining to the operation of vehicles which are not enforced in keeping with present conditions be repealed, and new and intelligent legislation be enacted and properly published in the motorist to operate within the law and not

knowingly be a violator.

Urge Uniform Laws.

"We further wish to recommend the establishing of uniform traffic laws nationally, so that a motorist touring from one state to another will not innocently violate some ridiculous local ordinance, usually a hobby of some public official. We believe that if a traffic law is good in Chicago it is good in New York, Philadelphia, or any other city in the world."

"When we are suggesting traffic regulation let us not overlook the necessity of regulating the pedestrian traffic. Statistics show the pedestrian is more careless than the driver of a motor vehicle, notwithstanding the fact there are many more pedestrians than there are drivers of motor vehicles. The principal object in changing motor laws and enforcing them is to prevent accidents and loss of life. Let us all, at the same time, enact such legislation as is necessary to govern and control the pedestrian and compel him to conform to these laws to the letter. Otherwise any motor vehicle law would not accomplish the desired results."

If all the automobiles in the United States were lined up in a procession, the string would reach four-fifths of the distance around the world, at the equator, or seven times the distance from New York to San Francisco.

ECONOMY, NEW CAR KEYNOTE --POENICHEN

"Steady and rapid extension of good roads is bringing about an era of lighter and more economically operated automobiles."

That is the message which William Poenichen, manager of the Park street garage, has received from J. C. Vincent, vice-president of engineering of the Packard Motor Car company. The Park street handles the Packard, Willys-Knight and Overland.

"Improvements in the future automobile," says Mr. Vincent, "will be in refinements in design, calculation to improve it in appearance and performance and decrease the cost both of production and of operation."

"With improvements in roads has come a readjustment of traffic legislation, especially for country roads, which has made speed regulations more liberal. This has brought about efforts to obtain smoother performance at high speed, an effort which is apparently to continue, leading toward the six cylinder motor."

Decreasing operation and maintenance costs, gasoline and oil consumption and a demand for in-

proved brakes will bring about the largest improvements, says Poenichen.

Believing in giving the best, even if its costs more, because it reduces expenses in the end, the Park street garage is conducted on business-like methods. At least an interest is taken in a car buyer by the Park street people after he has bought a car as before. As much study is given in carrying an up-to-date line of accessories and supplies as in handling automobiles.

On used cars, it is the policy of the Park street garage to pay what the used car is worth, rather than to give the seller what he wants and then taking it out on service of the new car.

A SMILE GOES WITH SERVICE AT SCANLAN'S

The newest auto accessory dealer in Janesville is G. C. (Clevie) Scanlan, proprietor of the Scanlan Auto Supply, 3 North Bluff street. He opened his place of business Oct. 2, 1922. Previously he was employed as office manager at the Samson Tractor company, coming here in December, 1919. Before that time, he was clerical superintendent for the Du Pont Powder

company at Carney's Point, N. J., the largest powder plant in the world.

Satisfaction is the keynote of Mr. Scanlan's dealings with the motoring public. He puts friendly service foremost, giving consideration with every sale. Women drivers are given special attention so their needs may be filled comfortably.

In handling a general line of accessories, Mr. Scanlan always desires to fill the customer's wants, says, "If we haven't got it, we'll get it."

Racing tire and tubes are carried in stock exclusively. Vacuum Oil company's "Mobil" are sold. Champion oil and gasoline is carried using visible electrically operated pumps insuring quick service and accurate measure.

WHEN YOU'RE RATTLED

When a driver is confused the fact is made evident through his nervous hand signaling. He gives a fleeting view of his hand to indicate the move he is about to take, and because the signal is so brief and so unattractive it is almost as dangerous as not giving any signal. When rattled, give an unmistakable "stop" warning; then, regardless of what you do, the people behind will be on their guard.

It's a pity that we cannot reverse things and start at the top. It would be so easy to reach the bottom.

LIVE BATTERY IS NECESSARY

Reliability and safety of automobile operation depends upon the storage battery. Without it, the auto is motionless.

Four important points on batteries are brought out by J. W. Riley, local agent for the Westinghouse batteries, 25 Court street.

"Your battery starts your car," says Mr. Riley. "It may be the morning is cold and you are late. It may be that some member of your household, some one near and dear to you, is dangerously ill. It may be when every second counts. Then you need a dependable, extra strong battery."

"The battery makes the spark, essential to complete combustion of the engine. It is cold and you are late. It may be that some member of your household, some one near and dear to you, is dangerously ill. It may be when every second counts. Then you need a dependable, extra strong battery."

"The battery shows the way. On rainy nights along narrow, crooked roads or amid the confusion of semi-lit city boulevards crowded with streaming traffic—the difference between an extra strong battery to light the way and one that fails may be the difference between safety and accident."

"The battery blows your horn. Many times a day accidents are

avoided by sure, strong warning signals. The Westinghouse will answer your touch and provide all of these other things."

FOUR AUTOS.

Development of the automobile industry is a big story—a story in turn of gradual, then rapid, then comparatively cyclonic achievement. The men who have taken part in it may well be proud of their work, for they have given to the world, not merely a new means of recreation, but a utility, second to none. Its benefits to man in saving time and speeding business transactions are incalculable.

It doesn't seem so very long ago to some of us when William McKinley was elected President of the United States. Yet at that time—1896—there were but four automobiles running in the United States. Today there are millions.

AUTOS BRING STADIUMS.

The increasing importance of college sports is best emphasized on the mind of the public by the size and costliness of the great stadiums that are being built in various parts of the country to accommodate the immense crowds that annually pay homage to amateur athletics by thronging to the great college football games.

ONE IMPORTANT FEATURE OF SERVICE IS
—QUICK SERVICE—
WE HAVE FOUR MEN TO INSURE IT.

W. T. Flaherty & Sons

310 West Milwaukee Street

"JANESVILLE'S OLDEST SUPPLY HOUSE"

MANY OF OUR CUSTOMERS ARE TRADING IN THEIR OLD TIRES FOR A NEW SET OF —GOODYEAR— WHY NOT YOU?

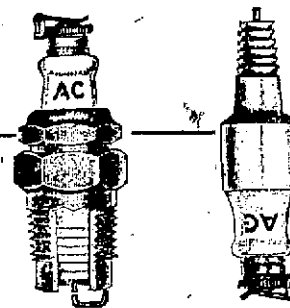
The Best is the Cheapest

That has been our experience in the automobile accessory business—the car owner will find it the same. Unusually low first cost invariably means a high final cost. That is why we specialize on standard widely known accessories—they are the cheapest to buy, and give the best service. We have the most complete stock in the city and can supply any need of the motorist.



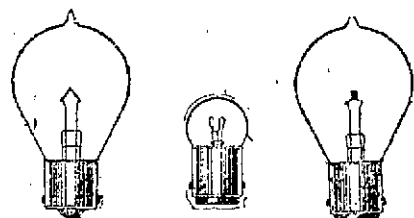
Wadham's Tempered Motor Oil.

No one questions the high quality of this oil—and the price is reasonable—25c the quart, in most grades; \$4.00 for five gallons and \$5.25 in the Handy Top Tip can. Wadham's True Gasoline at 28c the gallon is also a good investment.



A. C. Spark Plugs.

The world's best known spark plug—and the best in the world for service. We have a stock of 2000 on hand at all times, in every type. Ford Type with removable porcelain, (illustrated above), 75c. All other types, \$1.00.



Westinghouse Mazda Lamps

Everyone is familiar with the name Westinghouse—it represents the highest quality in everything electrical. We have a complete stock of Westinghouse Lamps for automobiles and flashlights.



Thermoid Brake Lining

Recognized nationally as being a quality article. Contains 40% more asbestos than the average lining, consequently will wear much longer.



Hassler Shock Absorbers

Hassler Shock Absorbers.

More than a million users today. Once the car owner knows Hasslers he will never be without them. They not only add comfort but also decrease operating expense.

For Ford Open Cars, \$22.50, installed.
For Ford Closed Cars, \$32.00, installed.



Piston Rings

Three types to choose from—Plain, Oil Groove and the famous "Welever" Ring for oil pumping motors. Nearly five thousand Rings in stock. Prices from 25c to \$1.00 each.

J.C. Penney Co.

Janesville, Wis. 32 So. Main St.

"Sales and Savings There's a Difference!"

We never hold "sales!" stocks are being replaced constantly. Good not remain in our Stores long enough to be shop-worn or undesirable! Hence, sales necessary. Savings are greatest here because in large quantities we buy for less and, hence, sell for less!

MEN'S PAY DAY OVERALLS
Union made; full cut; extra strong sewn, 8-oz. heavy white back denim, sizes 32 to 50.
\$1.39

MEN'S KHAKI MOTOR SUITS
Easy and roomy, union made, sizes 36 to 50.
\$2.69

MEN'S KHAKI PANTS
Union made, a big value.
\$1.49

MEN'S MOLESKIN PANTS
Heavy, strong and durable, made to stand wear.
\$2.23

MEN'S COTTON WORK PANTS
Dark patterns, splendid values.
\$1.69 \$1.98

MEN'S PAY DAY WORK SHIRTS
Union made, extra and full cut, blue.
79c

MEN'S BLACK SATEN WORK SHIRTS
Triple stitched, a big value.
89c

MEN'S SUSPENDERS
For work or dress.
39c

MEN'S HEAVY KHAKI SHIRTS
Style, two pockets, made, a real shirt.
\$1.49

MEN'S COTTON DARK SOCKS
Without a seam,
12c

NEW MERCHANDISE: You depend on the merchandise you buy here as new and stylish. We never buy bankrupt stockpiles or job lots. Buying direct from the country's best manufacturers, wholesalers and jobbers, we assure you best values obtainable for your money.

Goodyear Tires and Tubes

Goodyears Can Now Be Obtained in Three Different Grades—
Fabric — Wingfoot Cord and All-Weather Cord

One of these types will fit the requirements and the purse of every car owner in the community. Nothing need be said of their quality, and even their previous high quality has been improved upon this year. We have a complete stock comprising pneumatic tires for passenger cars and trucks, also solid truck tires.

- Alemite Lubricating Systems.
- Walden Wrenches.
- Columbia Batteries.
- Eveready Flashlights.
- Klaxon Horns.
- Spencer-Smith Pistons.
- A. C. Speedometers.
- Stewart Spotlights.
- Wolverine Bumpers.
- Rees Mirrors.
- McCord Gaskets.
- McKinnoh Radiators.

Vulcanizing Is An Art—

And When Properly Done Will Add Many Miles to the Life of a Tire

Our repair department contains modern tools and equipment; our men are experienced; our service is quick; our prices are fair—what more could you ask for?

Naturally, we use Goodyear repair materials, costing a little more than most, but the highest quality.

Let us serve your repair needs. Whether Casings or Tubes.

"Yellows" Carry 44,712 for 74,859 Miles Here

When rain, sleet or snow hits Janesville and walking becomes miserable, residents of the city think of the taxi-cab as a means of getting to their destination quickly and without discomfort. But, what of the other three of the year? Do many people take taxi-cabs in this city?

The Yellow Cab company was asked to give the answer.

"From June 12 of last year to Mar. 28," says W. P. Conley, president of the Yellow Cab company, "we carried 44,712 passengers in Janesville. Our three cars traveled 74,859 miles. The business has grown so much that we added our fourth car last Tuesday."

"The remarkable thing about it is that from June to March, our number was not in the telephone book, because the phone company had not put out a book. We give out to building up our business during that time to Gazette advertising."

The shortest trip ever taken by a passenger in a taxi-cab in Janesville was from depot to the Commercial cafe, a distance of but a few hundred feet. The man who took that ride did not know how far the cafe was, but made the trip anyway when told, says Mr. Conley. Local people use the cabs to make trips to the city, to the country, to parties, and from house to house.

The longest trip taken by a Janesville "Yellow" was from here to Dubuque, Ia. It was at midnight. A business man had to get there and since there was no train connection possible, he hired a "Yellow."

Longest—Shortest Trips
The taxi-cab business is rich with human nature. The local Yellow cab people will make arrangements with any person who wants to take an early morning train—or a train at any time—to call that party by telephone at a prearranged hour so that the person may be awakened, packed, completed his toilet and dine. Then the taxi will call at the house in plenty of time to make the train. A number of local business men are in the habit of availing themselves of this service.

What of the drivers? John Archy, master mechanic, is the hero of the local "Yellow" crowd. While driving his cab up Center avenue recently, he noticed a horse hit with a buggy coming at a wild rate of speed. He stopped his cab, caught the horse by the bridle, and saved a child about five years old from being injured and probably killed.

Returns \$791.85 Find
Driver William Dress, silver star man, found a purse in his cab containing \$791.85. He returned it to the office and it was delivered later to its owner, M. Goodman, Milwaukee.

Gold Star Driver George Wood took two women passengers to their home on South Main street. When they showed a hesitancy to enter the darkened house, he unlocked the door and turned on the light for them, seeing them safely home.

Driver Wendell Klimmer received a telephone call from a family in the fourth ward stating there were burglars in the house. He stepped into his cab, drove to the house and searched the home, finding it safe for the family to return.

Day and Night Service

Ben E. Vincent is manager of the concern. He insists upon courtesy from every driver. Drivers must observe all traffic rules, practice safety-first and refrain from use of intoxicating liquors. Telephone service during the day is supervised by Mrs. W. P. Conley. The night operator is William McKay, who also acts as traffic manager. All night service is maintained.

The Yellow Cab company also operates a transfer line, day and night, in connection with its taxis.

BULLIS BROS.

AUTO SCHOOL

GRADUATES

Bullis brothers, 23 South Main street, in addition to several years' experience in the garage business, are each graduates of expert auto schools. Robert Bullis studied at Babes' school at Cincinnati, and James Bullis took a course at the Milwaukee Motor school under the government aid to ex-soldiers. They are operating the Columbia garage, formerly known as the city garage, taking it over three months ago. Every job of the Bullis' is given personal attention. They do all kinds of mechanical and electrical work on any make of car.

The firm is a member of the Wisconsin Motorists association.

CONGRESS RADIATOR

Business growing nicely, the Congress Auto Radiator company has moved to 23 South Bluff street. The former shop was at 14 South Bluff. A copper core radiator, whose trade name is "Tyroc," is recommended by the Congress because it cools quickly, has elasticity and is not affected by water. Cracked radiators, says E. H. Williams, proprietor, permit water to escape and are often the cause of pistons and cylinders being scored, bearing being burned out, cars completely burned up and waste of cylinder oil and emulsion. He claims his copper radiator is safe against these difficulties.

VIBRATION GREATEST HARM TO RADIATORS

If some one could invent an automobile that would be vibrationless under all conditions, radiator troubles would be at an end, says A. N. Schiffer of the Janesville Auto Radiator company, 511 Wall street. The Janesville concern specializes in making new-copper radiators, the best construction, and frequent changes of temperature under winter weather, or when running the machine when the radiator is hot, causes cracks in the metal and breaks the solder.

HALF WANT CLOSED CARS

In 1915, eight years ago, slightly over 1 per cent of the motor cars built were closed models, and four years later, in 1919, only 2 per cent were closed cars, and now nearly half of the entire output of the nation's motor car makers is enclosed cars.

AUTO AMBULANCE

An automobile ambulance, costing \$15,000, is operated by the fire department of New York city, conveying sick and injured persons to hospitals. The car responds to all two-alarm fires.

WISE HAVE LIABILITY INSURANCE

"There is a prominent attorney in Janesville," says William G. Lathrop, local agent for the Travelers' Insurance company, and "former White Sox pitcher," who does not see the need for fire and theft insurance, but who would not drive his car across the street without liability insurance."

There is greater need for liability insurance than for fire and theft, Lathrop points out, because "every time you drive your car you have all you own under your seat—if you hit a person." If your car costs \$1,000 and you insure it for fire and theft, all you can lose is \$1,000. But if you should be unfortunate enough to hurt or injure a person, you may be sued and made to pay thousands of dollars more than that.

This matter is becoming one of such importance that there are now two bills before the Wisconsin state legislature. One would make it necessary that when a person applies for an auto license, he must show that he carries at least \$5,000 liability insurance. The other makes the minimum \$7,500. The logic of this, states Mr. Lathrop, is that the man who drives a car has a weapon in his hands that may at any time maim or kill and the pedestrian public should be given recourse.

Lathrop points out that Janesville receives the lowest liability rate in the state because of chances of accident here place the city in the lowest class. In the past few years, he declares, practically all firms that have motor trucks for commercial use have taken out liability insurance because they see the protective need for it.

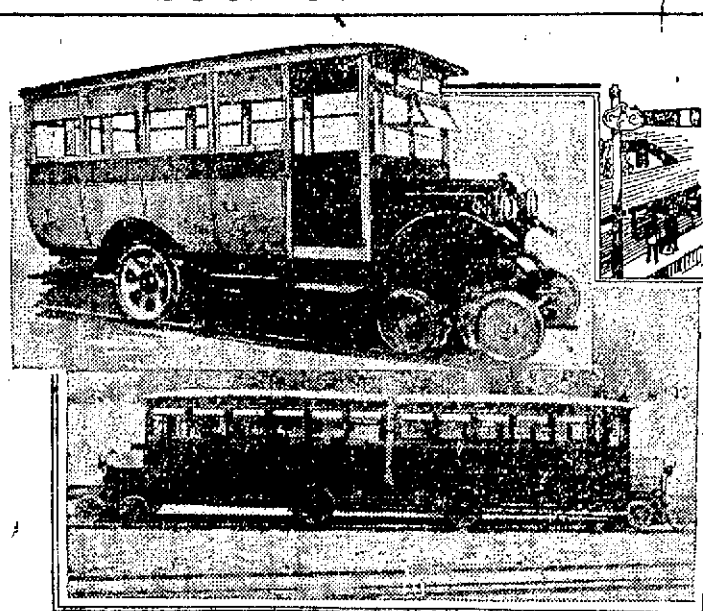
MICHIGAN WOULD TAX GASOLINE FOR TAXES

Detroit Representative Warner of Ypsilanti has introduced a bill into Michigan legislature providing for a law to collect a tax of two cents a gallon on all gasoline sold in the state of Michigan. The tax is for road building and road maintenance. Warner expects this bill to produce \$5,500,000. Warner would collect all the money at the refineries and use the funds to retire the bonds which were voted four years ago for \$50,000,000 for road building and road maintenance.

Guess a little—Get \$2.50.

Guess a little—Get \$2.50.

REO DEALER SAYS RAILWAYS WILL SOON USE AUTO BUSES



VIEWS OF "RAILROAD REOS"

Prediction that flanged wheel, gasoline propelled vehicles may be seen within a few years on the short line railways out of Janesville is made by Herman Priepp, local dealer in Reo cars and speed wagons. His place of business is at 19 North Bluff street.

Railroads of the east already have

adopted the Reo wagon, each carrying 20 passengers and equipped with four wheel front trucks. These cars are called the "Railroad Reos." Regular pneumatic tires and fenders are replaced by flanged steel rings of de-mountable type easily converted from highway to railway use and vice versa.

In the heavier cars, the frame is lengthened and springs reinforced to accommodate the maximum load. Other auxiliary equipment includes draft gear, brakes, sand boxes, steering gear and locks. In many instances the heavy cars are operated in trailer type as shown in the accompanying illustration.

Speeds up to 40 miles an hour are possible. Gasoline consumption is no greater than on the highway. Maintenance costs are decreased for there is less shock and torsion strain in railway use than the same car would receive in road work.

High prices of coal, material and labor will force railroads to adopt the "Railroad Reo," says Mr. Priepp.

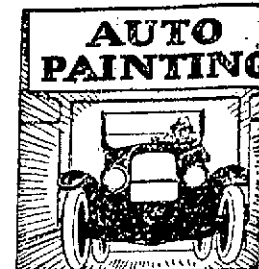
HOUSE BY ROAD WILL BE BACK

The "House by the Side of the Road," maintained here last year by the Wisconsin Motorists association, will be in service again as soon as the spring opens. The "House" is to be located at the corner of North Academy and West Milwaukee streets, adjacent to the Champion Oil company's station. No notice has yet been received as to what person will be in charge.

SPARK CONTROL.
Experience has taught that one of the best ways to save gasoline on the road is to keep the spark well advanced.

As long as fortune smiles on you it isn't difficult to smile at misfortune.

BEWARE DAMPNES.
Dampness must be excluded as far as possible from the place where a car is stored.



AUTO PAINTING

PAINT NOW FOR SPRING DRIVING

Spring weather and the call of the road will soon be here. Get to lay your car up. Acme Quality Paints and Varnishes will give your car the spirit of the season. A finish like new—quick and easy—and at a trifling cost. Do it now.

CLOTHIG FOR MOTOISTS

Going touring this summer? Let us outfit you with the proper togs to really enjoy motoring. Wear proof and wear resisting clothing for Women and Men.

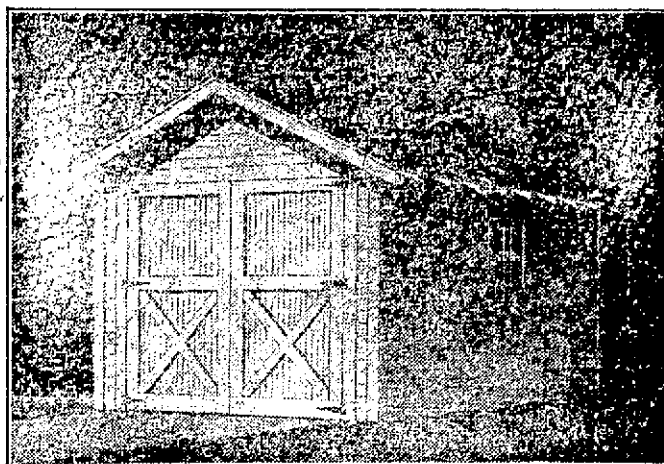


PREMO BROS.

"SPORTSMEN'S HEADQUARTERS"
1. Main St.

TAKE CARE OF YOUR CAR

A good car is a necessity today. But many a good car is injured by neglect or lack of care. A garage is as necessary as a barn for the horse or a shed for machinery. If you are renting, you can pay for a good garage with the rent paid in a few months. The cost of a good garage is not prohibitive. Build yours now.

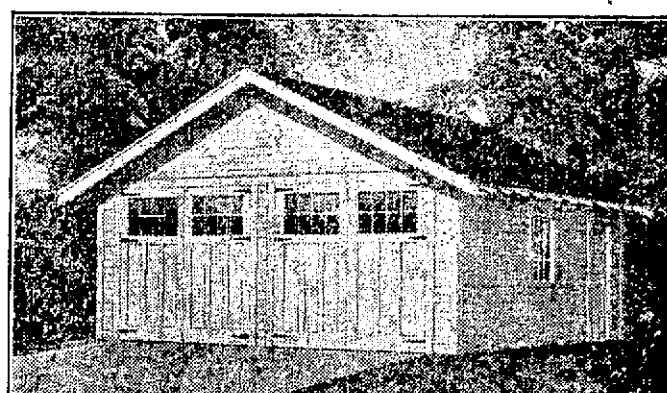


This garage can also be built 10x14 without cement foundation for about \$110.00. Materials only \$75.00.

For utility, build 12x18, the best size for any single car garage. Note the glazed front doors. Plenty of light inside. Choice of shingle or paper roof.

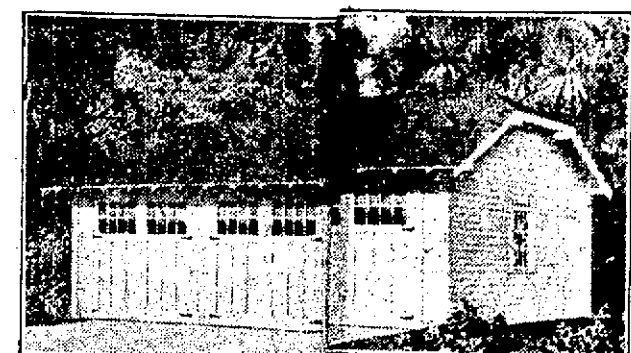
We will erect this garage on any level lot in Janesville with cement foundation for \$215.00.

Same size with cheaper material erected for \$200.00.



Here is a double garage, 20x that has beautiful lines. Two pairs of glazed doors and windows. Choice of shingles or prepared roofing with clear fir drop siding. Built of best materials with cement foundation and thick cement floor for \$300.00 on any level lot.

A garage this size can also be built of different materials on a 4x4 foundation for about \$350.00.



This triple garage, 30x20, complete with three sets doors, five windows, cement floor and foundation, is perfect in design and utility. We will build this as shown for \$607.00.

A garage the same size built differently, would cost about \$500.00.

We can supply you with complete blue prints and material lists for these and other garages. If interested, call at our office, 314 W. Milwaukee, or phone 2900. We will be glad to help you. Our plan and service are free. See our window pictures.

Brittingham & Hixon Lumber Co.

Building Materials and Fuel.

PHONE 2900

H. J. DANE, Mgr.

THE PACKARD SINGLE-SIX OCCUPIES AN EXCEPTIONAL POSITION AMONGST CARS OF THE HIGHEST CLASS, IN THAT IT SO RARELY NEEDS TUNING UP OR MECHANICAL ATTENTION.

NEVERTHELESS, THE PACKARD SERVICE ORGANIZATION EXTENDS THROUGHOUT THE COUNTRY AND ABROAD AS WELL. THESE WELL EQUIPPED ESTABLISHMENTS OPERATE UNDER A UNIFIED POLICY OF THE HIGHEST STANDARDS. THEY ARE MANNED WITH MECHANICS WHO UNDERSTAND PACKARD PRODUCTS AND PACKARD METHODS.

THE OWNER IS THUS ASSURED THAT WHENEVER SERVICE IS NECESSARY, IT IS GIVEN ACCORDING TO PACKARD STANDARDS AND AT VERY REASONABLE PRICES. THIS CONTRIBUTES IN NO SMALL WAY TO THE PROVERBIAL PACKARD CONTENTMENT.

PARK STREET GARAGE
70 Park St. Phone 455

ASK THE MAN WHO OWNS ONE

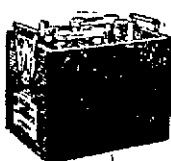
PACKARD

More Life and Power for every make of battery

Do you know where battery troubles begin—how to avoid them? If necessary we will open your battery, show you the cause of trouble and its effect. The remedy and its cost will be explained. You do not have to have a Westinghouse Battery in your car to get Westinghouse Attention. It is for all batteries. Two inspections a month will ward off battery troubles.

J. W. RILEY

Westinghouse Battery Service.
25 Court St. Phone 2925.



WESTINGHOUSE BATTERIES

GOODALL HAS 272,000 GALLON GAS CAPACITY

With their business increasing rapidly and foundations for two additional 17,000 gallon tanks to be built in the near future, the F. B. Goodall gasoline company supplies 14 service stations with gasoline in Janesville. There are four tanks of Goodall's here, each with capacity of 17,000 gallons, a total of 68,000. In addition, they have two 1,000 gallon kerosene tanks.

At the headquarters of the local branch, 682 North Bluff street, a three-pump service station is run. Three trucks are used—one 500 gallons, one 45, and the other 565—to supply Janesville and the surrounding towns of Evansville, Edgerton, Milton Junction, Jefferson and one on the Beloit road. They expect to add another 400-gallon truck when the warm weather starts.

Oils, greases and other such supplies are carried. Four men are employed here, with Jack Ward, manager.

At the main office, 433 Broad street, Beloit, Goodall has 12 tanks totaling 204,000 gallons capacity. He has five trucks running there and runs two service stations. In addition he supplies 10,000 gallons daily to service stations in Beloit and reaches out to all towns in that section as far as Delavan and up to Atton. Tires are also handled at the Beloit stand.

SPECTACLES PROTECT EYES OF CAR DRIVER

A man may be perfect in every physical respect but if he cannot see, or sees poorly, he is handicapped when it comes to driving an automobile.

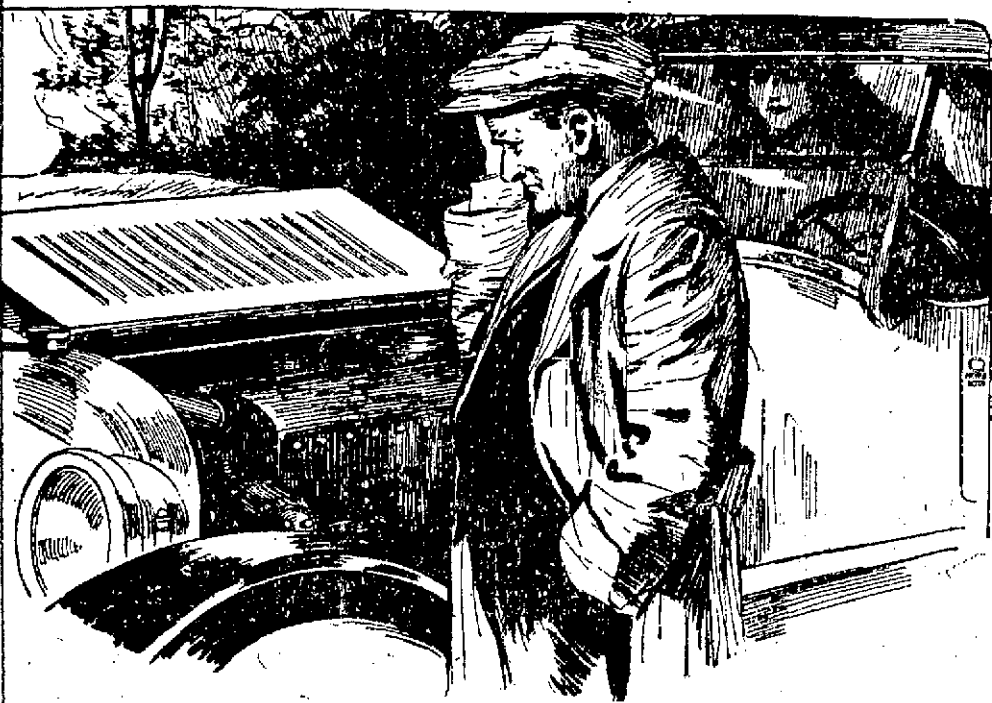
When driving, protection to the eyes therefore is essential to safety and comfort, says H. C. Rood, optometrist, 108 East Milwaukee street. Glasses provide the best protection from sun, wind, dirt and make it possible for the autoist to enjoy to the full his trip.

Rood carries a large line of spectacles for auto drivers.

BERLIN BARS HATS, GOWNS FROM FRANCE

(BY ASSOCIATED PRESS.)

Berlin — Frieda and Gretchen are to have no more Paris gowns. There are to be no more smart little hats brought to Germany from the fashionable millinery shops on the Place Vendôme and the Rue de la Paix. These articles are not permitted to cross the German boundary since the French invasion of the Ruhr, and the leaders of the German fashion industry have instructed their buyers that French models are not to be bought either directly or indirectly.



Don't Worry— We Can Fix It

DON'T wait until you are stalled on a lonely road to give your Automobile the attention it needs.

Bring it to us today—we'll put it in ship-shape condition in a jiffy, and at a moderate cost.

We fix your car right or make it right. You never pay for the same trouble twice when we do the work. It's guaranteed, and with the expenses of an auto today you'll certainly appreciate a saving on your repair bill.

Bullis Bros.

(Columbia Garage)
23 SO. MAIN ST.
Phone 3240.

Repairing First-class, personally guaranteed Garage Repairing

Painting
Exceptional service on re-fishing automobile bodies—per night, 3 day or longer service as desired.

Accessories
We have a complete line of accessories—and can fill your needs.

Used Cars
We have several that we would like to sell.

Cars Washed
Your car turned out sparkling and shiny as new.

Wrecking Crane
Road service that is unequalled in the vicinity. When trouble call, the "Red" is here.

Our Service Is Prompt.
Our Rates Are Fair.

We Keep the Wheels Going 'Round

THE SUCCESS OF A GOOD AUTOMOBILE REPAIR JOB DEPENDS A GREAT DEAL UPON THE SKILL OF THE MECHANIC WHO DOES THE WORK.

Our Mechanics are "hand picked" or in other words above the average in knowledge of motors and their troubles.

You can trust your car to us and be sure that it will come back to you in tip-top running condition. Not only have we the men to complete your work right but our shop is also well equipped with the necessary machines and tools. If it can be fixed—we can fix it.

THE BEST IN TIRES AND ACCESSORIES

We carry a full assortment of Racine and Miller tires in all sizes as well as accessories and replacement parts for your cars. You will also find this garage an excellent place to store your car or have it washed.

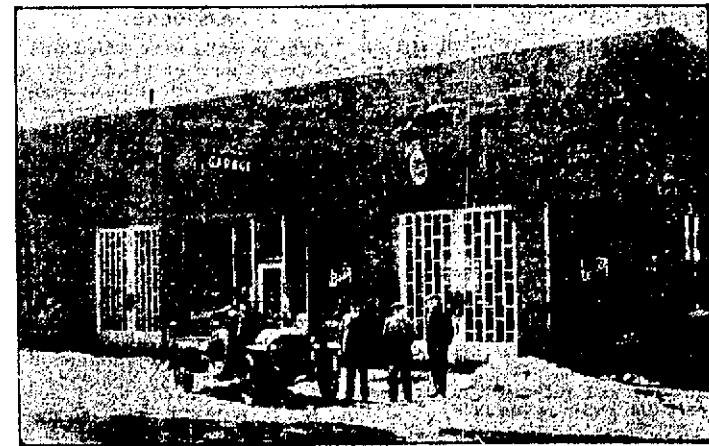
LET US SHOW YOU THE HIGHEST
DEGREE OF PERFECT SERVICE.

SERVICE GARAGE

Claude Fredendall, Prop.
109 W. Milwaukee St.

OILS

GASOLINE



IT'S A BUICK

MODEL "17" 1909

With A Mileage of
Over 200,000 Miles
And 14 Years of Service

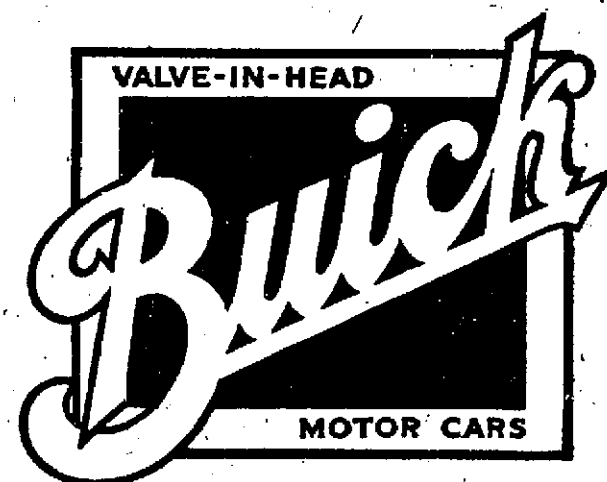
*Reason Enough Isn't It For Buick
Making their Millionth Car*

The Buick Motor Co. recently build their MILLIONTH CAR and no finer proof of Buick durability and faithfulness can be asked for—than the thousands and thousands of old model Buicks that are being exploited through the daily press as is the above model in Janesville.

It was purchased in 1909 by its present owner, M. C. Whitford, Milton Jet, Wis., and is as he states, "Still churning off the miles," with its original cylinders, pistons, connecting rods, crankshaft, transmission gears, differential gears, etc., and with the upholstery looking as good as it did originally. Practically all of the repair work has been done by myself and this Buick Car, today—is giving a mileage of 18 miles to the gallon of gas."

*It is testimony of this kind that makes for
confidence and confidence makes sales
and now*

The
Car
Numbers
On



Are
Over The
Million
Mark

Buick Dealer. **J. A. DRUMMOND** Janesville, Wis.

WM. SCHRUB, Agent: **E. H. BURTNESS**, Agent
Edgerton, Wis. Orfordville, Wis.

J. R. DAVIDSON, Agent
Milton and Milton Jet, Wis.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Gossip Along Auto Row

John Lee of Turner's garage, 5 Court street, is strong for making Lake Koshkonong and Rock river the best place for game fishing in southern Wisconsin.

Willis McDonald, office manager of Gleason & Bohman's, 210 East Milwaukee street, says bowling is the best winter sport.

Claude Gifford, Janesville agent for the Willard storage battery with workshop at 24 North Bluff street, lives at Milton and commutes each day.

Hal Taylor, formerly with the Wadhams Oil company, is now a salesman for the O'Connell Motor company, 11 South Bluff street, selling Dodge cars.

W. E. Duthie, formerly in the food business, is now office manager for the Automotive garage, East Milwaukee street.

Walter W. Porter, manager of the Janesville Velle company, formerly was a toolmaker for the United States Ordnance department at the Rock Island, Ill., arsenal.

If there is anything you want to know about radio ask "Art" Hager of Bugge's garage.

Lee R. Schuster, dealer in tires and accessories at 123 Corn Exchange, was in the drug store business before taking up his present line.

The Russell garage on South Bluff street has an unbroken history dating back to the time when the Russell family had a stage line 50 years ago between Janesville and Milwaukee.

J. A. McDonough, partner in the Automotive garage on East Milwaukee street, was for many years employed by the Parker Pen company mechanical department.

Laurence O. Cheronnier, now with the Nitscher Auto Sales company, formerly was on the road selling feeds to farmers.

Men handling the trucks and service of the Marshall Oil company are Jay Buick, Elroy VanAllen, Stanley Lowry and C. D. Peterson.

One of the strong points of the Bugge's organization on North Academy street is the following devoted through sports such as bowling, basketball and baseball.

William O'Connell of the O'Connell Motor company is spending much of his time these days at Beloit, where his company has just opened a new agency.

"Bill" Poonichen of the Park street garage is strong for sports and is a big booster of the amateur. He is particularly fond of bowling.

The summer hobby of Fred Blakeley of the I. N. L. Tire company is fishing and his winter avocation is boosting the Izak Walton club.

Arthur Duffy is now office manager for Steimle's garage at 215 East Milwaukee street.

Grover G. Scanlan of the Scanlan Auto Supply, 9 North Bluff street, was formerly with the Samson Tractor company.

George Bohman of Gleason & Bohman has specialized on Cadillac automobiles since 1909.

It is the little things that count says G. C. (Cleve) Scanlan of the Scanlan Auto Supply company, 9

North Bluff street. "I always take pains to hold a rag over the nozzle of the hose when filling the gas tank of a car to avoid letting the grip spatter about. You would be surprised how women notice that and come back again."

In addition to his garage on North Academy street and warehouse on North Franklin street, Robert P. Bugge operates a used car exchange at 115 North First street, formerly the Nash garage.

The men who handle the trucks for the Wadhams Oil company are Ray Clatworthy, John Brudrick and Gran Klingens. Fred Thiele is bookkeeper.

John King of the Janesville Surplus Army Goods store is an expert on camping equipment and is always ready to give suggestions.

William T. Dixon of the I. N. L. Tire company spent the winter in California and recently returned to report Janesville is too cold.

Oliver Gleason of Gleason & Bohman started his automobile expertise with the old Owen-Thomson Motor company of Janesville in 1901 and prior to that was with the Baker Manufacturing company of Evansville making gasengines.

J. W. Riley, local Westinghouse dealer, has been a year and a month at his present stand, 25 Court street. Ford dealers in this territory are Robert P. Bugge, Janesville; W. P. Schuktz, Evansville; H. F. Silverthorn, Orfordville; Clarence Alter, Milton Junction and T. & T. Motor company, Edgerton.

W. T. Oliver of the Janesville Auto Top company is now building himself a body with folding bunks so he may take a camping trip through the west next summer.

R. L. Goocher has been ill this week.

Gerald Ridley is now selling Buicks for J. A. Drummond, 25 North Bluff street.

High price of coal does not bother Claude Fredendahl, at his service garage, 509 West Milwaukee street, he utilizes waste oil from replenished tanks by feeding it through a small pipe to his furnace, controlling the flow with a pet cock.

James Bullis of Bullis brothers, 23 South Main street, is an ex-service man.

Fredendahl's garage has a radio outfit.

A women's rest room is operated in conjunction with Green & Garfield's garage, Center avenue.

N. Leslie James, Milwaukee, district manager for the Oakland car and well known here, owned the first Maxwell built in 1912, the first Maxwell built in 1914 and the first Maxwell built in 1916.

NO GAS STATIONS.

Gasoline filling stations are as yet unknown in Switzerland. Gasoline distribution is made by garages, where the procedure is from the barrels in which it is kept to the liter measure, and then into the tanks of the vehicles.

THREE-FOURTHS OF CARS

The United States is now producing more than three-fourths of the automobiles of the world.

MOVIES TO SHOW SAFETY PROBLEMS

30 Injured on C. & N. W. in January in Automobile Accidents.

Three persons were killed and 21 hurt in 35 auto accidents on the Chicago & Northwestern railway during the month of January, according to figures given out by the South Janesville Safety committee of which G. E. Metzger is chairman.

Another statement shows that 42 persons were killed and 221 were injured in motor car accidents on the same railroad last year, five were killed and 10 hurt in horse drawn vehicle accidents in 1932; one killed and three hurt on other vehicles; and pedestrians killed and 12 hurt on the same railroad during the year.

Auto Accidents Predominate

Of the total of 59 killed, 71 percent occurred in the 457 accidents on the C. & N. W. road during the year. Eighty-nine percent, or 467, of all the accidents on this railroad were those in which automobiles figured.

Of the 246 persons injured on the Northwestern during 1932, 89 percent, or 221, were hurt in auto collisions.

Investigation in the accidents during January, shows that 15 were due to carelessness upon the part of the auto driver; eight to confusion upon the part of the auto driver; four to obstructed view; four to faults by

railroad employees and three to intoxication.

With the giving out of the figures, a statement pleading for more carefulness upon the part of auto drivers comes from E. J. Zichlick, motor car repairer of the Wisconsin Division safety committee. He says:

"If the words SAFETY FIRST were thoroughly or intelligently understood it surely would have a tendency to lower the percentage of accidents. To meet this situation, a tentative form of education is necessary, and will no doubt prove that it is practicable to reduce accidents in this manner. In applying education there are various courses that can be pursued.

"At a recent meeting several suggestions were offered as to how it would be best to eliminate, or materially reduce accidents. One suggestion, that of applying and enforcing the law, seems to be borne out in a statement published from the City of New York. As New York City is the largest city in the United States, yet figures presented at a Safety Council meeting show New York had fewer deaths from automobiles than the city of Chicago, for the reason that the law was applied and enforced. This is a drastic form of education, since it teaches recklessness and natural chance that the law must be respected and observed.

Recommend the Movies

"Since this fact has been proved in this manner, it could be applied to the railroad in regard to highway and grade crossings, through the enactment of appropriate laws and their observance and enforcement.

"Another form for the ignorant, thoughtless, careless or indifferent is through the moving pictures. Producing an appropriate film, merely showing the necessary procedure and observance when approaching a

railroad in order to cross safely. Also show the injury and possible fatal result of a non-observance of the law.

This should be launched into a national campaign similar to the "CROSS CROSSINGS CAUTION" campaign of 1922, with the assistance and cooperation of the moving picture theaters.

"This education would be more apt to be remembered by most of those who saw the pictures, as it would portray in an impressing manner what the necessary observance is when approaching a railroad, with the serious result of non-observance, and leave a picture in the minds of those who have never witnessed nor experienced an accident of this kind.

Teach Safety in Schools

"Another form would be an appropriate course in SAFETY FIRST to be adopted in all schools and taught to the children in the same manner that the three R's are taught, which surely would have a decided effect.

"Let it be taught in such a manner that the children would soon know that 'Safety First' means 'Freedom from danger before anything else,' as defined by Webster.

"A responsibility also rests with the members of the Safety Committee and other experienced employees. As there are new and inexperienced persons being employed every day, they need education in regard to 'SAFETY FIRST' practices as applied to their new vocations. Whether this is given by word of mouth, or whether it is obtained from posters, circulars, newspapers or any other manner, yet this education is necessary to maintain a low percentage and possible elimination of accidents."

HUDSON-ESSEX COACHES WERE THE PIONEERS

A year ago the Service garage, Claude Fredendahl, manager, pointed out that the closed car was the vehicle of the future, especially for a climate like that of southern Wisconsin. The greater desire for sedans and coupes during the past year bears him out. Fredendahl handles the Hudson and the Essex cars at his place, 609 West Milwaukee street.

In the Hudson and Essex lines, the closed job is known as the coach. It was the Hudson-Exsex people who brought the closed car down to within the reach of the average man's pocket book. These cars are handsome, comfortable and practical. They are roomy, cozy and enduringly built. They give highest type of performance, responding quickly to the throttle. Both types run economically.

The Service garage is equipped with lathes, drills, grinders, power hacks, welding outfit, battery recharging station and competent mechanics. Service cars are maintained.

Free air and water are available. Gas, oils, tires and accessories are sold.

GOOCHER IS EXPERT ON WASHING AUTOS

A car may be washed one way. It may be washed another. R. L. Goocher, 114 North First street, says there is only one way—that which gets off all the grime, dirt and dust and is followed by proper

polishing. That is his special. In addition, Goocher, who men working with him, does an expert repair work on all makes of cars.

This place has accommodated 60 cars in storage. He has in his present location since Jan. 1, 1932, moving there from 57 Park street.

CAMP GOODS AT PENNE'S

When the good, old summer rolls around and thoughts begin to turn to the north woods, the hills, the national parks or the mountains—then is the time the veteran and the new camper's mind to supplies. Some of the articles may be purchased at the J. C. Penney store at 32 South Academy street, has what the tourist needs.

There are motor suits, knapsacks and middles for hunting shoes for men and women, blankets, coats and auto seats. These are some of the things for real enjoyment the trip.

The Penney store was opened Aug. 15 with W. B. Bailey, formerly of Oklahoma, manager. The store No. 324 in the chain of

COMPOUNDING PLANT, PLANT OF CHAMPION

A half million gallons of paint were sold by the Champion Oil company in Janesville and other points in southern Wisconsin in 1932, says S. A. Welner, manager. Starting at 411 North Bluff street, Dec. 26, 1931, the company has grown from office space, two trucks and three storage tanks of 52,000 gallons capacity, to an office in the Carle block; three trucks, one business car, five storage tanks with capacity of 45,000 gallons and a new service station on North Academy street. This station has a last word in pumps and equipment and has a women's rest room for tourists.

Plans are under way for the erection here of a compounding plant for oils and greases.

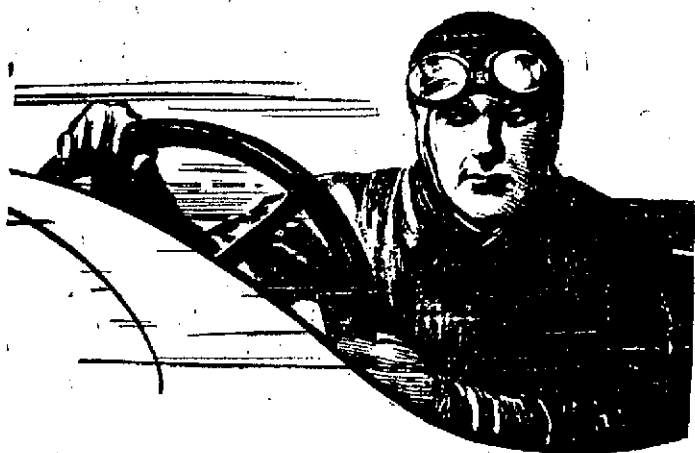
Champion supplies two drive-in stations in the city, three out stations and two stations with electrically operated visible pumps. Specialty of the company is "super-oil." The firm has its own laboratory.

During the railroad strike last summer, Champion helped out many neighboring oil companies with gasoline and kerosene.

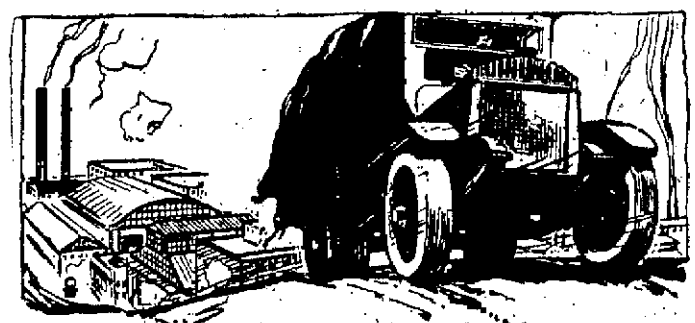
FIVE SUB-DEALERS OF RUSSELL FIRM

The Russell garage, 27 South Academy street, has five sub-dealers handling Buick and Jewett cars. They are J. A. Williams, Clinton; the Milton-Northrop Manufacturing company, Beloit; G. W. Brigham, Evansville; Shaw brothers, Edgerton and Frank Mack, Port Atkinson.

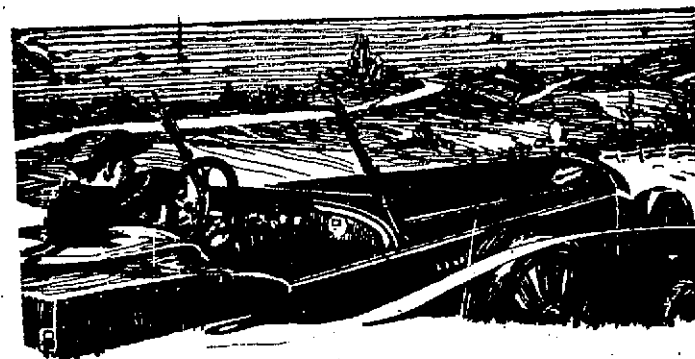
GOODALL'S GASOLINE



SPEED



POWER



DEPENDABILITY

T. B. GOODALL

BELOIT, WISCONSIN

GOODALL'S GASOLINE develops speed in any automobile. It's quick, powerful thrust on piston is a joy to the man who likes to let her out.

TRUCK OWNERS climb the hills with heavy loads easily when GOODALL'S GASOLINE furnishes the push. Every drop GOODALL'S develops strong, economical power.

MOTORISTS praise GOODALL'S GASOLINE because it is dependable. Engine troubles dwindle when this clean, good gas gets on the jolious spark plugs, misfitting pistons, and compressed air fade away.

For Sale at These Dealers

Under each name will be found the grade of gas handled by each dealer. Goodall's Gasoline is of three grades—58-60, 60-62, 68-70.

GRANGER CADILLAC CO., 206-12 E. MILWAUKEE ST. 68-70 58-60

JAMES HEAVY, HYATT STREET 68-70

JANESVILLE VULCANIZING CO., 103 N. 1ST STREET 60-62

NELSON BROS. GARAGE, 410 W. MILWAUKEE STREET 60-62

UTZIG BROS. GARAGE, 416 W. MILWAUKEE STREET, 60-62

R. F. BUGGS, 12 N. ACADEMY ST. 68-70

J. A. DRUMMOND GARAGE, 25 N. BLUFF STREET, 60-62

SERVICE GARAGE, 509 W. MILWAUKEE STREET 68-70

OUT OF TOWN DEALERS:

E. J. RECORD & SON, EVANSVILLE 58-60 60-62

A. M. HULL, MILTON JUNCTION 58-60 68-70

CHESAK & ERINGTON, JEFFERSON 60-62

WILLIAM READ (RED ARROW SERVICE) EDGERTON, WIS. 60-62

JOHN BRINKMAN, AFTON, WIS. 60-62

60-62

ANNOUNCEMENT

We Will Take Care of Your Motor Lubrication Wants

Free crank case service, transmission and differential greases. You pay only for the lubricant used.

TEXACO Motor Lubricants

We carry a full line for Automobiles, Motor Trucks, Motorcycles and Tractors.

We will serve you from a pint to a barrel.

Free Air and Water

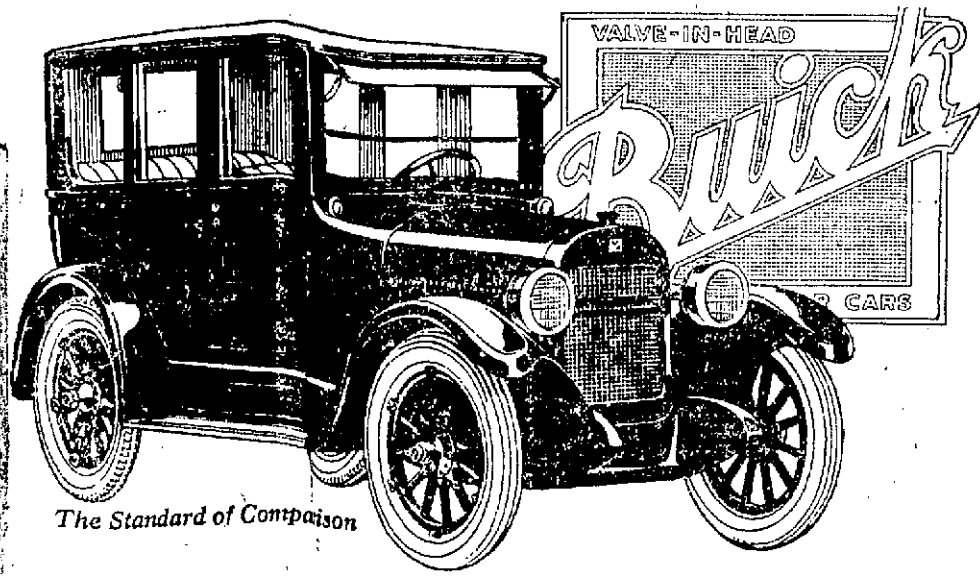
Champion Gas
Champion Supergas

Fred N. Broege
411 N. Bluff St.

WE WILL
GLADLY
ANSWER
QUESTIONS
ABOUT AUTOS

AUTOMOBILE PAGE

THE GAZETTE
WILL HELP
YOU SOLVE
YOUR AUTO
PROBLEMS



Economy—Comfort—Beauty!

This unusually beautiful Buick, 4-cylinder, five-passenger Sedan with its modest initial price and economical upkeep places year 'round comfort and convenience within the reach of all.

Its spacious Fishie body is replete with every desirable refinement for restful riding and easy driving. Fine plush upholstery, and many distinctive finishing touches, that bespeak good taste, are in keeping with the most formal occasions.

Buick closed cars both Fours and Sixes, have exhaust heaters for winter motoring. The heaters insure a cozy, warm interior in cold weather.

Fours		Sixes	
Pass. Roadster \$1175	2 Pass. Roadster \$1175	4 Pass. Coupe \$1895	
Pass. Touring 885	5 Pass. Touring 1195	7 Pass. Touring 1435	
Pass. Sedan 1175	5 Pass. Touring 1195	7 Pass. Sedan 2195	
Pass. Sedan 1195	5 Pass. Touring 1195	7 Pass. Sedan 2195	
Pass. Touring 1125	Sedan 1935	Sport Roadster 1625	
Pass. Roadster 1025	5 Pass. Sedan 1985	Sport Touring 1675	

Buick Dealer. **J. A. DRUMMOND** Janesville, Wis.

WM. SCHRUB, Agent: **E. H. BURTNESS**, Agent
Edgerton, Wis. Orfordville, Wis.

J. R. DAVIDSON, Agent
Milton and Milton Jct., Wis.

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

HINTS FOR THE MOTORIST

ALBERT L. CLOUGH

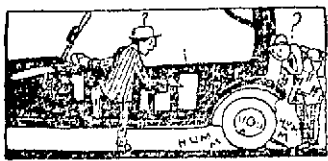
Copyright, 1923, by the International Syndicate

Back To The Road Once More

Things May Be A Little Stiff After Long Idleness

THE FOLLOWING SUGGESTIONS refer to replacing in service the car which has been laid up during the "off season". Before letting it down from the jacks or horses on which it has been wintered, it is well to make sure that the rear end and transmission elements have not become "set" so that they do not turn freely. Rotating both rear wheels by hand, in the same direction, for a moment will indicate whether these parts move readily. Very likely, before pumping the tires, it may be advisable to put in new valve plungers. While still off the floor, turning the hand-wheel will show whether or not the steering gear moves easily and with "work in" the oil or grease which has been supplied its joints. All joints in the brake linkage and control rods should be lubricated with a half-and-half oil and kerosene mixture, so as to loosen them if they have become stuck. Attach the hand-crank and see if the engine will turn over, and if it is stuck inject oil-kerosene mixture into each cylinder, let it set and try cranking again. After it turns freely inject a little oil into each cylinder. Quite likely when the cooling system is filled with water, the rubber connections may need tightening or replacing or the pump packing may require setting up. In replacing the battery be sure that it is put in "right end up," and that the hold-down clamps are tightened and that the terminals are vaselined, securely tightened and that the right cable is connected to each. If the fuel system has been drained the vacuum tank must be partly filled with gasoline through the plugged opening in its top. Don't run the engine if the oil gauge fails to show pressure immediately, but prime the lubricating system with oil supplied through the plugged hole in the pump or relief valve. Be sure there is plenty of oil in the crank-case, transmission and rear axle, and that the universal joints are lubricated. Don't go on the road until the brakes have been tested.

DRIVING GEARS RUM



P. H. writes: There is a hum which seems to come from the left rear disc wheel of my 1922 car, which the agent says is a hollow sound made by the wheel itself. He tried to stop it but only made it worse. I had an experienced mechanic adjust the ring-gear and pinion and put light grease in the housing, but the hum is still there and is worse when car speed is being slackened. Should I get a new ring gear or what can you suggest?

Answer: We believe that this is a gear noise, transmitted through the shaft and that the disc wheel acts as a sounding board. You should be using steam cylinder oil in the housing instead of light grease. The sound is loudest when the engine is holding back, because the mesh of the backs of the teeth is worse than the mesh of their front faces. Unless these gears are already badly worn, which we doubt, we believe that they can be adjusted for correct mesh, preferably at a service station maintained by the manufacturer of the axle. A method for accurate mesh adjustment, involving bluing the teeth, is described in detail in their manual and gives good results. If you cannot get these gears to run quietly, you will have to change both gear and pinion.

CHARGING "DEAD" BATTERY FROM ITS GENERATOR



T. A. Jr. writes: I find that the battery of my 1922 car is absolutely "dead". If I could once get the engine going, could I charge it again all right? How can I get it up to start the engine, so I can start it with the hand-crank?

Answer: If this battery has not been damaged by standing in a discharged condition or otherwise (which we fear), you could charge it, in time, from its generator, but it would be a much more sensible course to take it to a service station and let them put it into first-class condition. They would loan you one of their batteries, with which you could run your car while your battery was away. As your car is not magnetized equipped, the only way in which you could start and run your engine without the start-age battery, is to use a five-cell dry battery, connected to the ignition system only, and the battery and by the manufacturer of the axle. A method for accurate mesh adjustment, involving bluing the teeth, is described in detail in their manual and gives good results. If you cannot get these gears to run quietly, you will have to change both gear and pinion.

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Ad on back page of Automobile Addition also Ford News Item.

ROBERT F. BUGGS

Authorized Ford, Lincoln & Fordson Dealer

Janesville, Wis.

Telephone 20.

Equip Your Car For Spring with these Necessary Accessories

"HANDY ANDY" TUBE REPAIR KIT for quick patches and tube repairs on the road. You will need this excellent outfit **35c**

Genuine Wool Sponges for washing the car

75c, \$1.50

Special Sheep's Wool Mitt for cleaning and polishing highly finished bodies, at **\$1.25**

Spotlights—Fully equipped with dash control and cord **\$3.75 UP**

Excellent Chamois, soft and absorbent

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Watch the man in back of you. Rear View Mirrors. Priced right.

STOPLIGHTS
Warn the man in back of you. From **\$3.00 TO \$12.00**

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Have one of the most complete shops in the city for repairing radiators.

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W. T. Flaherty & Sons

310 W. Milwaukee St.

"Janesville's Oldest Supply House."

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CLAN UP THE CAR AND GET READY FOR SPRING

A coat of paint will add to the appearance of the car. Our enamels are of the best quality and the prices are low. All colors, in sizes from 1/4 pint to 1 quart, 40c to \$2.50

TOP DRESSING will waterproof the top and make it look like new. It also preserves the fabric. One Pint size 90c. One Quart size \$1.50.

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GRAPHITE RIM PAINTS protect the rim from rust and prevent the tire from sticking to rim. Per can 50c

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CHAMOIS—Extra large size for auto washing. \$1.35 and \$1.50. SPONGES—Genuine Florida sheep's wool sponge. 60c to 90c.

OIL SOAP—Will take the dirt off, yet won't injure the varnish. 1 lb. can, 30c. 3 lb. can, 85c.

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It is a straight run, acid-treated, doctor test gasoline, without kerosene adulterants, and will give you abundant power, a quick start, and maximum mileage.

Compare the appearance of "SUPERGAS" with any other make on the market. To be clean in color and free from disagreeable odors.

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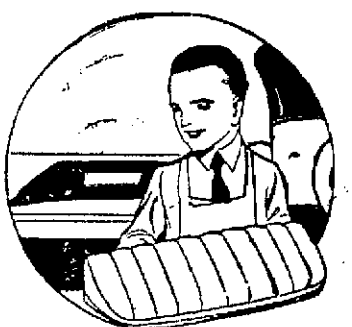
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DODGE BROTHERS MOTOR CARS

TOURING \$345.33 DOWN
BUSINESS COUPE 386.00 DOWN
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BALANCE EASY MONTHLY PAYMENTS

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Use Pure, Clean Gasoline

MARSHALL GASOLINE has true, steadfast quality. It is wholesome and good for your motor.

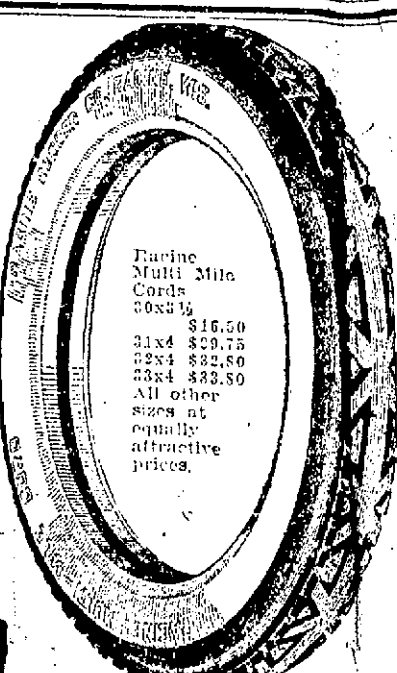
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See Turner before you order. You will save trouble and money.

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LIGHT EIGHT

Ford

THE UNIVERSAL CAR

LEADS THE WORLD

If you were investing in securities you would select either gilt edge first mortgage, government bonds or some other bonds that have the same value, and for which buyers are always clamoring on account of their negotiable value. Good bonds can be disposed of at their value and sometimes at a premium with interest.

THE FORD CARS offer the same investment opportunities to automobile buyers. If you will go to any other dealer in automobiles and tell him that you have a Ford Car to trade in for the make that he is selling you will find that he will offer you more than its worth. The reason for that is that he can sell it readily, and there is always a demand for Ford Cars.

Why do they offer more than the car is worth? Because they consider the Ford Car as so much cash, which can be turned into cash to a waiting buyer. This isn't so with other makes of cars. Then try the same experiment with other makes of cars and try to trade them in for more than their market value and you will experience something entirely different. This alone should prove to you that the Ford Car is a better investment, backed by the fact that at any time you wish to dispose of the car someone will purchase it.

Of the 129 Different Makes of Cars in The United States 48 Out of Every 100 of All of These Cars in Operation are Fords.

During the last eleven months, which includes the winter months, Ford has produced more than 100,000 cars per month—During the year 1922 PRODUCED AND DELIVERED 1,202,517 FORD CARS.

THE NEXT GREATEST PRODUCER OF ANY SINGLE CAR IN THE UNITED STATES PRODUCED LESS THAN 240,000 cars during the year 1922.

The Ford Motor Company will endeavor to produce more than 200,000 cars per month during the months of April, May and June. Even with this great production the Ford Motor Company is not able to furnish all the cars required by the 8,200 Authorized Ford Dealers in the United States.

When you buy a FORD CAR today you are buying a car built as fine as engineering skill of the largest manufacturers of Automobiles in the world can possibly build.

HENRY FORD HAS SET OUT TO BUILD THE FINEST 4-CYLINDER MOTOR CAR ON WHEELS, AND IS OFFERING THIS IN HIS FORD CAR TO THE PUBLIC AT PRICES FAR BELOW ANY THAT HAVE EXISTED.

The reason for being able to sell the Ford Car at the extreme low prices, listed below, is because of scientific method of manufacturing coupled with the greatest buying power there is.

Touring, Str. and Dem.	\$393.00
Runabout, Str. and Dem.	\$364.00
Coupe	\$530.00
Sedan 2-Door	\$595.00
Sedan 4-Door	\$725.00
Truck, Pneu	\$380.00
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F. O. B. DETROIT.

Ford will always lead in AUTOMOBILE PRODUCTION—IN QUALITY—IN PRICE

If you will call we will be pleased to explain and show to you the wonderful improvements in the Ford Cars delivered today. The Ford Cars built prior to 1923 have spoken for themselves but the 1923 have numerous improvements and refinements which we will be glad to tell you about.

DON'T FAIL TO READ THE NEWS ITEM ON ANOTHER PAGE, going into detail regarding the Ford Car.

COMPARE THE PRICES OF THE FORD TO THE NEXT LOWEST PRICED CAR AND THE DIFFERENCE IN COST WILL SURPRISE YOU. WHY NOT SAVE THE DIFFERENCE?

Every automobile, regardless of price, needs repairs from time to time. Ford Repair Parts cost approximately one-half the cost of any other low priced car repair parts. We want you to make this comparison, and will gladly furnish repair parts price list.

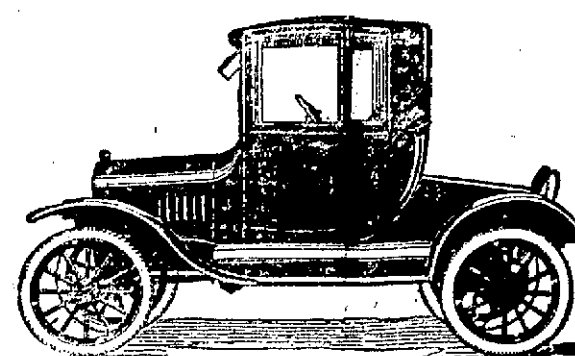
SERVICE

When you buy a FORD you have 8,200 Authorized Ford Dealers and 44,000 Service Station Dealers in the United States ready to give you genuine FORD SERVICE. These Ford Authorized Dealers and Service Stations are scattered throughout the United States and in every hamlet.

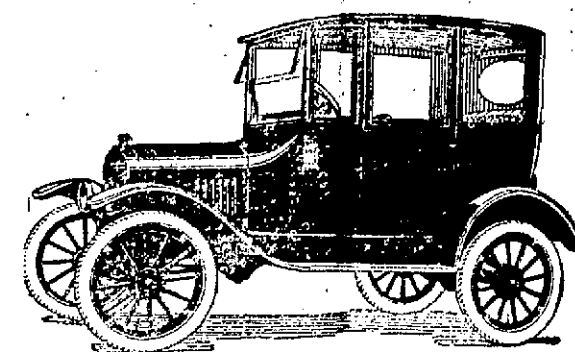
Practically every other car you see is a FORD. Why not join this great army of 7,400,000 FORD OWNERS?

Place your order NOW and we will endeavor to deliver a Ford Car to you when you want it. A small deposit with your order is all that is necessary. You may then pay for your car on the EASY PAYMENT PLAN.

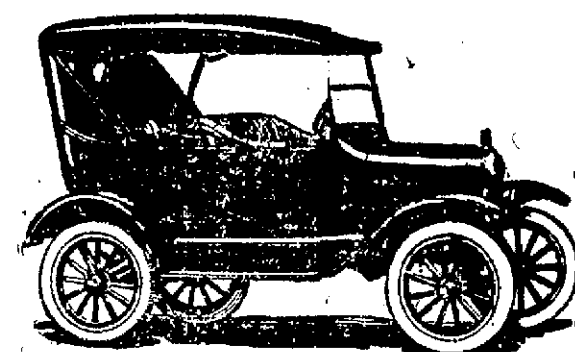
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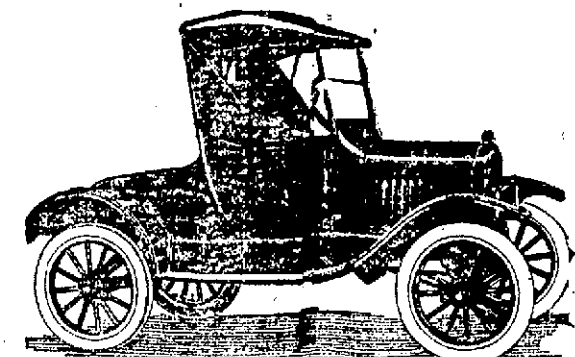
\$530.0



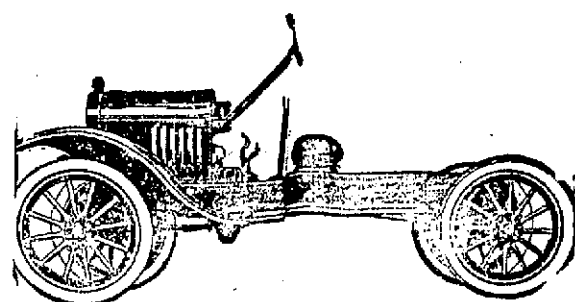
\$595.0



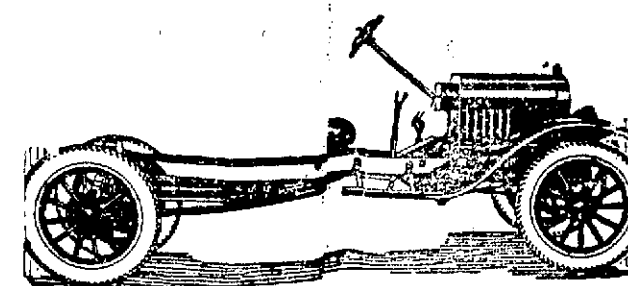
\$725.00



\$380.00



\$235.00



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